SUNY approval and SED registration are required for many changes to registered programs. To request a change to a registered program leading to an undergraduate degree, a graduate degree, or a certificate that does not involve the creation of a new program,[1] a Chief Executive or Chief Academic Officer must submit **a signed cover letter, and this completed form** to the SUNY Provost at *program.review@suny.edu*.

| Section 1. General Information | | |
|---|---|---|
| **a)** **Institutional Information** | Institution's 6-digit SED Code: | **210500** |
| | Institution's Name: | University at Albany |
| | Address: | *1400 Washington Avenue, Albany, NY 12222* |
| **b)** **Program Locations** | List each campus where the entire program will be offered (with each institutional or branch campus 6-digit SED Code): 210500 | |
| | List the name and address of off-campus locations (i.e., extension sites or extension centers) where courses will be offered, **or check here [ X ] if not applicable**: | |
| **c)** **Registered Program to be Changed** | Program Title: | Communication |
| | SED Program Code | 03005, 28851, 82305, 89206 |
| | Award(s) (e.g., A.A., B.S.): | B.A. |
| | Number of Required Credits: | Minimum [ 120 ]   If tracks or options, largest minimum [     ] |
| | HEGIS Code: | 0601 |
| | CIP 2010 Code: | 09.0101 |
| | Effective Date of Change: | Fall 2023 |
| | Effective Date of Completion[2] | Spring 2027 |
| **d)** **Campus Contact** | Name and title: Kaitlyn Beachner-Richards, Staff Associate for Undergraduate Academic Programs Telephone and email: kbeachner@albany.edu      518-442-3941 | |
| **e)** **Chief Executive or Chief Academic Officer Approval** | **Signature affirms that the proposal has met all applicable campus administrative and shared governance procedures for consultation, and the institution's commitment to support the proposed program.** *E-signatures are acceptable.* Name and title: Carol Kim, Ph.D., Senior Vice President for Academic Affairs & Provost | |
| | Signature and date:              6/23/22 | |
| | **If the program will be registered jointly[3] with one or more other institutions, provide the following information for each institution:** | |
| | Partner institution's name and 6-digit SED Code: | |
| | Name, title, and signature of partner institution's CEO (or **append** a signed letter indicating approval of this proposal): | |

[1] To propose changes that would create a new program, Form 3B, Creating a New Program from Existing Program(s), is required.
[2] If the current program(s) must remain registered until enrolled students have graduated, the anticipated effective date by which continuing students will have completed the current version of the program(s).
[3] If the partner institution is non-degree-granting, see SED's CEO Memo 94-04.

| Section 2.1. Changes in Program Content |
| :--- |

[ ] No changes in program content. *Proceed to Section 2.2.*

a) **Check all that apply. Describe each proposed change and why it is proposed.**

[X] Cumulative change from SED's last approval of the registered program of one-third or more of the minimum credits required for the award (e.g., 20 credits for associate degree programs, 40 credits for bachelor's degree programs)

[ ] Changes in a program's focus or design

[X] Adding or eliminating one or more options, concentrations, or tracks

[ ] Eliminating a requirement for program completion (such as an internship, clinical placement, cooperative education, or other work or field-based experience). Adding such requirements must remain in compliance with SUNY credit cap limits.

[ ] Altering the liberal arts and science content in a way that changes the degree classification of an undergraduate program, as defined in Section 3.47(c)(1-4) of Regents Rules

*Description:*
*Changes to the program have been made to fit the changes in which students are using the degree for their career or graduate preparation. The ACOM 100 course, Human Communication: Language and Social Action covers more broadly the way humans use language to communicate and serves as a better introduction to the discipline. Adding the option between ACOM 203Y, Speech Composition and Presentation, and ACOM 212Y, Argumentation and Debate, allows students choice to decide the type of oral communication they want experience in based on their interests and goals. Adding Statistics as a requirement ensures that students will be able to understand research outcomes. A 200 level Communications elective course ensures an additional foundational course within the discipline that provides preparation for the advanced work in upper-level courses. The 24 upper division electives meet the 4 upper division credit requirements within a major and provide each student the ability to choose upper division courses that meet their interests and goals.*

b) **Provide** a side-by-side comparison of all the courses in the existing and proposed revised program that clearly indicates all new or significantly revised courses, and other changes.

| 1983 Communication B.A. Requirements: 36 Credits | 2022 Communication B.A. Requirements: 39 Credits | |
| :--- | :--- | :--- |
| RCO 100 – Explorations in Rhetoric and Communication (3) | *Removed requirement* | |
| | ACOM 100 – Human Communication: Language and Social Action (3) | |
| RCO 245 – Argumentative Methods (3) | *Removed requirement* | |
| RCO 365 – Introduction to Communication Theory (3) | ACOM 265X – Introduction to Communication Theory (3) | |
| RCO 266 – Statistical Methods in Communication Research (3) | *Removed requirement* | |
| RCO 355 – Introduction to Rhetoric and Public Persuasion (3) | *Removed requirement* | |
| | *Select one* | ACOM 203Y – Speech Composition and Presentation (3) |
| | | ACOM 212Y – Argumentation and Debate (3) |
| | *One statistics/ logic course* | AMAT 108 – Elementary Statistics (3) |
| | | ASOC 221 – Statistics for Sociologists (3) |
| | | RCRJ 281 – Introduction Statistics in Criminal Justice (3) |

