

**UNIVERSITY SENATE**

UNIVERSITY AT ALBANY  
STATE UNIVERSITY OF NEW YORK

Introduced by: UAC

Date: February 14, 2011

**Revision of the Major in Journalism**

IT IS HEREBY PROPOSED THAT THE FOLLOWING BE ADOPTED:

1. That the following changes be made to the Major in Journalism.
2. That this takes effect for the fall 2011 semester.
3. That this proposal be forwarded to President George M. Philip for approval.

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> <u>10-094</u>	
Please mark all that apply:			
<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input type="checkbox"/> Deactivate / Activate Course		<input checked="" type="checkbox"/> Other: <u>Revision of Journalism Major</u>	
Department: <u>JOURNALISM PROGRAM</u>		To be effective (semester/year): <u>FALL 2011</u>	
Course Number	Current: _____	New	Credits _____
Course _____			
Course Description to appear in Bulletin:			
<p><b>Revision of the Major in Journalism – see attached CAFs.</b></p>			
Prerequisites statement to be appended to description in Bulletin:			
If S/U is to be designated as the only grading system in the course,		<input type="checkbox"/>	
This course is (will be) cross listed with (i.e., CAS ###): _____			
This course is (will be) a shared-resources course with (i.e., CAS ###): _____			
Explanation of proposal:			
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:			
<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>			<b>Date</b>
William Rainbolt, Director/Journalism / Michael K. Hill, Chair, English Department			9/17/10
<b>Approved by Chair(s) of Departments</b>		<b>Dean of College (PRINT NAME/SIGN)</b>	
Date _____		Date _____	
		Gregory Stevens	
		11/1/10	
<b>Chair of Academic Programs Committee</b>		<b>Dean of Graduate (Undergraduate) Studies</b>	
Date _____		Date _____	
Janna Harton			
10/28/10			

## **Revision of the 36-credit Major in Journalism**

October 1, 2010

### **History**

Existing as a minor at the University since 1973, Journalism became a major in Summer 2006, offering a 36-credit B.A. Since then, the program has undergone dramatic growth. Today we fill about 690 seats per semester in our classes, and as of September 17, 2010, the Program has 221 Majors (including 15 double-majors); 151 Minors; and 86 Intended Majors. The Journalism curriculum, as approved by the Board of Regents in Spring 2006, offered ambitious and rigorous instruction in the discipline. It proposed that students, after taking the basic introductory courses, concentrate in one of four tracks.

A fundamental premise behind the adoption of this curriculum—that the Journalism Program would grow with at least two new tenure-track hires—failed to materialize. A position went unfilled in 2007, and the line was cancelled in 2008. The second hire did not materialize.

The Program received a laudatory review from two outside reviewers in April 2008. They commended the enthusiasm of the students and professional skills of the faculty, but noted that the Program was simply trying to accomplish too much with its limited resources. These constraints have become even more pressing with the current economic crisis.

With the outside reviewers' comments in hand, Dean Elga Wulfert directed the faculty to redesign the Journalism Program and its curriculum. The four tracks have been reduced to one and non-essential courses have been pared from the curriculum. The natural progression of courses in the major has been simplified, and students' paths to graduation in four years are now better guaranteed.

Below is a statement of the Program's goals and instructional philosophy. We propose a single track for the major and offer a listing of required courses, along with recommendations for the frequency with which they should be offered.

### **Goals and instructional philosophy**

The Journalism major at the University at Albany provides students with the critical skills necessary for successful careers in traditional and emerging media. This challenging curriculum prepares students for a rapidly changing industry at the same time that a global financial crisis is calling for efficient use of scant resources. Hence, we have concentrated on a single track of courses that provides the basics, yet is flexible enough to ready students for the change and new technology now revolutionizing the field.

Journalism today is in transition, so it needs to be taught through a curriculum that responds adroitly to change. But one constant is that a journalism major that focuses solely on "print journalism" is inadequate in the 21<sup>st</sup> century. While excellent writing and editing remain essential, students must also master journalism research strategies and other skills so that they can research, create, and publish a variety of media messages—writing, audio, video, online layout and design, photojournalism—across different media platforms. They must also understand the background, traditions, and societal context of their field through classes in such areas as the visual culture, media ethics, media law, media history, and global perspectives on the media, among others.

This proposal greatly simplifies the requirements for the Journalism major with these goals in mind:

- Move the curriculum strategically toward those typically found in accredited journalism/mass communication programs.
- Eliminate the existing four concentrations in favor of a single, unified track, whose requirements will be easy for students to understand.
- Enable students to move through the JRL degree program in eight semesters without “waivers” to excuse the unavailability of courses.
- Adopt a curriculum that optimizes the unique skills and backgrounds of the current members of the JRL faculty.
- Move the program toward a FT faculty/student ratio that is sustainable and approximates that of other J/MC programs.
- Realize savings immediately in the operating budget of the JRL Program.

## **The proposed curriculum:**

### **A. A required core of five courses (15 credits):**

JRL 100 Foundations of Journalism (lecture format)  
JRL 200Z Introduction to Reporting and News Writing I (workshop)  
JRL 201Z Reporting and News Writing II (workshop; new course)  
JRL 225 Media Law and Ethics (lecture) (lecture; new course)  
JRL 490Z Digital Publication (workshop)

### **B. Three courses (9 credits) from the Contextual Course menu (all lecture format):**

JRL 230 The Mass Media and War in U.S. History  
JRL 330 History of Journalism in the United States  
JRL 340 Global Perspectives on the News  
JRL 364 Visual Culture  
JRL 410 Images of Journalism in Film  
JRL 420 Political Economy of the Media  
JRL 468 Literary Journalism  
JRL 475 Topics in Journalism

### **C. Three courses (9 credits) from the Skills Course menu (all workshop format)**

JRL 308Z Narrative Journalism  
JRL 355Z Public Relations Writing  
JRL 366Z Magazine Writing  
JRL 380 Photojournalism  
JRL 385Y Broadcast Journalism  
JRL 390 Digital Media Workshop I: Web Publishing  
JRL 392 Digital Media Workshop II: Desk-Top Publishing  
JRL 460Z Public Affairs Reporting  
JRL 487Z Investigative Reporting

**D.**

JRL 497	Independent Study in Journalism (3 credits) (optional)
JRL 495	Journalism Internship (3-6 credits) (optional)
JRL 499	Senior Honors Project in Journalism (3 credits) (required for Honors)

Of the remaining 3 credits, a student may take 495 (Internship); or, if the student does not take 495, he or she must take 3 more credits from: 410, 420, 460, 468, 475, 487, 497, but no course can be repeated.

The journalism degree would require a minimum of 36 credits. Although this is a “single-track” curriculum, with no formal “sequences” or “tracks” that distinguish some JRL majors from others, students will be encouraged, for optimal intellectual coherence and progression, to pursue “mini-sequences” of electives in thematic groupings. Examples of these sequences include:

**Skills Course Groupings:**

*Introductory Reporting/Writing:* Introduction to News Reporting and Writing I and II

*Advanced Writing:* Narrative Journalism, Magazine Writing, and Public Relations Writing

*Digital Journalism:* Web Publishing, Desktop Publishing, Digital Media Production, and Photojournalism

*Public Affairs:* Public Affairs Reporting, Investigative Reporting, Broadcast Journalism

**Context Course Groupings:**

*Fundamentals of Contemporary Journalism:* Fundamentals of Journalism

*Film/Literature:* Images of Journalism in Film, and Literary Journalism

*History & Politics:* History of Journalism, Mass Media and War in U.S. History, Media in the Digital Age

The curriculum presents a balance of six skills courses and five contextual courses, with up to six credits of internship. This is in keeping with the Accreditation Council limit of 40 JRL credit hours in an undergraduate degree program. This curriculum represents the enhancement of a journalism program within a four-year liberal-arts environment, which is the goal of the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC).

## **Journalism Minor**

- 18 credits

### **Requirements:**

- AJRL 100
- AJRL 200Z
- AJRL 201Z
- 9 credits of electives at 300/400 levels

### **Additional considerations**

- Scheduling AJRL courses will continue to consider the requirements for the current Journalism major and minor so that students now enrolled in those areas will be able to complete their programs successfully in a timely manner. This is feasible because the largest majority of current Journalism students will be needing courses at the 300/400 levels, and the relevant courses offered would generally satisfy requirements for both tracks running simultaneously: the current major/minor, and this proposed new major/minor.
- The external curricular requirement (of six credits outside the student's Journalism major and his/her minor) is eliminated.

## Program in Journalism

### Faculty

#### Professors

Thomas Bass, Ph.D.  
University of California, Santa Cruz

Nancy Roberts, Ph.D.  
University of Minnesota  
Director, Journalism Program

#### Assistant Professor

Rosemary Armao, M.A.  
Ohio State University

*Adjunct Faculty (estimated): 8-10*

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The Journalism Program offers a wide array of courses in nonfiction writing, media analysis and production, and the history and global context of journalism in the 21st century. The Program also offers workshops that concentrate on student writing and editing, as well as courses that address the legal and ethical issues confronting journalists today.

The Program's courses and internships prepare students for work as journalists, freelance writers, TV producers, television (broadcast and cable) and radio journalists, Web journalists, editors, magazine and book publishers, copy writers, and public advocates in media. The Journalism Program also provides excellent preparation for students who wish to pursue careers in related fields, such as law, government, history, educational policy, teaching, and graduate study.

While offering survey courses that review the history and development of journalism from its early days in print to its new electronic formats, the Program also gives students hands-on experience with writing newspaper and magazine articles and producing webzines and other electronic forms of journalism. Our internship program encourages students to work at television and radio stations, newspapers and magazines, publishing houses, governmental agencies, non-governmental organizations, and public relations firms.

The Journalism Program has existed since 1973.

### Degree Requirements for the Major in Journalism

**General Program B.A.:** The requirements for a Journalism major will be fulfilled by a minimum of 36 credits in AJRL courses.

--15 credits are required: AJRL 100, 200Z, 201Z, 225, and AJRL 490.

--9 credits must be taken in Contextual courses, chosen from: AJRL 230, 330, 340, 364, 410, 420, 468, 475.

