Revise the Major in Journalism

IT IS HEREBY PROPOSED THAT THE FOLLOWING BE ADOPTED:

1. That the following changes be made to the Major in Journalism.
2. That this takes effect for the fall 2011 semester.
3. That this proposal be forwarded to President George M. Philip for approval.
<table>
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<tr>
<th>College of Arts and Sciences</th>
<th>Course Action Form</th>
<th>Proposal No. 10-094</th>
</tr>
</thead>
</table>

Please mark all that apply:
- New Course
- Revision of:
  - Number
  - Description
  - Title
  - Prerequisites
  - Credits
  - X Other: Revision of Journalism Major

Department: **JOURNALISM PROGRAM**

To be effective (semester/year): **FALL 2011**

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<th>Course Number</th>
<th>Current:</th>
<th>New</th>
<th>Credits</th>
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Course Description to appear in Bulletin:

**Revision of the Major in Journalism – see attached CAFs.**

Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, 

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Director/Journalism / Michael K. Hill, Chair, English Department 9/17/10

Approved by Chair(s) of Departments Date Dean of College (PRINT NAME/SIGN) Date
Gregory Stevens 11/1/10

Chair of Academic Programs Committee Date Dean of Graduate (Undergraduate) Studies Date
Janna Hurton 10/28/10
Revision of the 36-credit Major in Journalism
October 1, 2010

History

Existing as a minor at the University since 1973, Journalism became a major in Summer 2006, offering a 36-credit B.A. Since then, the program has undergone dramatic growth. Today we fill about 690 seats per semester in our classes, and as of September 17, 2010, the Program has 221 Majors (including 15 double-majors); 151 Minors; and 86 Intended Majors. The Journalism curriculum, as approved by the Board of Regents in Spring 2006, offered ambitious and rigorous instruction in the discipline. It proposed that students, after taking the basic introductory courses, concentrate in one of four tracks.

A fundamental premise behind the adoption of this curriculum—that the Journalism Program would grow with at least two new tenure-track hires—failed to materialize. A position went unfilled in 2007, and the line was cancelled in 2008. The second hire did not materialize.

The Program received a laudatory review from two outside reviewers in April 2008. They commended the enthusiasm of the students and professional skills of the faculty, but noted that the Program was simply trying to accomplish too much with its limited resources. These constraints have become even more pressing with the current economic crisis.

With the outside reviewers’ comments in hand, Dean Elga Wulfert directed the faculty to redesign the Journalism Program and its curriculum. The four tracks have been reduced to one and non-essential courses have been pared from the curriculum. The natural progression of courses in the major has been simplified, and students’ paths to graduation in four years are now better guaranteed.

Below is a statement of the Program’s goals and instructional philosophy. We propose a single track for the major and offer a listing of required courses, along with recommendations for the frequency with which they should be offered.

Goals and instructional philosophy

The Journalism major at the University at Albany provides students with the critical skills necessary for successful careers in traditional and emerging media. This challenging curriculum prepares students for a rapidly changing industry at the same time that a global financial crisis is calling for efficient use of scant resources. Hence, we have concentrated on a single track of courses that provides the basics, yet is flexible enough to ready students for the change and new technology now revolutionizing the field.

Journalism today is in transition, so it needs to be taught through a curriculum that responds adroitly to change. But one constant is that a journalism major that focuses solely on “print journalism” is inadequate in the 21st century. While excellent writing and editing remain essential, students must also master journalism research strategies and other skills so that they can research, create, and publish a variety of media messages—writing, audio, video, online layout and design, photojournalism—across different media platforms. They must also understand the background, traditions, and societal context of their field through classes in such areas as the visual culture, media ethics, media law, media history, and global perspectives on the media, among others.

This proposal greatly simplifies the requirements for the Journalism major with these goals in mind:
- Move the curriculum strategically toward those typically found in accredited journalism/mass communication programs.
- Eliminate the existing four concentrations in favor of a single, unified track, whose requirements will be easy for students to understand.
- Enable students to move through the JRL degree program in eight semesters without “waivers” to excuse the unavailability of courses.
- Adopt a curriculum that optimizes the unique skills and backgrounds of the current members of the JRL faculty.
- Move the program toward a FT faculty/student ratio that is sustainable and approximates that of other J/MC programs.
- Realize savings immediately in the operating budget of the JRL Program.

The proposed curriculum:

A. A required core of five courses (15 credits):

- JRL 100     Foundations of Journalism (lecture format)
- JRL 200Z    Introduction to Reporting and News Writing I (workshop)
- JRL 201Z    Reporting and News Writing II (workshop; new course)
- JRL 225      Media Law and Ethics (lecture) (lecture; new course)
- JRL 490Z    Digital Publication (workshop)

B. Three courses (9 credits) from the Contextual Course menu (all lecture format):

- JRL 230       The Mass Media and War in U.S. History
- JRL 330       History of Journalism in the United States
- JRL 340       Global Perspectives on the News
- JRL 364       Visual Culture
- JRL 410       Images of Journalism in Film
- JRL 420       Political Economy of the Media
- JRL 468       Literary Journalism
- JRL 475       Topics in Journalism

C. Three courses (9 credits) from the Skills Course menu (all workshop format)

- JRL 308Z   Narrative Journalism
- JRL 355Z   Public Relations Writing
- JRL 366Z   Magazine Writing
- JRL 380    Photojournalism
- JRL 385Y   Broadcast Journalism
- JRL 390    Digital Media Workshop I: Web Publishing
- JRL 392    Digital Media Workshop II: Desk-Top Publishing
- JRL 460Z   Public Affairs Reporting
- JRL 487Z   Investigative Reporting
D.

JRL 497 Independent Study in Journalism (3 credits) (optional)
JRL 495 Journalism Internship (3-6 credits) (optional)
JRL 499 Senior Honors Project in Journalism (3 credits) (required for Honors)

Of the remaining 3 credits, a student may take 495 (Internship); or, if the student does not take 495, he or she must take 3 more credits from: 410, 420, 460, 468, 475, 487, 497, but no course can be repeated.

The journalism degree would require a minimum of 36 credits. Although this is a “single-track” curriculum, with no formal “sequences” or “tracks” that distinguish some JRL majors from others, students will be encouraged, for optimal intellectual coherence and progression, to pursue “mini-sequences” of electives in thematic groupings. Examples of these sequences include:

Skills Course Groupings:

*Introductory Reporting/ Writing: Introduction to News Reporting and Writing I and II*

*Advanced Writing: Narrative Journalism, Magazine Writing, and Public Relations Writing*


*Public Affairs: Public Affairs Reporting, Investigative Reporting, Broadcast Journalism*

Context Course Groupings:

*Fundamentals of Contemporary Journalism: Fundamentals of Journalism*

*Film/Literature: Images of Journalism in Film, and Literary Journalism*

*History & Politics: History of Journalism, Mass Media and War in U.S. History, Media in the Digital Age*

The curriculum presents a balance of six skills courses and five contextual courses, with up to six credits of internship. This is in keeping with the Accreditation Council limit of 40 JRL credit hours in an undergraduate degree program. This curriculum represents the enhancement of a journalism program within a four-year liberal-arts environment, which is the goal of the Accrediting Council for Education in journalism and Mass Communication (ACEJMC).
Journalism Minor

- 18 credits

Requirements:

- AJRL 100
- AJRL 200Z
- AJRL 201Z
- 9 credits of electives at 300/400 levels

Additional considerations

- Scheduling AJRL courses will continue to consider the requirements for the current Journalism major and minor so that students now enrolled in those areas will be able to complete their programs successfully in a timely manner. This is feasible because the largest majority of current Journalism students will be needing courses at the 300/400 levels, and the relevant courses offered would generally satisfy requirements for both tracks running simultaneously: the current major/minor, and this proposed new major/minor.
- The external curricular requirement (of six credits outside the student’s Journalism major and his/her minor) is eliminated.
Program in Journalism

Faculty
Professors
Thomas Bass, Ph.D.
   University of California, Santa Cruz

Nancy Roberts, Ph.D.
   University of Minnesota
   Director, Journalism Program

Assistant Professor
Rosemary Armao, M.A.
   Ohio State University

Adjunct Faculty (estimated): 8-10

The Journalism Program offers a wide array of courses in nonfiction writing, media analysis and production, and the history and global context of journalism in the 21st century. The Program also offers workshops that concentrate on student writing and editing, as well as courses that address the legal and ethical issues confronting journalists today.

The Program’s courses and internships prepare students for work as journalists, freelance writers, TV producers, television (broadcast and cable) and radio journalists, Web journalists, editors, magazine and book publishers, copy writers, and public advocates in media. The Journalism Program also provides excellent preparation for students who wish to pursue careers in related fields, such as law, government, history, educational policy, teaching, and graduate study.

While offering survey courses that review the history and development of journalism from its early days in print to its new electronic formats, the Program also gives students hands-on experience with writing newspaper and magazine articles and producing webzines and other electronic forms of journalism. Our internship program encourages students to work at television and radio stations, newspapers and magazines, publishing houses, governmental agencies, non-governmental organizations, and public relations firms.

The Journalism Program has existed since 1973.

Degree Requirements for the Major in Journalism

General Program B.A.: The requirements for a Journalism major will be fulfilled by a minimum of 36 credits in AJRL courses.

--15 credits are required: AJRL 100, 200Z, 201Z, 225, and AJRL 490.
--9 credits must be taken in Contextual courses, chosen from: AJRL 230, 330, 340, 364, 410, 420, 468, 475.


Of the remaining 3 credits, a student may take 495 (Internship); or, if the student does not take 495, he or she must take 3 more credits from: 410, 420, 460, 468, 475, 487, 497, but no course can be repeated.

**Degree Requirements for the Minor in Journalism**
The Journalism Minor requires 18 credits: AJRL 100, AJRL 200Z, AJRL 201Z, and 9 credits of electives from 300-level and 400-level courses.

**Advising**
During the course of three decades, the Journalism Program has established a solid reputation for giving students individual attention in the areas of curricular advising, placement in internships, and career planning. This strong tradition will continue for the Journalism major. An undergraduate majoring in Journalism will be assigned to a full-time faculty member in the Program for advisement throughout the student’s career. In addition, faculty members in the Program are available to meet with students intending to declare Journalism as a major, or others interested in learning about the program.