| | (select one): | APSY 210 – Statistical Methods in Psychology (3) |
|---|---|---|
| | | APHI 210 – Intro to Logic (3) |
| *At least 12 additional credits in courses at or above 300 level (options listed below):* | **Additional 3 credits of electives:** **Students must take one COM elective (3 credits) from the options listed below.** **Options listed below:** | |
| | ACOM 201 – Interpersonal Communication (3) | |
| | ACOM 203Y – Speech Composition and Presentation (3) (if not selected within core) | |
| | ACOM 204 – Group Communication (3) | |
| | ACOM 212 – Argumentation and Debate (3) (if not selected within core) | |
| | ACOM 238 – Introduction to Mass Communication (3) | |
| | TCOM 250Z – Communication in Organizational Life (3) (*Honors Offering*) | |
| | ACOM 260 – Media in Everyday Life (3) | |
| | ACOM 297 – Research Practicum (1-3) | |
| | **Additional 24 credits of 300-400 level Communication courses from list below; OR 18 credits of 300-400 level Communication courses from list below and 6 credits of individually approved 300-400 level courses from outside the department (see approved courses after ACOM courses listed below).** | |
| RCO 303 - Writing Speeches and Press Releases (3) | *Removed elective option* | |
| RCO 304 – Conference and Group Leadership (3) | ACOM 304 – Conference and Group Leadership (3) | |
| RCO 312 – Advanced Argumentation and Debate (3) | *Removed elective option* | |
| RCO 330 – Rhetorical Criticism (3) | *Removed elective option* | |
| RCO 336 – Studies in Rhetoric and Public Persuasion (3) | *Removed elective option* | |
| | ACOM 340 – Health Communication (3) | |
| | ACOM 343 – New Media and Health (3) | |
| | ACOM 360 –Digital and Social Media in Strategic Communication (3) | |
| | ACOM 361 – Public Relations Research Methods (3) | |
| RCO 362 – Contemporary Rhetorical Theory (3) | *Removed elective option* | |
| | ACOM 363 – Marketing Communication and Media Campaigns (3) | |
| | ACOM 364 – Corporate Communication and Rhetorical Advocacy (3) | |
| | ACOM 365 – Strategic Communication Challenges (3) | |
| RCO 367 – Theories of Interpersonal Communication (3) | ACOM 367 – Theories of Interpersonal Communication (3) | |
| RCO 368 – Empirical Studies of Persuasion (3) | *Removed elective option* | |
| RCO 369 – Theories of Organizational Communication (3) | ACOM 369 – Theories of Organizational Communication (3) | |
| RCO 370 – Theories of Mass Media (3) | ACOM 370 – Theories of Mass Media (3) | |
| | ACOM 371 – Theories of Intercultural Communication (3) | |

| | |
|---|---|
| | ACOM 372 – Persuasion in Media (3) |
| | ACOM 374 – Radio and the Public Imagination (3) |
| | ACOM 375 – Computer-Mediated Communication (3) |
| | ACOM 376/Z – Empirical Studies of Persuasion (3) |
| | ACOM 377 – Communication and Technology in Organizations (3) |
| | ACOM 378/Z – Studies in Public Persuasion (3) |
| | ACOM 379 – Rhetoric and Social Movements (3) |
| | ACOM 381 – Risk and Crisis Communication (3) |
| | ACOM 382 – Introduction to Political Communication (3) |
| | ACOM 383 – Social Media: Theory and Practice (3) |
| | ACOM 385 – Communicating Terror: Political Violence and Media (3) |
| | ACOM 386/Z – Persuasion and Film (3) |
| | ACOM 387 – Communicating Politics Through Film (3) |
| | ACOM 388 – Communication and Global Organizations (3) |
| RCO 390 – Internship in Rhetoric and Communication (1-2) | *Course included in 2019 bulletin, but excluded from elective options* |
| RCO 392 – Internship in Operational and Applied Communication Theory (9) | *Course included in 2019 bulletin, but excluded from elective options* |
| RCO 393 – Seminar in Operational and Applied Communications Theory (6) | ACOM 397Z – Seminar in Operational and Applied Communication Theory (6) |
| RCO 397 – Independent Study and Research in Rhetoric and Communication (1-3) | ACOM 397 – Independent Study and Research in Communication (1-3) |
| RCO 399 – Junior Honors Seminar (3) | *Removed elective option* |
| | ACOM 410/Y – Organization Image Building (3) |
| | ACOM 412 – Communication, Work and Organization Life (3) |
| | ACOM 415 – Persuasion and Public Relations (3) |
| | ACOM 425 – Communication, Self & Society (3) |
| | ACOM 435 – Data Journalism and Analytics (3) |
| RCO 439 – Seminar in Rhetorical Criticism (3) | *Removed elective option* |
| RCO 462 – Studies in Rhetorical Theory (3) | *Removed elective option* |
| RCO 465 – Studies in Communication Theory (3) | ACOM 465 – Studies in Communication Theory (3) |
| | ACOM 470 – Methods of Communication Research (3) |
| RCO 499 – Senior Honors Project (3-6) | ACOM 499 – Senior Honors Project (3-6) |
| | ***Approved courses outside of Communications that meet the option above "6 credits of individually approved 300-400 level courses from outside the department":*** |
| | AANT 424 – Language and Culture (3) |
| | AENG 300W – Exploratory Writing (3) |
| | AENG 309Z – Professional Writing (3) |
| | AJRL 308 – Narrative Journalism (3) |
| | ALIN 325 – Sociolinguistics (3) |
| | APHI 415 – Philosophy of Language (3) |
| | APSY 341 – Industrial/Organizational Psychology (3) |
| | APSY 365 – Psychology and Language (3) |
| | ASOC 342 – Organizations in Society (3) |
| | AWSS 380/AJRL 381 – Women in the Media (3) |
| | AWSS 381 – Anthropology of Gender (3) |
| | BMGT 341 – Behavioral Foundations of Management (3) |