9 credits must be taken in Skills courses, chosen from: AJRL 308Z, 355Z, 366Z, 380, 385, 390, 392, 460, 487.

Of the remaining 3 credits, a student may take 495 (Internship); or, if the student does not take 495, he or she must take 3 more credits from: 410, 420, 460, 468, 475, 487, 497, but no course can be repeated.

### **Degree Requirements for the Minor in Journalism**

The Journalism Minor requires 18 credits: AJRL 100, AJRL 200Z, AJRL 201Z, and 9 credits of electives from 300-level and 400-level courses.

### **Advising**

During the course of three decades, the Journalism Program has established a solid reputation for giving students individual attention in the areas of curricular advising, placement in internships, and career planning. This strong tradition will continue for the Journalism major. An undergraduate majoring in Journalism will be assigned to a full-time faculty member in the Program for advisement throughout the student's career. In addition, faculty members in the Program are available to meet with students intending to declare Journalism as a major, or others interested in learning about the program.

### **Honors Program**

The Journalism has developed a plan to continue the opportunity for students to graduate with Honors in Journalism. The new revision includes these criteria for students: (a) be a declared Journalism major; (b) have completed 12 credits in AJRL courses; (c) have a minimum 3.25 overall GPA and a minimum 3.50 GPA in Journalism; (d) submit an application essay.

In addition, in terms of the curriculum and the required courses for satisfying the major, the student must choose one course from the Contextual Courses menu from the following: AJRL 340 Global Perspectives on the News; AJRL 330 History of Journalism in the United States; AJRL 420 Media in the Digital Age; or JRL 480 Public Affairs Journalism. The student must earn at least an A- in the chosen course. Senior honors students will then take AJRL 499 Senior Honors Project. The Honors sequence will require 39 credits.

## **Courses in Journalism**

### **A JRL 100 Foundations of Journalism (3)**

Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. The course also will address ethical and legal issues related to news media practices. A grade of C or higher is required for students to take AJRL 200Z.



**A JRL 200Z Introduction to Reporting and News Writing I (3)**

In this introductory workshop, students develop the skills of practicing reporters and news writers. They acquire the news judgment that allows them to identify what should be reported and written about, and they learn the fundamental forms of journalistic writing. Students familiarize themselves with journalistic sources and evaluate their reliability. They practice editing and revision and learn to use The Associated Press Stylebook. Prerequisite: AJRL 100 with grade of C or higher.

**A JRL 201Z Introduction to Reporting and News Writing II (3)**

This workshop continues to build on the best practices of introductory news reporting and writing best practices studied in AJRL 200Z. The 201Z course moves students into the “next level” by focusing on beat reporting; advanced assignments such as covering budgets, public hearings, and community issues; and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and advanced news stories, editing, and meeting deadlines; and students will have a basic understanding of critical thinking for journalists, as well as familiarity with common issues in media ethics and, to a lesser extent, media law. Prerequisite: AJRL 200Z, or permission of instructor.

**AJRL 225 Media Law & Ethics (3)**

It is often said that “law and ethics have the same center point, but law has a smaller circumference.” The center point focus on what is “right” to do in varying circumstances. This is especially true for journalists, whose practices in gathering, reporting, writing, and publishing news in many different forms and media often involve overlapping dilemmas of ethical questions and legal ramifications. This course will introduce students to the foundations of media law and ethics, explaining historical and contemporary theories and practices, and applying close analysis through actual cases and hypothetical situations. It will pay special attention to some of the most common dilemmas for journalists – libel, for example, or free press/fair trial conflicts, or confidentiality, or going “undercover” to investigate wrongdoing, or publishing what could be offensive content, as a few examples.

**A JRL 230Z Media and War in U.S. History (3)**

This course explores the roles, functions, and responsibilities of the mass media in times of war from a historical perspective. It focuses primarily on the news media and may also give some attention to entertainment media. Questions raised include: what impact have reporters' struggle for access and the government's struggle for control of information had on reporting methods and ultimately, on the news product? What has been the relationship between media representations of war and public attitudes toward war? And, how may have popular media constructed/influenced the way Americans remember and memorialize war? Relevant periods may include the Revolutionary and Civil Wars; World Wars I and II; and Korean, Vietnam, and Iraq Wars.

**A JRL 308Z Narrative Journalism (3)**

Students will explore a variety of journalistic styles, with emphasis on compelling narrative and description, combined with the skillful use of quotes and dialogue. The class features intensive critiques of students' work. A variety of formats will be studied: newspapers, magazines, non-fiction books, online publications, and interactive narratives. Students will build a portfolio of their own narrative journalism writing. Prerequisite: A JRL 201Z, or permission of instructor.

**A JRL 330 History of Journalism in the United States (3)**

This course examines the development of journalism in the United States, emphasizing the role of the press as a social institution. Subjects covered include the function and purpose of the press, evolving definitions of news, changing interpretations of the First Amendment, and the ethical and legal dimensions of free speech. Also examined will be the social, economic, political, technological, and cultural forces that have shaped the practices of journalism today.

**A JRL 340 Global Perspectives on the Media (3)**

This course provides a global perspective on news production and the distribution of media around the world. After studying the political and legal constraints under which international media operate, including the operating procedures of American journalists working as foreign correspondents, the course will explore topics including censorship, information warfare, Internet piracy, the blogosphere, and conflicts between national interests and the media technologies that are unconstrained by national borders. Readings include works by Marshall McLuhan, Umberto Eco, Benjamin Barber, Susan George, and others.

**A JRL 355Z Public Relations Writing (3)**

Students are introduced to the history of Public Relations tracing its modern development in the 20th century and current rise to political prominence. Topics to be discussed include branding, logos, packaging, and other corporate practices. Students will review the legal and ethical rules of governing PR. Only after exploring how the goals of PR may be antithetical to those of journalism, will students be asked to produce a variety of writing samples, including advocacy journalism, press releases, speeches, position papers,

web content, and other forms of PR. Some of this work, simulating crisis management, will be produced on deadline. Usually taught every third Spring semester, rotating with AJRL 380 and AJRL 385. Prerequisite: AJRL 201Z, or permission of instructor.

### **A JRL 364 Visual Culture (3)**

The course explores the increasing predominance of visual media in contemporary life. It examines how traditional narrative forms of storytelling are being replaced by visual forms of storytelling in journalism, photojournalism, film, television, the internet, video games, anime, graphic novels, and advertising. Particular emphasis will be paid to the global flow of visual culture and the technologies that facilitate these cultural exchanges. Readings range from Marshall McLuhan and Laura Mulvey to contemporary writers on visual culture.

### **A JRL 366Z Magazine Writing (3)**

This course gives students experience in conceptualizing, researching, writing, rewriting, and submitting for publication different types of articles that are found in magazines, webzines, and the features section of newspapers. Ethical issues and writer-editor relationships are also examined. Students write several articles of varying length and complete other assignments, such as writing query letters and analyzing magazine content. Prerequisite: A JRL 201Z, or permission of instructor.

### **A JRL 380 Photojournalism (3)**

Students develop the critical skills for evaluating and the technical skills for producing, editing, and publishing digital photographs in a variety of formats, including traditional newspapers, satellite transmissions from the field, and Internet web sites. While developing their aesthetic and technical skills, students will critique each other's photos in a workshop format. Usually taught every third Spring semester, rotating with AJRL 355Z and AJRL 385.

### **A JRL 385Y Broadcast Journalism (3)**

Students will report, write, produce, air, and record a variety of television and radio news stories with a degree of professionalism resembling what might be found in local newscasts, whether they be short reports or longer, feature-length stories. Working individually or in groups, students will use analog and digital video technologies and recording devices to produce their stories. Usually taught every third Spring semester, rotating with AJRL 355Z and AJRL 380. Prerequisite: AJRL 201Z, or permission of instructor.

### **A JRL 390 Digital Media Workshop I: Web Publishing (3)**

This workshop teaches the editing and design skills required to produce literary websites, webcasts, blogs, and other forms of online digital journalism. The class is taught as a hands-on workshop in a digital classroom. Students, working on individual and team projects, will produce digital media using a variety of tools, ranging from Photoshop and Flash to Dreamweaver and HTML. Prerequisite: A JRL 201Z, or permission of instructor.

### **A JRL 392 Digital Media Workshop II: Desk-Top Publishing (3)**

This course develops the skills required for writing, editing, designing, and publishing on the web, primarily webzines, and Internet news sites. This hands-on workshop is taught in a digital media lab. Working individually and in teams, students will produce and publish three major media projects. Prerequisite: A JRL 201Z, or permission of instructor.

### **A JRL 410 Images of Journalism in Film (3)**

This course explores the depiction of American journalism and journalists in a variety of fictional films and selected works of prose. Students study the history of filmed representations of journalists; they also study the images that journalists have presented of themselves and their profession. The course does not involve journalistic report and writing, but it does require close analysis of films, attentive reading, participation in class discussions, and a willingness to explore.

**A JRL 420 Media in the Digital Age (3)**

An examination of media and society in the digital age. The course surveys new technologies and their effect on print, film, broadcast, web, and other media. Topics include recent developments in communications technology, entertainment, news, social media, intellectual property, censorship, surveillance, and gender differences.

**A JRL 468 Literary Journalism (3)**

This course invites students to read literary journalism and to write their own literary essays. Readings include works by Daniel Defoe, Charles Dickens, Samuel Clemens, Stephen Cane, Janet Flanner, Lillian Ross, Rebecca West, John Hersey, James Agee, Dorothy Day, Meridel LeSueur, Truman Capote, Joan Didion, Tracy Kidder, and others. While reflecting on the relations between journalism and literary fiction and nonfiction, students will complete bi-weekly assignments. Prerequisite: AJRL 201Z, or permission of instructor.

**A JRL 475 Topics in Journalism (3)**

This is a conceptual course on a topic in journalism that bears serious study but is not a part of the permanent Journalism curriculum. May be repeated for credit if content varies.

