




Program Revision Proposal: Changes to an Existing Program

Form 3A
Version 2016-10-13

SUNY approval and SED registration are required for many changes to registered programs. To request a change to a registered program leading to an undergraduate degree, a graduate degree, or a certificate that does not involve the creation of a new program,¹ a Chief Executive or Chief Academic Officer must submit a **signed cover letter and this completed form** to the SUNY Provost at program.review@suny.edu.

Section 1. General Information	
a) Institutional Information	Institution's 6-digit SED Code : 210500
	Institution's Name: University at Albany
	Address: <i>1400 Washington Avenue, Albany, NY 12222</i>
b) Program Locations	List each campus where the entire program will be offered (with each institutional or branch campus 6-digit SED Code): 210500
	List the name and address of off-campus locations (i.e., extension sites or extension centers) where courses will offered, or check here [X] if not applicable :
c) Registered Program to be Changed	Program Title: Business Administration
	SED Program Code : 02954, 89189, 28829
	Award(s) (e.g., A.A., B.S.): B.S.
	Number of Required Credits: Minimum [120] If tracks or options, largest minimum []
	HEGIS Code : 0506
	CIP 2010 Code : 52.0201
	Effective Date of Change: Fall 2023
	Effective Date of Completion ² : Spring 2027
d) Campus Contact	Name and title: Kaitlyn Beachner, Staff Associate for Undergraduate Academic Programs Telephone and email: 518 – 442 – 3941; kbeachner@albany.edu
e) Chief Executive or Chief Academic Officer Approval	Signature affirms that the proposal has met all applicable campus administrative and shared governance procedures for consultation, and the institution's commitment to support the proposed program. <i>E-signatures are acceptable.</i> Name and title: Carol Kim, Ph.D., Senior Vice President for Academic Affairs & Provost
	 Signature and date: 7/21/2022
	If the program will be registered jointly³ with one or more other institutions, provide the following information for <u>each</u> institution:
Partner institution's name and 6-digit SED Code :	
Name, title, and signature of partner institution's CEO (or append a signed letter indicating approval of this proposal):	

¹ To propose changes that would create a new program, Form 3B, [Creating a New Program from Existing Program\(s\)](#), is required.
² If the current program(s) must remain registered until enrolled students have graduated, the anticipated effective date by which continuing students will have completed the current version of the program(s).
³ If the partner institution is non-degree-granting, see SED's [CEO Memo 94-04](#).

Section 2.1. Changes in Program Content

No changes in program content. *Proceed to Section 2.2.*

a) Check all that apply. Describe each proposed change and why it is proposed.

- Cumulative change from SED's last approval of the registered program of one-third or more of the minimum credits required for the award (e.g., 20 credits for associate degree programs, 40 credits for bachelor's degree programs)
- Changes in a program's focus or design
- Adding or eliminating one or more options, concentrations or tracks
- Eliminating a requirement for program completion (such as an internship, clinical placement, cooperative education, or other work or field-based experience). Adding such requirements must remain in compliance with SUNY credit cap limits.
- Altering the liberal arts and science content in a way that changes the degree classification of an undergraduate program, as defined in [Section 3.47\(c\)\(1-4\) of Regents Rules](#)

Description of Changes: The most significant changes made to the requirements for the BS in Business Administration reflect changes to the concentrations offered in the major. The old concentrations were finance, management science, and financial decision systems. The new concentrations are finance, management, entrepreneurship, marketing, information systems and business analytics, and the financial analyst honors program. Some of these concentrations can be combined. Many courses have been added in each of these concentrations to reflect growth in the program and changes in the theory and techniques of these business disciplines. An upper-division business communications requirement has been added to reflect the increasing importance of communication skills. Some changes to the business core were made to introduce students to business earlier in their collegiate education. A few liberal arts requirements were eliminated because the University's General Education requirements satisfy those objectives. Other changes were made to reflect changes in course numbers and course names.

b) **Provide** a side-by-side comparison of all the courses in the existing and proposed revised program that clearly indicates all new or significantly revised courses, and other changes.

1990 Business Administration B.S. Requirements:		2022 Proposed Changes to Business Administration B.S. Requirements:	
Required liberal arts & sciences courses (21 cr.)		Required liberal arts & sciences courses (18 cr.)	
Select one	MAT 106Y – Survey of Calculus (3)	Select one (calculus req.)	AMAT 106 – Survey of Calculus (3)
	MAT 112Y – Calculus I (3)		AMAT 112 – Calculus I (4)
			AMAT 118 – Honors Calculus I (4)
PSY 101M – Introduction to Psychology (3)		APSY 101 – Introduction to Psychology (3)	
Select one	SOC 115M – Introduction to Sociology (3)	Removed requirement	
	SOC 115G – Introduction to Sociology (3)		
	ANT 200W – Introduction to Cultural Anthropology (3)		
	ANT 200J – Introduction to Cultural Anthropology (3)		
One writing intensive course outside of the School of Business (3)		One writing – a lower-level Writing Intensive or Writing and Critical Inquiry course (3)	
ECO 110M – Principles of Economics I: Microeconomics (3)		AECO 110 – Principles of Economics I: Microeconomics (3)	
ECO 111M – Principles of Economics II: Macroeconomics (3)		AECO 111 – Principles of Economics II: Macroeconomics (3)	
3 cr. from an Economics elective at the 300 level or above, where ECO 110M and 111M are pre-reqs, except for ECO 320Y		3 cr. from an Economics elective at the 300 level or above, where ECO 110 and 111 are pre-reqs, except for ECO 320, 496, and 497	
Required business courses (30 cr.)		Required business and accounting courses (45-51 cr.)	
		BBUS 100 – Survey of Business (1)	
ACC 211 – Financial Accounting (3)		BACC 211 – Financial Accounting (3)	
ACC 222 – Managerial Accounting (3)		BACC 222 – Cost Accounting Systems for Managerial Decisions (3)	
		BBUS 310 – Business Communications (1)	
FIN 300 – Financial Management (3)		BFIN 300 – Financial Management (3)	
Select one	LAW 200P – Legal Environment of Business (3)	Removed requirement	
	LAW 220P – Business Law (3)	BLAW 220 – Business Law (3)	
MKT 310 – Marketing Principles and Policies (3)		BMKT 310 – Marketing Principles (3)	
Select one	MSI 215Y – Computer Applications in Business (3)	Removed option	
	CSI 101Y – Elements of Computing (3)	Removed option	
	CSI 201Y – Introduction to Computer Science (4)	Removed option	
		BITM 215 – Information Technologies for Business (3)	
		BITM 330 Improving Business Performance with Information Technologies (3)	
		BFOR 200 – Information Security for Business (3)	
Select one	MSI 220 – Introduction to Business Statistics (3)	Removed option	
	MAT 108Y – Elementary Statistics (3)	Select one	AMAT 108 – Elementary Statistics (3)
	AECO 320 – Economic Statistics (3)		
MSI 341 – Behavioral Foundations of Management (3)		BMGT 341 – Behavioral Foundations Management (3)	
MFR 481P – Problems in Business Policy (3)		Removed option	
		BMGT 481W – Strategic Management (3)	
15 – 18 credits in selected concentration: 1991-1992 bulletin does not list the specific courses required for each concentration.		15 – 21 credits in selected concentration:	
Finance		Removed concentration	
Management Science		Removed concentration	
Financial Decision Systems		Removed concentration	
“Combined”		Removed concentration	
		Entrepreneurship/Finance Concentration	
		Entrepreneurship/Information Systems and Business Analytics	
		Entrepreneurship/Marketing	
		Finance/Information Systems and Business Analytics	
		Finance/Management	
		Finance/Marketing	