| | |
|---|---|
| | BMKT 310 – Marketing Principles (3) |
| | CINF 301 – Emerging Trends in Information and Technology (3) |
| | RPAD 303 – Public Administration and Management (3) |
| | RPAD 329 – Administrative Leadership (3) |
| | RPOS 332 – The Presidency (3) |
| | RPOS 334 – American Political Parties and Groups (3) |
| ***Concentrations:*** | *Concentrations are no longer part of the Communications requirements.* |
| *Concentration in Rhetorical Theory-Criticism:*<br><br>RCO 330 – Rhetorical Criticism (3)<br>AND<br>*6 credits of advanced study in Rhetorical Theory-Criticism (excluding RCO 355) (options listed below)* | *Concentration Removed* |
| RCO 330 – Rhetorical Criticism (3) | |
| RCO 362 – Contemporary Rhetorical Theory (3) | |
| RCO 397 – Seminar in Operational and Applied Communications Theory (6) | |
| RCO 439 – Seminar in Rhetorical Criticism (3) | |
| RCO 462 – Seminar in Rhetorical Theory (3) | |
| *Concentration in Communication Theory:*<br><br>RCO 366 – Methods of Communication Research (3)<br>AND<br>6 credits of advanced study in communication theory (excludes RCO 365) | *Concentration Removed* |
| RCO 367 – Theories of Interpersonal Communication (3) | |
| RCO 369 – Theories of Organizational Communication (3) | |
| RCO 392 – Internship in Operational and Applied Communication Theory (9) | |
| RCO 465 – Studies in Communication Theory (3) | |

c) For each new or significantly revised course, **provide** a syllabus at the end of this form, and, on the ***SUNY Faculty Table*** provide the name, qualifications, and relevant experience of the faculty teaching each new or significantly revised course. NOTE: *Syllabi for all courses should be available upon request. Each syllabus should show that all work for credit is college level and of the appropriate rigor. Syllabi include a course description, prerequisites and corequisites, the number of lecture and/or other contact hours per week, credits allocated (consistent with [SUNY policy on credit/contact hours](#)), general course requirements, and expected student learning outcomes.*

ACOM 100 – Human Communication: Language and Social Action (3)

ACOM 201 – Interpersonal Communication (3)

ACOM 203Y – Speech Composition and Presentation (3)

ACOM 204 – Group Communication (3)

ACOM 212Y – Argumentation and Debate (3)

ACOM 238 – Introduction to Mass Communication (3)

ACOM 260 – Media in Everyday Life (3)

ACOM 265X – Introduction to Communication Theory (3)

ACOM 297 – Research Practicum (1-3)

ACOM 304 – Conference and Group Leadership (3)

ACOM 340 – Health Communication (3)

ACOM 343 – New Media and Health (3)

ACOM 360 –Digital and Social Media in Strategic Communication (3)

ACOM 361 – Public Relations Research Methods (3)

ACOM 363 – Marketing Communication and Media Campaigns (3)

ACOM 364 – Corporate Communication and Rhetorical Advocacy (3)

ACOM 365 – Strategic Communication Challenges (3)

ACOM 369 – Theories of Organizational Communication (3)

ACOM 371 – Theories of Intercultural Communication (3)

ACOM 372 – Persuasion in Media (3)

ACOM 374 – Radio and the Public Imagination (3)

ACOM 375 – Computer-Mediated Communication (3)

ACOM 376/Z – Empirical Studies of Persuasion (3)

ACOM 377 – Communication and Technology in Organizations (3)

ACOM 378/Z – Studies in Public Persuasion (3)

ACOM 379 – Rhetoric and Social Movements (3)

ACOM 381 – Risk and Crisis Communication (3)

ACOM 382 – Introduction to Political Communication (3)

ACOM 383 – Social Media: Theory and Practice (3)

ACOM 385 – Communicating Terror: Political Violence and Media (3)

ACOM 386/Z – Persuasion and Film (3)

ACOM 387 – Communicating Politics Through Film (3)

ACOM 388 – Communication and Global Organizations (3)

ACOM 410/Y – Organization Image Building (3)

ACOM 412 – Communication, Work and Organization Life (3)

ACOM 415 – Persuasion and Public Relations (3)

ACOM 425 – Communication, Self & Society (3)

ACOM 465 – Studies in Communication Theory (3)

ACOM 470 – Methods of Communication Research (3)