**A JRL 480Z Public Affairs Journalism (3)**

**The Capital District offers a unique laboratory for reporting on public affairs at all levels, from the local to the national. These include governmental affairs, but also judicial matters, relations between New York State and the State's indigenous Indian tribes, and policy issues concerning medicine, technology, business, and education. Public affairs journalism is now part of a large debate about the lengths to which journalists should go in hosting community events and creating an informed citizenry. Along with numerous writing assignments, students will engage in wide reading of journalists who have staked out positions to this debate and operated effectively as reports or advocates in the public arena. Prerequisite: AJRL 201Z, or permission of instructor.**

**A JRL 490Z Digital Media Production (3)**

This workshop is devoted to electronic publishing in a wide variety of contemporary contexts – from the Web, to blogs, to E-zines, to Webcasts, and others. Most often, the course will involve publishing at least one issue of a journalistic E-zine, in addition to other assignments that require using other forms of contemporary electronic media. Students will be expected to exercise news judgment; report, write, and edit stories; work with digital imagining; utilize graphic design and layout principles; and work through a publishing process. Prerequisite: A JRL 201, and either A JRL 390 or A JRL 392, or permission of instructor.

**A JRL 495 Internship in Journalism (3-6)**

The course is limited to Journalism majors and minors. Internships in a variety of media are offered for variable credit. The internship requires that students work on-site in a professional media organization, under the direct supervision of a qualified supervisor. A faculty supervisor will also design an academic component for the internship, based on readings, daily journals, and the writing of papers that analyze and reflect on the work experience. The faculty supervisor will meet regularly with interns, both individually and as a group. The Journalism Program Director will establish the specific requirements that must be fulfilled to receive credit for this course. Internships are open only to qualified juniors and seniors who have an overall grade point average of 2.50 or higher. Prerequisite: permission of faculty supervisor. *S/U* graded.

**A JRL 497 Independent Study in Journalism (1-3)**

For variable credit (1-3), intended for senior students in Journalism pursue an independent project under the supervision of a full time faculty member. A student might use this course to enhance a portfolio, gain expertise in journalistic practices, research a special topic, or complete work on a major assignment. An application to a faculty member is required. A written agreement outlining the goals and work to be completed during the independent study is also required. The course is limited to seniors with prior journalism experience, although they do not have to be a journalism major or minor. Prerequisite: permission of instructor.

**A JRL 499 Senior Honors Seminar in Journalism (3)**

Students will define, develop, research, and write or produce in electronic or visual form an individual project of serious merit. The project is intended to demonstrate the range of skills acquired during the student's training in Journalism. The project should also demonstrate a nuanced understanding of the ethical and legal issues of the profession. Work on the project will be supervised by advanced arrangement with a faculty member. The decision on whether a student's final project merits receiving Honors in Journalism will be made by the faculty of the Journalism Program. Prerequisite: permission of instructor.

## Course Action Forms – Revised Journalism Major

### I. CAFs – New Courses

201Z  
225

### II. CAFs – Revised Courses

100 – title, description  
230 – title  
308Z -- prerequisite  
364 – title, description  
366Z – prerequisite  
380Y – prerequisite  
392 – prerequisite  
480 -- prerequisite  
490Z – title, description, prerequisite  
420 – title, description  
468 – description, prerequisite

### III. CAFs – Deactivated courses

220  
270X  
300Z  
320  
325  
350Y  
360Z  
364Z  
365  
365  
370  
397  
460Z  
465  
470  
482

### IV. CAFs – None – Courses no changes – see Bulletin 2010-11

200Z	380	475	499
330	390	495	
340	410	497	

University at Albany – State University of New York			
College of Arts and Sciences		Course Action Form	
		Proposal No. 10-094A	
Please mark all that apply:			
<input type="checkbox"/>	New Course	Revision of: <input type="checkbox"/>	Number <input checked="" type="checkbox"/> Description
<input type="checkbox"/>	Cross-Listing	<input checked="" type="checkbox"/>	Title <input type="checkbox"/> Prerequisites
<input type="checkbox"/>	Shared-Resources Course	<input type="checkbox"/>	Credits
<input type="checkbox"/>	Deactivate / Activate Course	<input type="checkbox"/>	Other:
Department: <u>JOURNALISM PROGRAM</u>		To be effective <u>FALL 2011</u>	
		<i>(semester/year):</i>	
Course Number	Current: <u>AJRL 100</u>	New	Credits <u>3</u>
Course <u>Foundations of Journalism</u>			
Course Description to appear in Bulletin:			
Introduction to contemporary journalism as a major institution in American democracy. This course will help students become more informed about media and introduce them to the major issues in journalism. Topics range from media history and the economic structure of the industry to broad questions about the impact of media on individuals and society in a fast-changing technological society. Also addressed will be ethical and legal issues related to media practices in news media. A student must make a grade of C or better in this course in order to take AJRL 200Z.			
Prerequisites statement to be appended to description in Bulletin:			
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>			
This course is (will be) cross listed with (i.e., CAS ###):			
This course is (will be) a shared-resources course with (i.e., CAS ###):			
Explanation of proposal:			
<b>This course is being re-focused for inclusion into the proposed revision of the major. It will include standardized topics, requirements, testing mechanisms, etc., so that all students coming out of the course will have studied the same essential, foundational areas of knowledge concerning contemporary journalism, and will have been evaluated in the same ways.</b>			
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:			
Chair of Proposing Department (TYPE NAME/SIGN)			Date
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department			
William Rainbolt, Director/Journalism			Michael K. Hill, 9-14-10
Approved by Chair(s) of Departments	Date	Dean of College (PRINT NAME/SIGN)	Date
		Gregory Stevens	11/1/10
Chair of Academic Programs Committee	Date	Dean of Graduate (Undergraduate) Studies	Date
Janna Harton	10/28/10		

## **AJRL 100** **Foundations of Journalism**

**Offered:** Each semester in 1 section, capacity of 100  
**Credits:** 3  
**Graded:** A – E,  
**Capacity:** 100  
**Attendance policy:** Yes, with final grade penalized for unexcused absences beyond a number allowed  
**Format:** Lecture  
**General Education Course:** No  
**Grade Requirement for AJRL 200Z:** C or better

### **I. Learning Objectives:**

- Introduce students to a survey of several crucial themes in studying the contemporary news media in a democratic society
- Make students aware of the First Amendment underpinnings to the roles, practices, and influences of the news media in America
- Survey differing points of views from a variety of leading authorities regarding contemporary journalism
- Introduce students to emerging concepts in redefining 21<sup>st</sup> Century journalism, such as convergent media, multimedia storytelling, social media, and citizen journalism, among others

### **2. Learning Outcomes:**

- Students will be familiar with important concepts, traditions, names, and sources of information about 21<sup>st</sup> Century journalism
- Students will have a conceptual framework to support them as they move into “best practices” workshops, so that they can understand that the journalistic skills are being used in a broader context than just “doing”
- Students will have a foundation for later, more specialized courses in such subjects as media law and ethics, American journalism history, visual culture, and war and media, among others
- Students will “reorient” their understanding of “media” in general to more specific knowledge about journalistic media

### **3. Required textbooks (2-3) to be chosen from, among others:**

Keen, *The Cult of the Amateur*  
Kovach & Rosenstiel. *Elements of Journalism* (required)  
Manship School of Mass Communication, *The Breaux Symposium: New Models for News*  
Mindich, *Tuned Out: Why Americans Under 40 Don't Follow the News*  
Wasik, *And Then There's This: How Stories Live and Die in Viral Culture*  
Woodward & Bernstein, *All the President's Men*

### **4. Supplementary readings possible from:**

- *Columbia Journalism Review*

- *American Journalism Review*
- *Nieman Reports* (Nieman Foundation, Harvard U.)
- Pew Center for Research on the Press and the Public
- [www.poynter.org](http://www.poynter.org)
- [www.asne.org](http://www.asne.org)
- [www.apme.org](http://www.apme.org)
- [www.rtnda.org](http://www.rtnda.org)

**5. Subjects to be covered, among others:**

- Watergate and Beyond
- The Cable TV Revolution
- Convergent Media
- Multimedia Storytelling
- Citizen Journalists and Us
- The Role of the First Amendment

**Note:** Each of these areas allows an instructor to integrate key principles of the roles of journalistic traditions, the influences of technology, the changing ownership and other economic forces of the contemporary news media, and best practices in journalism, among other principles

**7. Graded work (no teaching assistants or graders will be available):**

- Short quizzes (4-6 multiple-choice questions) over assigned reading
- Three objective-style exams

<b>University at Albany – State University of New York</b>			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No. 10-094B</b>	
Please mark all that apply:			
<input checked="" type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number	<input type="checkbox"/> Description	
<input type="checkbox"/> Cross-Listing	<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites	
<input type="checkbox"/> Shared-Resources Course	<input type="checkbox"/> Credits		
<input type="checkbox"/> Deactivate-/ Activate Course	<input type="checkbox"/> Other:		
Department: <b>JOURNALISM PROGRAM</b>		To be effective <b>FALL 2011</b>	
Course Number Current: _____	New <b>AJRL 201Z</b>	Credits	<b>3</b>
Course <b>Reporting and News Writing II</b>			
Course Description to appear in Bulletin:			
This course will continue to build on the best practices of introductory news reporting and writing that students will have learned in AJRL 200Z. The 201Z course will move students into the “next level” of news reporting by focusing on beat reporting; advanced assignments such as covering budgets, public hearings, covering community issues; and researching public records. At the end of this course, students will be expected to demonstrate strong competence in news judgment, reporting, writing simple and advanced news stories, editing, and meeting deadlines; and will have a basic understanding of critical thinking for journalists, as well as familiarity with common issues in media ethics and, to a lesser extent, media law.			
Prerequisites statement to be appended to description in Bulletin:			
<b>Prerequisite: AJRL 200Z, or permission of instructor.</b>			
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>			
This course is (will be) cross listed with (i.e., CAS ###): _____			
This course is (will be) a shared-resources course with (i.e., CAS ###): _____			
Explanation of proposal:			
<b>This course is part of the proposed revision of the major. Paired with AJRL 200Z, this course now helps to provide a two-semester experience for students in the best practices of fundamentals of news reporting and writing. It takes the strongest aspects of a deactivated course, AJRL 270X, Strategies of Information for Journalism, and incorporates them into a true workshop that continues to build on the best practices which were introduced to students in AJRL 200Z.</b>			
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:			
Chair of Proposing Department (TYPE NAME/SIGN)			Date
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department William Rainbolt, Director/Journalism			Michael K. Hill, 9-14-10
William Rainbolt, Director/Journalism			Michael K. Hill, Chair, English
Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)	Date	Dean of College (PRINT NAME/SIGN)	Date
		Gregory Stevens	11/1/10
Chair of Academic Programs Committee (PRINT NAME/SIGN)	Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)	Date
Janna Harton	10/28/10		



