

APPLIED LEARNING UNIVERSITY AT ALBANY

UALBANY SENATE
APRIL 4TH , 2016

Experience Transformation

What is Applied Learning?

- Categories of hands-on, experiential learning
 - Research and entrepreneurship
 - Community service, community engaged learning and research
 - Study abroad, volunteer abroad, internship abroad
 - Internships, co-ops, practicums
- Parameters
 - Preparation, Orientation, & Training
 - Monitoring & Continuous Improvement
 - Reflection & Acknowledgment
 - Assessment & Evaluation



Benefits of Applied Learning for Our Students

- Enables personalized learning
- Leads to improved academic performance
- Connects and extends theory to practice
- Increases student engagement through faculty connections and mentorship
- Develops skills including critical thinking, problem solving, decision making, and teamwork
- Yields positive professional outcomes including networking, resume building, graduate school skills, jobs, €



WHY Applied Learning is Critical to UAlbany's Strategy

- Retention and Recruitment Strategy
 - Student satisfaction and motivation to learn
- Increase Student Success and Engagement
 - Validates and extends classroom learning
 - Graduate school and career success
 - Relationships with faculty, staff and student groups
- Strong History of Public Engagement and Partnerships
 - Presidential stakes
- Provost Expertise and Direction
- SUNY Central strategy for all campuses

Our Campus has a Strong History in Applied Learning Opportunities

- Undergraduate research in departments and via renewed and university-wide emphasis
- Departmental, School of Education, and university-wide internship courses
- Study Abroad and Service Abroad
- Community Service credit-bearing classes (1, 2, and 3 credit options)
- Peer Education, Peer Advisors, Peer Career Advisors, Middle Earth Program
- Applied learning experiences via career development, Residential Assistant, Orientation Leader, Programming Board, etc.
- New, part-time hire in Provost's Office



Recent Efforts to Accelerate Applied Learning

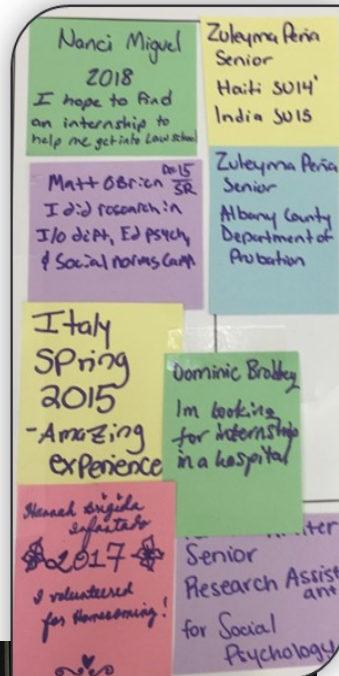
- SUNY Provost Committee on Applied Learning – Linda Krzykowski and Debra Gelinas represent UAlbany
- UA Steering Committee formed by Provost – Chaired by Linda Krzykowski (AA) and Noah Simon (SA)
 - 6 Task Forces - Membership available on hand out
- Brought a campus team to WACE Institute in June and WACE Assessment Conference in October (World Association for Cooperative Education)
- Kick off events
 - Fall – awareness campaign
 - Spring – guest speaker
- Branding 4 Major Semester Events – Job & Internship Fair, Study Abroad Fair, Service Learning Fair & Undergraduate Research Forum

Focused Work in 6 Areas



- 6 task forces plus Steering Committee work: Members added based on Senate feedback
 1. Baseline Information – Registrar tagging and tracking system
 2. Marketing and Awareness of Applied Learning – created an applied learning experience for our Marketing Research class
 3. Applied Learning Events – kick off event speaker
 4. Faculty Development and Support – support for faculty to attend local course development institute
 5. Assessing Applied Learning – developing toolkits
 6. Credentialing: Merit Pages, micro-credentialing, ePortfolios

Current Work



- Starting to collect data
- SUNY-required reports
- Increasing Demand
 - Hosting Events
 - Marketing Class developing strategies for reaching students
 - Moving campus jobs to campus internships
- Increasing Supply
 - Connecting with Schools/Colleges
 - Expanding University offerings
- Branding
 - Give Aways
 - Tabling at all existing campus fairs and fora
 - Developing Website-centralized location for information



SUNY Report

- Part 1 submitted February 15, 2016 (overview of applied/experiential activities)
- Parts 2, 3, & 4 due April 15, 2016 (data collection & reporting, faculty engagement, student engagement)
- Parts 5, 6, & 7 due May 1, 2017 (feasibility study, collaboration requirement and graduation



Moving Forward

- Create Applied Learning culture. Use the term!
- Consider building new areas/courses to expand applied learning in schools/colleges/departments
- Showcase opportunities that exemplify applied learning
- Showcase faculty who are leaders in applied learning
- Develop training through ITLAL and encourage faculty involvement
- Participate in events/promotions/video about applied learning
- Spread a university-wide message to students: participate in applied learning opportunities!

Thank you!

Applied Learning Steering Committee:

Linda Krzykowski, Ph.D., Assistant Vice Provost, Student Engagement, Co-chair

Noah Simon, Director, Office of Career and Professional Development, Co-chair

Jeanette Altarriba, Ph.D., Vice Provost and Dean, Undergraduate Education and Professor,
Psychology

Harvey Charles, Ph.D./James Pasquill, Office of International Education and Global Strategy

Ed Engelbride, Ph.D., Associate Vice President, Student Affairs

Richard Fogarty, Ph.D., Associate Professor, History and Associate Dean for General
Education

Debra Gelinas, Ed.D., Special Assistant to the Provost for Experiential Education

JoAnne Malatesta, Ph.D., Assistant Vice Provost and Director, Advisement Services Center

Cathy Parker, Associate Director, Office of Career and Professional Development

Debernee Privott, Ph.D., Assistant Dean, College of Arts and Sciences and Director, UHS
Program

David Rousseau, Ph.D., Interim Dean, College of Emergency Preparedness, Homeland
Security and Cybersecurity