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**PEACE OFFERINGS  
COMMITTEE MEETING  
FEB 6, 1995**

**Agenda**

Evaluation:	Last Year Overview
	Financial Review
New Ideas:	Events
	Advertizing
	Tabling
	Displays
	New Merchandise
	Office Projects
Proposals:	Budget for 95
	Promotion for Feb, Mar, April
	Other
Next Meeting:	When
	Agenda Items

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**Peace Offerings  
Review of 1994**

**Staffing** Staffing hours were reduced from about 35/hrs a week in 1993 to 20/hrs a week from January to June and 25/hrs a week from June to Sept. In September we increased hours to 45 a week.

We are currently at 25/hrs a week. Ruth is working 15/hrs and is responsible for all aspects of the store such as ordering, promotion, and recordkeeping. Kim is working 10/hrs a week and is responsible for all the daily finances and making sure the store is staffed.

**Promotion** Most of the promotion for '94 was done in the fall and early winter. Ads were placed in the Coop Scoop, Holistic Guide, the Old Songs Program, Citizen Action Program Book, HHAANYS Program Book, Community Newsletter, WAMC, REEL Visions Program Book, BCHS Program, Metroland, and the Women's Building.

In the fall we did two mailings to the Peace Offerings List and sent a Catalog to the entire SJC list. We helped organize a large event in November which raised \$2,000 for the Center. In August there was a Women of Color Poetry Reading, and CEC, and HAC had events at the store. We tabled at Clearwater and Old Songs last June.

**Finances:** Our financial situation is better at the end of '94 than it was at the beginning of the year. We have a larger inventory and were able to pay off the loses of 1993. We raised less than we had hoped this year but our expenses were less so we ended up the year in good shape. Since October our sales have been consistently higher than the same months in 1993.

Peace Offerings Outline for 1995

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Month	Events	Activities
Jan	MLK day	Sale store wide & on Clothes Post card mailing inventory
Feb	Valentines Black History Mo	Sale on Jewelry Post card mailing Dance Flurry
Mar	Women's Mo	Women's Political Caucus event Newsletter 1 Bowlathon Women's Drum event Do spring flyer for neighborhood Update Volunteer info
April	Earth day Easter Passover	CEC event Earthday event Spring Cleaning Research new & old vendors
May	Mother's Day Mexico day of dead Pinksterfest	Storytelling event
June	Gay Pride Fathers day	Clearwater Old Songs Newsletter 3
July	Peace walk	
Aug	Back to school Hiroshima Peace Month	Peace evnet Ordering for holidays
Sept	Laborday Back to school	Mailing to teachers Newsletter 3 Mailings to various lists Work on holiday ads
Oct	Native Am Mo	Native american event Do flyer for holidays'
Nov	Elections	Newsletter 4
Dec	Day w/o Art Human Rts day Holidays!!!	

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Ordering	Regular shop magazines cards jewelry regular suppliers Research old suppliers Find new suppliers Files Inventory Computer entry / upkeep
Volunteers	Recruitment Training Prepare Materials Annual Party!!
Promotion	Ads Events Media Window displays In store displays of merchandise Cultural educational displays Newsletters & Mailings Tabling at events Bulletin Board/ community shelves/ calendar
General	Staff Store / reception for sjc daily finances Schedule volunteers Order supplies Monthly Financial reports... Peace Offerings meetings / SJC meetings Maintenance/Repair...