	Financial Analyst Honors Program	
	Information Systems and Business Analytics	
	Management/Information Systems and Business Analytics	
Marketing	Marketing	
	Marketing/Information Systems and Business Analytics	
	Marketing/Management	
	Entrepreneurship/Finance Concentration (21 cr.)	
X	BFIN 301 – Corporate Financial Policy and Strategy (3)	
X	BFIN 333 – Investment Management (3)	
X	BFIN 375 – Money and Capital Markets (3)	
X	BFIN 404 – Entrepreneurial Finance (3)	
X	BMGT 400 – Introduction to Entrepreneurship (3)	
X	BMGT 460 – Social Entrepreneurship (3)	
	Entrepreneurship/Information Systems and Business Analytics (21 cr.)	
	BFIN 301 – Corporate Financial Policy and Strategy (3)	
X	BFIN 404 – Entrepreneurial Finance (3)	
X	BITM 322 – Quantitative Analysis for Business Decisions (3)	
X	BITM 331 – Business Systems Analysis and Design (3)	
X	BITM 415 – Data Analytics in Business (3)	
X	BMGT 400 – Introduction to Entrepreneurship (3)	
X	BMGT 460 – Social Entrepreneurship (3)	
	Entrepreneurship/Marketing (24 cr.)	
	BFIN 301 – Corporate Financial Policy and Strategy (3)	
X	BFIN 404 – Entrepreneurial Finance (3)	
X	BMGT 400 – Introduction to Entrepreneurship (3)	
X	BMGT 460 – Social Entrepreneurship (3)	
X	BMKT 351 – Consumer Behavior (3)	
	BMKT 300-level or 400-level elective (3) *	
	BMKT 400-level elective (3) *	
	Finance/Information Systems and Business Analytics (18 cr.)	
X	BFIN 301 – Corporate Financial Policy and Strategy (3)	
X	BFIN 333 – Investment Management (3)	
X	BFIN 375 – Money and Capital Markets (3)	
X	BITM 322 – Quantitative Analysis for Business Decisions (3)	
X	BITM 331 – Business Systems Analysis and Design (3)	
	BITM 415 – Data Analytics in Business (3)	
	Finance/Management (18 cr.)	
X	BFIN 301 – Corporate Financial Policy and Strategy (3)	
X	BFIN 333 – Investment Management (3)	
X	BFIN 375 – Money and Capital Markets (3)	
X	BMGT 430 – Management of Human Resources (3)	
	6 credits in BMGT 400-level electives (6) *	
	Finance/Marketing (18 cr.)	
X	BFIN 301 – Corporate Financial Policy and Strategy (3)	
X	BFIN 333 – Investment Management (3)	
X	BFIN 375 – Money and Capital Markets (3)	
X	BMKT 351- Consumer Behavior (3)	
	BMKT 300-level or 400-level elective (3) **	
	BMKT 400-level elective (3) *	
	Financial Analyst Honors Program (21 cr.)	
	Select one	BACC 312 – Financial Accounting Theory II (3)
		BACC 313 – Financial Statement Analysis (3)
X	BFIN 380 – Investment Valuation and Analysis (3)	
X	BFIN 400 – Financial Case Problems (3)	
X	BFIN 410 – The Fixed Income Securities Market (3)	
X	BFIN 436 – International Financial Management (3)	

X	BFIN 485 – Derivatives and Risk Management (3)
X	BFIN 490Z – Financial Analysis Honors Seminar and Thesis (3)
	Information Systems and Business Analytics (15 cr.)
X	BITM 322 – Quantitative Analysis for Business Decisions (3)
X	BITM 331 – Business Systems Analysis and Design (3)
X	BITM 415 – Data Analytics in Business (3)
X	BITM 416 – Topics in Business Analytics
X	BITM 434 – Business Analytics Practicum (3)
	Management/Information Systems and Business Analytics (15 cr.)
	BITM 322 – Quantitative Analysis for Business Decisions (3)
	BITM 331- Business Systems Analysis and Design (3)
	BITM 415 – Data Analytics in Business (3)
	BMGT 430 – Management of Human Resources (3)
	6 credits in BMGT 400-level electives (6) *
	Marketing (15 cr.)
	BMKT 312 – Marketing Research (3)
	BMKT 351 – Consumer Behavior (3)
	BMKT 300-level or 400-level elective (3) **
	BMKT 400-level electives (6) *
	Marketing/Information Systems and Business Analytics (18 cr.)
	BITM 322 – Quantitative Analysis for Business Decisions (3)
	BITM 331- Business Systems Analysis and Design (3)
	BITM 415 – Data Analytics in Business (3)
	BMKT 351 – Consumer Behavior (3)
	BMKT 300-level or 400-level elective (3) **
	BMKT 400-level elective (3) *
	Marketing/Management (18 cr.)
	BMGT 430 – Management of Human Resources (3)
	BMKT 351 – Consumer Behavior (3)
	BMKT 300-level or 400-level elective (3) **
	BMKT 400-level elective (3) *
	BMGT 400-level electives (6) *
	<i>Listed below are elective options for the above concentrations. The different color asterisks correspond to the type of elective required.</i>
	BMKT 300-level elective options *
	BMKT 312 – Marketing Research (3)
	BMKT 351 – Consumer Behavior (3)
	BMKT 376 – Global/International Marketing (3)
	BMKT 377 – Services Marketing (3)
	BMKT 400-level elective options *
	BMKT 411 – Marketing Strategy in Globalized Market Environment (3)
	BMKT 415 – Retailing Management (3)
	BMKT 421 – Social Marketing and Public Policy (3)
	BMKT 430 – Personal Selling and Sales Management (3)
	BMKT 432 – Advertising: An IMC Perspective (3)
	BMKT 461 – Marketing Analytics (3)
	BMGT 400 level elective options *
	BMGT 400 – Introduction to Entrepreneurship (3)
	BMGT 430 – Management of Human Resources (3)
	BMGT 450 – Managerial Leadership and Decision Making (3)
	BMGT 460 – Social Entrepreneurship (3)
	BMGT 470 – Motivation, Productivity, and Change Management (3)

