

Program Revision Proposal: Changes to an Existing Program Form 3A

Version 2016-10-13

SUNY approval and SED registration are required for many changes to registered programs. To request a change to a registered program leading to an undergraduate degree, a graduate degree, or a certificate that does not involve the creation of a new program, ¹ a Chief Executive or Chief Academic Officer must submit a signed cover letter and this completed form to the SUNY Provost at *program.review@suny.edu*.

Section 1. General	Information										
a)	Institution's 6-digit SED Code:	210500									
Institutional Information	Institution's Name:	University at Albany									
mormation	Address:	1400 Washington Avenue, Albany, NY 12222									
b) Program	List each campus where the entire program will be offered (with each institutional or branch campus 6-digit <u>SED Code</u>): 210500										
Locations	List the name and address of <u>off-campus locations</u> (i.e., <u>extension sites or extension centers</u>) where courses will offered, or check here [X] if not applicable :										
c)	Program Title:	Business Administration									
Registered Program to be	SED Program Code	02954, 89189, 28829									
Changed	<u>Award(s)</u> (e.g., A.A., B.S.):	B.S.									
	Number of Required Credits:	Minimum [120] If tracks or options, largest minimum []									
	HEGIS Code:	0506									
	<u>CIP 2010 Code</u> :	52.0201									
	Effective Date of Change:	Fall 2023									
	Effective Date of Completion ²	Spring 2027									
d) Campus Contact	Name and title: Kaitlyn Beachne. Telephone and email: 518 – 442	r, Staff Associate for Undergraduate Academic Programs – 3941; kbeachner@albany.edu									
e) Chief Executive or Chief Academic Officer Approval	Signature affirms that the proposal has met all applicable campus administrative and shared governance procedures for consultation, and the institution's commitment to support the proposed program. E-signatures are acceptable. Name and title: Carol Kim, Ph.D., Senior Vice President for Academic Affairs & Provost Signature and date: 7/21/2022										
	If the program will be registered following information for <u>each</u>	ed jointly ³ with one or more other institutions, provide the institution:									
	Partner institution's name and 6-	digit <u>SED Code</u> :									
	Name, title, and signature of part approval of this proposal):	mer institution's CEO (or append a signed letter indicating									

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¹ To propose changes that would create a new program, Form 3B, <u>Creating a New Program from Existing Program(s)</u>, is required.

² If the current program(s) must remain registered until enrolled students have graduated, the anticipated effective date by which continuing students will have completed the current version of the program(s).

³ If the partner institution is non-degree-granting, see SED's <u>CEO Memo 94-04</u>.

Section 2.1. Changes in Program Content

[] No changes in program content. *Proceed to Section 2.2.*

a) Check all that apply. Describe each proposed change and why it is proposed.

[X]	Cumulative change from SED's last approval of the registered program of one-third or more of the minimum credits
	required for the award (e.g., 20 credits for associate degree programs, 40 credits for bachelor's degree programs)
[]	Changes in a program's focus or design
[X]	Adding or eliminating one or more options, concentrations or tracks
[]	Eliminating a requirement for program completion (such as an internship, clinical placement, cooperative education,
	or other work or field-based experience). Adding such requirements must remain in compliance with SUNY credit cap limits.
[]	Altering the liberal arts and science content in a way that changes the degree classification of an undergraduate program, as defined in Section 3.47(c)(1-4) of Regents Rules

Description of Changes: The most significant changes made to the requirements for the BS in Business Administration reflect changes to the concentrations offered in the major. The old concentrations were finance, management science, and financial decision systems. The new concentrations are finance, management, entrepreneurship, marketing, information systems and business analytics, and the financial analyst honors program. Some of these concentrations can be combined. Many courses have been added in each of these concentrations to reflect growth in the program and changes in the theory and techniques of these business disciplines. An upper-division business communications requirement has been added to reflect the increasing importance of communication skills. Some changes to the business core were made to introduce students to business earlier in their collegiate education. A few liberal arts requirements were eliminated because the University's General Education requirements satisfy those objectives. Other changes were made to reflect changes in course numbers and course names.

b) Provide a side-by-side comparison of all the courses in the existing and proposed revised program that clearly indicates all new or significantly revised courses, and other changes.

1990 B	usiness Administration B.S. Requirements:	2022 Proposed Changes to Business Administration B.S. Requirements:							
Require	ed liberal arts & sciences courses (21 cr.)		l liberal arts & sciences courses (18 cr.)						
Select	MAT 106Y – Survey of Calculus (3)	Select	AMAT 106 – Survey of Calculus (3)						
one	MAT 112Y – Calculus I (3)	one	AMAT 112 – Calculus I (4)						
		(calculus	AMAT 118 – Honors Calculus I (4)						
		req.)	` '						
PSY 10	11M – Introduction to Psychology (3)	APSY 10	01 – Introduction to Psychology (3)						
	SOC 115M – Introduction to Sociology (3)								
Select	SOC 115G – Introduction to Sociology (3)								
one	ANT 200W – Introduction to Cultural Anthropology (3)	Remove	d requirement						
	ANT 200J – Introduction to Cultural Anthropology (3)	1							
One wr	riting intensive course outside of the School of	One writ	ting – a lower-level Writing Intensive or Writing and						
	•								
Busine			Inquiry course (3)						
	10M – Principles of Economics I: Microeconomics (3)		10 – Principles of Economics I: Microeconomics (3)						
	11M – Principles of Economics II: Macroeconomics (3)		11 – Principles of Economics II: Macroeconomics (3)						
	om an Economics elective at the 300 level or where ECO 110M and 111M are pre-reqs, except O 320Y		m an Economics elective at the 300 level or above, CO 110 and 111 are pre-reqs, except for ECO 320, I 497						
Require	ed business courses (30 cr.)	Require	d business and accounting courses (45-51 cr.)						
-	· ,		00 – Survey of Business (1)						
ACC 21	1 – Financial Accounting (3)		11 – Financial Accounting (3)						
ACC 22	22 – Managerial Accounting (3)	BACC 22	22 – Cost Accounting Systems for Managerial Decisions (3)						
	3 3 (-7		10 – Business Communications (1)						
FIN 300) – Financial Management (3)		0 – Financial Management (3)						
	LAW 200P – Legal Environment of Business (3)		requirement						
Select			·						
one	LAW 220P – Business Law (3)		20 – Business Law (3)						
MK I 31	0 – Marketing Principles and Policies (3)		10 – Marketing Principles (3)						
Select	MSI 215Y – Computer Applications in Business (3)	Removed	·						
one	CSI 101Y – Elements of Computing (3)	Removed	l option						
One	CSI 201Y – Introduction to Computer Science (4)	Removed	l option						
		BITM 21	5 – Information Technologies for Business (3)						
			0 Improving Business Performance with Information						
		Technolo							
			00 – Information Security for Business (3)						
Select	MSI 220 – Introduction to Business Statistics (3)	Removed	• • • • • • • • • • • • • • • • • • • •						
one	MAT 108Y – Elementary Statistics (3)		AMAT 108 – Elementary Statistics (3)						
			AECO 320 – Economic Statistics (3)						
	1 – Behavioral Foundations of Management (3)		41 – Behavioral Foundations Management (3)						
MFR 48	31P – Problems in Business Policy (3)	Removed							
		BMGT 4	81W – Strategic Management (3)						
1991-19 each coi	credits in selected concentration: 92 bulletin does not list the specific courses required for ncentration.	15 – 21 c	redits in selected concentration:						
Finance	<u> </u>		concentration						
	ment Science	Removed	concentration						
	al Decision Systems	Removed	concentration						
"Combi	ned"	Removed	concentration						
		Entrepre	neurship/Finance Concentration						
			neurship/Information Systems and Business Analytics						
			neurship/Marketing						
		Finance/Information Systems and Business Analytics							
			Management						
			Marketing						
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		BFIN 380 – Investment Valuation and Analysis (3)
X BFIN 400 – Financial Case Problems (3)	X	BFIN 400 – Financial Case Problems (3)
X BFIN 410 – The Fixed Income Securities Market (3)		
X BFIN 436 – International Financial Management (3)		