**Honors Program**
The Journalism has developed a plan to continue the opportunity for students to graduate with Honors in Journalism. The new revision includes these criteria for students: (a) be a declared Journalism major; (b) have completed 12 credits in AJRL courses; (c) have a minimum 3.25 overall GPA and a minimum 3.50 GPA in Journalism; (d) submit an application essay.

In addition, in terms of the curriculum and the required courses for satisfying the major, the student must choose one course from the Contextual Courses menu from the following: AJRL 340 Global Perspectives on the News; AJRL 330 History of Journalism in the United States; AJRL 420 Media in the Digital Age; or JRL 480 Public Affairs Journalism. The student must earn at least an A- in the chosen course. Senior honors students will then take AJRL 499 Senior Honors Project. The Honors sequence will require 39 credits.

**Courses in Journalism**

**A JRL 100 Foundations of Journalism (3)**
Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. The course also will address ethical and legal issues related to news media practices. A grade of C or higher is required for students to take AJRL 200Z.
A JRL 200Z Introduction to Reporting and News Writing I (3)
In this introductory workshop, students develop the skills of practicing reporters and news writers. They acquire the news judgment that allows them to identify what should be reported and written about, and they learn the fundamental forms of journalistic writing. Students familiarize themselves with journalistic sources and evaluate their reliability. They practice editing and revision and learn to use The Associated Press Stylebook. Prerequisite: AJRL 100 with grade of C or higher.

A JRL 201Z Introduction to Reporting and News Writing II (3)
This workshop continues to build on the best practices of introductory news reporting and writing best practices studied in AJRL 200Z. The 201Z course moves students into the “next level” by focusing on beat reporting; advanced assignments such as covering budgets, public hearings, and community issues; and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and advanced news stories, editing, and meeting deadlines; and students will have a basic understanding of critical thinking for journalists, as well as familiarity with common issues in media ethics and, to a lesser extent, media law. Prerequisite: AJRL 200Z, or permission of instructor.

AJRL 225 Media Law & Ethics (3)
It is often said that “law and ethics have the same center point, but law has a smaller circumference.” The center point focus on what is “right” to do in varying circumstances. This is especially true for journalists, whose practices in gathering, reporting, writing, and publishing news in many different forms and media often involve overlapping dilemmas of ethical questions and legal ramifications. This course will introduce students to the foundations of media law and ethics, explaining historical and contemporary theories and practices, and applying close analysis through actual cases and hypothetical situations. It will pay special attention to some of the most common dilemmas for journalists – libel, for example, or free press/fair trial conflicts, or confidentiality, or going “undercover” to investigate wrongdoing, or publishing what could be offensive content, as a few examples.

A JRL 230Z Media and War in U.S. History (3)
This course explores the roles, functions, and responsibilities of the mass media in times of war from a historical perspective. It focuses primarily on the news media and may also give some attention to entertainment media. Questions raised include: what impact have reporters' struggle for access and the government's struggle for control of information had on reporting methods and ultimately, on the news product? What has been the relationship between media representations of war and public attitudes toward war? And, how may have popular media constructed/influenced the way Americans remember and memorialize war? Relevant periods may include the Revolutionary and Civil Wars; World Wars I and II; and Korean, Vietnam, and Iraq Wars.

A JRL 308Z Narrative Journalism (3)
Students will explore a variety of journalistic styles, with emphasis on compelling narrative and description, combined with the skillful use of quotes and dialogue. The class features intensive critiques of students’ work. A variety of formats will be studied: newspapers, magazines, non-fiction books, online publications, and interactive narratives. Students will build a portfolio of their own narrative journalism writing. Prerequisite: A JRL 201Z, or permission of instructor.

A JRL 330 History of Journalism in the United States (3)
This course examines the development of journalism in the United States, emphasizing the role of the press as a social institution. Subjects covered include the function and purpose of the press, evolving definitions of news, changing interpretations of the First Amendment, and the ethical and legal dimensions of free speech. Also examined will be the social, economic, political, technological, and cultural forces that have shaped the practices of journalism today.

A JRL 340 Global Perspectives on the Media (3)
This course provides a global perspective on news production and the distribution of media around the world. After studying the political and legal constraints under which international media operate, including the operating procedures of American journalists working as foreign correspondents, the course will explore topics including censorship, information warfare, Internet piracy, the blogosphere, and conflicts between national interests and the media technologies that are unconstrained by national borders. Readings include works by Marshall McLuhan, Umberto Eco, Benjamin Barber, Susan George, and others.

A JRL 355Z Public Relations Writing (3)
Students are introduced to the history of Public Relations tracing its modern development in the 20th century and current rise to political prominence. Topics to be discussed include branding, logos, packaging, and other corporate practices. Students will review the legal and ethical rules of governing PR. Only after exploring how the goals of PR may be antithetical to those of journalism, will students be asked to produce a variety of writing samples, including advocacy journalism, press releases, speeches, position papers,
web content, and other forms of PR. Some of this work, simulating crisis management, will be produced on deadline. Usually taught every third Spring semester, rotating with AJRL 380 and AJRL 385. Prerequisite: AJRL 201Z, or permission of instructor.

A JRL 364 Visual Culture (3)
The course explores the increasing predominance of visual media in contemporary life. It examines how traditional narrative forms of storytelling are being replaced by visual forms of storytelling in journalism, photojournalism, film, television, the internet, video games, anime, graphic novels, and advertising. Particular emphasis will be paid to the global flow of visual culture and the technologies that facilitate these cultural exchanges. Readings range from Marshall McLuhan and Laura Mulvey to contemporary writers on visual culture.

A JRL 366Z Magazine Writing (3)
This course gives students experience in conceptualizing, researching, writing, rewriting, and submitting for publication different types of articles that are found in magazines, webzines, and the features section of newspapers. Ethical issues and writer-editor relationships are also examined. Students write several articles of varying length and complete other assignments, such as writing query letters and analyzing magazine content. Prerequisite: A JRL 201Z, or permission of instructor.

A JRL 380 Photojournalism (3)
Students develop the critical skills for evaluating and the technical skills for producing, editing, and publishing digital photographs in a variety of formats, including traditional newspapers, satellite transmissions from the field, and Internet web sites. While developing their aesthetic and technical skills, students will critique each other’s photos in a workshop format. Usually taught every third Spring semester, rotating with AJRL 355Z and AJRL 385.

A JRL 385Y Broadcast Journalism (3)
Students will report, write, produce, air, and record a variety of television and radio news stories with a degree of professionalism resembling what might be found in local newscasts, whether they be short reports or longer, feature-length stories. Working individually or in groups, students will use analog and digital video technologies and recording devices to produce their stories. Usually taught every third Spring semester, rotating with AJRL 355Z and AJRL 380. Prerequisite: AJRL 201Z, or permission of instructor.

A JRL 390 Digital Media Workshop I: Web Publishing (3)
This workshop teaches the editing and design skills required to produce literary websites, webcasts, blogs, and other forms of online digital journalism. The class is taught as a hands-on workshop in a digital classroom. Students, working on individual and team projects, will produce digital media using a variety of tools, ranging from Photoshop and Flash to Dreamweaver and HTML. Prerequisite: A JRL 201Z, or permission of instructor.

A JRL 392 Digital Media Workshop II: Desk-Top Publishing (3)
This course develops the skills required for writing, editing, designing, and publishing on the web, primarily webzines, and Internet news sites. This hands-on workshop is taught in a digital media lab. Working individually and in teams, students will produce and publish three major media projects. Prerequisite: A JRL 201Z, or permission of instructor.

A JRL 410 Images of Journalism in Film (3)
This course explores the depiction of American journalism and journalists in a variety of fictional films and selected works of prose. Students study the history of filmed representations of journalists; they also study the images that journalists have presented of themselves and their profession. The course does not involve journalistic report and writing, but it does require close analysis of films, attentive reading, participation in class discussions, and a willingness to explore.
A JRL 420 Media in the Digital Age (3)
An examination of media and society in the digital age. The course surveys new technologies and their effect on print, film, broadcast, web, and other media. Topics include recent developments in communications technology, entertainment, news, social media, intellectual property, censorship, surveillance, and gender differences.

A JRL 468 Literary Journalism (3)
This course invites students to read literary journalism and to write their own literary essays. Readings include works by Daniel Defoe, Charles Dickens, Samuel Clemens, Stephen Cane, Janet Flanner, Lillian Ross, Rebecca West, John Hersey, James Agee, Dorothy Day, Meridel LeSueur, Truman Capote, Joan Didion, Tracy Kidder, and others. While reflecting on the relations between journalism and literary fiction and nonfiction, students will complete bi-weekly assignments. Prerequisite: AJRL 201Z, or permission of instructor.

A JRL 475 Topics in Journalism (3)
This is a conceptual course on a topic in journalism that bears serious study but is not a part of the permanent Journalism curriculum. May be repeated for credit if content varies.

A JRL 480Z Public Affairs Journalism (3)
The Capital District offers a unique laboratory for reporting on public affairs at all levels, from the local to the national. These include governmental affairs, but also judicial matters, relations between New York State and the State’s indigenous Indian tribes, and policy issues concerning medicine, technology, business, and education. Public affairs journalism is now part of a large debate about the lengths to which journalists should go in hosting community events and creating an informed citizenry. Along with numerous writing assignments, students will engage in wide reading of journalists who have staked out positions to this debate and operated effectively as reports or advocates in the public arena. Prerequisite: AJRL 201Z, or permission of instructor.

A JRL 490Z Digital Media Production (3)
This workshop is devoted to electronic publishing in a wide variety of contemporary contexts – from the Web, to blogs, to E-zines, to Webcasts, and others. Most often, the course will involve publishing at least one issue of a journalistic E-zine, in addition to other assignments that require using other forms of contemporary electronic media. Students will be expected to exercise news judgment; report, write, and edit stories; work with digital imagining; utilize graphic design and layout principles; and work through a publishing process. Prerequisite: A JRL 201, and either A JRL 390 or A JRL 392, or permission of instructor.