- c) For each new or significantly revised course, **provide** a syllabus at the end of this form, and, on the **SUNY Faculty Table** provide the name, qualifications, and relevant experience of the faculty teaching each new or significantly revised course. NOTE: *Syllabi for all courses should be available upon request. Each syllabus should show that all work for credit is college level and of the appropriate rigor. Syllabi generally include a course description, prerequisites and corequisites, the number of lecture and/or other contact hours per week, credits allocated (consistent with [SUNY policy on credit/contact hours](#)), general course requirements, and expected student learning outcomes.*

AECO 320 – Economic Statistics
 AMAT 118 – Honors Calculus I
 BACC 312 – Financial Accounting Theory II (3)
 BACC 313 – Financial Statement Analysis (3)
 BBUS 100 – Survey of Business (1)
 BBUS 310 – Business Communications (1)
 BFIN 301 – Corporate Financial Policy and Strategy (3)
 BFIN 333 – Investment Management (3)
 BFIN 375 – Money and Capital Markets (3)
 BFIN 380 – Investment Valuation and Analysis (3)
 BFIN 400 – Financial Case Problems (3)
 BFIN 404 – Entrepreneurial Finance (3)
 BFIN 410 – The Fixed Income Securities Market (3)
 BFIN 436 – International Financial Management (3)
 BFIN 485 – Derivatives and Risk Management (3)
 BFIN 490Z – Financial Analysis Honors Seminar and Thesis (3)
 BFOR 200 – Information Security for Business (3)
 BITM 215 – Information Technologies for Business (3)
 BITM 322 – Quantitative Analysis for Business Decisions (3)
 BITM 330 – Improving Business Performance with Information Technologies (3)
 BITM 331 – Business Systems Analysis and Design (3)

BITM 415 – Data Analytics in Business (3)
 BITM 416 – Topics in Business Analytics
 BITM 434 – Business Analytics Practicum (3)
 BMGT 400 – Introduction to Entrepreneurship (3)
 BMGT 430 – Management of Human Resources (3)
 BMGT 450 – Managerial Leadership and Decision Making (3)
 BMGT 460 – Social Entrepreneurship (3)
 BMGT 470 – Motivation, Productivity, and Change Management (3)
 BMGT 481W – Strategic Management (3)
 BMKT 312 – Marketing Research (3)
 BMKT 351 – Consumer Behavior (3)
 BMKT 376 – Global/International Marketing (3)
 BMKT 377 – Services Marketing (3)
 BMKT 411 – Marketing Strategy in Globalized Market Environment (3)
 BMKT 415 – Retailing Management (3)
 BMKT 421 – Social Marketing and Public Policy (3)
 BMKT 430 – Personal Selling and Sales Management (3)
 BMKT 432 – Advertising: An IMC Perspective (3)
 BMKT 461 – Marketing Analytics (3)

- d) What are the additional costs of the change, if any? If there are no anticipated costs, explain why.
 The School of Business and other departments at the university already have the faculty resources, expertise and capacity to deliver the new curriculum, except as follows.

BBUS 100 Survey of Business:	
Adjunct instructor: \$2,000 for 1 credit course x 3 courses =	\$ 6,000
Graduate assistants: 2 x \$7,000 per year =	<u>14,000</u>
Total	<u>\$20,000</u>
BBUS 310 Business Communications:	
Adjunct instructor: \$2,000 for 1 credit course x 2 courses =	\$ 4,000
Graduate assistants: 2 x \$7,000 per year	<u>14,000</u>
Total	<u>\$20,000</u>
BFOR 200 Information Security for Business	
Adjunct instructor for 2 additional sections: \$5,000 x 2	\$10,000
Graduate assistants: 2 x \$7,000 per year	<u>14,000</u>
Total	<u>\$24,000</u>

Section 2.2. Other Changes

Check all that apply. Describe each proposed change and why it is proposed.

Program title

Program award

[Mode of delivery](#)

NOTES: (1) If the change in delivery enables students to complete 50% or more of the program via distance education, submit a [Distance Education Format Proposal](#) as part of this proposal. (2) If the change involves adding an accelerated version of the program that impacts financial aid eligibility or licensure qualification, SED may register the version as a separate program.

[Format change\(s\)](#) (e.g., from full-time to part-time), based on SED definitions, for the **entire** program

1) State proposed format(s) and consider the consequences for financial aid

2) Describe availability of courses and any change in faculty, resources, or support services.

A change in the total number of credits in a certificate or advanced certificate program

Any change to a registered licensure-qualifying program, or the addition of licensure qualification to an existing program. **Exception:** Small changes in the required number of credits in a licensure-qualifying program that do not involve a course or courses that satisfy one of the required content areas in the profession.

Section 3. Program Schedule and Curriculum

- a) For **undergraduate programs**, complete the *SUNY Undergraduate Program Schedule* to show the sequencing and scheduling of courses in the program. If the program has separate tracks or concentrations, complete a **Program Schedule** for each one.

NOTES: The *Undergraduate Schedule* must show **all curricular requirements** and demonstrate that the program conforms to SUNY's and SED's policies.

- It must show how a student can complete all program requirements within [SUNY credit limits](#), unless a longer period is selected as a format in Item 2.1(c): two years of full-time study (or the equivalent) and 64 credits for an associate degree, or four years of full-time study (or the equivalent) and 126 credits for a bachelor's degree. Bachelor's degree programs should have at least 45 credits of [upper division study](#), with 24 in the major.
- It must show how students in A.A., A.S. and bachelor's programs can complete, within the first two years of full-time study (or 60 credits), no fewer than 30 credits in [approved SUNY GER courses](#) in the categories of Basic Communication and Mathematics, and in at least 5 of the following 8 categories: Natural Science, Social Science, American History, Western Civilization, Other World Civilizations, Humanities, the Arts and Foreign Languages
- It must show how students can complete [Liberal Arts and Sciences \(LAS\) credits](#) appropriate for the degree.
- When a SUNY Transfer Path applies to the program, it must show how students can complete the number of SUNY Transfer Path courses shown in the [Transfer Path Requirement Summary](#) within the first two years of full-time study (or 60 credits), consistent with SUNY's [Student Seamless Transfer policy](#) and [MTP 2013-03](#).
- Requests for a program-level waiver of SUNY credit limits, SUNY GER and/or a SUNY Transfer Path require the campus to submit a [Waiver Request](#)—with compelling justification(s).

