

Dear \*greeting\*,

While writing up the minutes, I realized that this up coming (23 May 1992) field trip is a great opportunity to make an impression on both the Catskill Center and the Vrooman's Nose Preservation group. We could even garner a little local public exposure at the same time. With a little effort we can leave Catskill Center and Vrooman's Nose folks with a good impression that we are an effective and energetic organization, which can not hurt in future dealings with them. On the other hand, as is true anytime groups work together, we run the risk of giving a very different impression. In many ways this will be a chance to make a first impression on both groups.

In discussing this matter with Ken, we came up with several thoughts which I pass on to get you thinking about what we can do and to get you to free up time on your calendar.

- we should be in close touch with the Vrooman's Nose group, offer them support, less they feel that we are taking advantage of them - while they have done presentations before, Ken will check with them and review the presentation
- we should give a brief presentation on SLT and pass out brochures- perhaps we could arrange to enhance VNg's presentation on the history of the valley by having presenters on the, trees, herbaceous plants, and or birds. We were both concerned that any presentation not get to long. As an alternative to having all those presentations at the van Houten, some could be done informally on the preserve, at the parking lot, as guided tours, or along the trail. I just thought, it might be nice to have some one at the top who could orient people and point out land marks. It would also be interesting to talk about agriculture in the area.
- since the parking lot is a natural gather place and there is no place to sit, except one's car which is pretty unsociable, maybe we can easily find some benches to set out for the occasion. This will be especially helpful if we get some less strong guests.
- perhaps we could provide coffee or some kind or refreshments to augment people's brown bag lunch
- we should certainly have SLT people there and ready to chat with any members of Catskill Centers Board and staff that might come along
- a news release of two to announce the event would help local PR.

- a reporter to take photos at the time would help in getting news articles about the event
- we should have some photos of our own, both to provide to the papers in a news release, and to document our activities. - if we can put together program additions early enough, they could be included in Catskill Center's announcements.

If you think about it you'll realize that this has the potential to be quite helpful to us or could do some damage if we drop the ball entirely. We need to think of ways to make us look professional, that don't take too much work. Unfortunately we only have one planning meeting between now and then, so most planning and ideas will have to be shared by phone.

Save that Land,

Elliott D. S. Adams

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