X	BFIN 485 – Derivatives and Risk Management (3)
X	BFIN 490Z – Financial Analysis Honors Seminar and Thesis (3)
	Information Systems and Business Analytics (15 cr.)
X	BITM 322 – Quantitative Analysis for Business Decisions (3)
X	BITM 331 – Business Systems Analysis and Design (3)
X	BITM 415 – Data Analytics in Business (3)
X	BITM 416 – Topics in Business Analytics
X	BITM 434 – Business Analytics Practicum (3)
	Management/Information Systems and Business Analytics
	(15 cr.)
	BITM 322 – Quantitative Analysis for Business Decisions (3)
	BITM 331- Business Systems Analysis and Design (3)
	BITM 415 – Data Analytics in Business (3)
	BMGT 430 – Management of Human Resources (3)
	6 credits in BMGT 400-level electives (6) *
	Marketing (15 cr.)
	BMKT 312 – Marketing Research (3)
	BMKT 351 – Consumer Behavior (3)
	BMKT 300-level or 400-level elective (3) **
	BMKT 400-level electives (6) *
	Marketing/Information Systems and Business Analytics (18
	Cr.)
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	BITM 331- Business Systems Analysis and Design (3)
	BITM 415 – Data Analytics in Business (3)
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	BMKT 400-level elective (3) *
	Marketing/Management (18 cr.)
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	BMKT 351 – Consumer Behavior (3) BMKT 300-level or 400-level elective (3) ** BMKT 400-level elective (3) * BMGT 400-level electives (6) * Listed below are elective options for the above concentrations. The different color asterisks correspond to the type of elective required. BMKT 300-level elective options * BMKT 312 – Marketing Research (3) BMKT 351 – Consumer Behavior (3) BMKT 376 – Global/International Marketing (3) BMKT 377 – Services Marketing (3)
	BMKT 351 – Consumer Behavior (3) BMKT 300-level or 400-level elective (3) ** BMKT 400-level elective (3) * BMGT 400-level electives (6) * Listed below are elective options for the above concentrations. The different color asterisks correspond to the type of elective required. BMKT 300-level elective options * BMKT 312 – Marketing Research (3) BMKT 351 – Consumer Behavior (3) BMKT 376 – Global/International Marketing (3) BMKT 377 – Services Marketing (3) BMKT 400-level elective options *
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	BMKT 351 – Consumer Behavior (3) BMKT 300-level or 400-level elective (3) ** BMKT 400-level elective (3) * BMGT 400-level electives (6) * Listed below are elective options for the above concentrations. The different color asterisks correspond to the type of elective required. BMKT 300-level elective options * BMKT 312 – Marketing Research (3) BMKT 351 – Consumer Behavior (3) BMKT 376 – Global/International Marketing (3) BMKT 377 – Services Marketing (3) BMKT 400-level elective options * BMKT 411 – Marketing Strategy in Globalized Market Environment (3) BMKT 415 – Retailing Management (3) BMKT 421 – Social Marketing and Public Policy (3)
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	BMKT 351 – Consumer Behavior (3) BMKT 300-level or 400-level elective (3) ** BMKT 400-level elective (3) * BMGT 400-level electives (6) * Listed below are elective options for the above concentrations. The different color asterisks correspond to the type of elective required. BMKT 300-level elective options * BMKT 312 – Marketing Research (3) BMKT 351 – Consumer Behavior (3) BMKT 376 – Global/International Marketing (3) BMKT 377 – Services Marketing (3) BMKT 400-level elective options * BMKT 411 – Marketing Strategy in Globalized Market Environment (3) BMKT 415 – Retailing Management (3) BMKT 421 – Social Marketing and Public Policy (3) BMKT 430 – Personal Selling and Sales Management (3) BMKT 432 – Advertising: An IMC Perspective (3)
	BMKT 351 – Consumer Behavior (3) BMKT 300-level or 400-level elective (3) ** BMKT 400-level elective (3) * BMGT 400-level electives (6) * Listed below are elective options for the above concentrations. The different color asterisks correspond to the type of elective required. BMKT 300-level elective options * BMKT 312 – Marketing Research (3) BMKT 351 – Consumer Behavior (3) BMKT 376 – Global/International Marketing (3) BMKT 377 – Services Marketing (3) BMKT 400-level elective options * BMKT 411 – Marketing Strategy in Globalized Market Environment (3) BMKT 415 – Retailing Management (3) BMKT 421 – Social Marketing and Public Policy (3) BMKT 430 – Personal Selling and Sales Management (3) BMKT 432 – Advertising: An IMC Perspective (3) BMKT 461 – Marketing Analytics (3)
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	BMKT 300-level or 400-level elective (3) ** BMKT 400-level elective (3) * BMGT 400-level elective options for the above concentrations. The different color asterisks correspond to the type of elective required. BMKT 300-level elective options * BMKT 312 – Marketing Research (3) BMKT 351 – Consumer Behavior (3) BMKT 376 – Global/International Marketing (3) BMKT 377 – Services Marketing (3) BMKT 400-level elective options * BMKT 411 – Marketing Strategy in Globalized Market Environment (3) BMKT 415 – Retailing Management (3) BMKT 421 – Social Marketing and Public Policy (3) BMKT 430 – Personal Selling and Sales Management (3) BMKT 432 – Advertising: An IMC Perspective (3) BMKT 461 – Marketing Analytics (3) BMGT 400 level elective options * BMGT 400 – Introduction to Entrepreneurship (3) BMGT 430 – Management of Human Resources (3)
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	BMKT 351 – Consumer Behavior (3) BMKT 300-level or 400-level elective (3) ** BMKT 400-level elective (3) * BMGT 400-level electives (6) * Listed below are elective options for the above concentrations. The different color asterisks correspond to the type of elective required. BMKT 300-level elective options * BMKT 312 – Marketing Research (3) BMKT 351 – Consumer Behavior (3) BMKT 376 – Global/International Marketing (3) BMKT 377 – Services Marketing (3) BMKT 400-level elective options * BMKT 411 – Marketing Strategy in Globalized Market Environment (3) BMKT 415 – Retailing Management (3) BMKT 421 – Social Marketing and Public Policy (3) BMKT 430 – Personal Selling and Sales Management (3) BMKT 432 – Advertising: An IMC Perspective (3) BMKT 461 – Marketing Analytics (3) BMGT 400 level elective options * BMGT 400 – Introduction to Entrepreneurship (3) BMGT 430 – Management of Human Resources (3)

c) For each new or significantly revised course, **provide** a syllabus at the end of this form, and, on the *SUNY Faculty*Table provide the name, qualifications, and relevant experience of the faculty teaching each new or significantly revised course. NOTE: Syllabi for all courses should be available upon request. Each syllabus should show that all work for credit is college level and of the appropriate rigor. Syllabi generally include a course description, prerequisites and corequisites, the number of lecture and/or other contact hours per week, credits allocated (consistent with SUNY policy on credit/contact hours), general course requirements, and expected student learning outcomes.

AECO 320 – Economic Statistics AMAT 118 – Honors Calculus I BACC 312 – Financial Accounting Theory II (3) BACC 313 – Financial Statement Analysis (3) BBUS 100 – Survey of Business (1) BBUS 310 – Business Communications (1) BFIN 301 – Corporate Financial Policy and Strategy (3) BFIN 333 – Investment Management (3) BFIN 375 – Money and Capital Markets (3) BFIN 380 – Investment Valuation and Analysis (3) BFIN 400 – Financial Case Problems (3) BFIN 404 – Entrepreneurial Finance (3) BFIN 410 – The Fixed Income Securities Market (3) BFIN 436 – International Financial Management (3) BFIN 485 – Derivatives and Risk Management (3)	BITM 415 – Data Analytics in Business (3) BITM 416 – Topics in Business Analytics BITM 434 – Business Analytics Practicum (3) BMGT 400 – Introduction to Entrepreneurship (3) BMGT 430 – Management of Human Resources (3) BMGT 450 – Managerial Leadership and Decision Making (3) BMGT 460 – Social Entrepreneurship (3) BMGT 470 – Motivation, Productivity, and Change Management (3) BMGT 481W – Strategic Management (3) BMKT 312 – Marketing Research (3) BMKT 351 – Consumer Behavior (3) BMKT 376 – Global/International Marketing (3) BMKT 377 – Services Marketing (3) BMKT 411 – Marketing Strategy in Globalized Market
BFIN 436 – International Financial Management (3)	BMKT 377 – Services Marketing (3)
BFIN 490Z – Financial Analysis Honors Seminar and Thesis (3) BFOR 200 – Information Security for Business (3)	Environment (3) BMKT 415 – Retailing Management (3)
BITM 215 – Information Technologies for Business (3) BITM 322 – Quantitative Analysis for Business Decisions (3)	BMKT 421 – Social Marketing and Public Policy (3) BMKT 430 – Personal Selling and Sales Management (3)
BITM 330 - Improving Business Performance with Information	BMKT 432 – Advertising: An IMC Perspective (3)
Technologies (3) BITM 331 – Business Systems Analysis and Design (3)	BMKT 461 – Marketing Analytics (3)

d) What are the additional costs of the change, if any? If there are no anticipated costs, explain why. The School of Business and other departments at the university already have the faculty resources, expertise and capacity to deliver the new curriculum, except as follows.

BBUS 100 Survey of Business:

Adjunct instructor: \$2,000 for 1 credit course x 3 courses =	\$ 6,000
Graduate assistants: 2 x \$7,000 per year =	14,000
Total	\$20,000
BBUS 310 Business Communications:	
Adjunct instructor: \$2,000 for 1 credit course x 2 courses =	\$ 4,000
Graduate assistants: 2 x \$7,000 per year	14,000
Total	<u>\$20,000</u>
BFOR 200 Information Security for Business	
Adjunct instructor for 2 additional sections: \$5,000 x 2	\$10,000
Graduate assistants: 2 x \$7,000 per year	14,000
Total	<u>\$24,000</u>

Section 2.2. Other Changes

Check all that apply. Describe each proposed change and why it is proposed.

Program title	
Program award	
[X] Mode of delivery	
NOTES: (1) If the change in delivery enables students to complete 50% of more of the program via distance	
education, submit a <u>Distance Education Format Proposal</u> as part of this proposal. (2) If the change involves	
adding an accelerated version of the program that impacts financial aid eligibility or licensure qualification,	SED
may register the version as a separate program.	
[] Format change(s) (e.g., from full-time to part-time), based on SED definitions, for the entire program	
1) State proposed format(s) and consider the consequences for financial aid	
2) Describe availability of courses and any change in faculty, resources, or support services.	
[] A change in the total number of credits in a certificate or advanced certificate program	
[] Any change to a registered licensure-qualifying program, or the addition of licensure qualification to an existing	
program. Exception: Small changes in the required number of credits in a licensure-qualifying program that do	onot not
<u>involve</u> a course or courses that satisfy one of the required content areas in the profession.	

Section 3. Program Schedule and Curriculum

a) For <u>undergraduate programs</u>, complete the *SUNY Undergraduate Program Schedule* to show the sequencing and scheduling of courses in the program. If the program has separate tracks or concentrations, complete a *Program Schedule* for each one.

NOTES: The **Undergraduate Schedule** must show **all curricular requirements** and demonstrate that the program conforms to SUNY's and SED's policies.

- It must show how a student can complete all program requirements within <u>SUNY credit limits</u>, unless a longer period is selected as a format in Item 2.1(c): two years of full-time study (or the equivalent) and 64 credits for an associate degree, or four years of full-time study (or the equivalent) and 126 credits for a bachelor's degree. Bachelor's degree programs should have at least 45 credits of <u>upper division study</u>, with 24 in the major.
- It must show how students in A.A., A.S. and bachelor's programs can complete, within the first two years of full-time study (or 60 credits), no fewer than 30 credits in approved SUNY GER courses in the categories of Basic Communication and Mathematics, and in at least 5 of the following 8 categories: Natural Science, Social Science, American History, Western Civilization, Other World Civilizations, Humanities, the Arts and Foreign Languages
- It must show how students can complete <u>Liberal Arts and Sciences (LAS) credits</u> appropriate for the degree.
- When a SUNY Transfer Path applies to the program, it must show how students can complete the number of SUNY Transfer Path courses shown in the <u>Transfer Path Requirement Summary</u> within the first two years of full-time study (or 60 credits), consistent with SUNY's <u>Student Seamless Transfer policy</u> and <u>MTP 2013-03</u>.
- Requests for a program-level waiver of SUNY credit limits, SUNY GER and/or a SUNY Transfer Path require the campus to submit a <u>Waiver Request</u>—with compelling justification(s).