EXAMPLE FOR ONE TERM: Undergraduate Program Schedule

Term 2: Fall 20xx	Credits per classification					New	Prerequisite(s)
	Cr	GER	LAS	Maj	TPath		
ACC 101 Principles of Accounting	4			4	4		
MAT 111 College Mathematics	3	M	3	3			MAT 110
CMP 101 Introduction to Computers	3						
HUM 110 Speech	3	BC	3			X	
ENG 113 English 102	3	BC	3				
Term credit total:	16	6	9	7	4		

- b) For **graduate programs**, complete the *SUNY Graduate Program Schedule*. If the program has separate tracks or concentrations, complete a **Program Schedule** for each one.

NOTE: The *Graduate Schedule* must include all curriculum requirements and demonstrate that expectations from [Part 52.2\(c\)\(8\) through \(10\) of the Regulations of the Commissioner of Education](#) are met.

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S.

a) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

b) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

c) Name of SUNY Transfer Path, if one exists: Business See [Transfer Path Requirement Summary](#) for details

d) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				Upper-division Concentration Course (3 of 5)	3			3			
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	Upper-division Concentration Course (4 of 5)	3			3			
Upper-division Concentration Course (1 of 5)	3			3				Upper-division Concentration Course (5 of 5)	3			3			
Upper-division Concentration Course (2 of 5)	3			3				Elective	3						

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major									
Term credit totals:	16		4	16				Term credit totals:	15		3	9				
Fall 4:	See KEY.							Spring 4:	See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	
Upper division Economics elective (but not AEEO 320, AEEO 496 or AEEO 497)	3		3	3			AEEO 110 and AEEO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business	
Upper-division Concentration Course or Free Elective	3			3/0				Upper-division Concentration Course or Free Elective	3			3/0				
Upper-division Elective	3							Upper-division Elective	3							
Elective	3							Elective	3							
Elective	3							Elective	3							
Term credit totals:	15		3	3 or 6				Term credit totals:	15		3	3 or 6				
Program Totals (in credits):	Total Credits: 120-121	SUNY GER: 37-38	LAS: 60	Major: 65-71	Elective & Other: 27 - 33	Upper Division: 46 - 49	Upper Division Major: 34 - 43	Number of SUNY GER Categories:	9							

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (*OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.*)

Program/Track Title and Award: Business Administration B.S. with a Entrepreneurship/Finance Concentration

e) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

f) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

g) Name of SUNY Transfer Path, if one exists: Business See [Transfer Path Requirement Summary](#) for details

h) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
Elective	3							BFIN 300 Financial Management	3			3			BACC 211
Term credit totals:	16	10	10	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BFIN 333 – Investment Management	3			3		X	BFIN 300 and 301
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BFIN 375 – Money and Capital Markets	3			3		X	BFIN 300
BFIN 301 – Corporate Financial Policy and Strategy	3			3		X	BFIN 300	Upper Division Free Elective	3						
LAS Elective	3		3	3				BMGT 400 -	3			3		X	BFIN 300 and BMKT 310

								Introduction to Entrepreneurship									
BBUS 310 Business Communications	1		1	1			X	Junior standing in the Business Administration Major									
Term credit totals:	16		7	16					Term credit totals:	15		3	9				
Fall 4:	See KEY.							Spring 4:	See KEY.								
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business		
BMGT 460 – Social Entrepreneurship	3			3		X	BMGT 341 and BMGT 400	Upper-division Free Elective	3								
BFIN 404 – Entrepreneurial Finance	3			3		X	BFIN 300, 301, BMKT 310, and BMGT 400	Upper-division Elective	3								
Elective	3							Elective	3								
Elective	3							Elective	3								
Term credit totals:	15		3	9				Term credit totals:	15		3						
Program Totals (in credits):	Total Credits: 120-121	SUNY GER: 37-38	LAS: 60-61	Major: 71-72	Elective & Other: 24	Upper Division: 46-49	Upper Division Major: 37- 40	Number of SUNY GER Categories:									
								9									

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (*OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.*)

Program/Track Title and Award: Business Administration B.S. with Entrepreneurship/Information Systems and Business Analyst Concentration

i) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

j) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

k) Name of SUNY Transfer Path, if one exists: Business See [Transfer Path Requirement Summary](#) for details

l) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3			BACC 211
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				Upper Division Free Elective	3						
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BITM 331 – Business Systems Analysis and Design	3			3		X	BITM 330
BITM 322 – Quantitative Analysis for Business Decisions	3			3		X	BITM 215, AMAT 106, AMAT 108	BITM 415 – Data Analytics in Business Elective	3			3		X	BITM 330 and BITM 322
BFIN 301 – Corporate Financial Policy and Strategy	3			3					3						

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major								
Term credit totals:	16		4	16				Term credit totals:	15		3	6			
Fall 4:	See KEY.							Spring 4:	See KEY.						
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AEEO 320, AEEO 496 or AEEO 497)	3		3	3			AEEO 110 and AEEO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business
Upper-division Free Elective	3							BMGT 460 – Social Entrepreneurship	3			3		X	BMGT 341 and 400
BMGT 400 – Introduction to Entrepreneurship	3			3		X	BFIN 300 and BMKT 310	BFIN 404 – Entrepreneurial Finance	3			3		X	BFIN 300, 301, BMKT 310, and BMGT 400
Elective	3							Elective	3						
Elective	3							Elective	3						
Term credit totals:	15		3	6				Term credit totals:	15		3	9			
Program Totals (in credits):	Total Credits:	SUNY GER:	LAS:	Major:	Elective & Other:	Upper Division:	Upper Division Major:	Number of SUNY GER Categories:							
	120-121	37-38	60-61	71-73	27	49-52	40-43	9							

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S. with Entrepreneurship/Marketing Concentration

m) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

n) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

o) Name of SUNY Transfer Path, if one exists: Business See [Transfer Path Requirement Summary](#) for details

p) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				Elective	3						
BMGT 341 Behavioral Foundations of Management	3		3	3				BMKT 351 – Consumer Behavior	3			3		X	BMKT 310 and AMAT 108
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BMKT 300 or 400 Course	3			3		X	
BFIN 301 – Corporate Financial Policy and Strategy	3			3				BMGT 460 – Social Entrepreneurship	3			3		X	BMGT 400 and BMGT 341
BMGT 400 – Introduction to Entrepreneurship	3			3		X	BFIN 300	BFIN 404 – Entrepreneurial Finance	3			3		X	BFIN 300, 301, BMKT 310, BMGT 400

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major											
Term credit totals:	16		4	16										15			12	
Fall 4:	See KEY.													Spring 4:	See KEY.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites			
Upper division Economics elective (but not AEEO 320, AEEO 496 or AEEO 497)	3		3	3			AEEO 110 and AEEO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business			
BMKT 400-Level Elective	3			3		X		Upper-division Free Elective	3									
Upper-division Elective	3							Upper-division Elective	3									
Elective	3							LAS Elective	3		3							
Elective	3							Elective	3									
Term credit totals:	15		3	6				Term credit totals:	15		6	3						
Program Totals (in credits):	Total Credits:	SUNY GER:	LAS:	Major:	Elective & Other:	Upper Division:	Upper Division Major:	Number of SUNY GER Categories:										
	120-121	37-38	60-61	71-72	30	49--52	40-43	9										