A JRL 495 Internship in Journalism (3-6)
The course is limited to Journalism majors and minors. Internships in a variety of media are offered for variable credit. The internship requires that students work on-site in a professional media organization, under the direct supervision of a qualified supervisor. A faculty supervisor will also design an academic component for the internship, based on readings, daily journals, and the writing of papers that analyze and reflect on the work experience. The faculty supervisor will meet regularly with interns, both individually and as a group. The Journalism Program Director will establish the specific requirements that must be fulfilled to receive credit for this course. Internships are open only to qualified juniors and seniors who have an overall grade point average of 2.50 or higher. Prerequisite: permission of faculty supervisor. S/U graded.

A JRL 497 Independent Study in Journalism (1-3)
For variable credit (1-3), intended for senior students in Journalism pursue an independent project under the supervision of a full time faculty member. A student might use this course to enhance a portfolio, gain expertise in journalistic practices, research a special topic, or complete work on a major assignment. An application to a faculty member is required. A written agreement outlining the goals and work to be completed during the independent study is also required. The course is limited to seniors with prior journalism experience, although they do not have to be a journalism major or minor. Prerequisite: permission of instructor.

A JRL 499 Senior Honors Seminar in Journalism (3)
Students will define, develop, research, and write or produce in electronic or visual form an individual project of serious merit. The project is intended to demonstrate the range of skills acquired during the student’s training in Journalism. The project should also demonstrate a nuanced understanding of the ethical and legal issues of the profession. Work on the project will be supervised by advanced arrangement with a faculty member. The decision on whether a student’s final project merits receiving Honors in Journalism will be made by the faculty of the Journalism Program. Prerequisite: permission of instructor.
Course Action Forms – Revised Journalism Major

I. CAFs – New Courses
201Z
225

II. CAFs – Revised Courses
100 – title, description
230 – title
308Z -- prerequisite
364 – title, description
366Z – prerequisite
380Y – prerequisite
392 – prerequisite
480 -- prerequisite
490Z – title, description, prerequisite
420 – title, description
468 – description, prerequisite

III. CAFs – Deactivated courses
220
270X
300Z
320
325
350Y
360Z
364Z
365
365
370
397
460Z
465
470
482

IV. CAFs – None – Courses no changes – see Bulletin 2010-11
200Z 380 475 499
330 390 495
340 410 497
**University at Albany – State University of New York**

**College of Arts and Sciences**

**Course Action Form**

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Please mark all that apply:

- [ ] New Course
- [ ] Revision of:
  - [ ] Number
  - [ ] Title
  - [ ] Description
  - Credits
  - [ ] Prerequisites
- [ ] Cross-Listing
- [ ] Shared-Resources Course
- [ ] Deactivate / Activate Course

**Department:** JOURNALISM PROGRAM

**To be effective (semester/year):** FALL 2011

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**Course Title:** Foundations of Journalism

**Course Description to appear in Bulletin:**

Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. Also addressed will be ethical and legal issues related to media practices in news media. A student must make a grade of C or better in this course in order to take AJRL 200Z.

**Prerequisites statement to be appended to description in Bulletin:**

If S/U is to be designated as the only grading system in the course, [ ]

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

**Explanation of proposal:**

This course is being re-focused for inclusion into the proposed revision of the major. It will include standardized topics, requirements, testing mechanisms, etc., so that all students coming out of the course will have studied the same essential, foundational areas of knowledge concerning contemporary journalism, and will have been evaluated in the same ways.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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**Chair of Proposing Department (TYPE NAME/SIGN) Date**

WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department

William Rainbolt, Director/Journalism

Michael K. Hill, 9-14-10

**Approved by Chair(s) of Departments**

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<td>Gregory Stevens</td>
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11/1/10

**Chair of Academic Programs Committee**

Janna Harton

10/28/10
AJRL 100
Foundations of Journalism

Offered: Each semester in 1 section, capacity of 100
Credits: 3
Graded: A – E,
Capacity: 100
Attendance policy: Yes, with final grade penalized for unexcused absences beyond a number allowed
Format: Lecture
General Education Course: No
Grade Requirement for AJRL 200Z: C or better

I. Learning Objectives:

- Introduce students to a survey of several crucial themes in studying the contemporary news media in a democratic society
- Make students aware of the First Amendment underpinnings to the roles, practices, and influences of the news media in America
- Survey differing points of views from a variety of leading authorities regarding contemporary journalism
- Introduce students to emerging concepts in redefining 21st Century journalism, such as convergent media, multimedia storytelling, social media, and citizen journalism, among others

II. Learning Outcomes:

- Students will be familiar with important concepts, traditions, names, and sources of information about 21st Century journalism
- Students will have a conceptual framework to support them as they move into “best practices” workshops, so that they can understand that the journalistic skills are being used in a broader context than just “doing”
- Students will have a foundation for later, more specialized courses in such subjects as media law and ethics, American journalism history, visual culture, and war and media, among others
- Students will “reorient” their understanding of “media” in general to more specific knowledge about journalistic media

3. Required textbooks (2-3) to be chosen from, among others:
Keen, The Cult of the Amateur
Kovach & Rosenstiel. Elements of Journalism (required)
Manship School of Mass Communication, The Breaux Symposium: New Models for News
Mindich, Tuned Out: Why Americans Under 40 Don’t Follow the News
Wasik, And Then There’s This: How Stories Live and Die in Viral Culture
Woodward & Bernstein, All the President’s Men

4. Supplementary readings possible from:
- Columbia Journalism Review
• American Journalism Review
• Nieman Reports (Nieman Foundation, Harvard U.)
• Pew Center for Research on the Press and the Public
• www.poynter.org
• www.asne.org
• www.apme.org
• www.rtnda.org

5. Subjects to be covered, among others:
• Watergate and Beyond
• The Cable TV Revolution
• Convergent Media
• Multimedia Storytelling
• Citizen Journalists and Us
• The Role of the First Amendment

Note: Each of these areas allows an instructor to integrate key principles of the roles of journalistic traditions, the influences of technology, the changing ownership and other economic forces of the contemporary news media, and best practices in journalism, among other principles

7. Graded work (no teaching assistants or graders will be available):
• Short quizzes (4-6 multiple-choice questions) over assigned reading
• Three objective-style exams
University at Albany – State University of New York

College of Arts and Sciences  
Course Action Form  
Proposal No. 10-094B

Please mark all that apply:

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Department: JOURNALISM PROGRAM  
To be effective: FALL 2011

Course Number  
Current:  
New:  
Course Title: Reporting and News Writing II  
Course Number: AJRL 201Z  
Credits: 3

Course Description to appear in Bulletin:

This course will continue to build on the best practices of introductory news reporting and writing that students will have learned in AJRL 200Z. The 201Z course will move students into the “next level” of news reporting by focusing on beat reporting; advanced assignments such as covering budgets, public hearings, covering community issues; and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and advanced news stories, editing, and meeting deadlines; and will have a basic understanding of critical thinking for journalists, as well as familiarity with common issues in media ethics and, to a lesser extent, media law.

Prerequisites statement to be appended to description in Bulletin:

Prerequisite: AJRL 200Z, or permission of instructor.

If S/U is to be designated as the only grading system in the course,  
This course is (will be) cross listed with (i.e., CAS ###):  
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is part of the proposed revision of the major. Paired with AJRL 200Z, this course now helps to provide a two-semester experience for students in the best practices of fundamentals of news reporting and writing. It takes the strongest aspects of a deactivated course, AJRL 270X, Strategies of Information for Journalism, and incorporates them into a true workshop that continues to build on the best practices which were introduced to students in AJRL 200Z.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department  
(TYPE NAME/SIGN)  
Date

WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department  
William Rainbolt, Director/Journalism  
Michael K. Hill, 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s)  
(PRINT NAME/SIGN)  
(Date)

Dean of College (PRINT NAME/SIGN)  
DATE  
Gregory Stevens  
11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN)  
(Date)  
Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)  
(Date)

Janna Harton  
10/28/10
WRITING INTENSIVE Course Proposal

General Education Committee/Undergraduate Studies – LC 30

**COURSE NUMBER:** AJRL 201Z  **COURSE TITLE:** INTRODUCTION TO NEWS REPORTING & WRITING II

**PROPOSER:** William Rainbolt, Acting Director, Journalism Program (Fall 2010)

Phone #: 442-4087  e-mail Rainbolt@albany.edu

**INSTRUCTOR(S):** Various FT and PT with professional reporting experience

Please provide the following information:

A. A copy of the course syllabus.

B. Will this course always be taught as a Writing Intensive course?  YES

C. Please answer each of the following. If any answer is no, please explain on an attached sheet.

1. Will enrollment be limited to 35 students per section?  NO

   *Reason: All Journalism workshops have a capacity of 25.*

2. Will the course require, other than examinations, more than one writing assignment?  YES

3. Will these special or added writing assignments require at least 20+ pages of writing?  YES

4. Will the course offer at least one of the following writing experiences: journals, personal notebooks, exploratory writing, reports, formal argumentative essays, research papers, and professional documents?  YES

5. Will the course require substantive revisions of these special writing assignments?  YES

6. Will course grading include a component that allows students to improve their graded work with responsiveness revisions suggested by the instructor?  YES

7. Will in-class discussion of writing assignments and detailed comments on some of the submitted writing assignments be an integral part of the course?  YES

8. Will an evaluation of the writing component of the course be submitted by the class?  YES

D. Describe any assistance you will be requesting from the Writing Center and/or CETL. (help in design of course, team teaching, student referrals, training TA’s, instruction in use of the library, etc.)