EXAMPLE FOR ONE TERM: Undergraduate Program Schedule

Term 2: Fall 20xx		Credits	per cla	ssificat			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Prerequisite(s)
ACC 101 Principles of Accounting	4			4	4		
MAT 111 College Mathematics	3	М	3	3			MAT 110
CMP 101 Introduction to Computers	3						
HUM 110 Speech	3	BC	3			Х	
ENG 113 English 102	3	BC	3				
Term credit total:	16	6	9	7	4		

b) For <u>graduate programs</u>, complete the SUNY Graduate Program Schedule. If the program has separate tracks or concentrations, complete a Program Schedule for each one.

NOTE: The **Graduate Schedule** must include all curriculum requirements and demonstrate that expectations from Part 52.2(c)(8) through (10) of the Regulations of the Commissioner of Education are met.

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.) Program/Track Title and Award: Business Administration B.S. a) Indicate academic calendar type: [x] Semester [] Quarter [] Trimester [] Other (describe): b) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2) c) Name of SUNY Transfer Path, if one exists: **Business** See Transfer Path Requirement Summary for details d) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course. See KEY. See KEY. Spring 1: Fall 1: Cr GER LAS Maj TPath New Co/Prerequisites Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title Course Number & Title** BLAW 220 Business Law **UUNI 110 Writing and Critical** 3 3 3 BC Inquiry BFOR 200 Information Security AMAT 106 Survey of Calculus or 3/4 M 3/4 3/4 Χ AMAT 3 years of high 3 3 3 Χ AMAT 112 Calculus I or 118 is school for Business AMAT 118 Honors Calculus I New mathematics Natural Sciences Gen Ed 3 3 NS 3 Arts Gen Ed AR SS AECO 111 Principles of SS 3 3 Χ 3 3 Χ AECO 110 Principles of Economics I: 3 Economics II: Macroeconomics 3 Microeconomics 1 APSY 101 Introduction to SS 3 3 Χ **BBUS 100 Survey of Business** Psychology Term credit totals: 13-10-Term credit totals: 9-10 13-14 15 12 12 14 11 Fall 2: See KEY. Spring 2: See KEY. Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** BACC 222 Cost Accounting **BACC 211 Financial Accounting** BACC 211 Χ Systems for Managerial Decisions Н BITM 215 Information 3 Humanities Gen Ed 3 3 3 Χ **Technologies for Business** Foreign Language Gen Ed FL American History Gen Ed 3 4 4 AΗ 3 AMAT 108 Elementary Statistics or 3 3 3 320 is 3 years of high International Perspectives Gen 3 OW/ 3 **AECO 320 Economic Statistics** new school Ed WC mathematics LAS Elective 3 3 BFIN 300 Financial 3 3 BACC 211 Management Term credit totals: 15 9 Term credit totals: 16 10 13 6 6 Fall 3: See KEY. Spring 3: See KEY. **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **BMKT 310 Marketing Principles** 3 LAS Elective 3 3 BMGT 341 Behavioral Foundations of 3 3 3 Upper-division Concentration 3 3 Management Course (3 of 5) BITM 330 Improving Business 3 3 BITM 215, AMAT Upper-division Concentration 3 Performance with Information Course (4 of 5) 106, AMAT 108 **Technologies** Upper-division Concentration Course 3 3 Upper-division Concentration 3 Course (5 of 5) Upper-division Concentration Course 3 3 3 Elective (2 of 5)

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major												
Term credit totals:	16		4	16					Term	credit totals:	15		3	9					
Fall 4:			See KE	Y.					Spring 4:				See KE	Y.					
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number	· & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strat Management	egic	3		3	3		Х	Senior standing in the School of Business		
Upper-division Concentration Course or Free Elective	3			3/0					Upper-division Concentration Course or Free Elective		3			3/0					
Upper-division Elective	3								Upper-division Ele	ctive	3								
Elective	3								Elective		3								
Elective	3								Elective		3								
Term credit totals:	15		3	3 or 6					Term	credit totals:	15		3	3 or 6					
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	:	LAS:	Major: 65-71		Elective & Upper Division: 46		- I.I.		5 - 49		oer Divi jor: 34		Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.) Program/Track Title and Award: Business Administration B.S. with a Entrepreneurship/Finance Concentration e) Indicate academic calendar type: [x] Semester [] Quarter [] Trimester [] Other (describe): f) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2) g) Name of SUNY Transfer Path, if one exists: Business See Transfer Path Requirement Summary for details h) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course. Fall 1: Spring 1: See KEY. See KEY. Cr | GER | LAS | Maj | TPath | New | Co/Prerequisites Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title Course Number & Title** BLAW 220 Business Law UUNI 110 Writing and Critical 3 3 3 BC Inquiry BFOR 200 Information Security AMAT 106 Survey of Calculus or 3/4 3/4 AMAT 3 years of high 3/4 M Χ 3 Χ AMAT 112 Calculus I or 118 is school for Business AMAT 118 Honors Calculus I New mathematics Natural Sciences Gen Ed 3 NS 3 AR 3 Arts Gen Ed SS 3 Χ AECO 111 Principles of 3 Χ AECO 110 Principles of Economics I: 3 Economics II: Macroeconomics Microeconomics APSY 101 Introduction to 1 SS 3 3 Χ **BBUS 100 Survey of Business** Psvchology Term credit totals: 13-10-Term credit totals: 15 9-10 13-14 12 12 14 11 Fall 2: See KEY. Spring 2: See KEY. Cr GER LAS Maj TPath New Co/Prerequisites Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title Course Number & Title** BACC 222 Cost Accounting BACC 211 BACC 211 Financial Accounting Χ Χ Systems for Managerial Decisions Humanities Gen Ed 3 Н 3 BITM 215 Information 3 Χ **Technologies for Business** American History Gen Ed Foreign Language Gen Ed FL 4 3 AΗ 4 3 AMAT 108 Elementary Statistics or International Perspectives Gen 3 М 3 3 320 is 3 years of high 3 OW/ 3 **AECO 320 Economic Statistics** WC school new mathematics Elective 3 BFIN 300 Financial 3 BACC 211 Management 10 Term credit totals: 15 9 Term credit totals: 16 10 6 6 Fall 3: See KEY. Spring 3: See KEY. Cr GER LAS Mai TPath New Co/Prerequisites **Course Number & Title Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **BMKT 310 Marketing Principles** LAS Elective 3 3 3 BMGT 341 Behavioral Foundations of 3 3 3 BFIN 333 – Investment 3 BFIN 300 and 301 Management Management BITM 330 Improving Business BFIN 375 - Money and Capital 3 3 BITM 215. AMAT 3 **BFIN 300** Performance with Information 106, AMAT 108 Markets **Technologies**

Upper Division Free Elective

BMGT 400 -

3

3

3

BFIN 300 and BMKT 310

BFIN 301 – Corporate Financial Policy

and Strategy
LAS Elective

3

3

3

3

3

Χ

BFIN 300

									Introduction to Entrepreneurship							
BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major									
Term credit totals:	16		7	16					Term credit totals:	: 15		3	9			
Fall 4:			See KE						Spring 4:			See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strategic Management			3	3		Х	Senior standing in the School of Business
BMGT 460 – Social Entrepreneurship	3			3		Χ	BMGT 341 and BMGT 400		Upper-division Free Elective	3						
BFIN 404 – Entrepreneurial Finance	3			3		Х	BFIN 300, 301, BMKT 310, and BMGT 400		Upper-division Elective							
Elective	3								Elective	3						
Elective	3								Elective	3						
Term credit totals:	15		3	9				-	Term credit totals:	15		3				
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	:	LAS: 60-61		Elective & Upper Other: 24 Division: 40		6-49		oer Div jor: 37-		Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.) Program/Track Title and Award: Business Administration B.S. with Entrepreneurship/Information Systems and Business Analyst Concentration i) Indicate academic calendar type: [x] Semester [] Quarter [] Trimester [] Other (describe): i) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2) k) Name of SUNY Transfer Path, if one exists: Business See Transfer Path Requirement Summary for details 1) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course. Fall 1: See KEY. Spring 1: See KEY. Cr GER LAS Maj TPath New Co/Prerequisites Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title Course Number & Title** BLAW 220 Business Law UUNI 110 Writing and Critical 3 3 3 BC Inquiry BFOR 200 Information Security AMAT 106 Survey of Calculus or 3/4 3/4 AMAT 3 years of high 3/4 M Χ 3 Χ AMAT 112 Calculus I or 118 is school for Business AMAT 118 Honors Calculus I New mathematics Natural Sciences Gen Ed 3 NS 3 AR 3 Arts Gen Ed SS 3 Χ AECO 111 Principles of 3 Χ AECO 110 Principles of Economics I: 3 Economics II: Macroeconomics Microeconomics APSY 101 Introduction to 1 SS 3 3 Χ **BBUS 100 Survey of Business** Psvchology Term credit totals: 13-10-Term credit totals: 15 9-10 13-14 12 12 14 11 Fall 2: See KEY. Spring 2: See KEY. Cr GER LAS Maj TPath New Co/Prerequisites Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title Course Number & Title** BACC 222 Cost Accounting BACC 211 BACC 211 Financial Accounting Χ Χ Systems for Managerial Decisions Humanities Gen Ed 3 Н 3 BITM 215 Information 3 3 Χ **Technologies for Business** American History Gen Ed Foreign Language Gen Ed 4 FL 4 3 AΗ 3 AMAT 108 Elementary Statistics or International Perspectives Gen 3 М 3 3 320 is 3 years of high 3 OW/ 3 **AECO 320 Economic Statistics** school WC new mathematics LAS Elective 3 BFIN 300 Financial BACC 211 Management 10 13 Term credit totals: 15 9 Term credit totals: 16 6 6 Fall 3: See KEY. Spring 3: See KEY. Cr GER LAS Mai TPath New Co/Prerequisites Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title Course Number & Title BMKT 310 Marketing Principles** LAS Elective 3 3 3 BMGT 341 Behavioral Foundations of 3 3 3 Upper Division Free Elective Management BITM 330 Improving Business 3 3 BITM 215. AMAT BITM 331 - Business Systems 3 BITM 330 Performance with Information Analysis and Design 3 106, AMAT 108 **Technologies** BITM 322 - Quantitative Analysis for 3 3 BITM 215, AMAT BITM 415 - Data Analytics in 3 3 BITM 330 and BITM 322 **Business Decisions** 106, AMAT 108 Business BFIN 301 – Corporate Financial Policy 3 Elective 3 and Strategy