TCOM 250Z – Communication in Organizational Life (3)

**Statistics/logic classes**

AMAT 108 – Elementary Statistics (3)

APHI 210 – Intro to Logic (3)

APSY 210 – Statistical Methods in Psychology (3)

ASOC 221 – Statistics for Sociologists (3)

RCRJ 281 – Introduction Statistics in Criminal Justice (3)


**Non-COM electives**

AANT 424 – Language and Culture (3)
AENG 300W – Exploratory Writing (3)
AENG 309Z – Professional Writing (3)
AJRL 308 – Narrative Journalism (3)
ALIN 325 – Sociolinguistics (3)
APHI 415 – Philosophy of Language (3)
APSY 341 – Industrial/Organizational Psychology (3)
APSY 365 – Psychology and Language (3)
ASOC 342 – Organizations in Society (3)
AWSS 380/AJRL 381 – Women and the Media
AWSS 381 – Anthropology of Gender (3)
BMGT 341 – Behavioral Foundations of Management (3)
BMKT 310 – Marketing Principles (3)
CINF 301 – Emerging Trends in Information and Technology
RPAD 303 – Public Administration and Management (3)
RPAD 329 – Administrative Leadership (3)
RPOS 332 – The Presidency (3)
RPOS 334 – American Political Parties and Groups (3)


**d)** What are the additional costs of the change, if any? If there are no anticipated costs, explain why.

*No additional costs due to existing faculty teaching new courses.*


| Section 2.2.  Other Changes |
| --- |

**Check all that apply. Describe each proposed change and why it is proposed.**

[ ] Program title
[ ] Program award
[X] Mode of delivery
    ***NOTES:*** *(1) If the change in delivery enables students to complete 50% of more of the program via distance education, submit a Distance Education Format Proposal as part of this proposal. (2) If the change involves adding an accelerated version of the program that impacts financial aid eligibility or licensure qualification, SED may register the version as a separate program.*

[ ] [Format change(s)](#) (e.g., from full-time to part-time), based on SED definitions, for the **entire** program
    1) State proposed format(s) and consider the consequences for financial aid
    2) Describe availability of courses and any change in faculty, resources, or support services.
[ ] A change in the total number of credits in a certificate or advanced certificate program
[ ] Any change to a registered licensure-qualifying program, or the addition of licensure qualification to an existing program. **Exception:** Small changes in the required number of credits in a licensure-qualifying program that <u>do not involve</u> a course or courses that satisfy one of the required content areas in the profession.

**a)** For **undergraduate programs**, complete the ***SUNY Undergraduate Program Schedule*** to show the sequencing and scheduling of courses in the program. If the program has separate tracks or concentrations, complete a ***Program Schedule*** for each one.

*NOTES: The Undergraduate Schedule must show **all curricular requirements** and demonstrate that the program conforms to SUNY's and SED's policies.*

- *It must show how a student can complete all program requirements within <u>SUNY credit limits</u>, unless a longer period is selected as a format in Item 2.1(c): two years of full-time study (or the equivalent) and 64 credits for an associate degree, or four years of full-time study (or the equivalent) and 126 credits for a bachelor's degree. Bachelor's degree programs should have at least 45 credits of <u>upper division study</u>, with 24 in the major.*
- *It must show how students in A.A., A.S. and bachelor's programs can complete, within the first two years of full-time study (or 60 credits), no fewer than 30 credits in <u>approved SUNY GER courses</u> in the categories of Basic Communication and Mathematics, and in at least 5 of the following 8 categories:  Natural Science, Social Science, American History, Western Civilization, Other World Civilizations, Humanities, the Arts and Foreign Languages*
- *It must show how students can complete <u>Liberal Arts and Sciences (LAS) credits</u> appropriate for the degree.*
- *When a SUNY Transfer Path applies to the program, it must show how students can complete the number of SUNY Transfer Path courses shown in the <u>Transfer Path Requirement Summary</u> within the first two years of full-time study (or 60 credits), consistent with SUNY's <u>Student Seamless Transfer policy</u> and <u>MTP 2013-03</u>.*
- *Requests for a program-level waiver of SUNY credit limits, SUNY GER and/or a SUNY Transfer Path require the campus to submit a <u>Waiver Request</u> –with compelling justification(s).*

**EXAMPLE FOR ONE TERM: Undergraduate Program Schedule**

| Term 2:   Fall 20xx | | Credits per classification | | | | | |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Course Number & Title | Cr | GER | LAS | Maj | TPath | New | Prerequisite(s) |
| ACC 101 Principles of Accounting | 4 | | | 4 | 4 | | |
| MAT 111 College Mathematics | 3 | M | 3 | 3 | | | MAT 110 |
| CMP 101 Introduction to Computers | 3 | | | | | | |
| HUM 110 Speech | 3 | BC | 3 | | | X | |
| ENG 113 English 102 | 3 | BC | 3 | | | | |
| Term credit total: | 16 | 6 | 9 | 7 | 4 | | |

**b)** *For **graduate programs**, complete the **SUNY Graduate Program Schedule**. If the program has separate tracks or concentrations, complete a **Program Schedule** for each one.*