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (*OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.*)

Program/Track Title and Award: Business Administration B.S. with Finance/Information Systems and Business Analytics Concentration

q) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

r) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

s) Name of SUNY [Transfer Path](#), if one exists: Business See [Transfer Path Requirement Summary](#) for details

t) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3			
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				BACC 211
BMGT 341 Behavioral Foundations of Management	3		3	3				BFIN 333 – Investment Management	3			3		X	BFIN 300 and 301
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BFIN 375 – Money and Capital Markets	3			3		X	BFIN 300
BFIN 301 – Corporate Financial Policy	3			3		X	BFIN 300	BITM 331 – Business Systems Analysis and Design	3			3		X	BITM 330
BITM 322 – Quantitative Analysis for Business Decisions	3			3		X	BITM 215, AMAT 106 and AMAT 108	Elective	3						

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major									
Term credit totals:	16		4	16				Term credit totals:	15		3	9				
Fall 4:	See KEY.							Spring 4:	See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business	
BITM 415 – Data Analytics in Business	3			3		X	BITM 330 and BITM 322	Upper-division Free Elective	3							
Upper-division Elective	3							Upper-division Elective	3							
Elective	3							Elective	3							
Elective	3							Elective	3							
Term credit totals:	15		3	6				Term credit totals:	15		3	3				
Program Totals (in credits):	Total Credits: 120-121	SUNY GER: 37-38	LAS: 60-61	Major: 68 - 69	Elective & Other: 30	Upper Division: 46-49	Upper Division Major: 37-40	Number of SUNY GER Categories:	9							

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S. with Finance/Management Concentration

u) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

v) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

w) Name of SUNY [Transfer Path](#), if one exists: Business See [Transfer Path Requirement Summary](#) for details

x) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BFIN 333 – Investment Management	3			3		X	BFIN 300 and 301
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BMGT 430 – Management of Human Resources	3			3		X	BMGT 341
BFIN 301 – Corporate Financial Policy and Strategy	3			3		X	BFIN 300	BMGT 400 – elective option	3			3		X	
BFIN 375 – Money and Capital Markets	3			3		X	BFIN 300	Elective	3						

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major											
Term credit totals:	16		4	16														
Fall 4:	See KEY.																	
Spring 4:	See KEY.																	
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites			
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business			
BMGT 400 – elective option	3			3				Upper-division Free Elective	3									
Upper-division Elective	3							Upper-division Elective	3									
Elective	3							Elective	3									
Elective	3							Elective	3									
Term credit totals:	15		3	6				Term credit totals:	15		6	3						
Program Totals (in credits):	Total Credits:	SUNY GER:	LAS:	Major:	Elective & Other:	Upper Division:	Upper Division Major:	Number of SUNY GER Categories:										
	120-121	37-38	60-61	71-72	30	46-49	37-40	9										

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S. with a Finance/Marketing Concentration

y) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

z) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

aa) Name of SUNY **Transfer Path**, if one exists: Business See [Transfer Path Requirement Summary](#) for details

bb) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				Elective	3						
BMGT 341 Behavioral Foundations of Management	3		3	3				BFIN 333 – Investment Management	3			3		X	BFIN 300 and 301
BITM 330 Improving Business Performance with Information Technologies	3			3		X	BITM 215, AMAT 106, AMAT 108	BMKT 351 – Consumer Behavior	3			3		X	BMKT 310, BITM 215, and AMAT 108
BFIN 301 – Corporate Financial Policy and Strategy	3			3		X	BFIN 300	BMKT 300 or 400 level elective	3			3		X	
BFIN 375 – Money and Capital Markets	3			3		X	BFIN 300	LAS Elective	3		3				

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major										
Term credit totals:	16		4	16				Term credit totals:	15		3	9					
Fall 4:	See KEY.							Spring 4:	See KEY.								
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business		
BMKT 400 Level Elective	3			3		X		Upper-division Concentration Course or Free Elective	3			3					
Upper-division Elective	3							Upper-division Elective	3								
Elective	3							Elective	3								
Elective	3							Elective	3								
Term credit totals:	15		3	6				Term credit totals:	15		3	6					
Program Totals (in credits):	Total Credits: 120-121	SUNY GER: 37-38	LAS: 60	Major: 71-72	Elective & Other: 27	Upper Division: 46-49	Upper Division Major: 40-43	Number of SUNY GER Categories:	9								

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S. With Financial Analyst Honors Program Concentration

cc) Indicate academic calendar type: [x] Semester [] Quarter [] Trimester [] Other (describe):

dd) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

ee) Name of SUNY Transfer Path, if one exists: Business See [Transfer Path Requirement Summary](#) for details

ff) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BFIN 380 – Investment Valuation and Analysis	3			3		X	BFIN 300 and BACC 313
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BFIN 400 – Financial Case Problems	3			3		X	BFIN 300 and BACC 313
BACC 313 – Financial Statement Analysis	3			3		X	BACC 211 and 222	BFIN 410 – The Fixed Income Securities Market	3			3		X	BFIN 300 and BACC 313
Elective	3							LAS Elective	3		3				

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major										
Term credit totals:	16		4	13				Term credit totals:	15		6	9					
Fall 4:	See KEY.							Spring 4:	See KEY.								
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business		
BFIN 436 – International Financial Management	3			3		X	BFIN 300, BACC 313, and BFIN 400	BFIN 490Z – Financial Analysis Honors Seminar and Thesis	3			3		X	BFIN 380, 400, and 410		
Upper-division Elective	3							Upper-division Elective	3								
BFIN 485 – Derivatives and Risk Management	3			3		X	BFIN 380, BFIN 400, and BFIN 410	LAS Elective	3		3						
Elective	3							Elective	3								
Term credit totals:	15		3	9				Term credit totals:	15		6	6					
Program Totals (in credits):	Total Credits: 120-121	SUNY GER: 37-38	LAS: 66-67	Major: 71-72	Elective & Other: 24	Upper Division: 46-49	Upper Division Major: 40-43	Number of SUNY GER Categories:	9								

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses **Upper Division:** Courses intended primarily for juniors and seniors **SUNY GER Category Abbreviations:** American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S. with Information Systems and Business Analytics Concentration

gg) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

hh) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

ii) Name of SUNY Transfer Path, if one exists: Business See [Transfer Path Requirement Summary](#) for details

jj) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BITM 331 – Business Systems Analysis and Design	3			3		X	BITM 330
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BITM 415 – Data Analytics in Business	3			3		X	BITM 330 and 322
BITM 322 – Quantitative Analysis for Business Decisions	3			3		X	BITM 215, AMAT 106, AMAT 108	BITM 434 – Business Analytics Practicum	3			3		X	Pre: BITM 331 Co: BITM 415
Elective	3							LAS Elective	3		3				