# WRITING INTENSIVE Course Proposal

General Education Committee/Undergraduate Studies – LC 30

COURSE NUMBER: AJRL 201Z    COURSE TITLE: INTRODUCTION TO NEWS REPORTING & WRITING II

PROPOSER: William Rainbolt, Acting Director, Journalism Program (Fall 2010)

Phone #: 442-4087    e-mail Rainbolt@albany.edu

INSTRUCTOR(S): Various FT and PT with professional reporting experience

Please provide the following information:

- A. A copy of the course syllabus.
- B. Will this course *always* be taught as a Writing Intensive course? YES
- C. Please answer each of the following. If any answer is **no**, please explain on an attached sheet.
1. Will enrollment be limited to 35 students per section? NO  
**Reason: All Journalism workshops have a capacity of 25.**
  2. Will the course require, other than examinations, more than one writing assignment? YES
  3. Will these special or added writing assignments require at least 20+ pages of writing? YES
  4. Will the course offer at least one of the following writing experiences: journals, personal notebooks, exploratory writing, reports, formal argumentative essays, research papers, and professional documents? YES
  5. Will the course require substantive revisions of these special writing assignments? YES
  6. Will course grading include a component that allows students to improve their graded work with responsiveness revisions suggested by the instructor? YES
  7. Will in-class discussion of writing assignments and detailed comments on some of the submitted writing assignments be an integral part of the course? YES
  8. Will an evaluation of the writing component of the course be submitted by the class? YES
- D. Describe any assistance you will be requesting from the Writing Center and/or CETL. (help in design of course, team teaching, student referrals, training TA's, instruction in use of the library, etc.)

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**ROUTING:** When the course proposal is completed, the department, school or program must have the proposal reviewed and approved by its respective college or school. It is then submitted to the General Education Committee. Any questions concerning the approval process should be directed to Vivien Ng, General Education Committee Chair, LC31. E-mail: [vng@albany.edu](mailto:vng@albany.edu)

**APPROVAL ACTION:**

Department/Program Chair: William Rainbolt, Acting Director, Journalism    Date: October 11, 2010  
College/School Dean or Designee: \_\_\_\_\_Gregory Stevens\_\_\_\_\_    Date: 11/1/10  
General Education Committee liaison: \_\_\_\_\_    Date: \_\_\_\_\_

## **AJRL 201Z**

### **Introduction to Reporting and News Writing II**

**Offered:** Each semester in 2 sections, capacity of 25 x 2 = 50  
**Credits:** 3  
**Graded:** A – E,  
**Attendance policy:** Yes, with final grade penalized for unexcused absences beyond a number allowed  
**Format:** Workshop / practicum  
**Status:** Required for Journalism Major  
**Continuation class:** Yes, from AJRL 200Z  
**Prerequisite:** Minimum of B in AJRL 200Z  
**Writing Intensive:** Yes

#### **I. Learning Objectives:**

- Continue the progression of students in the fundamentals of news reporting and writing by moving them beyond the simple, “straight news,” almost formulaic stories they would have learned to report and write in AJRL 200Z (routine crimes or accidents, obituaries, one-source interviews, “localizing” stories, etc.) and into areas that often require more advanced reporting and news writing
- Focus closer attention on identifying, and evaluating, authoritative sources for a variety of stories
- Enhance skills in “critical thinking for journalists,” which are necessary for good reporting
- Require “live,” local interviews for all stories
- Introduce students to different structures for advanced news stories, including how to write beyond the shorter, simpler stories assigned in AJRL 200Z
- Introduce students to public records research
- Continue expanding the students’ abilities to conduct journalistically valid online research

#### **2. Learning Outcomes – at end of course, students should be able to:**

- Apply news judgment that goes beyond the simple, “straight” news, facts-only, formulaic kind of reporting learned in AJRL 200Z
- Develop ideas that have multi-angles, and require significant reporting
- Identify authoritative sources who should know something about the ideas
- Continue to develop interviewing skills
- Make valid news judgment decisions as the story develops, about what is relevant and what can be left out, and about new angles and sources to pursue
- Write “news+,” that goes beyond the simple, formulaic stories of AJRL 200Z and explain facts, issues, background, etc. in greater depth and with greater illumination
- Be familiar with structures and processes in several different areas – cops & courts, government, politics, etc.
- Understand the foundations of using public records for research
- Draw from a variety of structures to write advanced news stories
- Edit their own work closely and competently

- Be prepared to continue expanding their understanding of journalism and the skills necessary in specialized fields covered in upper-division AJRL workshops

### **3. Required textbook to be chosen from (continuing from AJRL 200Z):**

- The Missouri Group, *News Reporting & Writing* (latest ed.)
- The Missouri Group, *Telling the Story: The Convergence of Print, Broadcast, and Online Media* (latest ed.)

### **4. Supplementary readings possible from:**

- Daily readings of *New York Times*, *Albany Times Union*, and/or other news periodicals, in hard copy or online
- Online news organizations, such as CNN.com, MSNBC.com, etc.
- Media industry online sources, such as [www.poynter.org](http://www.poynter.org), and [www.cyberjournalist.net](http://www.cyberjournalist.net)

### **5. Subjects to be covered, among others:**

- Beat reporting (cops/courts, city hall, education, science, business, etc.)
- Speeches and News Conferences
- Meetings
- Government
- Politics
- Statistical stories
- Public Records Research
- Revising advanced news stories
- In-depth interviews
- Maintaining professional relationships with sources
- Ethics in advanced reporting

### **6. Typical reporting and newswriting assignments:**

- 2 stories from beat assigned to student (4 pp. x 2 = 8 pp)
- 1 story from police, or courts (4)
- 1 story from speech or news conference (4)
- 1 story from meeting (4)
- 1 story from government (4)
- 1 story from politics (4)
- 1 story based on statistics (4)
- Final project dominated by public records research (6), requiring 2-3 weeks to report and write
- 3 revisions (12) of stories (but not final project)

### **7. Other graded work:**

- Quizzes over required readings
- Current events quizzes
- Short reporting/writing assignments

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	Proposal No. <u>10-094C</u>	
Please mark all that apply:			
<input checked="" type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate-/ Activate Course		<input type="checkbox"/> Other:	
Department: <u>JOURNALISM PROGRAM</u>		To be effective (semester/year): <u>FALL 2011</u>	
Course Number Current: _____	New <u>AJRL 225</u>	Credits	<u>3</u>
Course <u>Media Law and Ethics</u>			
Course Description to appear in Bulletin:			
<p>It is often said that “law and ethics have the same center point, but law has a smaller circumference.” The center point focus on what is “right” to do in varying circumstances. This is especially true for journalists, whose practices in gathering, reporting, writing, and publishing news in many different forms and media often involve overlapping dilemmas of ethical questions and legal ramifications. This course will introduce students to the foundations of media law and ethics, explaining historical and contemporary theories and practices, and applying close analysis through actual cases and hypothetical situations. It will pay special attention to some of the most common dilemmas for journalists – libel, for example, or free press/fair trial conflicts, or confidentiality, or going “undercover” to investigate wrongdoing, or publishing what could be offensive content, as a few examples.</p>			
Prerequisites statement to be appended to description in Bulletin:			
If S/U is to be designated as the only grading system in the course,		<input type="checkbox"/>	
This course is (will be) cross listed with (i.e., CAS ###): _____			
This course is (will be) a shared-resources course with (i.e., CAS ###): _____			
Explanation of proposal:			
<p><b>This course is part of the proposed revision of the major. It combines two previously separate courses, AJRL 320 Media Law, and AJRL 325, Media Ethics, into a cohesion that much more closely represents the actual interplay between the two areas in the day-to-day practices of contemporary journalism. Journalists often find both areas involved in a single episode.</b></p>			
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:			
Chair of Proposing Department (TYPE NAME/SIGN)			Date
WRainbolt / Acting Director, Journalism / Michael K. Hill, English William Rainbolt, Director/Journalism			Michael K. Hill, 9-14-10
Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)		Date	Dean of College (PRINT NAME/SIGN)
			Gregory Stevens
			11/1/10
Chair of Academic Programs Committee (PRINT NAME/SIGN)		Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)
Janna Harton		10/28/10	

## **AJRL 225**

### **Media Law and Ethics**

**Offered:** Each Fall semester in 1 section  
**Credits:** 3  
**Graded:** A – E,  
**Capacity:** 50  
**Attendance policy:** Yes, with final grade penalized for unexcused absences beyond a number allowed  
**Format:** Lecture  
**Status:** Required for Journalism Major  
**Continuation class:** No  
**Writing Intensive:** No, but some writing required  
**General Education course:** No

#### **I. Learning Objectives:**

- To ground students in the major philosophical principles and legal constructs including laws, court decisions and governmental policy that guide newsgathering, writing and publication in the 21 Century
- To encourage students to draw from major thinkers in ethics in order to construct their own code of ethics regarding their media work
- To introduce students in basic research methods for examining media law and ethical situations
- To make students comfortable, at an introductory level, at writing about legal and ethical dilemmas for the media

#### **2. Learning Outcomes:**

- Students will understand First Amendment freedoms and limitations and other major law affecting the field of journalism.
- They will learn the values, principles and philosophies as well as workable models for ethical decision making.
- Students will learn how to keep themselves informed regularly about changes in the law and ethics being brought about by evolving developments in media format and content
- Students will be able to draw on this course's content to provide a legal and ethical context for "best practices" techniques and skills they will learn in advanced workshops and internships

#### **3. Required textbook to be chosen from:**

A course package of materials taken from numerous texts and contemporary media will be used in lieu of a text. This is a rapidly changing area that requires up to the date material on new court cases (The U.S. Supreme Court, for example, has agreed to take up two extremely sensitive cases on new media in its 2011 term, and lower federal and state courts are constantly involved in First Amendment / press law cases), and new ethics cases arise almost daily in the media. Textbooks rapidly become outdate in both these areas.