**ROUTING:** When the course proposal is completed, the department, school or program must have the proposal reviewed and approved by its respective college or school. It is then submitted to the General Education Committee. Any questions concerning the approval process should be directed to Vivien Ng, General Education Committee Chair, LC31. E-mail: vng@albany.edu

**APPROVAL ACTION:**

Department/Program Chair: William Rainbolt, Acting Director, Journalism  Date: October 11, 2010

College/School Dean or Designee: __Gregory Stevens_________________  Date: 11/1/10

General Education Committee liaison: ___________________________  Date: _______________
AJRL 201Z
Introduction to Reporting and News Writing II

Offered: Each semester in 2 sections, capacity of 25 x 2 = 50
Credits: 3
Graded: A – E,
Attendance policy: Yes, with final grade penalized for unexcused absences beyond a number allowed
Format: Workshop / practicum
Status: Required for Journalism Major
Continuation class: Yes, from AJRL 200Z
Prerequisite: Minimum of B in AJRL 200Z
Writing Intensive: Yes

I. Learning Objectives:

• Continue the progression of students in the fundamentals of news reporting and writing by moving them beyond the simple, “straight news,” almost formulaic stories they would have learned to report and write in AJRL 200Z (routine crimes or accidents, obituaries, one-source interviews, “localizing” stories, etc.) and into areas that often require more advanced reporting and news writing
• Focus closer attention on identifying, and evaluating, authoritative sources for a variety of stories
• Enhance skills in “critical thinking for journalists,” which are necessary for good reporting
• Require “live,” local interviews for all stories
• Introduce students to different structures for advanced news stories, including how to write beyond the shorter, simpler stories assigned in AJRL 200Z
• Introduce students to public records research
• Continue expanding the students’ abilities to conduct journalistically valid online research

2. Learning Outcomes – at end of course, students should be able to:

• Apply news judgment that goes beyond the simple, “straight” news, facts-only, formulaic kind of reporting learned in AJRL 200Z
• Develop ideas that have multi-angles, and require significant reporting
• Identify authoritative sources who should know something about the ideas
• Continue to develop interviewing skills
• Make valid news judgment decisions as the story develops, about what is relevant and what can be left out, and about new angles and sources to pursue
• Write “news+,” that goes beyond the simple, formulaic stories of AJRL 200Z and explain facts, issues, background, etc. in greater depth and with greater illumination
• Be familiar with structures and processes in several different areas – cops & courts, government, politics, etc.
• Understand the foundations of using public records for research
• Draw from a variety of structures to write advanced news stories
• Edit their own work closely and competently
• Be prepared to continue expanding their understanding of journalism and the skills necessary in specialized fields covered in upper-division AJRL workshops

3. Required textbook to be chosen from (continuing from AJRL 200Z):
  • The Missouri Group, *News Reporting & Writing* (latest ed.)
  • The Missouri Group, *Telling the Story: The Convergence of Print, Broadcast, and Online Media* (latest ed.)

4. Supplementary readings possible from:
  • Daily readings of *New York Times, Albany Times Union*, and/or other news periodicals, in hard copy or online
  • Online news organizations, such as CNN.com, MSNBC.com, etc.
  • Media industry online sources, such as [www.poynter.org](http://www.poynter.org) and [www.cyberjournalist.net](http://www.cyberjournalist.net)

5. Subjects to be covered, among others:
  • Beat reporting (cops/courts, city hall, education, science, business, etc.)
  • Speeches and News Conferences
  • Meetings
  • Government
  • Politics
  • Statistical stories
  • Public Records Research
  • Revising advanced news stories
  • In-depth interviews
  • Maintaining professional relationships with sources
  • Ethics in advanced reporting

6. Typical reporting and newswriting assignments:
  • 2 stories from beat assigned to student (4 pp. x 2 = 8 pp)
  • 1 story from police, or courts (4)
  • 1 story from speech or news conference (4)
  • 1 story from meeting (4)
  • 1 story from government (4)
  • 1 story from politics (4)
  • 1 story based on statistics (4)
  • Final project dominated by public records research (6), requiring 2-3 weeks to report and write
  • 3 revisions (12) of stories (but not final project)

7. Other graded work:
  • Quizzes over required readings
  • Current events quizzes
  • Short reporting/writing assignments
Course Action Form

Proposal No. 10-094C

Please mark all that apply:

X New Course

Revision of:

Number

Description

Title

Prerequisites

Cross-Listing

Credits

Shared-Resources Course

Other:

Department: JOURNALISM PROGRAM

To be effective (semester/year): FALL 2011

Course Number Current: New AJRL 225 Credits: 3

Course Title: Media Law and Ethics

Course Description to appear in Bulletin:

It is often said that “law and ethics have the same center point, but law has a smaller circumference.” The center point focus on what is “right” to do in varying circumstances. This is especially true for journalists, whose practices in gathering, reporting, writing, and publishing news in many different forms and media often involve overlapping dilemmas of ethical questions and legal ramifications. This course will introduce students to the foundations of media law and ethics, explaining historical and contemporary theories and practices, and applying close analysis through actual cases and hypothetical situations. It will pay special attention to some of the most common dilemmas for journalists – libel, for example, or free press/fair trial conflicts, or confidentiality, or going “undercover” to investigate wrongdoing, or publishing what could be offensive content, as a few examples.

Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, 

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is part of the proposed revision of the major. It combines two previously separate courses, AJRL 320 Media Law, and AJRL 325, Media Ethics, into a cohesion that much more closely represents the actual interplay between the two areas in the day-to-day practices of contemporary journalism. Journalists often find both areas involved in a single episode.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) 

WRainbolt / Acting Director, Journalism / Michael K. Hill, English

William Rainbolt, Director/Journalism / Michael K. Hill, 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN) Date Dean of College (PRINT NAME/SIGN) Date

Gregory Stevens 11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date

Janna Hartin 10/28/10
AJRL 225
Media Law and Ethics

Offered: Each Fall semester in 1 section
Credits: 3
Graded: A – E,
Capacity: 50
Attendance policy: Yes, with final grade penalized for unexcused absences beyond a number allowed
Format: Lecture
Status: Required for Journalism Major
Continuation class: No
Writing Intensive: No, but some writing required
General Education course: No

I. Learning Objectives:

- To ground students in the major philosophical principles and legal constructs including laws, court decisions and governmental policy that guide newsgathering, writing and publication in the 21 Century
- To encourage students to draw from major thinkers in ethics in order to construct their own code of ethics regarding their media work
- To introduce students in basic research methods for examining media law and ethical situations
- To make students comfortable, at an introductory level, at writing about legal and ethical dilemmas for the media

2. Learning Outcomes:

- Students will understand First Amendment freedoms and limitations and other major law affecting the field of journalism.
- They will learn the values, principles and philosophies as well as workable models for ethical decision making.
- Students will learn how to keep themselves informed regularly about changes in the law and ethics being brought about by evolving developments in media format and content
- Students will be able to draw on this course’s content to provide a legal and ethical context for “best practices” techniques and skills they will learn in advanced workshops and internships

3. Required textbook to be chosen from:
A course package of materials taken from numerous texts and contemporary media will be used in lieu of a text. This is a rapidly changing area that requires up to the date material on new court cases (The U.S. Supreme Court, for example, has agreed to take up two extremely sensitive cases on new media in its 2011 term, and lower federal and state courts are constantly involved in First Amendment / press law cases), and new ethics cases arise almost daily in the media. Textbooks rapidly become outdate in both these areas.

4. Supplementary readings possible from:
• Daily readings of New York Times, Albany Times Union, and/or other news periodicals, in hard copy or online
• Online news organizations, such as CNN.com, MSNBC.com, etc.
• Media industry online sources, such as www.poynter.org, and www.cyberjournalist.net
• Online sources relevant to course itself, such as www.rcfp.org (Reporters Committee on Freedom of the Press), www.splc.org (Student Press Law Center), www.freedomforum.org, www.supremecourt.gov

5. Subjects to be covered, among others:
• First Amendment historical and contemporary context for a free press
• Freedom of Information strategies and limitations
• Libel and invasion of privacy law
• First Amendment – Sixth Amendment conflict (free press/fair trial)
• Reporter privilege vis a vis confidentiality
• Several models for ethical decision making in journalism (Rushworth Kidder model, Potter’s Box, others)
• Ethical teachings of a range of philosophers including Aristotle, Mill, Rawls and Kant applied to contemporary news, entertainment and public relations.

6. Graded work:
• Quizzes over required readings particularly on case law and ethical model
• Book report on a major work involving ethical behavior (The Fabulist, Burning Down my Master’s House, others) and/or law (e.g. All the President’s Men, The “Papers” and the Papers, )
• Short paper delineating and defending a personal code of ethics derived from the models and values presented in class
• Term paper looking at one major legal issue or case of media freedom in the United States or globally
• Final exam involving a multi-faceted (i.e., both legal and ethical issues) hypothetical case, in which students must identify, analyze, and draw a conclusion about both relevant issues
### University at Albany – State University of New York

#### Course Action Form

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#### Department: JOURNALISM PROGRAM

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<th>Course Title:</th>
<th>Media and War in U. S. History</th>
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<th>Explanation of proposal:</th>
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Title is changed for proposed revision of Journalism major, to reflect focus on United States history.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<th>Chair of Proposing Department (TYPE NAME/SIGN)</th>
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<tr>
<td>William Rainbolt, Acting Director, Journalism</td>
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<th>Dean of College (PRINT NAME/SIGN) (PRINT NAME/SIGN)</th>
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<td>Gregory Stevens</td>
<td>11/1/10</td>
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<td>Janna Hartin</td>
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### Course Action Form

**Proposal No.** 10-094E

Please mark all that apply:

- [ ] New Course  
- [ ] Revision of:  
  
  Number  
  Description  
- [ ] Cross-Listing  
- [ ] Number  
  Title  
  Description  
- [ ] Shared-Resources Course  
- [ ] Credits  
- [ ] Deactivate / Activate-Course  
- [ ] Other:

**Department:** JOURNALISM PROGRAM  
**To be effective (semester/year):** FALL 2011

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<th>Course Number</th>
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<td>Course Title</td>
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**Course Description to appear in Bulletin:**

The course explores the increasing predominance of visual media in contemporary life. It examines how traditional narrative forms of storytelling are being replaced by visual forms of storytelling in journalism, photojournalism, film, television, the internet, video games, anime, graphic novels, and advertising. Particular emphasis will be paid to the global flow of visual culture and the technologies that facilitate these cultural exchanges. Readings range from Marshall McLuhan and Laura Mulvey to contemporary writers on visual culture.