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major									
Term credit totals:	16		4	13				Term credit totals:	15		6	9				
Fall 4:	See KEY.							Spring 4:	See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business	
BITM 416 – Topics in Business Analytics	3			3		X	BITM 415	Upper-division Elective	3							
Upper-division Elective	3							Upper-division Elective	3							
Elective	3							LAS Elective	3		3					
Elective	3							Elective	3							
Term credit totals:	15		3	6				Term credit totals:	15		6	3				
Program Totals (in credits):	Total Credits: 120-121	SUNY GER: 37-38	LAS: 66-67	Major: 65	Elective & Other: 33	Upper Division: 43-46	Upper Division Major: 34-37	Number of SUNY GER Categories: 9								

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path](#) Courses (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S. with Management/Information Systems and Business Analytics Concentration

kk) Indicate academic calendar type: [x] Semester [] Quarter [] Trimester [] Other (describe):

ll) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

mm) Name of SUNY Transfer Path, if one exists: Business See [Transfer Path Requirement Summary](#) for details

nn) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. **Complete all columns that apply to a course.**

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BITM 331 – Business Systems Analysis and Design	3			3		X	BITM 330
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BITM 415 – Data Analytics in Business	3			3		X	BITM 330 and 332
BITM 322 – Quantitative Analysis for Business Decisions	3			3		X	BITM 215, AMAT 106 and 108	BMGT 430 - Management of Human Resources	3			3		X	BMGT 341
LAS Elective	3		3					Elective	3						

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major										
Term credit totals:	16		7	13				Term credit totals:	15		3	9					
Fall 4:	See KEY.							Spring 4:	See KEY.								
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business		
BMGT 400 Level Elective	3			3		X		BMGT 400 Level Elective	3			3		X			
Upper-division Elective	3							Upper-division Elective	3								
Elective	3							Upper-division LAS Elective	3		3						
Elective	3							Elective	3								
Term credit totals:	15		3	6				Term credit totals:	15		6	6					
Program Totals (in credits):	Total Credits:	SUNY GER:	LAS:	Major:	Elective & Other:	Upper Division:	Upper Division Major:	Number of SUNY GER Categories:									
	120-121	37-38	63-64	71-72	30	46-49	37-40	9									

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S. with Marketing Concentration

oo) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

pp) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

qq) Name of SUNY [Transfer Path](#), if one exists: Business See [Transfer Path Requirement Summary](#) for details

rr) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BMKT 312 – Marketing Research	3			3		X	BMKT 310, BITM 220, and AMAT 108
BITM 330 Improving Business Performance with Information Technologies	3			3		X	BITM 215, AMAT 106, AMAT 108	BMKT 351 – Consumer Behavior	3			3		X	BMKT 310, BITM 220, and AMT 108
Upper-division Elective	3							BMKT 300 or 400 Level Elective	3			3		X	
Upper-division Elective	3							LAS Elective	3		3				

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major									
Term credit totals:	16		4	10				Term credit totals:	15		6	9				
Fall 4:	See KEY.							Spring 4:	See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business	
BMKT 400 Level Elective	3			3		X		BMKT 400 Level Elective Course	3			3		X		
Upper-division Elective	3							Upper-division Elective	3							
Elective	3							LAS Elective	3		3					
Elective	3							Elective	3							
Term credit totals:	15		3	6				Term credit totals:	15		6	6				
Program Totals (in credits):	Total Credits: 120-121	SUNY GER: 37- 38	LAS: 66	Major: 65-66	Elective & Other: 33	Upper Division: 45-47	Upper Division Major: 34-37	Number of SUNY GER Categories:	9							

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (*OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.*)

Program/Track Title and Award: Business Administration B.S. with Marketing/Information Systems and Business Analytics Concentration

ss) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

tt) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

uu) Name of SUNY [Transfer Path](#), if one exists: Business See [Transfer Path Requirement Summary](#) for details

vv) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BITM 331 – Business Systems Analysis and Design	3			3		X	BITM 330
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BMKT 351 – Consumer Behavior	3			3		X	BMKT 310, BITM 220, and AMAT 108
BITM 322 – Quantitative Analysis for Business Decisions	3			3		X	BITM 215, AMAT 106 and 108	BITM 415 – Data Analytics in Business	3			3		X	BITM 330 and 322
Upper-division Elective	3							Upper-Division LAS Elective	3		3				

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major										
Term credit totals:	16		4	13				Term credit totals:	15		6	9					
Fall 4:	See KEY.							Spring 4:	See KEY.								
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business		
BMKT 300 – Level or 400 – Level Elective	3			3		X		BMKT 400 – Level Elective	3			3		X			
Upper-division Elective	3							Upper-division Elective	3								
Elective	3							LAS Elective	3		3						
Elective	3							Elective	3								
Term credit totals:	15		3	6				Term credit totals:	15		6	6					
Program Totals (in credits):	Total Credits: 120-121	SUNY GER: 37-38	LAS: 66-67	Major: 68-69	Elective & Other: 30	Upper Division: 46-49	Upper Division Major: 37-40	Number of SUNY GER Categories:	9								

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

Program/Track Title and Award: Business Administration B.S. with Marketing/Management Concentration

ww) Indicate academic calendar type: Semester Quarter Trimester Other (describe):

xx) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)

yy) Name of SUNY Transfer Path, if one exists: Business See [Transfer Path Requirement Summary](#) for details

zz) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.

Fall 1:								Spring 1:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	X	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		X	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		X		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13-14	9-10	13-14	10-11				Term credit totals:	15	12	12	9			
Fall 2:								Spring 2:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	H	3					BITM 215 Information Technologies for Business	3		3	3		X	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	M	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3		BACC 211	
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:								Spring 3:							
See KEY.								See KEY.							
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				Upper Division LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BMGT 430 – Management of Human Resources	3			3		X	BMGT 341
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BMKT 351 – Consumer Behavior	3			3		X	BMKT 310, BITM 220 or AMAT 108
Upper-division Elective	3							BMKT 300 – Level or 400 – Level Elective	3			3		X	
Upper-division Elective	3							LAS Elective	3		3				

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major										
Term credit totals:	16		4	10				Term credit totals:	15		6	9					
Fall 4:	See KEY.							Spring 4:	See KEY.								
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strategic Management	3		3	3		X	Senior standing in the School of Business		
BMKT 400-Level Elective	3			3		X		BMGT 400-Level Electives	3			3		X			
Upper-division Elective	3							Upper-division Elective	3								
Upper-Division Elective	3							LAS Elective	3		3						
Elective	3							Elective	3								
Term credit totals:	15		3	6				Term credit totals:	15		6	6					
Program Totals (in credits):	Total Credits:	SUNY GER:	LAS:	Major:	Elective & Other:	Upper Division:	Upper Division Major:	Number of SUNY GER Categories:									
	120-121	37-38	66-67	65-66	33	46-49	34-37	9									