#### **4. Supplementary readings possible from:**

- Daily readings of *New York Times*, *Albany Times Union*, and/or other news periodicals, in hard copy or online
- Online news organizations, such as CNN.com, MSNBC.com, etc.
- Media industry online sources, such as [www.poynter.org](http://www.poynter.org), and [www.cyberjournalist.net](http://www.cyberjournalist.net)
- Online sources relevant to course itself, such as [www.rcfp.org](http://www.rcfp.org) (Reporters Committee on Freedom of the Press), [www.splc.org](http://www.splc.org) (Student Press Law Center), [www.freedomforum.org](http://www.freedomforum.org), [www.supremecourt.gov](http://www.supremecourt.gov)

### **5. Subjects to be covered, among others:**

- First Amendment historical and contemporary context for a free press
- Freedom of Information strategies and limitations
- Libel and invasion of privacy law
- First Amendment – Sixth Amendment conflict (free press/fair trial)
- Reporter privilege vis a vis confidentiality
- Several models for ethical decision making in journalism (Rushworth Kidder model, Potter's Box, others)
- Ethical teachings of a range of philosophers including Aristotle, Mill, Rawls and Kant applied to contemporary news, entertainment and public relations.

:

### **6. Graded work:**

- Quizzes over required readings particularly on case law and ethical model
- Book report on a major work involving ethical behavior (*The Fabulist*, *Burning Down my Master's House*, others) and/or law (e.g. *All the President's Men*, *The "Papers" and the Papers*, )
- Short paper delineating and defending a personal code of ethics derived from the models and values presented in class
- Term paper looking at one major legal issue or case of media freedom in the United States or globally
- Final exam involving a multi-faceted (i.e., both legal and ethical issues) hypothetical case, in which students must identify, analyze, and draw a conclusion about both relevant issues

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>		<b>Course Action Form</b>	
		Proposal No. 10-094D	
Please mark all that apply:			
<input type="checkbox"/>	New Course	Revision of:	<input type="checkbox"/> Number
<input type="checkbox"/>	Cross-Listing		<input checked="" type="checkbox"/> Title
<input type="checkbox"/>	Shared-Resources Course		<input type="checkbox"/> Credits
<input type="checkbox"/>	Deactivate / Activate Course		<input type="checkbox"/> Other: _____
Department: <b>JOURNALISM PROGRAM</b>		To be effective (semester/year): <b>FALL 2011</b>	
Course Number	Current: <b>AJRL 230</b>	New	Credits <b>3</b>
Course <b>Media and War in U. S. History</b>			
Course Description to appear in Bulletin:			
Prerequisites statement to be appended to description in Bulletin:			
If S/U is to be designated as the only grading system in the course,			<input type="checkbox"/>
This course is (will be) cross listed with (i.e., CAS ###): _____			
This course is (will be) a shared-resources course with (i.e., CAS ###): _____			
Explanation of proposal:			
<b>Title is changed for proposed revision of Journalism major, to reflect focus on United States history.</b>			
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:			
Chair of Proposing Department (TYPE NAME/SIGN)			Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department			9-14-10
Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)		Date	Dean of College (PRINT NAME/SIGN) Date
			Gregory Stevens 11/1/10
Chair of Academic Programs Committee (PRINT NAME/SIGN)		Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date
Janna Harton		10/28/10	

<b>College of Arts and Sciences</b>		<b>Course Action Form</b>		Proposal No. <u>10-094E</u>	
Please mark all that apply:					
<input type="checkbox"/>	New Course	Revision of:	<input type="checkbox"/>	Number	<input checked="" type="checkbox"/> Description
<input type="checkbox"/>	Cross-Listing		<input checked="" type="checkbox"/>	Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/>	Shared-Resources Course		<input type="checkbox"/>	Credits	
<input type="checkbox"/>	Deactivate / Activate-Course		<input type="checkbox"/>	Other:	
Department: <u>JOURNALISM PROGRAM</u>			To be effective <u>FALL 2011</u> <small>(semester/year):</small>		
Course Number	Current: _____	New	<u>AJRL 364</u>	Credits	<u>3</u>
Course <u>Visual Culture</u>					
Course Description to appear in Bulletin:					
<p>The course explores the increasing predominance of visual media in contemporary life. It examines how traditional narrative forms of storytelling are being replaced by visual forms of storytelling in journalism, photojournalism, film, television, the internet, video games, anime, graphic novels, and advertising. Particular emphasis will be paid to the global flow of visual culture and the technologies that facilitate these cultural exchanges. Readings range from Marshall McLuhan and Laura Mulvey to contemporary writers on visual culture.</p>					
Prerequisites statement to be appended to description in Bulletin:					
<p>If S/U is to be designated as the only grading system in the course, <input type="checkbox"/></p> <p>This course is (will be) cross listed with (i.e., CAS ###): _____</p> <p>This course is (will be) a shared-resources course with (i.e., CAS ###): _____</p>					
Explanation of proposal:					
<p><b>This course is the revision of the deactivated AJRL 220. It moves to an upper-division level in order to recognize the increasing influence of visual imaging in our contemporary media culture – and, to tap into an area that is already quite familiar to many students but on a superficial, non-pedagogical level.</b></p>					
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:					
Chair of Proposing Department (TYPE NAME/SIGN)					Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department					9-14-10
Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)			Date	Dean of College (PRINT NAME/SIGN)	
				Gregory Stevens	
				11/1/10	
Chair of Academic Programs Committee (PRINT NAME/SIGN)			Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)	
Janna Harton			10/28/10		
University at Albany – State University of New York					
<b>College of Arts and Sciences</b>		<b>Course Action Form</b>		Proposal No. <u>10-094F</u>	
Please mark all that apply:					
<input type="checkbox"/>	New Course	Revision of:	<input type="checkbox"/>	Number	<input checked="" type="checkbox"/> Description



<input type="checkbox"/> Cross-Listing	<input checked="" type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course	<input type="checkbox"/> Credits	
<input type="checkbox"/> Deactivate / Activate Course	<input type="checkbox"/> Other: _____	
Department: <b>JOURNALISM PROGRAM</b>		To be effective (semester/year): <b>FALL 2011</b>
Course Number Current: <b>AJRL 490Z</b>	New _____	Credits <b>3</b>
Course <b>Digital Publication</b>		
Course Description to appear in Bulletin:		
<p><b>This workshop is devoted to electronic publishing in a wide variety of contemporary contexts – from the Web, to blogs, to E-zines, to Webcasts, and others. Most often, the course will involve publishing at least one issue of a journalistic E-zine, in addition to other assignments that require using other forms of contemporary electronic media. Students will be expected to exercise news judgment; report, write, and edit stories; work with digital imagining; utilize graphic design and layout principles; and work through a publishing process.</b></p>		
Prerequisites statement to be appended to description in Bulletin:		
<b>Prerequisites: AJRL 201Z, and either AJRL 390 or AJRL 392; or permission of instructor.</b>		
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>		
This course is (will be) cross listed with (i.e., CAS ###): _____		
This course is (will be) a shared-resources course with (i.e., CAS ###): _____		
Explanation of proposal:		
<b>Title is changed for proposed revision of Journalism major.</b>		
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:		
Chair of Proposing Department (TYPE NAME/SIGN)		Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department		9-14-10
Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)	Date	Dean of College (PRINT NAME/SIGN) Date
		Gregory Stevens 11/1/10
Chair of Academic Programs Committee (PRINT NAME/SIGN)	Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN) Date
Janna Harton	10/28/10	
University at Albany – State University of New York		
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094G
Please mark all that apply:		
<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number	<input checked="" type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing	<input checked="" type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course	<input type="checkbox"/> Credits	
<input type="checkbox"/> Deactivate-/ Activate Course	<input type="checkbox"/> Other: _____	

Department: <u>JOURNALISM PROGRAM</u>		To be effective (semester/year): <u>FALL 2011</u>	
Course Number	Current: <u>AJRL 420</u>	New	Credits <u>3</u>
Course <u>Media in the Digital Age</u>			
Course Description to appear in Bulletin:			
<p><b>An examination of media and society in the digital age. The course explores the nature of media, their social role, and means of production. It surveys new technologies and their effect on effect on print, film, broadcast, web, and other media. Topics include recent developments in communications technology, news, social media, intellectual property, censorship, surveillance, and gender differences.</b></p>			
Prerequisites statement to be appended to description in Bulletin:			
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>			
This course is (will be) cross listed with (i.e., CAS ###): _____			
This course is (will be) a shared-resources course with (i.e., CAS ###): _____			
Explanation of proposal:			
<p><b>This course is being re-focused for inclusion into the proposed revision of the major. The original title, "Political Economy of the Mass Media," misrepresented what the course has evolved to be, which is reflected in the revised course description. It appears that too many students were misled by "Political" and "Economy."</b></p>			
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:			
Chair of Proposing Department (TYPE NAME/SIGN)			Date
William Rainbolt, Director/Journalism / Michael K. Hill, Chair, English			9-14-10
Approved by Chair(s) of Departments	Date	Dean of College (PRINT NAME/SIGN)	Date
		Gregory Stevens	11/1/10
Chair of Academic Programs Committee	Date	Dean of Graduate (Undergraduate) Studies	Date
Janna Harton	10/28/10		