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major									
Term credit totals:	16		4	16				Term	credit totals:	15		3	6			
Fall 4:		5	See KE	Y.				Spring 4:				See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number	r & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strat Management	tegic	3		3	3		X	Senior standing in the School of Business
Upper-division Free Elective	3							BMGT 460 – Social Entrepreneurship	BMGT 460 – Social Entrepreneurship				3		Х	BMGT 341 and 400
BMGT 400 – Introduction to Entrepreneurship	3			3		Х	BFIN 300 and BMKT 310	BFIN 404 – Entrep	oreneurial	3			3		Х	BFIN 300, 301, BMKT 310, and BMGT 400
Elective	3							Elective		3						
Elective	3							Elective		3						
Term credit totals:	15		3	6				Term	credit totals:	15		3	9			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	:	LAS: 60-61	9	Elective & Upper Other: Division: 27 49-52			Upp Maj 40-4	,	ision	Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Progr												lete ti	he rest o	f this p	page.)
Program/Track Title and Av									Con	centra	<u>ition</u>				
m) Indicate academic calendar	type	:[x]S	Semest	er [] Quarte	er []	Trimester [] (Other (describe):							
n) Label each term in sequence	e, co	nsisten	t with	the ins	stitution	's acad	lemic calendar (e	.g., Fall 1, Spring 1, Fall 2)							
o) Name of SUNY Transfer P	ath, i	f one e	xists:		Busin	ess	`	See Tr	ansfe	r Path	Requ	irem	ent Sum	mary	for details
p) Use the table to show how a							h the program:								
Fall 1:	5) 520		See KE		9		till program,	Spring 1:			See KF				,
Course Number & Title	Cr				TPath	New	Co/Prerequisites	Course Number & Title	Cr				TPath	New	Co/Prerequisites
BLAW 220 Business Law	3	GLIC	3	3	11 4441	11011		UUNI 110 Writing and Critical	3	BC	3	1,111	11 4441	11011	CO/11c1cquisites
DEF (VV 220 Buoinoco Euw			"					Inquiry		50					
AMAT 106 Survey of Calculus or	3/4	М	3/4	3/4	Х	AMAT	3 years of high	BFOR 200 Information Security	3		3	3		Χ	
AMAT 112 Calculus I or	0, 1	"	0, 1	0, 1		118 is	school	for Business						_ ^	
AMAT 118 Honors Calculus I						New	mathematics	Tot Bueinoce							
Natural Sciences Gen Ed	3	NS	3			11011	mationatio	Arts Gen Ed	3	AR					
		SS	3	3	Х			AECO 111 Principles of	Ť	SS	3	3	Х		
AECO 110 Principles of Economics I:	3		"	"	^			Economics II: Macroeconomics	3	00					
Microeconomics	0							Economics II. Macroeconomics	٦						
			1	1				APSY 101 Introduction to		SS	3	3			
BBUS 100 Survey of Business	1		'	1		X			3	33	3	J			
·	4.0			1.0				Psychology							
Term credit totals:	13-	9-10	13-14	10-				Term credit totals:	15	12	12	9			
	14			11											
Fall 2:	~		See KE					Spring 2:	~		See KE				
Course Number & Title	Cr	GER	LAS			New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj		New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	X			BACC 222 Cost Accounting	3			3	Х		BACC 211
								Systems for Managerial							
								Decisions							
Humanities Gen Ed	3	Н	3					BITM 215 Information	3		3	3		Х	
								Technologies for Business							
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or	3	M	3	3		320 is	, ,	International Perspectives Gen	3	OW/	3				
AECO 320 Economic Statistics						new	school	Ed		WC					
							mathematics								
LAS Elective	3		3					BFIN 300 Financial	3			3			BACC 211
								Management							
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:			See KE	Y.				Spring 3:			See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				Elective	3						•
BMGT 341 Behavioral Foundations of	3		3	3				BMKT 351 – Consumer	3			3		Х	BMKT 310 and AMAT 108
Management								Behavior							
BITM 330 Improving Business	3			3			BITM 215, AMAT	BMKT 300 or 400 Course	3			3		Х	
Performance with Information							106, AMAT 108							'`	
Technologies							,								
BFIN 301 – Corporate Financial Policy	3	1		3				BMGT 460 – Social	3			3		Χ	BMGT 400 and BMGT 341
and Strategy								Entrepreneurship	Ĭ					^`	2
BMGT 400 – Introduction to	3			3		Χ	BFIN 300	BFIN 404 – Entrepreneurial	3			3		Х	BFIN 300, 301, BMKT 310,
Entrepreneurship						^		Finance						^`	BMGT 400

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major										
Term credit totals:	16		4	16					Term o	credit totals:	15			12			
Fall 4:		5	See KE	Y.					Spring 4:			:	See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number	& Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strate Management	egic	3		3	3		X	Senior standing in the School of Business
BMKT 400-Level Elective	3			3		Х			Upper-division Free	e Elective	3						
Upper-division Elective	3								Upper-division Elec	ctive	3						
Elective	3								LAS Elective		3		3				
Elective	3								Elective		3						
Term credit totals:	15		3	6				-	Term	credit totals:	15		6	3			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	l:	LAS: 60-61	3	C		Upper Division: 4952			oer Div jor: 40-		Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Progr															
Program/Track Title and Av									and	Busin	ess A	nalyt	ics Cor	icentr	ation
q) Indicate academic calendar															
r) Label each term in sequence							emic calendar (e								
s) Name of SUNY <u>Transfer Page</u>						<u>siness</u>									for details
t) Use the table to show how a	typic	al stud	lent m	ay pr	ogress t	hroug	h the program;	copy/expand the table as need	ded.	Compl	lete all	colu	mns tha	t appl	y to a course.
Fall 1:			See KE	Y.				Spring 1:			See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	ВС	3				-
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	М	3/4	3/4	Х	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		Х	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	Х			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		Х		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13- 14	9-10	13-14	10- 11				Term credit totals:	15	12	12	9			
Fall 2:			See KE	Y.				Spring 2:			See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	Х			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	Х		BACC 211
Humanities Gen Ed	3	Н	3					BITM 215 Information Technologies for Business	3		3	3		Х	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	М	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/ WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3			
T. P. 1	1.0	1.0	1.2	-				T 1'11 1 1	1.5		9	9			
Term credit totals:	16	10	13	6				Term credit totals:	15	6	_	_			
Fall 3:	C		See KE		TD-41	N	Co/Prerequisites	Spring 3:	C		See KE		TD-4L	Na	Co/Dwayagy-initar
Course Number & Title	Cr	GEK	LAS		TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER		Maj	TPath	New	Co/Prerequisites BACC 211
BMKT 310 Marketing Principles	3		2	3				LAS Elective	3		3	2		V	
BMGT 341 Behavioral Foundations of Management	3		3	3				BFIN 333 – Investment Management	3			3		X	BFIN 300 and 301
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BFIN 375 – Money and Capital Markets	3			3		Х	BFIN 300
BFIN 301 – Corporate Financial Policy	3			3		Х	BFIN 300	BITM 331 – Business Systems Analysis and Design	3			3		Х	BITM 330
BITM 322 – Quantitative Analysis for Business Decisions	3			3		Х	BITM 215, AMAT 106 and AMAT	Elective	3						

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major										
Term credit totals:	16		4	16					Term	credit totals:	15		3	9			
Fall 4:			See KE	Y.					Spring 4:				See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number	& Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strate Management	egic	က		3	3		X	Senior standing in the School of Business
BITM 415 – Data Analytics in Business	3			3		Х	BITM 330 and BITM 322		Upper-division Fre	e Elective	3						
Upper-division Elective	3								Upper-division Ele	ctive	3						
Elective	3								Elective		3						
Elective	3								Elective		3						
Term credit totals:	15		3	6					Term	credit totals:	15		3	3			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	:	LAS: 60-61	,	C	Elective & Other:	Upper Division: 46	5-49		oer Div jor: 37-		Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Progr	am S	Sched	ule (O	PTIO	N: You	can p	aste an Excel ver	rsion of this schedule AFTE	R thi	s line,	and de	lete tl	he rest o	f this p	page.)
Program/Track Title and Av									trati	<u>ion</u>					
u) Indicate academic calendar	type	:[x]S	Semest	er [] Quarte	er []	Trimester [] (Other (describe):							
v) Label each term in sequence															
w) Name of SUNY Transfer Pa	ath, i	f one e	xists:		Busin	ess	•	See Tr	ansfe	er Path	Requi	ireme	nt Sum	mary	for details
x) Use the table to show how a	typic	al stud	lent m	ay pr	ogress t	hroug	h the program;	copy/expand the table as need	ded.	Comp	lete all	colu	mns tha	t appl	y to a course.
Fall 1:			See KE	Y.				Spring 1:			See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	ВС	3				•
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	М	3/4	3/4	Х	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		Х	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	Х		
BBUS 100 Survey of Business	1		1	1		Χ		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13- 14	9-10	13-14	10- 11				Term credit totals:	15	12	12	9			
Fall 2:			See KE	Υ.				Spring 2:			See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	Х		-	BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	Х		BACC 211
Humanities Gen Ed	3	Н	3					BITM 215 Information Technologies for Business	3		3	3		Х	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	М	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/ WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3			BACC 211
m **** * 1	1.6	1.0	12					T. 11	1.5		0	0			
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9 C KE	9			
Fall 3: Course Number & Title	C .		See KE		TPath	NI.	G-/Duana minitara	Spring 3:	C .		See KE		TD . 41.	NT.	C. /D
BMKT 310 Marketing Principles	<u>Cr</u>	GEK	LAS	_	TPatn	New	Co/Prerequisites	Course Number & Title LAS Elective	Cr 3	GER	LAS 3	Maj	TPath	New	Co/Prerequisites
BMGT 341 Behavioral Foundations of	3		3	3				BFIN 333 – Investment Management	3		3	3		Х	BFIN 300 and 301
Management BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BMGT 430 – Management of Human Resources	3			3		X	BMGT 341
BFIN 301 – Corporate Financial Policy and Strategy	3			3		Х	BFIN 300	BMGT 400 – elective option	3			3		Х	
BFIN 375 – Money and Capital Markets	3			3		Х	BFIN 300	Elective	3						