*NOTE: The Graduate Schedule must include all curriculum requirements and demonstrate that expectations from <u>Part 52.2(c)(8) through (10) of the Regulations of the Commissioner of Education are met.</u>*

**SUNY Undergraduate Program Schedule** (*OPTION: You can paste an Excel version of this schedule AFTER this line and delete the rest of this page.*)
**Program/Track Title and Award:** _Communication BA_

a) Indicate **academic calendar type**: [X] Semester  [ ] Quarter  [ ] Trimester  [ ] Other (describe):
b) **Label each term in sequence**, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)
c) **Name of SUNY Transfer Path, if one exists:** Communication (non-media) See **Transfer Path Requirement Summary** for details
d) Use the table to show **how a typical student may progress through the program**; copy/expand the table as needed. **Complete all columns that apply to a course.**

| Term 1: Fall | | | | | | See KEY. |
|---|---|---|---|---|---|---|
| **Course Number & Title** | **Cr** | **GER** | **LAS** | **Maj** | **TPath** | **New** | **Co/Prerequisites** |
| LAS Elective | 3 | | 3 | | | | |
| General Education:  International Perspectives | 3 | WC/OW | 3 | | | | |
| General Education:  American History | 3 | AH | 3 | | | | |
| General Education:  Arts | 3 | AR | | | | | |
| UUNI 110 Writing & Critical Inquiry | 3 | BC | 3 | | | | |
| | | | | | | | |
| Term credit totals: | 15 | 12 | 13 | | | | |

| Term 2: Spring | | | | | | See KEY. |
|---|---|---|---|---|---|---|
| **Course Number & Title** | **Cr** | **GER** | **LAS** | **Maj** | **TPath** | **New** | **Co/Prerequisites** |
| Local General Education: Challenges of the 21st Century | 3 | | 3 | | | | |
| LAS Elective | 3 | | 3 | | | | |
| General Education: Natural Science | 3 | NS | 3 | | | | |
| General Education: Foreign Language | 3 | FL | 3 | | | | |
| General Education: Humanities | 3 | HU | 3 | | | | |
| | | | | | | | |
| Term credit totals: | 15 | 9 | 15 | | | | |

| Term 3: Fall | | | | | | See KEY. |
|---|---|---|---|---|---|---|
| **Course Number & Title** | **Cr** | **GER** | **LAS** | **Maj** | **TPath** | **New** | **Co/Prerequisites** |
| ACOM 100 Human Communication: Language and Social Action | 3 | SS | 3 | 3 | X | X | |
| ACOM 203 Speech Communication and Presentation or ACOM 212 Argumentation and Debate | 3 | | 3 | 3 | X | X | |
| AMAT 108 Elementary Statistics or another Stats course | 3 | MS | 3 | 3 | | X | |
| LAS Elective | 3 | | 3 | | | | |
| LAS Elective | 3 | | 3 | | | | |
| | | | | | | | |
| Term credit totals: | 15 | 6 | 15 | 9 | | | |

| Term 4: Spring | | | | | | See KEY. |
|---|---|---|---|---|---|---|
| **Course Number & Title** | **Cr** | **GER** | **LAS** | **Maj** | **TPath** | **New** | **Co/Prerequisites** |
| ACOM 265X Introduction to Communication Theory | 3 | SS | 3 | 3 | | | |
| ACOM 200-level elective (from list) | 3 | | 3 | 3 | X | X | |
| LAS Elective | 3 | | 3 | | | | |
| LAS Elective | 3 | | 3 | | | | |
| LAS Elective | 3 | | 3 | | | | |
| | | | | | | | |
| Term credit totals: | 15 | 3 | 15 | 6 | | | |

| Term 5: Fall | | | | | | See KEY. |
|---|---|---|---|---|---|---|
| **Course Number & Title** | **Cr** | **GER** | **LAS** | **Maj** | **TPath** | **New** | **Co/Prerequisites** |
| Upper Division COM elective (1 of 8) | 3 | | 3 | 3 | | | ACOM 265X |
| Upper Division COM elective (2 of 8) | 3 | | 3 | 3 | | | ACOM 265X |
| Elective | 3 | | | | | | |
| LAS Elective | 3 | | 3 | | | | |
| LAS Elective | 3 | | 3 | | | | |
| | | | | | | | |
| Term credit totals: | 15 | 3 | 12 | 6 | | | |

| Term 6: Spring | | | | | | See KEY. |
|---|---|---|---|---|---|---|
| **Course Number & Title** | **Cr** | **GER** | **LAS** | **Maj** | **TPath** | **New** | **Co/Prerequisites** |
| Upper Division COM elective (3 of 8) | 3 | | 3 | 3 | | | ACOM 265X |
| Upper Division COM elective (4 of 8) | 3 | | 3 | 3 | | | ACOM 265X |
| Elective | 3 | | | | | | |
| LAS Upper Division | 3 | | 3 | | | | |
| Elective Upper Division | 3 | | | | | | |
| | | | | | | | |
| Term credit totals: | 15 | | 9 | 6 | | | |

| Term 7: Fall | | | | | | See KEY. |
|---|---|---|---|---|---|---|
| **Course Number & Title** | **Cr** | **GER** | **LAS** | **Maj** | **TPath** | **New** | **Co/Prerequisites** |
| Upper Division COM elective (5 of 8) | 3 | | 3 | 3 | | | ACOM 265X |
| Upper Division COM elective (6 of 8) | 3 | | 3 | 3 | | | ACOM 265X |