**Prerequisites statement to be appended to description in Bulletin:**

If S/U is to be designated as the only grading system in the course,  
This course is (will be) cross listed with (i.e., CAS ###):  
This course is (will be) a shared-resources course with (i.e., CAS ###):

**Explanation of proposal:**

This course is the revision of the deactivated AJRL 220. It moves to an upper-division level in order to recognize the increasing influence of visual imaging in our contemporary media culture – and, to tap into an area that is already quite familiar to many students but on a superficial, non-pedagogical level.

**Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:**

Chair of Proposing Department (TYPE NAME/SIGN)  
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department  
9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)  
Date  
Dean of College (PRINT NAME/SIGN)  
Date

Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)  
Date

Chair of Academic Programs Committee (PRINT NAME/SIGN)  
Date  
Janna Harton

University at Albany – State University of New York

### Course Action Form

**Proposal No.** 10-094F

Please mark all that apply:

- [ ] New Course  
- [ ] Revision of:  
  
  Number  
  Description
Cross-Listing

Shared-Resources Course

Deactivate / Activate Course

X Title

Credits

Other:

Department: JOURNALISM PROGRAM

To be effective (semester/year): FALL 2011

Course Number

Current: AJRL 490Z

New:

Credits: 3

Course Title:

Digital Publication

Course Description to appear in Bulletin:

This workshop is devoted to electronic publishing in a wide variety of contemporary contexts – from the Web, to blogs, to E-zines, to Webcasts, and others. Most often, the course will involve publishing at least one issue of a journalistic E-zine, in addition to other assignments that require using other forms of contemporary electronic media. Students will be expected to exercise news judgment; report, write, and edit stories; work with digital imagining; utilize graphic design and layout principles; and work through a publishing process.

Prerequisites statement to be appended to description in Bulletin:

Prerequisites: AJRL 201Z, and either AJRL 390 or AJRL 392; or permission of instructor.

If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

Title is changed for proposed revision of Journalism major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN)

William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department

9-14-10

Approved by Chair(s) of Departments having cross-listed course(s)

(Print Name/Sign) Date

Dean of College (Print Name/Sign) Date

Gregory Stevens

11/1/10

Chair of Academic Programs Committee (Print Name/Sign) Date

Dean of Graduate (Undergraduate) Studies (Print Name/Sign) Date

Jama Hartin

10/28/10

University at Albany – State University of New York

College of Arts and Sciences

Course Action Form

Proposal No. 10-094G

Please mark all that apply:

New Course

Cross-Listing

Shared-Resources Course

Deactivate / Activate Course

Revision of:

X Number

X Title

X Description

Credits

Other:

Prerequisites
### Course Description to appear in Bulletin:

An examination of media and society in the digital age. The course explores the nature of media, their social role, and means of production. It surveys new technologies and their effect on print, film, broadcast, web, and other media. Topics include recent developments in communications technology, news, social media, intellectual property, censorship, surveillance, and gender differences.

### Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

### Explanation of proposal:

This course is being re-focused for inclusion into the proposed revision of the major. The original title, “Political Economy of the Mass Media,” misrepresented what the course has evolved to be, which is reflected in the revised course description. It appears that too many students were misled by “Political” and “Economy.”

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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**Department:** JOURNALISM PROGRAM  
**Course:** Visual Culture  
**Course Number:** AJRL 220  
**Credits:** 3  
**To be effective:** FALL 2011
Course Description to appear in Bulletin:

Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course,
☐
This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

AJRL220 is being replaced by AJRL 364.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN) Date Dean of College (PRINT NAME/SIGN) Date
Gregory Stevens 11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date
Jana Hartun 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094i

Please mark all that apply:

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Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: New Course AJRL 270X Credits 3

Course Strategies of Information for Journalists

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<tr>
<td>Gregory Stevens</td>
<td>11/1/10</td>
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<th>Chair of Academic Programs Committee (PRINT NAME/SIGN)</th>
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<td>10/28/10</td>
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University at Albany – State University of New York

**College of Arts and Sciences Course Action Form**

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Please mark all that apply:

- [ ] New Course
- [ ] Cross-Listing
- [ ] Shared-Resources Course
- [x] Deactivate / Activate Course

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Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN)  Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department  9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)  Date
(Dean of College (PRINT NAME/SIGN)  Date
Gregory Stevens  11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN)  Date
Chair of Academic Programs Committee  10/28/10
Jama Hartn

Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)  Date
Dean of College  11/1/10

University at Albany – State University of New York

Course Action Form

Proposal No. 10-094K

Please mark all that apply:

[ ] New Course
[ ] Cross-Listing
[ ] Shared-Resources Course
[ ] Deactivate / Activate Course

Department: JOURNALISM PROGRAM

Course Number Current: New: AJRL 320 Credits: 3

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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Approved by Chair(s) of Departments having cross-listed course(s)

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Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date

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College of Arts and Sciences Course Action Form Proposal No. 10-094L

Please mark all that apply:

- [ ] New Course
- [ ] Cross-Listing
- [ ] Shared-Resources Course
- [X] Deactivate / Activate Course

Department: **JOURNALISM PROGRAM** To be effective **FALL 2011**

Course Number Current: New: **AJRL 325** Credits: **3**

Course **Media Ethics**

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, □

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date

William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN) Date Dean of College (PRINT NAME/SIGN) Date

Gregory Stevens 11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date

Janna Harton 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094M

Please mark all that apply:

□ New Course 
□ Revision of: Number 
□ Description

□ Cross-Listing 
□ Title 
□ Prerequisites

□ Shared-Resources Course 
□ Credits

X Deactivate / Activate Course Other:

Department: JOURNALISM PROGRAM To be effective (semester/year) FALL 2011

Course Number Current: New: AJRL 350Y Credits 3

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s)
(Print Name/Sign) Date Dean of College (Print Name/Sign) Date
Gregory Stevens 11/1/10

Chair of Academic Programs Committee (Print Name/Sign) Date Dean of Graduate (Undergraduate) Studies (Print Name/Sign) Date
Jama Hartun 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094N

Please mark all that apply:

[ ] New Course
[ ] Cross-Listing
[ ] Shared-Resources Course
[ ] X Deactivate / Activate Course

Department: JOURNALISM PROGRAM To be effective Semester/Year: FALL 2011

Course Number Current: New: AJRL 360 Credits: 3
Course Intermediate Reporting and News Writing
Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN)  Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department  9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)  Date
Dean of College (PRINT NAME/SIGN)  Date
Gregory Stevens  11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN)  Date
Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)  Date
Janna Harton  10/28/10

University at Albany – State University of New York

College of Arts and Sciences  Course Action Form  Proposal No. 10-094o

Please mark all that apply:
[ ] New Course  Revision of: [ ] Number [ ] Description
[ ] Cross-Listing [ ] Title [ ] Prerequisites
[ ] Shared-Resources Course [ ] Credits
[ ] Deactivate / Activate Course

Department: JOURNALISM PROGRAM  To be effective (semester/year): FALL 2011

Course Number  Current: New  Course  Credits
[ ] AJRL 364Z  3

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

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This course is (will be) cross listed with (i.e., CAS ###):
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Explanation of proposal:

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Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN) Date
Dean of College (PRINT NAME/SIGN) Date
Gregory Stevens 11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date
Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date
Janna Harton 10/28/10

University at Albany – State University of New York

**Course Action Form**

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Department: **JOURNALISM PROGRAM**

To be effective (semester/year): **FALL 2011**

Course Number Current: New **AJRL 365** Credits: **3**

Course **Special Topics**

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN)  Date

William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department  9-14-10

Approved by Chair(s) of Departments having cross-listed course(s)  Date

(PRINT NAME/SIGN)

Dean of College (PRINT NAME/SIGN)  Date

Gregory Stevens  11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN)  Date

Janna Harton  10/28/10

Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)  Date

Dean of College

University at Albany – State University of New York

College of Arts and Sciences  Course Action Form  Proposal No.  10-094Q

Please mark all that apply:

- New Course
- Cross-Listing
- Shared-Resources Course
- Deactivate / Activate Course

Department: **JOURNALISM PROGRAM**  To be effective (semester/year): **FALL 2011**

Course Number  Current:  New:  **AJRL 365Z**  Credits:  3

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, □
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN) Date Dean of College (PRINT NAME/SIGN) Date
Gregory Stevens 11-1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date
Jama Hartn 10-28-10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094R

Please mark all that apply:
[ ] New Course
[ ] Cross-Listing
[ ] Shared-Resources Course
[ ] Deactivate / Activate Course

Revision of: [ ] Number [ ] Description
[ ] Title [ ] Prerequisites
[ ] Credits
[ ] Other:

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: New Course Number: AJRL 370 Credits: 3

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Director/Journalism
Michael K. Hill, Chair, English

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN) Date Dean of College (PRINT NAME/SIGN) Date

Gregory Stevens 11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date
Jama Hartin 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094S

Please mark all that apply:

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<td>Deactivate / Activate Course</td>
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Department: **JOURNALISM PROGRAM** To be effective (semester/year): **FALL 2011**

Course Number Current: New **AJRL 397** Credits 3

Course **Independent Study of Journalism**

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Director/Journalism
Michael K. Hill, Chair, English

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN) Date Dean of College (PRINT NAME/SIGN) Date

Gregory Stevens 11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date
Jama Hartin 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094T

Please mark all that apply:

New Course
Revision of: Number
Cross-Listing Title
Shared-Resources Course Credits
Deactivate / Activate Course Other:

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: New Credits
Course Advanced Reporting AJRL 460Z 3
Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, □
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s)

(VERIFY NAME/SIGN) Date Dean of College (PRINT NAME/SIGN) Date
Gregory Stevens

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date
Janna Harton 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094U

Please mark all that apply:

☐ New Course Revision of: ☐ Number ☐ Description
☐ Cross-Listing ☐ Title ☐ Prerequisites
☐ Shared-Resources Course ☐ Credits
☒ Deactivate / Activate Course ☐ Other:

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: ☐ New: AJRL 465 Credits: 3

Course Opinion Writing

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department 9-14-10

Approved by Chair(s) of Departments having cross-listed course(s)
(Print NAME/SIGN) Date Dean of College (Print NAME/SIGN) Date
Gregory Stevens 11/1/10

Chair of Academic Programs Committee (Print NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (Print NAME/SIGN) Date
Janna Harton 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094V

Please mark all that apply:

[ ] New Course   [ ] Revision of: Number [ ] Description
[ ] Cross-Listing [ ] Title [ ] Prerequisites
[ ] Shared-Resources Course [ ] Credits
[ ] Deactivate / Activate Course [ ] Other:

Department: JOURNALISM PROGRAM To be effective (semester/year) FALL 2011

Course Number Current: New Course Number: AJRL 470
Course Credits: 3
Course Advanced Reporting on Science and Technology
Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course, □
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

This course is not included in the proposed revision of the Journalism Major.