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>		<b>Course Action Form</b>	
		Proposal No. <u>10-094H</u>	
Please mark all that apply:			
<input type="checkbox"/>	New Course	Revision of: <input type="checkbox"/>	Number <input type="checkbox"/>
<input type="checkbox"/>	Cross-Listing	<input type="checkbox"/>	Title <input type="checkbox"/>
<input type="checkbox"/>	Shared-Resources Course	<input type="checkbox"/>	Credits <input type="checkbox"/>
<input checked="" type="checkbox"/>	Deactivate / Activate-Course	<input type="checkbox"/>	Other: _____
Description <input type="checkbox"/>		Prerequisites <input type="checkbox"/>	
Department: <u>JOURNALISM PROGRAM</u>		To be effective (semester/year): <u>FALL 2011</u>	
Course Number	Current: _____	New	Credits <u>3</u>
Course <u>Visual Culture</u>			

Course Description to appear in Bulletin:

Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**AJRL220 is being replaced by AJRL 364.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN)	Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

Approved by Chair(s) of Department(s) having cross-listed course(s) (PRINT NAME/SIGN)	Date	Dean of College (PRINT NAME/SIGN)	Date
		Gregory Stevens	11/1/10
Chair of Academic Programs Committee (PRINT NAME/SIGN)	Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)	Date
Janna Harton	10/28/10		

University at Albany – State University of New York

**College of Arts and Sciences                      Course Action Form                      Proposal No. 10-094i**

Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other: _____	

Department: JOURNALISM PROGRAM                      To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 270X Credits 3

Course Strategies of Information for Journalists

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094J
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Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other:	

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 300Z Credits 3

Course Journalism for Non-Majors

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094K
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Please mark all that apply:

<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number <input type="checkbox"/> Title <input type="checkbox"/> Credits <input type="checkbox"/> Other: _____	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		
<input checked="" type="checkbox"/> Deactivate / Activate Course		

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 320 Credits 3

Course Media Law

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

--

<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094L
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Please mark all that apply:

<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number <input type="checkbox"/> Title <input type="checkbox"/> Credits <input type="checkbox"/> Other: _____	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		
<input checked="" type="checkbox"/> Deactivate / Activate Course		

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 325 Credits 3

Course Media Ethics

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

**College of Arts and Sciences**                      **Course Action Form**                      **Proposal No.** 10-094M

Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate-Course		<input type="checkbox"/> Other:	

Department: JOURNALISM PROGRAM                      To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 350Y Credits 3

Course Journalistic Interviewing

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094N
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Please mark all that apply:

<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number <input type="checkbox"/> Title <input type="checkbox"/> Credits <input type="checkbox"/> Other: _____	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		
<input checked="" type="checkbox"/> Deactivate / Activate Course		

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 360 Credits 3

Course Intermediate Reporting and News Writing

Course Description to appear in Bulletin:



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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

--

<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094o
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Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other:	

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 364Z Credits 3

Course Special Topics

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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Chair of Proposing Department (TYPE NAME/SIGN)	Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)	Date	Dean of College (PRINT NAME/SIGN)	Date
		Gregory Stevens	11/1/10

Chair of Academic Programs Committee (PRINT NAME/SIGN)	Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)	Date
Janna Harton	10/28/10		

University at Albany – State University of New York

**College of Arts and Sciences**                      **Course Action Form**                      **Proposal No.** 10-094P

Please mark all that apply:

<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number <input type="checkbox"/> Title <input type="checkbox"/> Credits <input type="checkbox"/> Other: _____	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		
<input checked="" type="checkbox"/> Deactivate / Activate Course		

Department: JOURNALISM PROGRAM                      To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 365 Credits 3

Course Special Topics

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

**College of Arts and Sciences                      Course Action Form                      Proposal No. 10-094Q**

Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other:	

Department: JOURNALISM PROGRAM                      To be effective (semester/year): FALL 2011

Course Number    Current: \_\_\_\_\_    New AJRL 365Z    Credits 3

Course Special Topics

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
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William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10
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<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
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		Gregory Stevens	11/1/10
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<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
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Janna Harton	10/28/10		
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University at Albany – State University of New York

<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094R
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Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/>	Number	<input type="checkbox"/>	Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/>	Title	<input type="checkbox"/>	Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/>	Credits		
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/>	Other:		

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 370 Credits 3

Course Reporting on Science and Technology

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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Chair of Proposing Department (TYPE NAME/SIGN) \_\_\_\_\_ Date \_\_\_\_\_

William Rainbolt, Director/Journalism \_\_\_\_\_ Michael K. Hill, Chair, English \_\_\_\_\_

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)	Date	Dean of College (PRINT NAME/SIGN)	Date
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		Gregory Stevens	11/1/10
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Chair of Academic Programs Committee (PRINT NAME/SIGN)	Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)	Date
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Janna Harton	10/28/10		
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University at Albany – State University of New York

**College of Arts and Sciences**

**Course Action Form**

**Proposal No.** 10-094S

Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other: _____	

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 397 Credits 3

Course Independent Study of Journalism

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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Chair of Proposing Department (TYPE NAME/SIGN)		Date	
William Rainbolt, Director/Journalism		Michael K. Hill, Chair, English	
Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)	Date	Dean of College (PRINT NAME/SIGN)	Date
		Gregory Stevens	11/1/10
Chair of Academic Programs Committee (PRINT NAME/SIGN)	Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)	Date
Janna Harton	10/28/10		

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094T	
Please mark all that apply:			
<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other:	
Department: <b>JOURNALISM PROGRAM</b>	To be effective (semester/year): <b>FALL 2011</b>		
Course Number Current: _____	New <b>AJRL 460Z</b>	Credits	<b>3</b>
Course <b>Advanced Reporting</b>			
Course Description to appear in Bulletin:			

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

**College of Arts and Sciences**                      **Course Action Form**                      **Proposal No.** 10-094U

Please mark all that apply:

<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number <input type="checkbox"/> Title <input type="checkbox"/> Credits <input type="checkbox"/> Other: _____	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		
<input checked="" type="checkbox"/> Deactivate / Activate-Course		

Department: JOURNALISM PROGRAM                      To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 465 Credits 3

Course Opinion Writing

Course Description to appear in Bulletin:

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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>	<b>Date</b>
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

<b>Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10

<b>Chair of Academic Programs Committee (PRINT NAME/SIGN)</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York

<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094V
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Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other:	

Department: JOURNALISM PROGRAM To be effective (semester/year): FALL 2011

Course Number Current: \_\_\_\_\_ New AJRL 470 Credits 3

Course Advanced Reporting on Science and Technology

Course Description to appear in Bulletin:



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Prerequisites statement to be appended to description in Bulletin:

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If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:

**This course is not included in the proposed revision of the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

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Chair of Proposing Department (TYPE NAME/SIGN)	Date
William Rainbolt, Acting Director, Journalism / Michael K. Hill, Chair, English Department	9-14-10

Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)	Date	Dean of College (PRINT NAME/SIGN)	Date
		Gregory Stevens	11/1/10
Chair of Academic Programs Committee (PRINT NAME/SIGN)	Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)	Date
Janna Harton	10/28/10		

University at Albany – State University of New York

**College of Arts and Sciences**                      **Course Action Form**                      **Proposal No.** 10-094W

Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input checked="" type="checkbox"/> Number	<input checked="" type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input checked="" type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other: _____	

Department: JOURNALISM PROGRAM                      To be effective FALL 2011  
(semester/year)

Course Number    Current: AJRL 468Z                      New AJRL 468                      Credits 3  
 Course                      Literary Journalism

Course Description to appear in Bulletin:

This course invites students to read and analyze literary journalism, with attention to its historical context. Readings include works by Daniel Defoe, Charles Dickens, Samuel Clemens, Stephen Cane, Janet Flanner, Lillian Ross, Rebecca West, John Hersey, James Agee, Dorothy Day, Meridel LeSueur, Truman Capote, Joan Didion, Tracy Kidder, and others. While reflecting on the relations between journalism and literary fiction and nonfiction, students will complete bi-weekly assignments.

Prerequisites statement to be appended to description in Bulletin:  
**Prerequisite: AJRL 201Z**

If S/U is to be designated as the only grading system in the course,

This course is (will be) cross listed with (i.e., CAS ###): \_\_\_\_\_

This course is (will be) a shared-resources course with (i.e., CAS ###): \_\_\_\_\_

Explanation of proposal:  
**This course is a necessary revision for a workshop to become a lecture course in the Journalism Major.**

Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:

Chair of Proposing Department (TYPE NAME/SIGN)		Date	
William Rainbolt, Director/Journalism		Michael K. Hill, Chair, English	
		9-14-10	
Approved by Chair(s) of Departments having cross-listed course(s) (PRINT NAME/SIGN)	Date	Dean of College (PRINT NAME/SIGN)	Date
		Gregory Stevens	11/1/10
Chair of Academic Programs Committee (PRINT NAME/SIGN)	Date	Dean of Graduate (Undergraduate) Studies (PRINT NAME/SIGN)	Date
Janna Harton	10/28/10		

University at Albany – State University of New York

**College of Arts and Sciences**                      **Course Action Form**                      **Proposal No.** 10-094X

Please mark all that apply:

<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input checked="" type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other:	

Department: **JOURNALISM PROGRAM**                      To be effective (semester/year): **FALL 2011**

Course Number    Current: **AJRL 480**                      New                      Credits    **3**

Course                      **Public Affairs Journalism**

Course Description to appear in Bulletin:

Prerequisites statement to be appended to description in Bulletin: <b>Prerequisites: AJRL 201Z, or permission of instructor.</b>
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>
This course is (will be) cross listed with (i.e., CAS ###): _____
This course is (will be) a shared-resources course with (i.e., CAS ###): _____
Explanation of proposal:
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:
<b>Chair of Proposing Department (TYPE NAME/SIGN)</b> <span style="float:right"><b>Date</b></span>
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department William Rainbolt, Director/Journalism <span style="float:right">Michael K. Hill, 9-14-10</span>
<b>Approved by Chair(s) of Departments</b> <span style="float:right"><b>Date</b></span>   <b>Dean of College (PRINT NAME/SIGN)</b> <span style="float:right"><b>Date</b></span>
Gregory Stevens <span style="float:right">11/1/10</span>
<b>Chair of Academic Programs Committee</b> <span style="float:right"><b>Date</b></span>   <b>Dean of Graduate (Undergraduate) Studies</b> <span style="float:right"><b>Date</b></span>
Janna Harton <span style="float:right">10/28/10</span>