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major										
Term credit totals:	16		4	16					Term	credit totals:	15		3	9			
Fall 4:		5	See KE	Y.					Spring 4:				See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number	& Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strate Management	egic	3		3	3		Х	Senior standing in the School of Business
BMGT 400 – elective option	3			3					Upper-division Fre	e Elective	3						
Upper-division Elective	3								Upper-division Ele	ctive	3						
Elective	3								Elective		3						
Elective	3							-	Elective		3						
Term credit totals:	15		3	6					Term	credit totals:	15		6	3			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	:	LAS: 60-61	3	C		Upper Division: 46-49		Upp Maj 37-		ision	Number 9	er of SU	NY GER Categories:

Program/Track Title and Award: Business Administration B.S. with a Finance/Marketing Concentration y) Indicate academic calendar type: [x] Semester [] Quarter [] Trimester [] Other (describe): z) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2) aa) Name of SUNY Transfer Path, if one exists: **Business See Transfer Path Requirement Summary for details** bb) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course. See KEY. Spring 1: See KEY. Fall 1: Cr GER LAS Mai TPath New Co/Prerequisites Course Number & Title Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** BLAW 220 Business Law **UUNI 110 Writing and Critical** 3 3 BC Inquiry BFOR 200 Information Security AMAT 106 Survey of Calculus or 3/4 M 3/4 3/4 Χ AMAT 3 years of high 3 3 3 Χ AMAT 112 Calculus I or for Business 118 is school AMAT 118 Honors Calculus I New mathematics Natural Sciences Gen Ed 3 3 NS 3 Arts Gen Ed AR SS AECO 111 Principles of SS 3 3 Χ 3 3 Χ AECO 110 Principles of Economics I: 3 Economics II: Macroeconomics 3 Microeconomics 1 APSY 101 Introduction to SS 3 3 Χ **BBUS 100 Survey of Business** Psychology Term credit totals: 13-10-Term credit totals: 9-10 | 13-14 15 12 12 14 11 Fall 2: See KEY. Spring 2: See KEY. Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** BACC 222 Cost Accounting **BACC 211 Financial Accounting** BACC 211 Χ Systems for Managerial Decisions Н BITM 215 Information 3 Humanities Gen Ed 3 3 3 Χ **Technologies for Business** Foreign Language Gen Ed FL American History Gen Ed 3 4 4 AΗ 3 AMAT 108 Elementary Statistics or 3 3 3 320 is 3 years of high International Perspectives Gen 3 OW/ 3 **AECO 320 Economic Statistics** new school WC mathematics LAS Elective 3 3 BFIN 300 Financial 3 3 BACC 211 Management Term credit totals: 15 9 Term credit totals: 16 10 13 6 6 Fall 3: See KEY. Spring 3: See KEY. **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **BMKT 310 Marketing Principles** 3 Elective 3 3 BMGT 341 Behavioral Foundations of BFIN 333 – Investment 3 3 3 3 3 BFIN 300 and 301 Management Management BITM 330 Improving Business 3 3 BITM 215, AMAT BMKT 351 - Consumer 3 3 BMKT 310. BITM 215, and Performance with Information 106, AMAT 108 **AMAT 108** Behavior **Technologies** BFIN 301 - Corporate Financial Policy 3 3 Χ BFIN 300 BMKT 300 or 400 level elective Χ and Strategy BFIN 375 - Money and Capital **BFIN 300** LAS Elective 3 3 Χ 3 3 Markets

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.)

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major										
Term credit totals:	16		4	16					Term	credit totals:	15		3	9			
Fall 4:		:	See KE						Spring 4:				See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number	· & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strate Management	egic	3		3	3		X	Senior standing in the School of Business
BMKT 400 Level Elective	3			3		Х			Upper-division Cor Course or Free Ele		3			3			
Upper-division Elective	3								Upper-division Ele	ctive	3						
Elective	3								Elective		3						
Elective	3								Elective		3						
								L									
Term credit totals:	15		3	6					Term	credit totals:	15		3	6			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-3	:	LAS:	Major: 71-72		Elective & Other: 27	Upper Division: 46	5-49		oer Div jor: 40-		Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Progr														f this p	page.)
rogram/Track Title and Award: Business Administration B.S. With Financial Analyst Honors Program Concentration c) Indicate academic calendar type: [x] Semester [] Quarter [] Trimester [] Other (describe): d) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2)															
cc) Indicate academic calendar	Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2) Name of SUNY Transfer Path, if one exists:BusinessSee Transfer Path Requirement Summary for details Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course.														
dd) Label each term in sequenc	e, co	nsisten	t with t	he ins	stitution	's acad	emic calendar (e	e.g., Fall 1, Spring 1, Fall 2)							
ee) Name of SUNY Transfer Pa	ath, i	f one e	xists:		Busin	ess		See Tr	ansfe	r Path	Requ	ireme	nt Sum	mary 1	for details
ff) Use the table to show how a	typic	al stud	lent m	av pr	ogress t	hroug	h the program;	copy/expand the table as need	ded.	Comp	lete all	colu	mns tha	t appl	v to a course.
Fall 1:	-		See KE		8	8		Spring 1:			See KE				,
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	ВС	3				•
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	М	3/4	3/4	Х	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		Х	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	X			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	Х		
BBUS 100 Survey of Business	1		1	1		Χ		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13- 14	9-10		11				Term credit totals:	15	12	12	9			
Fall 2:	redit totals: 13- 14 9-10 13-14 10- 11														
Course Number & Title	otals: 13- 14 9-10 13-14 10- 11 11 12 12 12 9 13-14 11 12 12 12 12 12 13 14 15 15 15 15 15 15 15														
BACC 211 Financial Accounting	3			3	Х			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	Х		BACC 211
Humanities Gen Ed	3	Н	3					BITM 215 Information Technologies for Business	3		3	3		Х	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	М	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/ WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3			BACC 211
Term credit totals:	16		13	6				Term credit totals:	15	6	9	9			
Fall 3:			See KE					Spring 3:			See KE				
Course Number & Title	Cr	GER	LAS		TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER		Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BFIN 380 – Investment Valuation and Analysis	3			3		Х	BFIN 300 and BACC 313
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BFIN 400 – Financial Case Problems	3			3		Х	BFIN 300 and BACC 313
BACC 313 – Financial Statement Analysis	3			3		Х	BACC 211 and 222	BFIN 410 – The Fixed Income Securities Market	3			3		Х	BFIN 300 and BACC 313
Elective	3							LAS Elective	3		3				

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major									
Term credit totals:	16		4	13				Term	credit totals:	15		6	9			
Fall 4:		\$	See KE	Y.				Spring 4:				See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number	& Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Strate Management	egic	3		3	3		Х	Senior standing in the School of Business
BFIN 436 – International Financial Management	3			3		Х	BFIN 300, BACC 313, and BFIN 400	BFIN 490Z – Finan Honors Seminar ar		3			3		Х	BFIN 380, 400, and 410
Upper-division Elective	3							Upper-division Elec	ctive	3						
BFIN 485 – Derivatives and Risk Management	3			3		Х	BFIN 380, BFIN 400, and BFIN 410	LAS Elective		3		3				
Elective	3							Elective		3						
Term credit totals:	15		3	9				Term	credit totals:	15		6	6			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	:	LAS: 66-67		Elective & Other: 24	Upper Division: 46	5-49		oer Divi jor: 40-		Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.) Program/Track Title and Award: Business Administration B.S. with Information Systems and Business Analytics Concentration gg) Indicate academic calendar type: [x] Semester [] Quarter [] Trimester [] Other (describe): hh) Label each term in sequence, consistent with the institution's academic calendar (e.g., Fall 1, Spring 1, Fall 2) ii) Name of SUNY Transfer Path, if one exists: **Business See Transfer Path Requirement Summary for details** ij) Use the table to show how a typical student may progress through the program; copy/expand the table as needed. Complete all columns that apply to a course. See KEY. Fall 1: See KEY. Spring 1: Cr GER LAS Mai TPath New Co/Prerequisites Course Number & Title Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** BLAW 220 Business Law **UUNI 110 Writing and Critical** 3 3 3 BC Inquiry BFOR 200 Information Security AMAT 106 Survey of Calculus or 3/4 M 3/4 3/4 Χ AMAT 3 years of high 3 3 3 Χ AMAT 112 Calculus I or 118 is school for Business AMAT 118 Honors Calculus I New mathematics Natural Sciences Gen Ed 3 3 NS 3 Arts Gen Ed AR SS AECO 111 Principles of SS 3 3 Χ 3 3 Χ AECO 110 Principles of Economics I: 3 Economics II: Macroeconomics 3 Microeconomics 1 APSY 101 Introduction to SS 3 3 Χ **BBUS 100 Survey of Business** Psychology Term credit totals: 13-10-Term credit totals: 9-10 13-14 15 12 12 14 11 Fall 2: See KEY. Spring 2: See KEY. Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** BACC 222 Cost Accounting **BACC 211 Financial Accounting** BACC 211 Χ Systems for Managerial Decisions Н BITM 215 Information 3 Humanities Gen Ed 3 3 3 Χ **Technologies for Business** Foreign Language Gen Ed American History Gen Ed 4 FL 4 3 AΗ 3 AMAT 108 Elementary Statistics or 3 3 3 320 is 3 years of high International Perspectives Gen 3 OW/ 3 **AECO 320 Economic Statistics** new school Ed WC mathematics LAS Elective 3 3 BFIN 300 Financial 3 3 BACC 211 Management Term credit totals: 15 9 Term credit totals: 16 10 13 6 6 Fall 3: See KEY. Spring 3: See KEY. **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **Course Number & Title** Cr GER LAS Maj TPath New Co/Prerequisites **BMKT 310 Marketing Principles** 3 LAS Elective 3 3 BMGT 341 Behavioral Foundations of BITM 331 - Business Systems 3 3 3 3 3 Χ BITM 330 Management Analysis and Design BITM 330 Improving Business 3 3 BITM 215, AMAT BITM 415 - Data Analytics in 3 BITM 330 and 322 Performance with Information 106, AMAT 108 Business **Technologies** BITM 322 - Quantitative Analysis for 3 BITM 215, AMAT BITM 434 – Business Analytics 3 Pre: BITM 331 **Business Decisions** 106, AMAT 108 Practicum Co: BITM 415 3 LAS Elective 3 Elective 3