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN)  Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department  9-14-10

Approved by Chair(s) of Departments having cross-listed course(s)  Date  Dean of College (PRINT NAME/SIGN)  Date
(PRINT NAME/SIGN)  

Chair of Academic Programs Committee (PRINT NAME/SIGN)  Date  Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)  Date
Jama Harun  10/28/10  

University at Albany – State University of New York

College of Arts and Sciences

Course Action Form

Proposal No. 10-094W

Please mark all that apply:

□ New Course  Revision of:  X  Number  X  Description
□ Cross-Listing  Title
□ Shared-Resources Course  Credits
X  Deactivate / Activate Course  Other:

Department:  JOURNALISM PROGRAM  To be effective (semester/year):  FALL 2011

Course Number  Current:  AJRL 468Z  New:  AJRL 468  Credits:  3
Course  Literary Journalism

Course Description to appear in Bulletin:
This course invites students to read and analyze literary journalism, with attention to its historical context. Readings include works by Daniel Defoe, Charles Dickens, Samuel Clemens, Stephen Cane, Janet Flanner, Lillian Ross, Rebecca West, John Hersey, James Agee, Dorothy Day, Meridel LeSueur, Truman Capote, Joan Didion, Tracy Kidder, and others. While reflecting on the relations between journalism and literary fiction and nonfiction, students will complete bi-weekly assignments.

Prerequisites statement to be appended to description in Bulletin:

**Prerequisite: AJRL 201Z**

If S/U is to be designated as the only grading system in the course,  
This course is (will be) cross listed with (i.e., CAS ###):  
This course is (will be) a shared-resources course with (i.e., CAS ###): 

Explanation of proposal:

**This course is a necessary revision for a workshop to become a lecture course in the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date  
William Rainbolt, Director/Journalism  Michael K. Hill, Chair, English  9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN) Date Dean of College (PRINT NAME/SIGN) Date  
Gregory Stevens  11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN) Date Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date  
Jama Hartin  10/20/10

University at Albany – State University of New York

**Course Action Form**

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<th>10-094X</th>
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Please mark all that apply:  
- [ ] New Course  
- [ ] Cross-Listing  
- [ ] Shared-Resources Course  
- [ ] Deactivate / Activate Course  

Revision of:  
- [ ] Number  
- [X] Description  
- [ ] Title  
- [ ] Prerequisites  
- [ ] Credits  
- [ ] Other:  

Department: **JOURNALISM PROGRAM**  
To be effective (semester/year): **FALL 2011**

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<th>Credits</th>
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Course **Public Affairs Journalism**  
Course Description to appear in Bulletin:
Prerequisites: AJRL 201Z, or permission of instructor.

If S/U is to be designated as the only grading system in the course, check here: 

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department
William Rainbolt, Director/Journalism Michael K. Hill, 9-14-10

Approved by Chair(s) of Departments Date Dean of College (PRINT NAME/SIGN) Date
Gregory Stevens 11/1/10

Chair of Academic Programs Committee Date Dean of Graduate (Undergraduate) Studies Date
Janna Harton 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094Y

Please mark all that apply:
New Course Revision of: Number Description
Cross-Listing Title
Shared-Resources Course Credits
Deactivate / Activate Course Other:

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: AJRL 385Y New Credits 3
Course Broadcast Journalism

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

**Prerequisites:** AJRL 201Z, or permission of instructor.

If S/U is to be designated as the only grading system in the course, 
This course is (will be) cross listed with (i.e., CAS ###): 
This course is (will be) a shared-resources course with (i.e., CAS ###): 

Explanation of proposal:

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN)  Date
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department  Michael K. Hill,  9-14-10
William Rainbolt, Director/Journalism

Approved by Chair(s) of Departments  Date  Dean of College (PRINT NAME/SIGN)  Date
Janna Harton  10/28/10  Dean of Graduate (Undergraduate) Studies  11/1/10

University at Albany – State University of New York

Course Action Form  Proposal No.  10-094Z

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Department: **JOURNALISM PROGRAM**  To be effective  (semester/year): **FALL 2011**

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<td>AJRL 390 New</td>
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<td>Digital Media Workshop II: Web Publishing</td>
</tr>
</tbody>
</table>

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

Prerequisite: AJRL 201Z, or permission of instructor.

If S/U is to be designated as the only grading system in the course, [ ]

This course is (will be) cross listed with (i.e., CAS ###): 

This course is (will be) a shared-resources course with (i.e., CAS ###): 

Explanation of proposal:

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) 
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department 
Date
Michael K. Hill, 9-14-10

Approved by Chair(s) of Departments Date 
Dean of College (PRINT NAME/SIGN) Date 
Gregory Stevens 11/1/10

Chair of Academic Programs Committee Date 
Dean of Graduate (Undergraduate) Studies Date 
Janna Harton 10/28/10

University at Albany – State University of New York

College of Arts and Sciences  Course Action Form  Proposal No. 10-094AA

Please mark all that apply: 
- New Course
- Revision of: [ ] Number [ ] Title  [x] Description [x] Prerequisites
- Cross-Listing
- Shared-Resources Course
- Deactivate / Activate Course

Department: JOURNALISM PROGRAM 

Course Number Current: AJRL 392 New Credits 3
Course Title Digital Media Workshop II: Desk-Top Publishing

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

Prerequisites: AJRL 201Z, or permission of instructor.

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department
William Rainbolt, Director/Journalism

Approved by Chair(s) of Departments Date Dean of College (PRINT NAME/SIGN) Date

Approved by Chair(s) of Academic Programs Committee Date Dean of Graduate (Undergraduate) Studies Date
Janna Harton

University at Albany – State University of New York

College of Arts and Sciences

Course Action Form

Please mark all that apply:

- New Course
- Cross-Listing
- Shared-Resources Course
- Deactivate / Activate Course

Revision of: Number Description
Title Credits Other:

Department: JOURNALISM PROGRAM

To be effective (calendar/year): FALL 2011

Course Number: Current: AJRL 366Z New Credits 3
Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

**Prerequisites: AJRL 201Z, or permission of instructor.**

If S/U is to be designated as the only grading system in the course, [ ]

This course is (will be) cross listed with (i.e., CAS ###):

This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

---

**Chair of Proposing Department (TYPE NAME/SIGN) Date**

WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department
William Rainbolt, Director/Journalism

Michael K. Hill, 9-14-10

---

**Approved by Chair(s) of Departments Date Dean of College (PRINT NAME/SIGN) Date**

Approved by Chair(s) of Departments

Dean of College (PRINT NAME/SIGN)

Gregory Stevens

11/1/10

---

**Chair of Academic Programs Committee Date Dean of Graduate (Undergraduate) Studies Date**

Chair of Academic Programs Committee

Janna Harton

10/28/10

---

**University at Albany – State University of New York**

**College of Arts and Sciences**

**Course Action Form**

**Proposal No. 10-094CC**

Please mark all that apply:

<table>
<thead>
<tr>
<th>Item</th>
<th>Number</th>
<th>Description</th>
<th>Credits</th>
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<tbody>
<tr>
<td>New Course</td>
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<td></td>
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<tr>
<td>Revision of:</td>
<td>Number</td>
<td>Description</td>
<td>X Prerequisites</td>
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<tr>
<td>Cross-Listing</td>
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</tr>
<tr>
<td>Shared-Resources Course</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deactivate / Activate Course</td>
<td></td>
<td></td>
<td></td>
</tr>
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</table>

Department: **JOURNALISM PROGRAM**

To be effective (semester/year): **FALL 2011**

Course Number Current: **AJRL 355Z** New Credits: 3

Course **Public Relations Writing**

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

**Prerequisites: AJRL 201Z, or permission of instructor.**

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN) Date
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department
William Rainbolt, Director/Journalism Michael K. Hill, 9-14-10

Approved by Chair(s) of Departments Date Dean of College (PRINT NAME/SIGN) Date
Approved by Chair(s) of Departments Date Dean of Graduate (Undergraduate) Studies Date

Chair of Academic Programs Committee Date Dean of Academic Programs Committee Date
Janna Harton 10/28/10

University at Albany – State University of New York

College of Arts and Sciences Course Action Form Proposal No. 10-094DD

Please mark all that apply:
- New Course
- Revision of: Number
- Cross-Listing
- Title
- Shared-Resources Course Credits
- Other:
- Deactivate / Activate Course Prerequisites

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: AJRL 308Z New Course Credits
Course Narrative Journalism 3

Course Description to appear in Bulletin:
Prerequisites statement to be appended to description in Bulletin:

Prerequisites: AJRL 201Z, or permission of instructor.