| Term 8: Spring | | | | | | See KEY. |
|---|---|---|---|---|---|---|
| **Course Number & Title** | **Cr** | **GER** | **LAS** | **Maj** | **TPath** | **New** | **Co/Prerequisites** |
| Upper Division COM elective (7 of 8) | 3 | | 3 | 3 | | | ACOM 265X |
| Upper Division COM elective (8 of 8) | 3 | | 3 | 3 | | | ACOM 265X |

| Course | Cr | | | | | | Course | Cr | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Elective Upper Division | 3 | | | | | | Elective Upper Division | 3 | | | | | |
| Elective Upper Division | 3 | | | | | | Elective Upper Division | 3 | | | | | |
| Elective Upper Division | 3 | | | | | | Elective | 3 | | | | | |
| | | | | | | | | | | | | | |
| Term credit totals: | 15 | | 6 | 6 | | | Term credit totals: | 15 | | 6 | 6 | | |

| Program Totals (in credits): | Total Credits: 120 | SUNY GER: 30 | LAS: 90 | Major: 39 | Elective & Other: 54 | Upper Division: 45 | Upper Division Major: 24 | Number of SUNY GER Categories: |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | 9 |

**KEY Cr:** credits GER: SUNY General Education Requirement (Enter Category Abbreviation) LAS: Liberal Arts & Sciences (Enter credits) Maj: Major requirement (Enter credits) **TPath:** SUNY Transfer Path Courses (Enter credits) New: new course (Enter X) Co/**Prerequisite(s):** list co/prerequisite(s) for the noted courses **Upper Division:** Courses intended primarily for juniors and seniors SUNY **GER Category Abbreviations:** American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

**SUNY Graduate Program Schedule** *OPTION: You can insert an Excel version of this schedule AFTER this line and delete the rest of this page.)*
**Program/Track Title and Award:** _____

a) Indicate **academic calendar** type: [ ] Semester   [ ] Quarter [ ] Trimester [ ] Other (describe):

b) **Label each term in sequence**, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

c) Use the table to show **how a typical student may progress through the program**; copy/expand the table as needed.

d) Complete the last row to show program totals and comprehensive, culminating elements. **Complete all columns that apply to a course.**

| Term 1: | | | | Term 2: | | | |
|---|---|---|---|---|---|---|---|
| **Course Number & Title** | **Credits** | **New** | **Co/Prerequisites** | **Course Number & Title** | **Credits** | **New** | **Co/Prerequisites** |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| Term credit total: | | | | Term credit total: | | | |
| **Term 3:** | | | | **Term 4:** | | | |
| **Course Number & Title** | **Credits** | **New** | **Co/Prerequisites** | **Course Number & Title** | **Credits** | **New** | **Co/Prerequisites** |
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| Term credit total: | | | | Term credit total: | | | |
| **Term 5:** | | | | **Term 6:** | | | |
| **Course Number & Title** | **Credits** | **New** | **Co/Prerequisites** | **Course Number & Title** | **Credits** | **New** | **Co/Prerequisites** |
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| Term credit total: | | | | Term credit total: | | | |
| **Term 7:** | | | | **Term 8:** | | | |
| **Course Number & Title** | **Credits** | **New** | **Co/Prerequisites** | **Course Number & Title** | **Credits** | **New** | **Co/Prerequisites)** |
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| Term credit total: | | | | Term credit total: | | | |

| **Program Total:** | **Total Credits:** | Identify the required comprehensive, culminating element(s), such as a thesis or examination, including course number(s), if applicable: |
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**New**: X if new course        **Prerequisite(s)**: list prerequisite(s) for the listed courses

## Section 4. SUNY Faculty Table

a) If applicable, provide information on faculty members who will be teaching new or significantly revised courses in the program. Expand the table as needed.

b) **Append** at the end of this document position descriptions or announcements for each to-be-hired faculty member

| (a) Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.) | (b) % of Time Dedicated to This Program | (c) Program Courses Which May Be Taught (Number and Title) | (d) Highest and Other Applicable Earned Degrees (include College or University) | (e) Discipline(s) of Highest and Other Applicable Earned Degrees | (f) Additional Qualifications: List related certifications and licenses and professional experience in field. |
|---|---|---|---|---|---|
| **PART 1. Full-Time Faculty** | | | | | |
| Dr. William Husson — Lecturer (Department of Communication) | 100 | ACOM 100 Language and Social Action<br><br>ACOM 386 Persuasion and Film<br><br>ACOM 387 Communicating Politics Through Film | PhD Rensselaer Polytechnic Institute | Communication and Rhetoric | |
| Dr. Lauren Bryant — Lecturer (Department of Communication) | 100 | ACOM 203Y Speech Composition and Presentation<br><br>ACOM 265X Introduction to Communication Theory<br><br>ACOM 383 Social Media: Theory and Practice | PhD University at Albany, SUNY | Sociology and Communication | |
| Dr. Michael Barberich — Lecturer (Department of Communication) | 100 | ACOM 297 Research Practicum<br><br>ACOM 364 Corporate Communication and Rhetorical Advocacy<br><br>ACOM 372 Persuasion in Media<br><br>ACOM 374 Radio and the Public Imagination | PhD University of Pittsburgh | Communication | |