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major									
Term credit totals:	16		4	13				Term	credit totals:	15		6	9			
Fall 4:		5	See KE					Spring 4:				See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Numbe	r & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Stra Management	tegic	თ		3	3		Χ	Senior standing in the School of Business
BITM 416 – Topics in Business	3			3		Χ	BITM 415	Upper-division Ele	ective	3						
Analytics																
Upper-division Elective	3							Upper-division Ele	ective	3						
Elective	3							LAS Elective		3		3				
Elective	3							Elective		3						
Term credit totals:	15		3	6				Term	credit totals:	15		6	3			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-3	:	LAS:	,	Elective & Other: 33	Upper Division: 43-46		Upp Maj 34-	•	ision	Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Progr	am S	Schedi	ule (<i>0</i> .	PTIO	N: You	can p	aste an Excel vei	rsion of this schedule AFTE.	R thi	s line, d	and de	lete th	ie rest o	f this p	page.)
Program/Track Title and Av									tems	s and l	Busin	ess A	nalytic	s Con	<u>centration</u>
kk) Indicate academic calendar	type:	: [x]S	Semest	er [] Quarte	er []	Trimester [] (Other (describe):							
ll) Label each term in sequence															
mm) Name of SUNY Transf	er Pa	th, if o	ne exi	sts:	_B	usines	<u>s</u>	Sec	e <u>Tra</u>	nsfer]	Path R	Requir	ement !	Summ	ary for details
nn) Use the table to show how a	typic	al stud	lent m	ay pr	ogress t	hroug	h the program;	copy/expand the table as need	ded.	Compl	lete all	colu	mns tha	t appl	v to a course.
Fall 1:			See KE		8			Spring 1:			See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	BC	3	Ĭ			•
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	М	3/4	3/4	Х	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		Х	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	Х			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	Х		
BBUS 100 Survey of Business	1		1	1		Х		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13- 14	9-10	13-14	10- 11				Term credit totals:	15	12	12	9			
Fall 2:			See KE					Spring 2:			See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	Х			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	Х		BACC 211
Humanities Gen Ed	3	Н	3					BITM 215 Information Technologies for Business	3		3	3		Χ	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	М	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/ WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3			BACC 211
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:	10		See KE					Spring 3:	13		See KE				
Course Number & Title	Cr		LAS		TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER			TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3		- 1011		LAS Elective	3		3	y		- 1011	
BMGT 341 Behavioral Foundations of Management	3		3	3				BITM 331 – Business Systems Analysis and Design	3			3		Х	BITM 330
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BITM 415 – Data Analytics in Business	3			3		Х	BITM 330 and 332
BITM 322 – Quantitative Analysis for Business Decisions	3			3		Х	BITM 215, AMAT 106 and 108	BMGT 430 - Management of Human Resources	3			3		Х	BMGT 341
LAS Elective	3		3					Elective	3						

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major										
Term credit totals:	16		7	13					Term	credit totals:	15		3	9			
Fall 4:		5	See KE	Y.					Spring 4:			;	See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number	& Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strate Management	egic	3		3	3		Χ	Senior standing in the School of Business
BMGT 400 Level Elective	3			3		Χ			BMGT 400 Level E	lective	3			3		Χ	
Upper-division Elective	3								Upper-division Elec	ctive	3						
Elective	3								Upper-division LAS	S Elective	3		3				
Elective	3								Elective		3						
Term credit totals:	15		3	6					Term	credit totals:	15		6	6			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	:	LAS: 63-64	9	C	Elective & Other:	Upper Division: 46-49		Upp Maj 37-4		ision	Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Program Schedule (OPTION: You can paste an Excel version of this schedule AFTER this line, and delete the rest of this page.) Program/Track Title and Award: Business Administration B.S. with Marketing Concentration															
oo) Indicate academic calendar	type	:[x]S	Semest	er [] Quarte	er []	Trimester []	Other (describe):							
pp) Label each term in sequence					stitution	's acad	emic calendar (e								
qq) Name of SUNY Transfer P	ath, i	f one e	xists:		Busin			See Tr	ansfe	r Path	Regu	ireme	ent Sum	mary	for details
rr) Use the table to show how a	typic	cal stud	lent m	ay pr	ogress t	hroug	h the program;	copy/expand the table as need	ded.	Comp	lete all	colu	mns tha	t appl	y to a course.
Fall 1:	ľ		See KE		9		1 8	Spring 1:			See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical	3	ВС	3	· ·			•
								Inquiry							
AMAT 106 Survey of Calculus or	3/4	М	3/4	3/4	Х	AMAT	3 years of high	BFOR 200 Information Security	3		3	3		Χ	
AMAT 112 Calculus I or						118 is	school	for Business							
AMAT 118 Honors Calculus I						New	mathematics								
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AFCO 110 Dringinles of Feenersies II		SS	3	3	Χ			AECO 111 Principles of		SS	3	3	Х		
AECO 110 Principles of Economics I:	3							Economics II: Macroeconomics	3						
Microeconomics															
BB110 400 0	4		1	1				APSY 101 Introduction to	_	SS	3	3			
BBUS 100 Survey of Business	1					Χ		Psychology	3						
Term credit totals:	13-			10-				Term credit totals:							
Tomi ordan totals.	14	9-10	13-14	11				Term cream totals.	15	12	12	9			
Fall 2:			See KE					Spring 2:			See KE	Y.			
Course Number & Title	Cr		LAS		TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER			TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3	GER	Lite	3	X	11011		BACC 222 Cost Accounting	3	GLIC	Lito	3	X	11011	BACC 211
B/100 2111 manolal / 1000anting								Systems for Managerial	"						B/100 Z11
								Decisions							
Humanities Gen Ed	3	Н	3					BITM 215 Information	3		3	3		Х	
								Technologies for Business						, ,	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or	3	М	3	3		320 is	3 years of high	International Perspectives Gen	3	OW/	3				
AECO 320 Economic Statistics						new	school	Ed		WC					
							mathematics	1							
LAS Elective	3		3					BFIN 300 Financial	3			3			BACC 211
								Management							
								- Indinagoment							
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:	10		See KE					Spring 3:	13	·	See KE				
Course Number & Title	Cr	GER			TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER			TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3	GEK	LAS	3	11 atii	1101	Co/Trerequisites	LAS Elective	3	GEK	3	Maj	11 atii	1101	Co/11crcquisites
BMGT 341 Behavioral Foundations of	3		3	3				BMKT 312 – Marketing	3		<u> </u>	3		Х	BMKT 310, BITM 220, and
Management	٦		3	٦				Research	٦			3		^	AMAT 108
BITM 330 Improving Business	3			3		Χ	BITM 215, AMAT	BMKT 351 – Consumer	3			3		Χ	BMKT 310, BITM 220, and
Performance with Information	٦			٦		^	106, AMAT 108	Behavior	٦			3		^	AMT 108
Technologies							100, AIVIA 1 100	Deliavioi							WINIT 100
Upper-division Elective	3	 	1					BMKT 300 or 400 Level	3		1	3	 	Х	
Opper-division Elective	٦							Elective	٥			٥		^	
Upper-division Elective	3	1	-					LAS Elective	3		3		-		
Opper-division Elective	ა			1	l			LAS EIECTIVE	J		J				1

BBUS 310 Business Communications	1		1	1		Х	Junior standing in the Business Administration Major										
Term credit totals:	16		4	10					Term	credit totals:	15		6	9			
Fall 4:			See KE						Spring 4:				See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number		Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strate Management	egic	3		3	3		X	Senior standing in the School of Business
BMKT 400 Level Elective	3			3		Х			BMKT 400 Level E Course	lective	3			3		Х	
Upper-division Elective	3								Upper-division Elec	ctive	3						
Elective	3								LAS Elective		3		3				
Elective	3								Elective		3						
								L									
Term credit totals:	15		3	6					Term	credit totals:	15		6	6			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-3	:	LAS:	Major: 65-66	C	Elective & Other: 33	Upper Division: 45	5-47	Upp Maj 34-3		ision	Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Progr	am S	Sched	ule (<i>0</i>	PTIO	N: You	can p	aste an Excel ve	rsion of this schedule AFTE	R thi	s line,	and de	lete tl	he rest o	f this p	page.)
Program/Track Title and Av	vard	: <u>Bu</u>	siness	Adn	ninistra	ation l	B.S. with Marl	<u>keting/Information System</u>	ms a	nd Bu	siness	Ana	lytics (Conce	<u>ntration</u>
ss) Indicate academic calendar	type	:[x]S	Semest	er [] Quarte	er []	Trimester []	Other (describe):							
tt) Label each term in sequence	e, co	nsisten	t with t	he ins	stitution	's acad	emic calendar (e	.g., Fall 1, Spring 1, Fall 2)							
uu) Name of SUNY Transfer P					Busin										for details
vv) Use the table to show how a	typic	al stud	lent m	ay pr	ogress t	hroug	h the program;	copy/expand the table as need	ded.	Comp	lete all	colu	mns tha	t appl	y to a course.
Fall 1:			See KE		· ·			Spring 1:			See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	ВС	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	М	3/4	3/4	Х	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		Х	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	Х			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		Х		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13- 14	9-10	13-14	10- 11				Term credit totals:	15	12	12	9			
Fall 2:			See KE	Y.				Spring 2:			See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	Х			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	Х		BACC 211
Humanities Gen Ed	3	Н	3					BITM 215 Information Technologies for Business	3		3	3		Х	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	М	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/ WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3			BACC 211
Term credit totals: Fall 3:	16		13 See KE					Term credit totals: Spring 3:	15		9 See KF				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER		Maj	TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3			3				LAS Elective	3		3				
BMGT 341 Behavioral Foundations of Management	3		3	3				BITM 331 – Business Systems Analysis and Design	3			3		Х	BITM 330
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BMKT 351 – Consumer Behavior	3			3		Х	BMKT 310, BITM 220, and AMAT 108
BITM 322 – Quantitative Analysis for Business Decisions	3			3		Х	BITM 215, AMAT 106 and 108	BITM 415 – Data Analytics in Business	3			3		Х	BITM 330 and 322
Upper-division Elective	3							Upper-Division LAS Elective	3		3				