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> 10-094Y	
Please mark all that apply:			
<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number	<input type="checkbox"/> Description	
<input type="checkbox"/> Cross-Listing	<input type="checkbox"/> Title	<input checked="" type="checkbox"/> Prerequisites	
<input type="checkbox"/> Shared-Resources Course	<input type="checkbox"/> Credits		
<input type="checkbox"/> Deactivate / Activate Course	<input type="checkbox"/> Other: _____		
Department: <b>JOURNALISM PROGRAM</b>	To be effective (semester/year):	<b>FALL 2011</b>	
Course Number Current: <b>AJRL 385Y</b>	New _____	Credits	<b>3</b>
Course	<b>Broadcast Journalism</b>		
Course Description to appear in Bulletin:			

Prerequisites statement to be appended to description in Bulletin: <b>Prerequisites: AJRL 201Z, or permission of instructor.</b>
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>
This course is (will be) cross listed with (i.e., CAS ###): _____
This course is (will be) a shared-resources course with (i.e., CAS ###): _____
Explanation of proposal:
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:
<b>Chair of Proposing Department (TYPE NAME/SIGN) _____ Date _____</b>
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department William Rainbolt, Director/Journalism _____ Michael K. Hill, 9-14-10
<b>Approved by Chair(s) of Departments _____ Date _____ Dean of College (PRINT NAME/SIGN) _____ Date _____</b>
_____ Gregory Stevens _____ 11/1/10
<b>Chair of Academic Programs Committee _____ Date _____ Dean of Graduate (Undergraduate) Studies _____ Date _____</b>
Janna Harton _____ 10/28/10

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> <u>10-094Z</u>	
Please mark all that apply:			
<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number	<input type="checkbox"/> Description	
<input type="checkbox"/> Cross-Listing	<input type="checkbox"/> Title	<input checked="" type="checkbox"/> Prerequisites	
<input type="checkbox"/> Shared-Resources Course	<input type="checkbox"/> Credits		
<input type="checkbox"/> Deactivate / Activate Course	<input type="checkbox"/> Other: _____		
Department: <u>JOURNALISM PROGRAM</u>	To be effective (semester/year):	<u>FALL 2011</u>	
Course Number Current: <u>AJRL 390</u>	New _____	Credits	<u>3</u>
Course <u>Digital Media Workshop II: Web Publishing</u>			
Course Description to appear in Bulletin:			

Prerequisites statement to be appended to description in Bulletin:			
<b>Prerequisite: AJRL 201Z, or permission of instructor.</b>			
If S/U is to be designated as the only grading system in the course,		<input type="checkbox"/>	
This course is (will be) cross listed with (i.e., CAS ###): _____			
This course is (will be) a shared-resources course with (i.e., CAS ###): _____			
Explanation of proposal:			
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:			
<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>			<b>Date</b>
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department William Rainbolt, Director/Journalism			Michael K. Hill, 9-14-10
<b>Approved by Chair(s) of Departments</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10
<b>Chair of Academic Programs Committee</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> <u>10-094AA</u>	
Please mark all that apply:			
<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input checked="" type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other: _____	
Department: <u>JOURNALISM PROGRAM</u>		To be effective (semester/year): <u>FALL 2011</u>	
Course Number	Current: <u>AJRL 392</u>	New	Credits <u>3</u>
Course <u>Digital Media Workshop II: Desk-Top Publishing</u>			
Course Description to appear in Bulletin:			

Prerequisites statement to be appended to description in Bulletin: <b>Prerequisites: AJRL 201Z, or permission of instructor.</b>
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>
This course is (will be) cross listed with (i.e., CAS ###): _____
This course is (will be) a shared-resources course with (i.e., CAS ###): _____
Explanation of proposal:
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:
<b>Chair of Proposing Department (TYPE NAME/SIGN) _____ Date _____</b>
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department William Rainbolt, Director/Journalism _____ Michael K. Hill, 9-14-10
<b>Approved by Chair(s) of Departments _____ Date _____ Dean of College (PRINT NAME/SIGN) _____ Date _____</b>
_____ Gregory Stevens _____ 11/1/10
<b>Chair of Academic Programs Committee _____ Date _____ Dean of Graduate (Undergraduate) Studies _____ Date _____</b>
Janna Harton _____ 10/28/10

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> <u>10-094BB</u>	
Please mark all that apply:			
<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number	<input type="checkbox"/> Description	
<input type="checkbox"/> Cross-Listing	<input type="checkbox"/> Title	<input checked="" type="checkbox"/> Prerequisites	
<input type="checkbox"/> Shared-Resources Course	<input type="checkbox"/> Credits		
<input type="checkbox"/> Deactivate / Activate Course	<input type="checkbox"/> Other: _____		
Department: <u>JOURNALISM PROGRAM</u>	To be effective (semester/year): <u>FALL 2011</u>		
Course Number Current: <u>AJRL 366Z</u>	New _____	Credits <u>3</u>	
Course <u>Magazine Article Writing</u>			
Course Description to appear in Bulletin:			

I
Prerequisites statement to be appended to description in Bulletin: <b>Prerequisites: AJRL 201Z, or permission of instructor.</b>
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>
This course is (will be) cross listed with (i.e., CAS ###): _____
This course is (will be) a shared-resources course with (i.e., CAS ###): _____
Explanation of proposal:
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:
<b>Chair of Proposing Department (TYPE NAME/SIGN) _____ Date _____</b>
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department William Rainbolt, Director/Journalism _____ Michael K. Hill, 9-14-10
<b>Approved by Chair(s) of Departments _____ Date _____ Dean of College (PRINT NAME/SIGN) _____ Date _____</b>
_____ Gregory Stevens _____ 11/1/10
<b>Chair of Academic Programs Committee _____ Date _____ Dean of Graduate (Undergraduate) Studies _____ Date _____</b>
Janna Harton _____ 10/28/10

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> <u>10-094CC</u>	
Please mark all that apply:			
<input type="checkbox"/> New Course	Revision of: <input type="checkbox"/> Number	<input type="checkbox"/> Description	
<input type="checkbox"/> Cross-Listing	<input type="checkbox"/> Title	<input checked="" type="checkbox"/> Prerequisites	
<input type="checkbox"/> Shared-Resources Course	<input type="checkbox"/> Credits		
<input type="checkbox"/> Deactivate / Activate Course	<input type="checkbox"/> Other: _____		
Department: <u>JOURNALISM PROGRAM</u>	To be effective (semester/year): <u>FALL 2011</u>		
Course Number Current: <u>AJRL 355Z</u>	New _____	Credits <u>3</u>	
Course <u>Public Relations Writing</u>			
Course Description to appear in Bulletin:			

Prerequisites statement to be appended to description in Bulletin:			
<b>Prerequisites: AJRL 201Z, or permission of instructor.</b>			
If S/U is to be designated as the only grading system in the course,		<input type="checkbox"/>	
This course is (will be) cross listed with (i.e., CAS ###): _____			
This course is (will be) a shared-resources course with (i.e., CAS ###): _____			
Explanation of proposal:			
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:			
<b>Chair of Proposing Department (TYPE NAME/SIGN)</b>			<b>Date</b>
WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department William Rainbolt, Director/Journalism			Michael K. Hill, 9-14-10
<b>Approved by Chair(s) of Departments</b>	<b>Date</b>	<b>Dean of College (PRINT NAME/SIGN)</b>	<b>Date</b>
		Gregory Stevens	11/1/10
<b>Chair of Academic Programs Committee</b>	<b>Date</b>	<b>Dean of Graduate (Undergraduate) Studies</b>	<b>Date</b>
Janna Harton	10/28/10		

University at Albany – State University of New York			
<b>College of Arts and Sciences</b>	<b>Course Action Form</b>	<b>Proposal No.</b> <u>10-094DD</u>	
Please mark all that apply:			
<input type="checkbox"/> New Course	Revision of:	<input type="checkbox"/> Number	<input type="checkbox"/> Description
<input type="checkbox"/> Cross-Listing		<input type="checkbox"/> Title	<input checked="" type="checkbox"/> Prerequisites
<input type="checkbox"/> Shared-Resources Course		<input type="checkbox"/> Credits	
<input type="checkbox"/> Deactivate / Activate Course		<input type="checkbox"/> Other: _____	
Department: <b>JOURNALISM PROGRAM</b>		To be effective (semester/year): <b>FALL 2011</b>	
Course Number	Current: <b>AJRL 308Z</b>	New	Credits <b>3</b>
Course	<b>Narrative Journalism</b>		
Course Description to appear in Bulletin:			



Prerequisites statement to be appended to description in Bulletin: <b>Prerequisites: AJRL 201Z, or permission of instructor.</b>
If S/U is to be designated as the only grading system in the course, <input type="checkbox"/>
This course is (will be) cross listed with (i.e., CAS ###): _____
This course is (will be) a shared-resources course with (i.e., CAS ###): _____
Explanation of proposal:
Other departments or schools which offer similar or related courses and which have certified that this proposal does not overlap their offering:
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WRainbolt / Acting Director, Journalism / Michael K. Hill, Chair, English Department William Rainbolt, Director/Journalism _____ Michael K. Hill, 9-14-10
<b>Approved by Chair(s) of Departments _____ Date _____ Dean of College (PRINT NAME/SIGN) _____ Date _____</b>
Gregory Stevens _____ 11/1/10
<b>Chair of Academic Programs Committee _____ Date _____ Dean of Graduate (Undergraduate) Studies _____ Date _____</b>
Janna Harton _____ 10/28/10

Journalism Major (36-39 Credit Major)

*Bachelor of Arts*

<b>Fall Semester 1</b> Arts Gen Ed <b>AR</b> Social Science Gen Ed <b>SS</b> Europe Gen Ed <b>EU</b> Natural Science Gen Ed <b>NS</b> Elective	<b>Spring Semester 1</b> AJrl 100 Foreign Language -- <b>FL</b> Natural Science Gen Ed <b>NS</b> Humanities Gen Ed <b>HU</b> Elective	<b>Summer 1</b> Consider coursework Consider study abroad options (possible credit for GLO 402)
<b>Fall Semester 2</b> AJrl 200Z <b>LL WI</b> Minor course US Diversity and Pluralism Gen Ed <b>DP</b> Information Literacy Gen Ed <b>IL</b>	<b>Spring Semester 2</b> AJrl 201Z AJrl 225 Minor course US Historical Perspectives Gen Ed <b>US</b>	<b>Summer 2</b> Consider a summer job in the area of your studies Look for shadowing

Elective	Elective	opportunities
<b>Fall Semester 3</b> AJrl 308Z <b>UL WI</b> AJrl 390 Minor course Oral Discourse Gen Ed <b>OD</b> Social Science Gen Ed <b>SS</b>	<b>Spring Semester 3</b> AJrl 340 <b>GC</b> Minor course Mathematics and Statistics Gen Ed <b>MS</b> Europe Gen Ed <b>EU</b> Elective	<b>Summer 3</b> Summer internship? (ARL 495 now, or Fall or Spring of senior year)
<b>Fall Semester 4</b> AJrl 468 AJrl 487 Minor course Elective Elective (or, AJrl 495)	<b>Spring Semester 4</b> AJrl 410 AJrl 490 Minor course Elective Elective (or, AJrl 495)	<b>Congratulations!</b>

Courses selected in the major, minor, or as electives may also satisfy General Education requirements.

