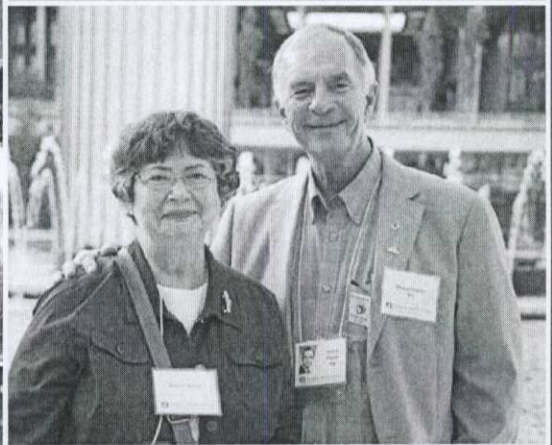




**2014-2015**  
**University at Albany**  
**Alumni Association**  
**ANNUAL REPORT**



**ALUMNI ASSOCIATION**  
UNIVERSITY AT ALBANY State University of New York

## Dear Fellow Alumni,

I would like to thank you for the opportunity to serve as your president over the last two years. I take great pride in being an alumnus of the University at Albany and a part of the Alumni Association, which partners with thousands of dedicated volunteers and staff who have successfully built a strong and positive relationship between the University and its alumni.

To that end, I couldn't be more pleased with the rapport and trust we have with University President Robert J. Jones, his senior leadership team and the University deans, faculty and staff. The University at Albany Alumni Association has become a model of how a strong alumni association and university collaboration can help advance an institution to greater heights. One needs to look no further than our record level of alumni engagement and participation to realize that we are truly fulfilling our mission of promoting, in partnership, a positive image of the University and its alumni through communication, service and leadership.

In particular, during this past year the association brought the UAlbany community new mobile-friendly, interactive web and social media tools to stay connected. We experienced the largest alumni turnout ever for Homecoming and the Great Dane Pregame party (what a fun day!),

launched a new Day at the Races summer special event, and enjoyed another wild ride through March Madness. And our sponsorship this spring of Senior Week will give us a new and unprecedented opportunity to help students transition into vital and connected Alumni Association members. I hope you will take this opportunity to review some of the other accomplishments of your Alumni Association, which are highlighted on the pages that follow.



As my term in office draws to a close, I am highly satisfied with our achievements over the past year. I am convinced that we will continue to make great strides in the years to come under the leadership of incoming President Joseph N. Garba '02, '05 and the strong

and involved board of directors of the Alumni Association. I wish them and the more than 166,000 alumni that make up our association good luck in the years ahead.

With Great Dane Pride,

A handwritten signature in black ink that reads "Timothy P. Murphy". The signature is written in a cursive style.

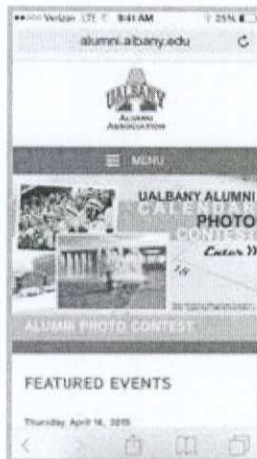
Timothy P. Murphy '77  
President

# An emphasis on interactive online content

This year, the Alumni Association launched a new website and online community, plus email marketing and event management tools. Hosted by leading higher education engagement management company iModules, the UAlbany Alumni Online Community is a comprehensive engagement package that's mobile-friendly with a clean, responsive design. It evokes Great Dane pride from the very first click:

- dynamic, rotating header with monthly features and high quality photography
- live Twitter feed
- cascading navigation menu
- fast-loading event registration
- free, permanent alumni.albany.edu email accounts powered by Google

Alumni can submit class notes directly to the *UAlbany* magazine editor, update contact information in the alumni database, download desktop wallpaper, participate in various contests and interact with fellow alumni on social media networks – all from the Alumni Association's homepage.



HOMEPAGE ON A MOBILE DEVICE

## Increased Social Media Engagement

- Twitter following nearly doubled to 2,059
- Instagram following quadrupled to 835
- 7,674 Facebook likes
- 7,125 LinkedIn Group members



DESKTOP VIEW OF ALUMNI.ALBANY.EDU

### Since launching alumni.albany.edu in July 2014:

- 2,000+ alumni registered as new members in the online community, bringing the total to 25,000+
- 140 different e-communications promoting engagement opportunities sent to over 70,000 active email addresses.
- 500+ signed up for UAlbany-branded alumni email addresses through Google

# program highlights

## The Alumni Association provided \$100,000+ in support of students:

- Over \$10,000 toward career services
- Over \$30,000 for student programs
- Over \$30,000 for student scholarships
- Over \$40,000 to support student, college and school initiatives.