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major									
Term credit totals:	16		4	13					credit totals:	15		6	9			
Fall 4:		5	See KE					Spring 4:				See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number	er & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111	BMGT 481W Stra Management	ategic	3		3	3		Χ	Senior standing in the School of Business
BMKT 300 – Level or 400 – Level	3			3		Χ		BMKT 400 – Leve	el Elective	3			3		Χ	
Elective																
Upper-division Elective	3							Upper-division El	ective	3						
Elective	3							LAS Elective		3		3				
Elective	3							Elective		3						
Term credit totals:	15		3	6				Term	credit totals:	15	Ť	6	6			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-3	:	LAS:		Elective & Other: 30	Upper Division: 46-49			oer Divi jor: 37-		Number 9	er of SU	NY GER Categories:

SUNY Undergraduate Progr											and de	elete th	he rest o	f this p	page.)
Program/Track Title and Av	vard	: <u>Bu</u>	siness	Adn	<u>ninistra</u>	ation 1	B.S. with Mark	keting/Management Conc	enti	<u>ation</u>					
ww)Indicate academic calendar	type:	: [x] S	Semest	er [] Quarte	er []	Trimester [] (Other (describe):							
xx) Label each term in sequence	e, co	nsisten	t with t	he ins	titution	's acad	emic calendar (e	.g., Fall 1, Spring 1, Fall 2)							
yy) Name of SUNY <u>Transfer P</u>															for details
zz) Use the table to show how a	typic	al stud	lent m	ay pr	ogress t	hroug	h the program;	copy/expand the table as need	ded.	Comp	lete all	l colu	mns tha	t appl	y to a course.
Fall 1:			See KE		Ü			Spring 1:			See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BLAW 220 Business Law	3		3	3				UUNI 110 Writing and Critical Inquiry	3	ВС	3				
AMAT 106 Survey of Calculus or AMAT 112 Calculus I or AMAT 118 Honors Calculus I	3/4	M	3/4	3/4	Х	AMAT 118 is New	3 years of high school mathematics	BFOR 200 Information Security for Business	3		3	3		Х	
Natural Sciences Gen Ed	3	NS	3					Arts Gen Ed	3	AR					
AECO 110 Principles of Economics I: Microeconomics	3	SS	3	3	Х			AECO 111 Principles of Economics II: Macroeconomics	3	SS	3	3	X		
BBUS 100 Survey of Business	1		1	1		Х		APSY 101 Introduction to Psychology	3	SS	3	3			
Term credit totals:	13- 14	9-10	13-14	10- 11				Term credit totals:	15	12	12	9			
Fall 2:			See KE					Spring 2:			See KE				
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites	Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
BACC 211 Financial Accounting	3			3	Х			BACC 222 Cost Accounting Systems for Managerial Decisions	3			3	X		BACC 211
Humanities Gen Ed	3	Н	3					BITM 215 Information Technologies for Business	3		3	3		Х	
Foreign Language Gen Ed	4	FL	4					American History Gen Ed	3	AH	3				
AMAT 108 Elementary Statistics or AECO 320 Economic Statistics	3	М	3	3		320 is new	3 years of high school mathematics	International Perspectives Gen Ed	3	OW/ WC	3				
LAS Elective	3		3					BFIN 300 Financial Management	3			3			BACC 211
Term credit totals:	16	10	13	6				Term credit totals:	15	6	9	9			
Fall 3:	10		See KE					Spring 3:	13		See KE				
Course Number & Title	Cr				TPath	Now	Co/Prerequisites	Course Number & Title	Cr	GER			TPath	New	Co/Prerequisites
BMKT 310 Marketing Principles	3	GEK	LAS	3	11 atii	1101	Conferequisites	Upper Division LAS Elective	3	GEK	3	Maj	11 atii	THEW	Co/Trerequisites
BMGT 341 Behavioral Foundations of Management	3		3	3				BMGT 430 – Management of Human Resources	3			3		Х	BMGT 341
BITM 330 Improving Business Performance with Information Technologies	3			3			BITM 215, AMAT 106, AMAT 108	BMKT 351 – Consumer Behavior	3			3		Х	BMKT 310, BITM 220 or AMAT 108
Upper-division Elective	3							BMKT 300 – Level or 400 – Level Elective	3			3		Х	
Unner-division Flective	3			1				LAS Flective	3		3				1

BBUS 310 Business Communications	1		1	1		X	Junior standing in the Business Administration Major										
Term credit totals:	16		4	10					Term	credit totals:	15		6	9			
Fall 4:		5	See KE	Y.					Spring 4:				See KE	Y.			
Course Number & Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites		Course Number	& Title	Cr	GER	LAS	Maj	TPath	New	Co/Prerequisites
Upper division Economics elective (but not AECO 320, AECO 496 or AECO 497)	3		3	3			AECO 110 and AECO 111		BMGT 481W Strate Management	egic	3		3	3		Х	Senior standing in the School of Business
BMKT 400-Level Elective	3			3		Χ			BMGT 400-Level E	lectives	3			3		Χ	
Upper-division Elective	3								Upper-division Ele	ctive	3						
Upper-Division Elective	3								LAS Elective		3		3				
Elective	3							-	Elective		3						
Term credit totals:	15		3	6				-	Term	credit totals:	15		6	6			
Program Totals (in credits):		Total Credit 120-12		SUN GER 37-38	l:	LAS: 66-67	9	(Upper Division: 46-49		Upp Maj 34-3		ision	Number 9	er of SU	NY GER Categories:

	UNY Graduate Program Schedule OPTION: You can insert an Excel version of this schedule AFTER this line, and delete the rest of this page.) Program/Track Title and Award:											
a) Indicate academic calendar t		ector	[] Quarter [] Trimes	etar [] Other (describe):								
*				calendar (e.g., Fall 1, Spring 1, Fall 2)								
, <u> </u>				program ; copy/expand the table as neede	rd.							
				ating elements. Complete all columns the		rco.						
Term 1:	v program tot	ais aira	comprehensive, cummi	Term 2:	nat apply to a cou	11 30.						
Course Number & Title	Credits	New	Co/Prerequisites	Course Number & Title	Credits	New	Co/Prerequisites					
			•				•					
T 1'4 4-	4-1.			Т.,,,,,,,,,	1:4 4 - 4 - 1.							
Term credit to	tai:			Term cree	uit totai:							
		1	la m			1	la m					
Course Number & Title	Credits	New	Co/Prerequisites	Course Number & Title	Credits	New	Co/Prerequisites					
Term credit to	tal:			Term cred	dit total:							
Term 5:				Term 6:	·							
Course Number & Title	Credits	New	Co/Prerequisites	Course Number & Title	Credits	New	Co/Prerequisites					
Term credit to	tal·			Term cree	dit total:							
Term 7:				Term 8:	art total.							
Course Number & Title	Credits	New	Co/Prerequisites	Course Number & Title	Credits	New	Co/Prerequisites)					
Tame and it to	talı			Towns	dit total:							
1 erm credit to	Term credit total: Term credit total:											
Program Total:	Total Credits:		Identify the required coapplicable:	mprehensive, culminating element(s), such	as a thesis or exam	ination	, including course number(s), if					

New: X if new course Prerequisite(s): list prerequisite(s) for the listed courses

Section 4. SUNY Faculty Table

- a) If applicable, provide information on faculty members who will be teaching new or significantly revised courses in the program. Expand the table as needed.
- b) Append at the end of this document position descriptions or announcements for each to-be-hired faculty member

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
PART 1. Full-Time Faculty			· · · · · · · · · · · · · · · · · · ·		
Lisa Baranik, Assistant Professor of Management	50	BMGT 430 Management of Human Resources	Ph.D., University of Georgia	Industrial-Organizational Psychology	
Rita Biswas, Associate Professor of Finance	100	BFIN 301 Corporate Financial Policy and Strategy BFIN 375 Money and Capital Markets BFIN 436 (FAH) International Financial Management	Ph.D., Texas A&M University	Finance	
Dennis Caplan Associate Professor of Accounting, Associate Dean for Undergraduate Studies (Program Director)	0		Ph.D., University of California at Berkeley	Accounting	
Shobha Chengalur-Smith, Professor of Information Systems and Business Analytics	50	BITM 415 Data Analytics in Business	Ph.D., Virginia Polytechnic Institute & State University	Statistics	
Suraj Commuri, Associate Professor of Marketing	100	BMKT 310 Marketing Principles	Ph.D., University of Nebraska—Lincoln Master of Management Studies, S. P. Jain Institute of Management & Research	Business. Marketing	
Matthew Crayne, Assistant Professor of Management	25	BMGT 450 Managerial Leadership and Decision Making	Ph.D., The Pennsylvania State University	Industrial-Organizational Psychology	
Na Dai, Associate Professor and Chair, Department of Finance	50	BFIN 400 (FAH) Financial Case Problems BFIN 404 Entrepreneurial Finance BFIN 490Z Financial Analysis Seminar and Thesis	Ph.D., University of Kansas	Finance	