KEY Cr: credits GER: [SUNY General Education Requirement](#) (Enter Category Abbreviation) LAS: [Liberal Arts & Sciences](#) (Enter credits) Maj: Major requirement (Enter credits) TPath: [SUNY Transfer Path Courses](#) (Enter credits) New: new course (Enter X) Co/Prerequisite(s): list co/prerequisite(s) for the noted courses Upper Division: Courses intended primarily for juniors and seniors SUNY GER Category Abbreviations: American History (AH), Basic Communication (BC), Foreign Language (FL), Humanities (H), Math (M), Natural Sciences (NS), Other World Civilizations (OW), Social Science (SS), The Arts (AR), Western Civilization (WC)

SUNY Graduate Program Schedule *OPTION*: *You can insert an Excel version of this schedule AFTER this line, and delete the rest of this page.)*

Program/Track Title and Award: _____

- a) Indicate **academic calendar** type: [] Semester [] Quarter [] Trimester [] Other (describe):
- b) **Label each term in sequence**, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)
- c) Use the table to show **how a typical student may progress through the program**; copy/expand the table as needed.
- d) Complete the last row to show program totals and comprehensive, culminating elements. **Complete all columns that apply to a course.**

Term 1:				Term 2:			
Course Number & Title	Credits	New	Co/Prerequisites	Course Number & Title	Credits	New	Co/Prerequisites
Term credit total:				Term credit total:			
Term 3:				Term 4:			
Course Number & Title	Credits	New	Co/Prerequisites	Course Number & Title	Credits	New	Co/Prerequisites
Term credit total:				Term credit total:			
Term 5:				Term 6:			
Course Number & Title	Credits	New	Co/Prerequisites	Course Number & Title	Credits	New	Co/Prerequisites
Term credit total:				Term credit total:			
Term 7:				Term 8:			
Course Number & Title	Credits	New	Co/Prerequisites	Course Number & Title	Credits	New	Co/Prerequisites
Term credit total:				Term credit total:			
Program Total:		Total Credits:	Identify the required comprehensive, culminating element(s), such as a thesis or examination, including course number(s), if applicable:				

New: X if new course **Prerequisite(s):** list prerequisite(s) for the listed courses

Section 4. SUNY Faculty Table

- a) If applicable, provide information on faculty members who will be teaching new or significantly revised courses in the program. Expand the table as needed.
- b) **Append** at the end of this document position descriptions or announcements for each to-be-hired faculty member

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
PART 1. Full-Time Faculty					
Lisa Baranik, Assistant Professor of Management	50	BMGT 430 Management of Human Resources	Ph.D., University of Georgia	Industrial-Organizational Psychology	
Rita Biswas, Associate Professor of Finance	100	BFIN 301 Corporate Financial Policy and Strategy BFIN 375 Money and Capital Markets BFIN 436 (FAH) International Financial Management	Ph.D., Texas A&M University	Finance	
Dennis Caplan Associate Professor of Accounting, Associate Dean for Undergraduate Studies (Program Director)	0		Ph.D., University of California at Berkeley	Accounting	
Shobha Chengalur-Smith, Professor of Information Systems and Business Analytics	50	BITM 415 Data Analytics in Business	Ph.D., Virginia Polytechnic Institute & State University	Statistics	
Suraj Commuri, Associate Professor of Marketing	100	BMKT 310 Marketing Principles	Ph.D., University of Nebraska—Lincoln Master of Management Studies, S. P. Jain Institute of Management & Research	Business. Marketing	
Matthew Crayne, Assistant Professor of Management	25	BMGT 450 Managerial Leadership and Decision Making	Ph.D., The Pennsylvania State University	Industrial-Organizational Psychology	
Na Dai, Associate Professor and Chair, Department of Finance	50	BFIN 400 (FAH) Financial Case Problems BFIN 404 Entrepreneurial Finance BFIN 490Z Financial Analysis Seminar and Thesis	Ph.D., University of Kansas	Finance	

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
Nim Dvir, Adjunct Professor, Department of Information Systems and Business Analytics	100	BITM 330 Improving Business Performance with Information Technologies	A.B.D. University at Albany, MBA, Baruch College, City University of New York	Information Studies (MBA in Marketing and Information Systems)	
Beth DuFault, Assistant Professor of Marketing	75	BMKT 351 Consumer Behavior BMKT 377 Services Marketing	Ph.D., University of Arizona B.A., University of California, Los Angeles	Marketing Sociology	
Pranay Jinna, Assistant Professor of Information Systems and Business Analytics	40	BITM 215 Information Technologies for Business BITM 416 Topics in Business Analytics – Advances SQL, NoSQL, & Python	Ph.D., Emory University	Information Systems	
Ioannis Kareklas, Associate Professor and Chair, Department of Marketing	75	BMKT 351 Consumer Behavior BMKT 415 Retailing Management BMKT 421 Social Marketing and Public Policy	Ph.D., University of Connecticut	Marketing	
Aleksandra Kovacheva, Assistant Professor of Marketing	50	BMKT 461 Marketing Analytics	Ph.D., University of Pittsburgh	Marketing	
Xiao Li, Assistant Professor of Finance	25	BFIN 333 Investment Management BFIN 485 (FAH) Derivatives and Risk Management	Ph.D., University of Arizona MS, University of Minnesota Duluth	Finance Statistics	
Billian Lin, Visiting Assistant Professor, Department of Management	100	BMGT 341 Behavioral Foundations of Management	Ph.D., Chinese University of Hong Kong	Organizational Behavior	
Kenneth Moore, Lecturer, Department of Management	88	BMGT 470 Motivation, Productivity, and Change Management BMGT 481W Strategic Management	M.S., University of Southern California	Education	
Saggi Nevo, Associate Professor of Information Systems and Business Analytics	50	BITM 322 Quantitative Analysis for Business Decisions	Ph.D., York University M.A., Northwestern University	Information Systems Economics	