## Alumni Events

### From Atlanta to Cyprus, L.A. to Taiwan

50+ regional events held for alumni all over the world including GOLD-specific events with over 800 young alumni in attendance, and 25+ March Madness viewing parties across the U.S.

### Sold Out Summer

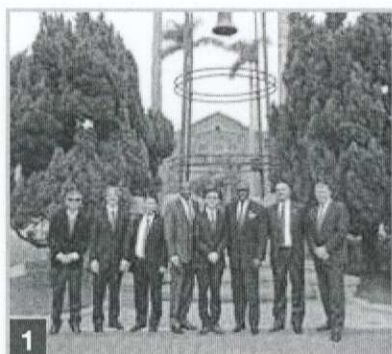
Over 200 alumni packed the track at the first-ever UAlbany Day at the Races in Saratoga.

“Night at the ValleyCats” and “GOLD Cruise on the Hudson” were SOLD OUT events.

### Biggest Tailgate Party Ever

1,250 alumni and friends packed Bob Ford Field concourse for the annual Great Dane Pre-Game, helping to make 2014 the biggest homecoming yet.

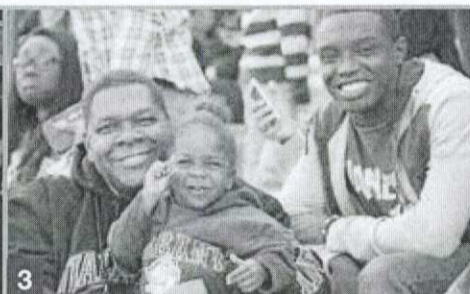
1. President Robert Jones and staff hosted alumni events in Taiwan. 2. Alumni and friends cheered on the Great Danes at viewing parties this past March. 3. Fans enjoy the Homecoming game. 4. Graduates of the Last Decade sold out the annual NYC GOLD Schmooze. 5. The “purple fam” filled the backyard of Saratoga Race Course on Friday, Aug. 1. 6. Great Dane Pre-Game Tailgate.



1



2



3



4



5



6

## Milestone Reunions

Over 100 Chi Sigma Theta sisters and guests attended the Centennial Celebration.

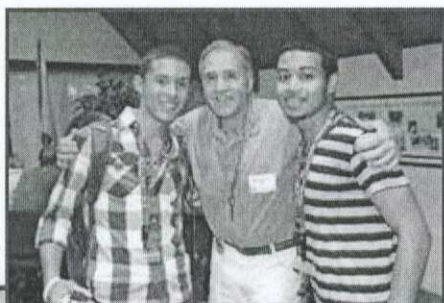


The Earth Tones held their "Sweet Sixteen" reunion in September.



## Alumni Volunteer Council

- 230 new volunteers joined the Alumni Volunteer Council, bringing the total to over 3,400 alumni and friends ready to offer a helping hand.
- The 2nd Annual Drive Out Hunger Campaign – contributed over 17,500 lbs. of food to Regional Food Bank of Northeastern New York.
- Welcomed nearly 200 new students to the Educational Opportunity Program on campus.



Volunteer Rick Corcione '72 talks with EOP students at the ice cream social.

## Supporting Our Students

- At right, scholarship winners attended a reception in their honor at the Alumni House.
- 21 Purple & Gold Student Ambassadors represent UAlbany at high-profile functions like the Half-Century Club induction ceremony at right.
- More than 180 current students attended Alumni Association-sponsored career panels.
- Students and alumni accessed the UAlbany Career Advisory Network (UCAN), an online database of over 2,000 UAlbany graduates who volunteer as career advisors.
- Great Danes Spirit! Over 6,000 students participated in the DANEgerZone student club.



# Welcome New Board Members

## Joe Bonilla '11



Joe Bonilla is the co-founder, managing partner, and senior media director for Relentless Awareness. Joe leads the company's media and creative units in addition to providing strategic communication insight and counsel to each of the company's clients. Along with partners, Joe co-founded the Knickerbocker Film Festival in 2009, becoming Upstate New York's premiere short film festival, and has co-produced award-winning theatrical productions that have been staged in New York and Los Angeles. Joe serves as vice chair for the City of Albany's Public, Educational, and Government Access Oversight Board, a member of the Alumni Association's Graduates of the Last Decade (GOLD) Committee, board member of the Schenectady, N.Y.-based theater organization Classic Theater Guild, Inc., and Albany-based car sharing service Capital CarShare.