| (a) Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.) | (b) % of Time Dedicated to This Program | (c) Program Courses Which May Be Taught (Number and Title) | (d) Highest and Other Applicable Earned Degrees (include College or University) | (e) Discipline(s) of Highest and Other Applicable Earned Degrees | (f) Additional Qualifications: List related certifications and licenses and professional experience in field. |
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| | | ACOM 379 The Rhetoric of Social Movements ACOM 388 Communication and Global Organizations | | | |
| Dr. Patricia Gettings – Assistant Professor (Department of Communication) | 100 | ACOM 304 Conference & Group Leadership ACOM 369 Theory of Organizational Communication | PhD Purdue University | Communication | |
| Dr. Archana Krishnan — Assistant Professor (Department of Communication) | 100 | ACOM 340 Health Communication ACOM 343 New Media and Health | PhD University of Connecticut | Communication Sciences | |
| Dr. Masahiro Yamamoto — Associate Professor (Department of Communication) | 100 | ACOM 360 Digital and Social Media in Strategic Communication ACOM465 Undergraduate Teaching Practicum | PhD Washington State University | Communication | |
| Dr. Rukhsana Ahmed — Associate Professor and Department Chair (Department of Communication) | 100 | COM 369 Theory of Organizational Communication COM 371 Intercultural Communication | PhD Ohio University | Communication Studies | |
| Dr. Alan Zemel — Associate Professor (Department of Communication), Undergraduate Program Director | 100 | ACOM 375 Computer Mediated Communication | PhD Temple University | Rhetoric and Communication | |
| Dr. Alyssa Morey — Associate Professor (Department of Communication) | 100 | ACOM 376 Empirical Studies in Persuasion | PhD Ohio State University | Communication | |
| Dr. Fan Yang — Assistant Professor (Department of Communication) | 100 | ACOM 361 Public Relations Research Methods | PhD The Pennsylvania State University | Mass Communication | |

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| | | TCOM285 Understanding Media Audiences through Data Analytics | | | |
| Dr. Kenneth Levine – Assistant Professor (Department of Communication) | 100 | ACOM 365 Strategic Communication Challenges | PhD Michigan State University<br><br>J.D. Case Western Reserve University of Law | Organizational Communication | |
| Dr. Piotr Szpunar — Assistant Professor (Department of Communication) | 100 | ACOM 381 Risk and Crisis Communication<br><br>ACOM 385 Communicating Terror: Political Violence and Media | PhD University of Pennsylvania | Communication and Political Science | |
| Dr. Annis Golden — Associate Professor (Department of Communication) | 100 | COM 412 Communication, Work and Organization Life<br><br>TCOM 250Z Communication and Organization Life | PhD Rensselaer Polytechnic Institute | Communication and Rhetoric | |
| Dr. Nicolas Bencherki, Assistant Professor (Department of Communication) | 100 | ACOM 377 Communication and Technology in Organizations | PhD University of Montreal | Communication | |
| Dr. Tim Stephen —Professor (Department of Communication) | 100 | ACOM 425 Communication, Self and Society<br><br>ACOM 470 Methods of Communication Research | PhD Bowling Green State University | Communication | |
| Dr. Jeffrey Berman — Professor (Department of English) | 25 | AENG 300W Expository Writing | PhD Cornell University | English | |
| Dr. John Justeson – Professor (Department of Anthropology) | 25 | ALIN 325 Sociolinguistics | PhD Stamford University | Anthropology | |

| (a)<br>Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.) | (b)<br>% of Time Dedicated to This Program | (c)<br>Program Courses Which May Be Taught (Number and Title) | (d)<br>Highest and Other Applicable Earned Degrees (include College or University) | (e)<br>Discipline(s) of Highest and Other Applicable Earned Degrees | (f)<br>Additional Qualifications: List related certifications and licenses and professional experience in field. |
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| Dr. Bradley Armour-Garb, Associate Professor (Department of Philosophy) | 25 | APHI 210 Introduction to Logic<br><br>APHI 415 Philosophy of Language | PhD City University of New York | Philosophy | |
| Dr. Jason Randall – Assistant Professor (Department of Psychology) | 25 | APSY 341 Industrial/Organizational Psychology | PhD Rice University | Industrial/Organizational Psychology | |
| Dr. Laurie Feldman – Professor (Department of Psychology) | 25 | APSY 365 Psychology of Language | PhD University of Connecticut | Language and Psychology | |
| Dr. Scott South – Professor (Department of Sociology) | 25 | ASOC 221 Statistics for Sociologists | PhD University of Texas at Austin | Sociology | |
| Dr. Jim Zetka – Associate Professor (Department of Sociology) | 25 | ASOC 341 Organization in Society | PhD Northwestern University | Sociology | |
| Dr. Janell Hobson – Professor (Department of Women's Sexuality and Gender Studies) | 25 | AWSS 380/AJRL 381 Women and the Media | PhD Emory University | Women's Studies | |
| Dr. Elise Andaya – Associate Professor (Department of Anthropology) | 25 | AANT/AWSS 381 The Anthropology of Gender | PhD New York University | Anthropology | |
| Dr. Billian Lin — Visiting Assistant Professor (School of Business) | 25 | BMGT 341 Behavioral Foundations of Management | PhD The Chinese University of Hong Kong | Management | |
| Dr. Michael N. Christakis — Public Service Professor (Rockefeller College) | 50 | RPAD 329 Administrative Leadership | PhD University at Albany SUNY | Public Administration and Policy | |
| Suraj Commuri — Assistant Professor (School of Business) | 12.5 | BMKT 310 Marketing Principles | Ph.D., University of Nebraska-Lincoln | Marketing | |
| Dr. Ellen V. Rubin, Associate Professor (Rockefeller College) | 25 | RPAD 303 Public Administration and Management | PhD University at Georgia | Public Administration | |
| Dr. Bruce Miroff – Professor (Rockefeller College) | 25 | RPOS 332  The Presidency | PhD University of California at Berkley | Political Science | |
| Dr. José E. Cruz - Professor (Rockefeller College) | 25 | RPOS 334  American Political Parties and Groups | PhD Graduate Center, City University on NY | Political Science | |
| Dr. James Collins – Professor (Department of Anthropology) | 25 | AANT 424 Language and Culture | PhD University of California at Berkley | Anthropology | |
| **Part 2. Part-Time Faculty** | | | | | |

