

University Council
University at Albany
Resolution

The University Council, University at Albany, at its meeting on August 29, 2013 in which a quorum of its members was present, adopted the following Resolution, by a unanimous vote, pertaining to:

NON-PHILANTHROPIC NAMING RIGHTS MARKETING AGREEMENTS

WHEREAS, it is anticipated that the State University Board of Trustees will adopt procedures establishing guidelines for campuses wishing to offer naming rights to certain campus physical facilities to sponsoring entities as a part of a non-philanthropic naming rights marketing agreement; and

WHEREAS, such procedures are expected to require campuses to identify those physical facilities, excluding primarily educational facilities, they wish to offer to prospective sponsoring entities for the purpose of entering into non-philanthropic naming rights marketing agreements and obtain advance approval of such facilities list from their Campus Council, and, upon recommendation of the Chancellor, the Board of Trustees; now, therefore, be it

RESOLVED, that the following physical facilities of the University at Albany hereby are approved for offering to sponsoring entities in connection with non-philanthropic naming rights marketing agreements:

- Football Facility, including the berm seating area
- SEFCU Arena
- Track and Field Venue
- Field Hockey Venue
- Baseball Field
- Softball Field
- Performing Arts Center;

and be it further

RESOLVED, that, upon the recommendation of the Chancellor, the foregoing list of physical facilities be submitted to the Board of Trustees for its approval; and be it further

RESOLVED, that any such non-philanthropic naming rights marketing agreements hereinafter awarded be entered into in accordance with the applicable procurement laws, rules and regulations of the State of New York and policies of the Board of Trustees.

Certification of Secretary, University Council

The Secretary to the University Council hereby certifies that the above Resolution is a true and correct recitation of the official action taken by the University Council at its meeting held on the date stated above.

By: 
Stephen J. Beditz, Liaison

Dated: 10/11/2013