Joe holds a bachelor of arts in public policy from UAlbany's Nelson A. Rockefeller College of Public Affairs and Policy. While at UAlbany, Joe helped to bring President Bill Clinton, legendary journalist Barbara Walters and numerous recording artists to campus as director of programming for the Student Association.

## Laura E. Giattini '07



Laura Stein Giattini graduated from UAlbany in 2007 with a bachelor's degree in English and psychology with a minor in communications. She participated in club volleyball for two years and was class secretary her sophomore year. Laura attended law school at Hofstra and now works as a public defense attorney at The Legal Aid Society in Suffolk County. Laura was married in September 2014 and resides in Nassau.

## Lisa K. Fund '05



Lisa graduated from UAlbany with a bachelor's of arts in mathematics in 2005 and joined Goldman Sachs as part of the Operations Class of 2005. She was promoted to vice president in 2011 and promoted to senior specialist/department manager in 2014. Lisa has had a variety of roles within Capital Markets Operations supporting the firm's institutional clients. She currently manages the Global Strategy and Change Management team in the Securities Operations Control & Quality Management Group. She oversees global projects to help the organization optimize controls, create efficiency and enhance service levels. At Goldman Sachs, Lisa helps recruit for Operations at various campuses, serves as a mentoring champion, and is involved with the company's various diversity-affinity networks.

Outside of Goldman Sachs, Lisa sits on the Global Circle Steering Committee of the non-profit American Jewish World Service, a group of young professionals that supports AJWS' efforts "to alleviate poverty, hunger and disease among the most marginalized people and communities in the developing world." She is also a member of the Alumni Association's GOLD (Graduates of the Last Decade) committee, former captain of the UAlbany women's tennis team, and has spoken at the math department's graduation and various open houses.

## Mark S. Weprin '83



Mark Weprin was elected to the New York City Council on Nov. 3, 2009. Prior to his election, Mark represented the 24th Assembly District in the New York State Assembly for 15 years. He was elected to the Assembly in a special election in 1994 to fill the seat left vacant by the death of his father, Assembly Speaker Saul Weprin.

Before he was elected to public office, Mark was an associate with the law firm of Shea & Gould in Manhattan, representing labor unions and their members. Prior to attending law school, he worked in the office of former New York City Mayor Edward I. Koch as a legislative representative for the City of New York. Before joining the Koch administration, Mark was an account executive in public relations and marketing.

Mark received his undergraduate degree in communications from UAlbany, where he was selected to give the student commencement address. He received his law degree from Brooklyn Law School. Mark resides in Queens with his wife, Jennifer, and their three children.

# financials

Alumni Association of The University at Albany, Inc.  
Statement of Financial Position August 31, 2014 and 2013.

<b>ASSETS</b>	<b>2014</b>	<b>2013</b>
Cash and cash equivalents	\$219,897	\$143,018
Accounts receivable	1,132	1,425
Investments, at fair value	2,128,006	1,858,491
Prepaid expenses	34,478	18,601
Property and equipment, net	<u>34,445</u>	<u>40,526</u>
Total assets	\$2,417,958	\$2,062,061

## LIABILITIES AND NET ASSETS

Liabilities		
Accounts payable and accrued expenses	103,812	63,634
Deferred income	82,136	58,030
Due to foundation	26,058	-
Due to class groups and others	176,633	177,684
Due to class groups and others	<u>160,000</u>	<u>80,000</u>
Total Liabilities	\$548,639	\$379,348
Net Assets		
Unrestricted:		
Designated by governing board for arts and culture	172,472	157,182
Designated by governing board for chapter activities	26,128	24,961
Designated by governing board for endowments	1,070,378	1,070,378
Undesignated	482,578	316,939
Total unrestricted net assets	1,751,556	1,569,460
Temporarily restricted	88,762	84,252
Permanently restricted	29,001	29,001
Total net assets	<u>1,869,319</u>	<u>1,632,713</u>
Total liabilities and net assets	<b>\$2,417,958</b>	<b>\$2,062,061</b>



**ALUMNI ASSOCIATION**  
UNIVERSITY AT ALBANY State University of New York

Stay Connected. Make UAlbany Stronger.



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Diane Hodurski-Foley '93, '95, Secretary  
Canon Kay C. Hotaling '67, '70  
Immediate Past President  
Warren A. Winslow '77  
Chairperson, Alumni Volunteer Council

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Lynn Gilmore Canton '71, '73  
Casey W. Crandell '07, '12  
Jill Rigney Delaney '96  
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