

**Abolitionist Leadership Training Institute  
Catholic University of America  
August 6 – 8, 2008**

**ATTENDANCE**

57 Participants are registered from the following 20 states:

Alabama	New Mexico
Alaska	New York
Arkansas	North Carolina
Connecticut	Ohio
Indiana	Oregon
Kansas	Pennsylvania
Kentucky	Tennessee
Mississippi	Texas
Missouri	South Carolina
New Hampshire	Virginia

**FACULTY**

Abraham J. Bonowitz – NCADP  
Edward Fichter – Leadership Conference on Civil Rights  
Celeste Fitzgerald – The Steering Committee & NJADP  
Joshua Noble – NCADP  
Chris Rutledge - NCADP  
Diann Rust-Tierney – NCADP  
Emily Tynes – Communications Consortium Media Center

(Program developed in consultation with Shari Silberstien and Sarah Craft of EJUSA.)

**AGENDA & PROGRAM**

**Wednesday, August 6**

5pm – Participants arrive by this time and get settled.

6pm – Dinner

7pm to 9:30pm or so

Introductions  
Context & Strategy  
Discussion, Q&A  
Hang Out time

### **Thursday, August 7**

7:30 am – Breakfast

8:30am – 12:30pm FOCUS: Membership Development How To's and Best Practices  
Assessment tools, planning and goal setting  
Membership tracking/database  
Grass tops recruitment and mobilization  
Grass roots recruitment and mobilization  
Events planning and management

12:30pm – Lunch

1pm – 5pm FOCUS: Fund Raising with Ed Fichter & Chris Rutledge  
General review of membership-based fund raising strategies and tactics. Building a development plan, with a touch on grant writing and how membership work can impact that.

6:30 pm – Special Dinner on campus

9pm – Hang out time

### **Friday, August 8**

7:30am - Breakfast

8:30am – 12pm FOCUS: Communications with Emily Tynes

Role of strategic communications in advancing goals. Putting the concept of “communications” in context to membership development and mobilization. Review internal membership communications and public relations communications.

12pm – Lunch

12:30pm – 3pm: Putting it all together

3pm at the latest - END