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
		BITM 330 Improving Business Performance with Information Technologies			
Byoung Park, Assistant Professor of Economics	25	AECO 320 Economic Statistics	Ph.D., Yale University	Economics	
Heidi Reale, Lecturer, Department of Marketing	100	BMKT 310 Marketing Principles	MBA, Rensselaer Polytechnic Institute BS, Cornell University	Marketing/Management Communication	
Eliot Rich, Associate Professor and Chair, Department of Information Systems and Business Analytics	75	BITM 215 Information Technologies for Business BITM 331 Business Systems Analysis and Design BITM 333 Software Development for Business	Ph.D., University at Albany MPP, Harvard University B.A., Brooklyn College	Information Science Public Policy Economics	
Hany Shawky, Professor of Finance	75	BFIN 301 Corporate Financial Policy and Strategy BFIN 333 Investment Management BFIN 490Z (FAH) Financial Analysis Honors Seminar and Thesis BFIN 495 Introduction to Financial Modeling	Ph.D., Ohio State University	Finance	
David M. Smith, Professor of Finance	100	BFIN 333 Investment Management BFIN 375 Money and Capital Markets BFIN 380 (FAH) Investment Valuation and Analysis BFIN 435 (FMR) Law in Financial Market Regulation BFIN 485 Derivatives and Risk Management BFIN 495 Introduction to Financial Modeling	Ph.D., Virginia Polytechnic Institute & State University	Finance	Certified Management Accountant Certified Financial Manager Chartered Financial Analyst
Lee Spitzley, Assistant Professor, Information Security and Digital Forensics	25	BFOR 200 Information Security for Business	Ph.D., University of Arizona	Management Information Systems	

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
Giri Kumar Tayi, Professor of Information Systems and Business Analytics	25	BITM 215 Information Technologies for Business BITM 434 Business Analytics Practicum	Ph.D., Carnegie Mellon	Engineering Systems and Policy	
Raymond Van Ness, Visiting Assistant Professor, Department of Management	100	BMGT 481W Strategic Management	Ph.D., Union University & Institute MS, Elmira College BS, Elmira College	Management and Business Administration. Education. Business Administration & Accounting	
William (Bill) John Wales, Professor and Chair, Department of Management	33	BMGT 400 Introduction to Entrepreneurship BMGT 460 Social Entrepreneurship	Ph.D., Rensselaer Polytechnic Institute	Management	
Ying Wang, Associate Professor of Finance	75	BFIN 375 Money and Capital Markets BFIN 410 The Fixed Income Securities Market BFIN 490Z Financial Analysis Honors Seminar and Thesis	Ph.D., Pennsylvania State University	Finance	Chartered Financial Analyst
Hillary Wiener, Assistant Professor of Marketing	100	BMKT 312 Marketing Research BMKT 411 Marketing Strategy in Globalized Market Environment	Ph.D., Duke University	Marketing	
Mary Wladkowski, Clinical Professor, Department of Finance	57	BFIN 300 Financial Management BFIN 495 Introduction to Financial Modeling	Ph.D., Northcentral University, Prescott Valley, AZ	Business Administration	Chartered Financial Analyst Financial Risk Manager Chartered Alternative Investment Analyst
Wei Zhang, Associate Professor of Accounting	100	BACC 312 Financial Accounting Theory II	Ph.D., University of Nebraska, Lincoln	Accounting	
Mark Hughes, Lecturer and Director of Accounting Programs	25	BMGT 481W Strategic Management	Ph.D., University at Albany MS, University at Albany	PhD – Informatics MS – Taxation	

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
Jakov (Yasha) Crnkovic, Clinical Professor of Management Science and Information Systems, School of Business	100%	BITM 330 – Improving Business Performance with Information Technologies	Ph.D., University at Belgrade, Yugoslavia	Computer Science	
Part 2. Part-Time Faculty					
Caleb Barton	100	BACC 313 Financial Statement Analysis	MS, University at Albany	Accounting	
Manuel De Tuya, Adjunct Professor, Department of Information Systems and Business Analytics	75	BITM 331 Business Systems Analysis and Design	Ph.D. student, ABD, University at Albany, MS, Christian Brothers University	Information Science Engineering Management	
Lael Dickinson, Adjunct Professor, Department of Information Systems and Business Analytics	100	BITM 330 Improving Business Performance with Information Technologies	Ph.D., Rensselaer Polytechnic Institute	Information Technology	
Robert Downey, Adjunct Professor, Department of Management	100	BMGT 400 Introduction to Entrepreneurship BMGT 450 Managerial Leadership and Decision Making BMGT 470 Motivation, Productivity, and Change Management BMGT 481W Strategic Management BBUS 100 Survey of Business	MBA, Rensselaer Polytechnic Institute	Corporate Strategy, Organizational Behavior and Human Resource Management	
Paul Glotzbecker, Adjunct Professor, Department of Accounting and Law	50	BACC 313 Financial Statement Analysis	MS, University at Albany	Accounting	CPA
Gary Grandy, Adjunct Professor, Department of Marketing	100	BMKT 430 Personal Selling and Sales Management	MBA, Marist College	Business Administration	
Kyrish Iyer, Adjunct Professor, Department of Management	100	BMGT 481W Strategic Management	MBA, Clarkson University	Marketing and Management	
Ronald Ladouceur, Adjunct Professor, Department of Marketing	100	BMKT 432 Advertising: An IMC Perspective	M.A., Empire State College B.A., State University College at Oneonta	Liberal Studies. General Studies	Founder of POSTMKTG Services and has clients all over the country. Prior to starting his company,

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
					he was the Executive Vice president and Executive Creative Director for an Upstate New York Advertising Agency. He has 35 years experience in marketing.
Z. Jan Gu, Adjunct Professor, Department of Marketing	100	BMKT 376 Global/International Marketing	Ph.D., New York University	Marketing	
Edward Lane, Adjunct Professor, Department of Finance	33	BFIN 301 Corporate Financial Policy and Strategy	MBA, University at Albany B.S., The Wharton School, University of Pennsylvania	Finance concentration Economics	Certified Financial Planner Associate of the Society of Actuaries
Matthew Muller, Adjunct Professor, Department of Management	100	BMGT 481W Strategic Management	MBA, University of Notre Dame	Finance	
Brian Rudolph, Adjunct Professor, Department of Management	100	BMGT 430 Management of Human Resources	MBA, University at Albany	Human Resources Information Systems	
Ethan Sprissler, Lecturer, Department of Information Systems and Business Analytics	100	BITM 215 Information Technologies for Business	MS, University at Albany	Information Science	
Chris Stein, Adjunct Professor, Department of Management	100	BMGT 430 Management of Human Resources	Ph.D., University of Central Florida	Management	
Samuel Trimboli, Adjunct Professor, Department of Marketing	50	BMKT 480 Selected Topics in Marketing – Digital Marketing	MBA, Clarkson University	Marketing, Operations and Analytics	
Susan Pedo, Adjunct Professor, School of Business	50	BBUS 310 Business Communications	MPA, University at Albany BA, Marquette University	Public Finance English Literature	
John Tambroni, Lecturer, Department of Mathematics	25	AMAT 118 Calculus II	MST, SUNY Potsdam	Mathematics Education	
Part 3. To-Be-Hired Faculty (List as TBH1, TBH2, etc., and provide expected hiring date instead of name.)					

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.