If S/U is to be designated as the only grading system in the course, [ ]
This course is (will be) cross listed with (i.e., CAS ###):
This course is (will be) a shared-resources course with (i.e., CAS ###):

Explanation of proposal:

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

---

Journalism Major (36-39 Credit Major)

Bachelor of Arts

<table>
<thead>
<tr>
<th>Fall Semester 1</th>
<th>Spring Semester 1</th>
<th>Summer 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts Gen Ed</td>
<td>AJR 100</td>
<td>Consider coursework</td>
</tr>
<tr>
<td>Social Science Gen Ed</td>
<td>Foreign Language -- FL</td>
<td>Consider study abroad options</td>
</tr>
<tr>
<td>Europe Gen Ed</td>
<td>Natural Science Gen Ed NS</td>
<td>(possible credit for GLO 402)</td>
</tr>
<tr>
<td>Natural Science Gen Ed</td>
<td>Humanities Gen Ed HU</td>
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</tr>
<tr>
<td>Elective</td>
<td>Elective</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Fall Semester 2</th>
<th>Spring Semester 2</th>
<th>Summer 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>AJRl 200Z</td>
<td>AJRl 201Z</td>
<td>Consider a summer job</td>
</tr>
<tr>
<td>Minor course</td>
<td>AJRl 225</td>
<td>in the area of your studies</td>
</tr>
<tr>
<td>US Diversity and Pluralism Gen Ed</td>
<td>Minor course</td>
<td></td>
</tr>
<tr>
<td>Information Literacy Gen Ed IL</td>
<td>US Historical Perspectives Gen Ed US</td>
<td>Look for shadowing</td>
</tr>
<tr>
<td>Elective</td>
<td>Elective</td>
<td>opportunities</td>
</tr>
<tr>
<td>----------</td>
<td>----------</td>
<td>---------------</td>
</tr>
<tr>
<td><strong>Fall Semester 3</strong></td>
<td><strong>Spring Semester 3</strong></td>
<td><strong>Summer 3</strong></td>
</tr>
<tr>
<td>AJrl 308Z <strong>UL WI</strong></td>
<td>AJrl 340 <strong>GC</strong></td>
<td>Summer internship? (ARL 495 now, or Fall or Spring of senior year)</td>
</tr>
<tr>
<td>AJrl 390</td>
<td>Minor course</td>
<td></td>
</tr>
<tr>
<td>Minor course</td>
<td>Mathematics and Statistics Gen Ed <strong>MS</strong></td>
<td></td>
</tr>
<tr>
<td>Oral Discourse Gen Ed <strong>OD</strong></td>
<td>Europe Gen Ed <strong>EU</strong></td>
<td></td>
</tr>
<tr>
<td>Social Science Gen Ed <strong>SS</strong></td>
<td>Elective</td>
<td></td>
</tr>
<tr>
<td><strong>Fall Semester 4</strong></td>
<td><strong>Spring Semester 4</strong></td>
<td><strong>Congratulations!</strong></td>
</tr>
<tr>
<td>AJrl 468</td>
<td>AJrl 410</td>
<td></td>
</tr>
<tr>
<td>AJrl 487</td>
<td>AJrl 490</td>
<td></td>
</tr>
<tr>
<td>Minor course</td>
<td>Minor course</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>Elective</td>
<td></td>
</tr>
<tr>
<td>Elective (or, AJrl 495)</td>
<td>Elective (or, AJrl 495)</td>
<td></td>
</tr>
</tbody>
</table>

Courses selected in the major, minor, or as electives may also satisfy General Education requirements.

**General Education Requirements**

**Disciplinary Perspectives**
- **AR** Arts (min. 3 crs.)
- **HU** Humanities (min. 3 crs.)
- **NS** Natural Sciences (min. 6 crs.)
- **SS** Social Sciences (min. 6 crs.)

**Cultural and Historical Perspectives**
- **US** U.S. Historical Perspectives (min. 3 crs.)
- **EU** Europe (min. 3 crs.)
- **BE** Regions beyond Europe (min. 3 crs.)
- **GC** Global and Cross-Cultural Studies (min. 3 crs.)

**Communication and Reasoning Competencies**
- **IL** Information Literacy (min. 1 course)
- **OD** Oral Discourse (min 1 course)
- **WI** Written Discourse:
  - **--LL** Lower-level writing (min 1 course)
  - **--UL** Upper-level writing (min 1 course)
- **MS** Mathematics and Statistics (one semester of collegiate study, or the equivalent, of mathematics at or above the level of pre-calculus and/or probability, statistics, and data analysis)
- **FL** Foreign Language (two semesters of collegiate study, or the equivalent, of a foreign language)

**NOTE:** This is a suggested course sequence. 

Prepared by Advisement Services - 2010
## Assessed Objectives Table – Journalism Major Revision – Proposal Fall 2010

<table>
<thead>
<tr>
<th>Assessed Objectives</th>
<th>Benchmarks</th>
<th>Assessment Measure</th>
<th>Timetable</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Learning Objective #1: become familiar with basic thematic and theoretical approaches to contemporary Journalism as a field of study</strong></td>
<td>A. Understand the characteristic features of contemporary journalism in its many different forms.</td>
<td>Course-embedded assignments in AJRL 100</td>
<td>As completed</td>
</tr>
<tr>
<td></td>
<td>B. Become acquainted with important contributors to the contemporary discussions, debates, and predications occurring in the news media</td>
<td>Course-embedded assignments in AJRL 100</td>
<td>As completed</td>
</tr>
<tr>
<td></td>
<td>C. Demonstrate knowledge of key terms and concepts regarding the emerging role of “citizen journalism” and its influences on traditional journalism.</td>
<td>Course-embedded assignments in AJRL 100</td>
<td>As completed</td>
</tr>
<tr>
<td><strong>2. Learning Objective #2: develop command of fundamental best practices in news judgment, reporting, news writing, editing, and other journalistic attributes.</strong></td>
<td>A. Understand such concepts as news</td>
<td>Course-embedded assignments in AJRL 100</td>
<td>As completed</td>
</tr>
<tr>
<td>Learning Objective</td>
<td>Description</td>
<td>Course Embedded Assignments</td>
<td>Status</td>
</tr>
<tr>
<td>--------------------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------------------------</td>
<td>----------------------</td>
</tr>
<tr>
<td>B. Become familiar with using public records and other document sources beyond the “live” sources.</td>
<td>Course-embedded assignments in AJRL 201Z, the course that builds on 200Z, emphasizing experiential learning, including some hypothetical factual situations and some “live” assignments.</td>
<td>As completed</td>
<td></td>
</tr>
<tr>
<td>C. Develop “critical thinking” skills as they are used by reporters, editors, and other journalists in the particular endeavors of journalism.</td>
<td>Course-embedded assignments in AJRL 201Z, the course that builds on 200Z, emphasizing experiential learning, including some hypothetical factual situations and some “live” assignments.</td>
<td>As completed</td>
<td></td>
</tr>
<tr>
<td>3. Learning Objective #3: to develop more advanced reporting and writing best practices in genres that would be expected of journalists who have moved beyond the “entry-level” stage, in such areas as print writing for newspapers, magazines, and Web sites; broadcast journalism; photojournalism; and public relations, which all are popular areas.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Learning Objective</td>
<td>Description</td>
<td>Course-embedded assignments</td>
<td>Status</td>
</tr>
<tr>
<td>--------------------</td>
<td>-------------</td>
<td>-----------------------------</td>
<td>--------</td>
</tr>
<tr>
<td>A. Understand and be able to use at intermediate and advanced levels the best practices in such areas narrative journalism, magazine writing, Web writing, public affairs reporting and writing, and investigative reporting and writing, allowing students to explore boundaries in “subjective” journalism as well as the traditional “objective” news reporting and writing.</td>
<td>Course-embedded assignments in AJRL 308Z, 366Z, 460Z, and 487Z, through experiential learning, including predominantly “live” assignments.</td>
<td>As completed</td>
<td></td>
</tr>
<tr>
<td>B. Begin to expand abilities by doing more revision and editing of own work as well as that of others.</td>
<td>Course-embedded assignments in AJRL 308Z, 366Z, 460Z, and 487Z, through experiential learning, including predominantly “live assignments.”</td>
<td>As completed</td>
<td></td>
</tr>
<tr>
<td>C. Broaden marketable skills in relevant contemporary media areas such Public Relations, Photojournalism, and Broadcast Journalism, all of which areas which are drawing large number of students, and entry-level graduates, nationally.</td>
<td>Course-embedded assignments in AJRL 355, 380, 385, through experiential learning, including predominantly “live assignments.”</td>
<td>As completed</td>
<td></td>
</tr>
<tr>
<td>4. Learning Objective #4: Understand and be able to use, first at in an entry-level position and then at an advanced level, concepts and best practices of digital media, including</td>
<td>Course-embedded assignments in AJRL 390, 392, and 490, including experiential assignments through “live” work in Web publishing and Desk-top publishing</td>
<td>As completed</td>
<td></td>
</tr>
</tbody>
</table>
functioning as a Web master, designing Web publications, designing desk-top publications (software into hard copy productions), and, finally, functioning as reporters, writers, and editors at an online magazine that can be published during the semester.

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Become proficient at basic Web publishing, as a beginning Web master in being able to conceptualize a site, design it, import graphics and other elements, and select content.</td>
<td>Course-embedded assignments in AJRL 390</td>
<td>As completed</td>
</tr>
<tr>
<td>B. Become proficient in conceptualizing, creating, designing, and writing content for desk-top publishing documents, such as pages for hard-copy newspapers and magazines, advertisements, brochures, flyers, etc.</td>
<td>Course-embedded assignments in AJRL 392</td>
<td>As completed</td>
</tr>
<tr>
<td>C. Become competent to the level of being able to effectively use best practices in contemporary media news and nonfiction storytelling as a reporter/writer and editor for an online magazine or similar publication.</td>
<td>Course-embedded assignments AJRL 490, including publication of magazine available at course Website</td>
<td>As completed</td>
</tr>
</tbody>
</table>

5. Learning Objective #6: Provide the essential knowledge of
the cultural, political, historical, and economic contexts in which the contemporary media work, so that students can understand the various forces at work within and from without the media, and can best utilize their skills effectively to maintain a vibrant democracy dependent on free flow of information existing now in a global perspective.