| (a)<br>Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.) | (b)<br>% of Time Dedicated to This Program | (c)<br>Program Courses Which May Be Taught (Number and Title) | (d)<br>Highest and Other Applicable Earned Degrees (include College or University) | (e)<br>Discipline(s) of Highest and Other Applicable Earned Degrees | (f)<br>Additional Qualifications: List related certifications and licenses and professional experience in field. |
|---|---|---|---|---|---|
| Dr. Virginia Yonkers, Term Instructor (Department of Communication) | 100 | ACOM 204 Group Communication | PhD University at Albany | Educational Theory & Practice | |
| Jennifer M. Hults Adjunct Instructor (Department of Mathematics) | 25 | AMAT 108 Elementary Statistics | MA University at Albany, SUNY | Mathematics | |
| Allison M. Wilck Adjunct Instructor (Department of Psychology) | 25 | APSY 210 Statistical Methods in Psychology | MA University at Albany, SUNY | Cognitive Psychology | |
| Byunggu(Gu) Kang (Department of Criminal Justice) | 25 | RCRJ 281 Introduction to Statistics in Criminal Justice | MA Dongguk University, South Korea | Criminology | |
| Bryanna Hebenstreit — Adjunct Instructor (Department of Communication) | 25 | ACOM 371 Intercultural Communication | MA University at Albany, SUNY | Communication | |
| James Snack — Adjunct Instructor (Department of Communication) | 25 | ACOM 378 Studies in Public Persuasion: Leadership Comm | MA University at Albany, SUNY | Communication | |
| Dr. Soyoen Cho — Adjunct Instructor (Department of Communication) | 25 | ACOM 238 Introduction to Mass Communication<br><br>ACOM363 Marketing Communication and Media Campaigns | PhD University of Minnesota | Journalism and Mass Communication | |
| Yumeng Luo — Adjunct Instructor (Department of Communication) | 25 | ACOM 260 Media in Everyday Life | MA University at Albany, SUNY | Communication | |
| Erting Sa — Adjunct Instructor (Department of Communication) | 25 | ACOM 201 Interpersonal Interaction | MA University at Albany, SUNY | Communication | |
| Mary Christiano — Adjunct Instructor (Department of Communication) | 25 | ACOM 212 Argumentation<br><br>ACOM 465 Communication Campaign Practicum | MA University at Albany, SUNY | Communication | |
| Jamie Votraw — Adjunct Instructor (Department of Communication) | 25 | ACOM 382 Introduction to Political Communication | MA University at Albany, SUNY | Communication | |
| Stephen Madarasz — Adjunct Instructor (Department of Communication) | 25 | ACOM 410 Organization Image Building | MA University at Albany, SUNY | Communication | |
| Victoria Barbeisch-Gerlach — Adjunct Instructor (Department of Communication) | 25 | ACOM 415 Persuasion and Public Relations | MA University at Albany, SUNY | Communication | |
| Elaine (Laney) Salisbury — Lecturer (Department of Communication) | 25 | AJRL 308Z Narrative Journalism | MS Columbia University | Journalism | |

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|---|---|---|---|---|---|
| Heidi Reale — Adjunct Professor (School of Business) | 12.5 | BMKT 310 Marketing Principles | MBA Rensselaer Polytechnic Institute | Marketing | Heidi Reale — Adjunct Professor (School of Business) |
| Jonathan Crispino — Lecturer (The College of Emergency Preparedness, Homeland Security, and Cybersecurity) | 25 | CINF 301: Emerging Trends in Information and Technology | MS University at Albany SUNY | Information Science, Information Policy and Management | |
| Dr. Christina Thyssen, Lecturer (English Department) | 25% | AENG 309Z Professional Writing | Ph.D., University at Albany | English | |
| **Part 3. To-Be-Hired Faculty (List as TBH1, TBH2, etc., and provide expected hiring date instead of name.)** | | | | | |
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