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
Nim Dvir, Adjunct Professor, Department of Information Systems and Business Analytics	100	BITM 330 Improving Business Performance with Information Technologies	A.B.D. University at Albany, MBA, Baruch College, City University of New York	Information Studies (MBA in Marketing and Information Systems)	
Beth DuFault, Assistant Professor of Marketing	75	BMKT 351 Consumer Behavior BMKT 377 Services Marketing	Ph.D., University of Arizona B.A., University of California, Los Angeles	Marketing Sociology	
Pranay Jinna, Assistant Professor of Information Systems and Business Analytics	40	BITM 215 Information Technologies for Business BITM 416 Topics in Business Analytics – Advances SQL, NoSQL, & Python	Ph.D., Emory University	Information Systems	
Ioannis Kareklas, Associate Professor and Chair, Department of Marketing	75	BMKT 351 Consumer Behavior BMKT 415 Retailing Managemnt BMKT 421 Social Marketing and Public Policy	Ph.D., University of Connecticut	Marketing	
Aleksandra Kovacheva, Assistant Professor of Marketing	50	BMKT 461 Marketing Analytics	Ph.D., University of Pittsburgh	Marketing	
Xiao Li, Assistant Professor of Finance	25	BFIN 333 Investment Management BFIN 485 (FAH) Derivatives and Risk Management	Ph.D., University of Arizona MS, University of Minnesota Duluth	Finance Statistics	
Billian Lin, Visiting Assistant Professor, Department of Management	100	BMGT 341 Behavioral Foundations of Management	Ph.D., Chinese University of Hong Kong	Organizational Behavior	
Kenneth Moore, Lecturer, Department of Management	88	BMGT 470 Motivation, Productivity, and Change Management BMGT 481W Strategic Management	M.S., University of Southern California	Education	
Saggi Nevo, Associate Professor of Information Systems and Business Analytics	50	BITM 322 Quantitative Analysis for Business Decisions	Ph.D., York University M.A., Northwestern University	Information Systems Economics	

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
		BITM 330 Improving Business Performance with Information Technologies			
Byoung Park, Assistant Professor of Economics	25	AECO 320 Economic Statistics	Ph.D., Yale University	Economics	
Heidi Reale, Lecturer, Department of Marketing	100	BMKT 310 Marketing Principles	MBA, Rensselaer Polytechnic Institute BS, Cornell University	Marketing/Management Communication	
Eliot Rich, Associate Professor and Chair, Department of Information Systems and Business Analytics	75	BITM 215 Information Technologies for Business BITM 331 Business Systems Analysis and Design BITM 333 Software Development for Business	Ph.D., University at Albany MPP, Harvard University B.A., Brooklyn College	Information Science Public Policy Economics	
Hany Shawky, Professor of Finance	75	BFIN 301 Corporate Financial Policy and Strategy BFIN 333 Investment Management BFIN 490Z (FAH) Financial Analysis Honors Seminar and Thesis BFIN 495 Introduction to Financial Modeling	Ph.D., Ohio State University	Finance	
David M. Smith, Professor of Finance	100	BFIN 333 Investment Management BFIN 375 Money and Capital Markets BFIN 380 (FAH) Investment Valuation and Analysis BFIN 435 (FMR) Law in Financial Market Regulation BFIN 485 Derivatives and Risk Management BFIN 495 Introduction to Financial Modeling	Ph.D., Virginia Polytechnic Institute & State University	Finance	Certified Management Accountant Certified Financial Manager Chartered Financial Analyst
Lee Spitzley, Assistant Professor, Information Security and Digital Forensics	25	BFOR 200 Information Security for Business	Ph.D., University of Arizona	Management Information Systems	

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
Giri Kumar Tayi, Professor of Information Systems and Business Analytics	25	BITM 215 Information Technologies for Business BITM 434 Business Analytics Practicum	Ph.D., Carnegie Mellon	Engineering Systems and Policy	
Raymond Van Ness, Visiting Assistant Professor, Department of Management	100	BMGT 481W Strategic Management	Ph.D., Union University & Institute MS, Elmira College BS, Elmira College	Management and Business Administration. Education. Business Administration & Accounting	
William (Bill) John Wales, Professor and Chair, Department of Management	33	BMGT 400 Introduction to Entrepreneurship BMGT 460 Social Entrepreneurship	Ph.D., Rensselaer Polytechnic Institute	Management	
Ying Wang, Associate Professor of Finance	75	BFIN 375 Money and Capital Markets BFIN 410 The Fixed Income Securities Market BFIN 490Z Financial Analysis Honors Seminar and Thesis	Ph.D., Pennsylvania State University	Finance	Chartered Financial Analyst
Hillary Wiener, Assistant Professor of Marketing	100	BMKT 312 Marketing Research BMKT 411 Marketing Strategy in Globalized Market Environment	Ph.D., Duke University	Marketing	
Mary Wladkowski, Clinical Professor, Department of Finance	57	BFIN 300 Financial Management BFIN 495 Introduction to Financial Modeling	Ph.D., Northcentral University, Prescott Valley, AZ	Business Administration	Chartered Financial Analyst Financial Risk Manager Chartered Alternative Investment Analyst
Wei Zhang, Associate Professor of Accounting	100	BACC 312 Financial Accounting Theory II	Ph.D., University of Nebraska, Lincoln	Accounting	
Mark Hughes, Lecturer and Director of Accounting Programs	25	BMGT 481W Strategic Management	Ph.D., University at Albany MS, University at Albany	PhD – Informatics MS – Taxation	

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
Jakov (Yasha) Crnkovic, Clinical Professor of Management Science and Information Systems, School of Business	100%	BITM 330 – Improving Business Performance with Information Technologies	Ph.D., University at Belgrade, Yugoslavia	Computer Sciencew	
Part 2. Part-Time Faculty		miormation reciniologies			
Caleb Barton	100	BACC 313 Financial Statement Analysis	MS, University at Albany	Accounting	
Manuel De Tuya, Adjunct Professor, Department of Information Systems and Business Analytics	75	BITM 331 Business Systems Analysis and Design	Ph.D. student, ABD, University at Albany, MS, Christian Brothers University	Information Science Engineering Management	
Lael Dickinson, Adjunct Professor, Department of Information Systems and Business Analytics	100	BITM 330 Improving Business Performance with Information Technologies	Ph.D., Rensselaer Polytechnic Institute	Information Technology	
Robert Downey, Adjunct Professor, Department of Management	100	BMGT 400 Introduction to Entrepreneurship BMGT 450 Managerial Leadership and Decision Making BMGT 470 Motivation, Productivity, and Change Management BMGT 481W Strategic Management BBUS 100 Survey of Business	MBA, Rensselaer Polytechnic Institute	Corporate Strategy, Organizational Behavior and Human Resource Management	
Paul Glotzbecker, Adjunct Professor, Department of Accounting and Law	50	BACC 313 Financial Statement Analysis	MS, University at Albany	Accounting	СРА
Gary Grandy, Adjunct Professor, Department of Marketing	100	BMKT 430 Personal Selling and Sales Management	MBA, Marist College	Business Administration	
Kyrish Iyer, Adjunct Professor, Department of Management	100	BMGT 481W Strategic Management	MBA, Clarkson University	Marketing and Management	
Ronald Ladouceur, Adjunt Professor, Department of Marketing	100	BMKT 432 Advertising: An IMC Perspective	M.A., Empire State College B.A., State University College at Oneonta	Liberal Studies. General Studies	Founder of POSTMKTG Services and has clients all over the country. Prior to starting his company,

(a)	(b)	(c)	(d)	(e)	(f)
Faculty Member Name and Title and/or Rank at the Institution (Include and identify Program Director.)	% of Time Dedicated to This Program	Program Courses Which May Be Taught (Number and Title)	Highest and Other Applicable Earned Degrees (include College or University)	Discipline(s) of Highest and Other Applicable Earned Degrees	Additional Qualifications: List related certifications and licenses and professional experience in field.
					he was the Executive Vice president and Executive Creative Director for an Upstate New York Advertising Agency. He has 35 years experience in marketing.
Z. Jan Gu, Adjunct Professor, Department of Marketing	100	BMKT 376 Global/International Marketing	Ph.D., New York University	Marketing	
Edward Lane, Adjunct Professor, Department of Finance	33	BFIN 301 Corporate Financial Policy and Strategy	MBA, University at Albany B.S., The Wharton School, University of Pennsylvania	Finance concentration Economics	Certified Financial Planner Associate of the Society of Actuaries
Matthew Muller, Adjunct Professor, Department of Management	100	BMGT 481W Strategic Management	MBA, University of Notre Dame	Finance	
Brian Rudolph, Adjunct Professor, Department of Management	100	BMGT 430 Management of Human Resources	MBA, University at Albany	Human Resources Information Systems	
Ethan Sprissler, Lecturer, Department of Information Systems and Business Analytics	100	BITM 215 Information Technologies for Business	MS, University at Albany	Information Science	
Chris Stein, Adjunct Professor, Department of Management	100	BMGT 430 Management of Human Resources	Ph.D., University of Central Florida	Management	
Samuel Trimboli, Adjunct Professor, Department of Marketing	50	BMKT 480 Selected Topics in Marketing – Digital Marketing	MBA, Clarkson University	Marketing, Operations and Analytics	
Susan Pedo, Adjunct Professor, School of Business	50	BBUS 310 Business Communications	MPA, University at Albany BA, Marquette University	Public Finance English Literature	
John Tambroni, Lecturer, Department of Mathematics Part 3 To-Re-Hired Faculty (List as	25	AMAT 118 Calculus II	MST, SUNY Potsdam	Mathematics Education	

Part 3. To-Be-Hired Faculty (List as TBH1, TBH2, etc., and provide expected hiring date instead of name.)

(a)	(b)	(c)	(d)	(e)	(f)
					Additional
				Discipline(s) of Highest	Qualifications: List
Faculty Member Name and Title and/or	% of Time		Highest and Other	and Other Applicable	related certifications
Rank at the Institution	Dedicated	Program Courses Which	Applicable Earned	Earned Degrees	and licenses and
(Include and identify Program	to This	May Be Taught	Degrees (include		professional experience
Director.)	Program	(Number and Title)	College or University)		in field.