<table>
<thead>
<tr>
<th>Learning Objective #6: Understand and be able to use fundamental principles in media ethics and</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Understand historical influences on the contemporary media</td>
<td>Course-embedded assignments in AJRL 230, 330, 374, 410, 468, and 475 when appropriate</td>
</tr>
<tr>
<td>B. Understand cultural and artistic influences on the contemporary media</td>
<td>Course-embedded assignments in AJRL 220, 364, 410, 468, and 475 when appropriate</td>
</tr>
<tr>
<td>C. Understand political, economic and global influences on the contemporary media</td>
<td>Course-embedded assignments in AJRL 340, 364, 420, and 475 when appropriate</td>
</tr>
<tr>
<td>A. Understand fundamental ethical and legal reasoning principles most relevant for journalists and others working in the areas of public publication.</td>
<td>Course-embedded assignments in AJRL 225, including extensive readings in ethics and ethical reasoning, and law and legal reasoning, so that students understand fundamental principles.</td>
</tr>
<tr>
<td>law, knowledge expected of someone in an entry-level position</td>
<td>B. Be able to utilize the ethical and legal reasoning</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>7. Learning Objective #7: Develop “best practices” advanced skills by working under supervision of media professionals</td>
<td>A. Work in a professional media organization for several hours a week to develop work habits, reliability, and skills expected in an entry-level position in media</td>
</tr>
<tr>
<td>8. Administrative Objective #1: Create a smooth-running administrative component that oversees, primarily, scheduling, hiring, internships development, academic advising, mentoring, career planning and placement, and alumni relations.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A. Ensure that the core required courses are taught regularly (AJRL 100, 200Z, 201Z, 225, and 490)</td>
</tr>
<tr>
<td>---</td>
<td>--------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>B. Ensure that a balance of skills and contextual courses are taught each semester in order to provide students with the range of choices they can make in finishing the degree in 8 semesters</td>
</tr>
<tr>
<td></td>
<td>C. Ensure that Journalism schedule is predictable for each semester, with few changes in the “rollover” schedule</td>
</tr>
<tr>
<td></td>
<td>D. Ensure that internships continue to be sought and made available for students in the Capital Region and elsewhere</td>
</tr>
<tr>
<td></td>
<td>E. Ensure that advisement becomes as standardized as possible, with exceptions made to the normal progress through the major becoming truly “exceptions,” using a minimum of waivers and substitutions.</td>
</tr>
<tr>
<td></td>
<td>F. Ensure that each Journalism major and Journalism minor has a chance to receive both group and individual advisement at least once a semester, especially in preparation for Advance Registration, and Group advisement, offered 2-3 times before Advance Registration begins, will attempt to explain as many requirements and processes as possible, general for everyone, so that a Journalism advisor can spend his or</td>
</tr>
<tr>
<td></td>
<td>in Degree Clearance for those students intending to graduate in each semester.</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>G.</td>
<td>Ensure that students can receive guidance in securing internships and, later, entering the media job market as part of career development and placement.</td>
</tr>
<tr>
<td>H.</td>
<td>Ensure that qualified faculty members are hired as needed.</td>
</tr>
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</table>
### Proposed Fall 2011 Schedule

<table>
<thead>
<tr>
<th>AJRL Number</th>
<th>Title</th>
<th>Capacity</th>
<th>Required?</th>
<th>Instructor</th>
</tr>
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<tbody>
<tr>
<td>100</td>
<td>Foundations of Journalism</td>
<td>100</td>
<td>Yes</td>
<td>Adj</td>
</tr>
<tr>
<td>200Z</td>
<td>Reporting and Newswriting I</td>
<td>25</td>
<td>Yes</td>
<td>Armao</td>
</tr>
<tr>
<td>200z</td>
<td>Reporting and Newswriting I</td>
<td>25</td>
<td>Yes</td>
<td>Adj</td>
</tr>
<tr>
<td>201Z</td>
<td>Reporting and Newswriting II</td>
<td>25</td>
<td>Yes</td>
<td>Adj</td>
</tr>
<tr>
<td>201Z</td>
<td>Reporting and Newswriting II</td>
<td>25</td>
<td>Yes</td>
<td>Adj</td>
</tr>
<tr>
<td>225</td>
<td>Media Law &amp; Ethics</td>
<td>100</td>
<td>Yes</td>
<td>Armao</td>
</tr>
<tr>
<td>490</td>
<td>Digital Publication</td>
<td>25</td>
<td>Yes</td>
<td>Adj</td>
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<tr>
<td>490</td>
<td>Digital Publication</td>
<td>25</td>
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<td>Adj</td>
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**CORE**

### CONTEXTUAL COURSES

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<th>AJRL Number</th>
<th>Title</th>
<th>Capacity</th>
<th>Required?</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>330</td>
<td>History of Journalism</td>
<td>50</td>
<td>No</td>
<td>Roberts</td>
</tr>
<tr>
<td>420</td>
<td>Media in the Digital Age</td>
<td>50</td>
<td>No</td>
<td>Bass</td>
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**SKILLS COURSES**

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<th>Title</th>
<th>Capacity</th>
<th>Required?</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>308Z</td>
<td>Narrative Journalism</td>
<td>25</td>
<td>No</td>
<td>Bass</td>
</tr>
<tr>
<td>390</td>
<td>Digital Media I</td>
<td>25</td>
<td>No</td>
<td>Adj</td>
</tr>
<tr>
<td>460Z</td>
<td>Public Affairs Journalism</td>
<td>25</td>
<td>No</td>
<td>Adj</td>
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**INTERNSHIP**

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<th>Title</th>
<th>Capacity</th>
<th>Required?</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>495</td>
<td>Internship</td>
<td>15</td>
<td>No</td>
<td>Adj</td>
</tr>
</tbody>
</table>

Total sections: 14  
Core: 8  
Contextual: 2  
Skills: 3  
Internship: 1  
Funded sections taught by FT: 5  
Funded sections taught by Adj: 9

### Proposed Spring 2012 Schedule

<table>
<thead>
<tr>
<th>AJRL Number</th>
<th>Title</th>
<th>Capacity</th>
<th>Required?</th>
<th>Instructor</th>
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**CORE**

### CONTEXTUAL COURSES

<table>
<thead>
<tr>
<th>AJRL Number</th>
<th>Title</th>
<th>Capacity</th>
<th>Required?</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>330</td>
<td>History of Journalism</td>
<td>50</td>
<td>No</td>
<td>Roberts</td>
</tr>
<tr>
<td>420</td>
<td>Media in the Digital Age</td>
<td>50</td>
<td>No</td>
<td>Bass</td>
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**SKILLS COURSES**

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<th>AJRL Number</th>
<th>Title</th>
<th>Capacity</th>
<th>Required?</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>308Z</td>
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<td>No</td>
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<tr>
<td>390</td>
<td>Digital Media I</td>
<td>25</td>
<td>No</td>
<td>Adj</td>
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<tr>
<td>460Z</td>
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**INTERNSHIP**

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<td>487Z</td>
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**Total sections: 15**
- Sections non-funded: 1
- Core: 7
- Contextual: 2
- Internship: 1
- Funded sections taught by FT: 5
- Funded sections taught by Adj: 9
- Skills: 4

**Proposed Fall 2012 Schedule**
<table>
<thead>
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<th>Number</th>
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<tr>
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<td>201Z</td>
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**CONTEXTUAL COURSES**

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<tr>
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<td>No</td>
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<td>420</td>
<td>Media in the Digital Age</td>
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<td>No</td>
<td>Bass</td>
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**SKILLS COURSES**

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<th>Number</th>
<th>Title</th>
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<th>Instructor</th>
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</thead>
<tbody>
<tr>
<td>308Z</td>
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<td>No</td>
<td>Bass</td>
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<tr>
<td>390</td>
<td>Digital Media I</td>
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<td>No</td>
<td>Adj</td>
</tr>
<tr>
<td>460Z</td>
<td>Public Affairs Journalism</td>
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<td>No</td>
<td>Adj</td>
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**INTERNSHIP**

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<thead>
<tr>
<th>Number</th>
<th>Title</th>
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<th>Required?</th>
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<tbody>
<tr>
<td>495</td>
<td>Internship</td>
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<td>Adj</td>
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Total sections: 14  
Internship: 1  
Sections non-funded: 0  
Funded sections taught by FT: 5  
Core: 8  
Funded sections taught by Adj: 9  
Contextual: 2  
Skills: 3

**Proposed Spring 2013 Schedule**

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<td>Yes</td>
<td>Adj</td>
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<tr>
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<td>Digital Publication</td>
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<td>Adj</td>
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**CONTEXTUAL COURSES**

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<thead>
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<th>Instructor</th>
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<td>Media in the Digital Age</td>
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<td>No</td>
<td>Bass</td>
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**SKILLS COURSES**

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<thead>
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<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<th>Instructor</th>
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<td>Photojournalism</td>
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<td>460Z</td>
<td>Public Affairs Journalism</td>
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**INTERNSHIP**

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**HONORS**

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<td>499</td>
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<td>Yes for Honors</td>
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Total sections: 15  
Sections non-funded: 1  
Core: 7  
Contextual: 2  
Skills: 4  
Internship: 1  
Funded sections taught by FT: 5  
Funded sections taught by Adj: 8  
Honors: 1
Journalism Undergraduate Advisement Worksheet 

Date: ________________

Name: ______________________________________ ID: ________________________

Course Planning:

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<table>
<thead>
<tr>
<th>Credits:</th>
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<td>Minimum credits needed to reach 120:</td>
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Overall GPA:
Major GPA:
Minor GPA:

Journalism Major (courses taken, and in progress)

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<thead>
<tr>
<th>CORE:</th>
<th>CONTEXTUAL COURSES:</th>
<th>SKILLS COURSES:</th>
<th>OPTIONAL:</th>
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<td>Choose 3 or 4*:</td>
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<td>355Z</td>
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*The 36-credit requirements mandates that you choose choose 12 credits from EITHER the Contextual menu or the Skills menu.

Advisor: _____________________________ AVN(s):________________________________

I, the undersigned, acknowledge that I am ultimately responsible for being familiar with, and fulfilling, all program requirements according to University policies outlined in the University at Albany’s Undergraduate Bulletin. I also understand that in order to ensure adequate progress toward degree completion I must review my audit following registration each semester, and that it is my responsibility to bring any discrepancies to the attention of the Journalism Advisor(s). I further understand that Journalism Advisor(s) will direct all official correspondence only to my UAlbany email address, and that I am responsible for checking that account regularly.

Student: _____________________________ Date: ____________________________