### General Education Requirements

#### *Disciplinary Perspectives*

- AR** Arts (min. 3 crs.)  
**HU** Humanities (min. 3 crs.)  
**NS** Natural Sciences (min. 6 crs.)  
**SS** Social Sciences (min. 6 crs.)

#### *Cultural and Historical Perspectives*

- US** U.S. Historical Perspectives (min. 3 crs.)  
**EU** Europe (min. 3 crs.)  
**BE** Regions beyond Europe (min. 3 crs.)  
**GC** Global and Cross-Cultural Studies (min. 3 crs.)  
**DP** U.S. Diversity and Pluralism (min. 3 crs.)

#### *Communication and Reasoning Competencies*

- IL** Information Literacy (min. 1 course)  
**OD** Oral Discourse (min 1 course)  
**WI** Written Discourse:  
    --**LL** Lower-level writing (min 1 course)  
    --**UL** Upper-level writing (min 1 course)  
**MS** Mathematics and Statistics (one semester of collegiate study, or the equivalent, of mathematics at or above the level of pre-calculus and/or probability, statistics, and data analysis)  
**FL** Foreign Language (two semesters of collegiate study, or the equivalent, of a foreign language)

**NOTE: This is a suggested course sequence.**

Prepared by Advisement Services - 2010

## Assessed Objectives Table – Journalism Major Revision – Proposal Fall 2010

Assessed Objectives	Benchmarks	Assessment Measure	Timetable
<b>1. Learning Objective #1: become familiar with basic thematic and theoretical approaches to contemporary Journalism as a field of study</b>			
	A. Understand the characteristic features of contemporary journalism in its many different forms.	Course-embedded assignments in AJRL 100	As completed
	B. Become acquainted with important contributors to the contemporary discussions, debates, and predications occurring in the news media	Course-embedded assignments in AJRL 100	As completed
	C. Demonstrate knowledge of key terms and concepts regarding the emerging role of “citizen journalism” and its influences on traditional journalism.	Course-embedded assignments in AJRL 100	As completed
<b>2. Learning Objective #2: develop command of fundamental best practices in news judgment, reporting, news writing, editing, and other journalistic attributes.</b>			
	A. Understand such concepts as news	Course-embedded assignments in	As completed

	judgment, basic news story lead-writing and story organization, interviewing, uses of quotes, and reporting.	AJRL 200Z, 201Z, including experiential learning through some “live” assignments and some hypothetical factual situations.	
	B. Become familiar with using public records and other document sources beyond the “live” sources.	Course-embedded assignments in AJRL 201Z, the course that builds on 200Z, emphasizing experiential learning, including some hypothetical factual situations and some “live” assignments.	As completed
	C. Develop “critical thinking” skills as they are used by reporters, editors, and other journalists in the particular endeavors of journalism.	Course-embedded assignments in AJRL 201Z, the course that builds on 200Z, emphasizing experiential learning, including some hypothetical factual situations and some “live” assignments.	As completed
<b>3. Learning Objective #3: to develop more advanced reporting and writing best practices in genres that would be expected of journalists who have moved beyond the “entry-level” stage, in such areas as print writing for newspapers, magazines, and Web sites; broadcast journalism; photojournalism; and public relations, which all are popular areas</b>			

<p><b>for internships and careers.</b></p>			
	<p>A. Understand and be able to use at intermediate and advanced levels the best practices in such areas narrative journalism, magazine writing, Web writing, public affairs reporting and writing, and investigative reporting and writing, allowing students to explore boundaries in “subjective” journalism as well as the traditional “objective” news reporting and writing.</p>	<p>Course-embedded assignments in AJRL 308Z, 366Z, 460Z, and 487Z, through experiential learning, including predominantly “live” assignments.</p>	<p>As completed</p>
	<p>B. Begin to expand abilities by doing more revision and editing of own work as well as that of others.</p>	<p>Course-embedded assignments in AJRL 308Z, 366Z, 460Z, and 487Z, through experiential learning, including predominantly “live assignments.”</p>	<p>As completed</p>
	<p>C. Broaden marketable skills in relevant contemporary media areas such Public Relations, Photojournalism, and Broadcast Journalism, all of which areas which are drawing large number of students, and entry-level graduates, nationally.</p>	<p>Course-embedded assignments in AJRL 355, 380, 385, through experiential learning, including predominantly “live assignments.”</p>	<p>As completed</p>
<p><b>4. Learning Objective #4: Understand and be able to use, first at in an entry-level position and then at an advanced level, concepts and best practices of digital media, including</b></p>		<p>Course-embedded assignments in AJRL 390, 392, and 490, including experiential assignments through “live” work in Web publishing and Desk-top publishing</p>	<p>As completed</p>

<p><b>functioning as a Web master, designing Web publications, designing desk-top publications (software into hard copy productions), and, finally, functioning as reporters, writers, and editors at an online magazine that can be published during the semester.</b></p>			
	<p>A. Become proficient at basic Web publishing, as a beginning Web master in being able to conceptualize a site, design it, import graphics and other elements, and select content.</p>	<p>Course-embedded assignments in AJRL 390</p>	<p>As completed</p>
	<p>B. Become proficient in conceptualizing, creating, designing, and writing content for desk-top publishing documents, such as pages for hard-copy newspapers and magazines, advertisements, brochures, flyers, etc.</p>	<p>Course-embedded assignments in AJRL 392</p>	<p>As completed</p>
	<p>C. Become competent to the level of being able to effectively use best practices in contemporary media news and nonfiction storytelling as a reporter/writer and editor for an online magazine or similar publication.</p>	<p>Course-embedded assignments AJRL 490, including publication of magazine available at course Website</p>	<p>As completed</p>
<p><b>5. Learning Objective #6: Provide the essential knowledge of</b></p>			

<p><b>the cultural, political, historical, and economic contexts in which the contemporary media work, so that students can understand the various forces at work within and from without the media, and can best utilize their skills effectively to maintain a vibrant democracy dependent on free flow of information existing now in a global perspective.</b></p>			
	<p>A. Understand historical influences on the contemporary media</p>	<p>Course-embedded assignments in AJRL 230, 330, 374. 410, 468, and 475 when appropriate</p>	<p>As completed</p>
	<p>B. Understand cultural and artistic influences on the contemporary media</p>	<p>Course-embedded assignments in AJRL 220, 364, 410, 468, and 475 when appropriate</p>	<p>As completed</p>
	<p>C. Understand political, economic and global influences on the contemporary media</p>	<p>Course-embedded assignments in AJRL 340, 364, 420, and 475 when appropriate</p>	<p>As completed</p>
<p><b>6. Learning Objective #6: Understand and be able to use fundamental principles in media ethics and</b></p>	<p>A. Understand fundamental ethical and legal reasoning principles most relevant for journalists and others working in the areas of public publication.</p>	<p>Course-embedded assignments in AJRL 225, including extensive readings in ethics and ethical reasoning, and law and legal reasoning, so that students understand fundamental principles.</p>	<p>As completed</p>

<p><b>law, knowledge expected of someone in an entry-level position</b></p>			
	<p>B. Be able to utilize the ethical and legal reasoning</p>	<p>Course-embedded assignments in AJRL 225, including the pervasive use of hypothetical factual situations, as well as analyzing actual ethical dilemmas and important legal developments current in the semester when the course is being taught.</p>	<p>As completed</p>
<p><b>7. Learning Objective #7: Develop “best practices” advanced skills by working under supervision of media professionals</b></p>			
	<p>A. Work in a professional media organization for several hours a week to develop work habits, reliability, and skills expected in an entry-level position in media</p>	<p>Experiential learning through working in a professional media environment in AJRL 495</p>	<p>Internships offered Fall, Spring, Summer semesters</p>
<p><b>8. Administrative Objective #1: Create a smooth-running administrative component that oversees, primarily, scheduling, hiring, internships development, academic advising, mentoring, career planning and placement, and alumni relations.</b></p>			



	A.Ensure that the core required courses are taught regularly (AJRL 100, 200Z, 201Z, 225, and 490)	Director in consultation with fulltime and part-time faculty will create schedules	
	B. Ensure that a balance of skills and contextual courses are taught each semester in order to provide students with the range of choices they can make in finishing the degree in 8 semesters	Director in consultation with fulltime and part-time faculty will create schedules	
	C. Ensure that Journalism schedule is predictable for each semester, with few changes in the “rollover” schedule	Director in consultation with fulltime and part-time faculty will create schedules	
	D. Ensure that internships continue to be sought and made available for students in the Capital Region and elsewhere	Director and/or Coordinator of Internships in consultation with all faculty will maintain current internship contacts, and continue to search for new internships.	
	E. Ensure that advisement becomes as standardized as possible, with exceptions made to the normal progress through the major becoming truly “exceptions,” using a minimum of waivers and substitutions.	Director and/or Coordinator of Advisement, in consultation with fulltime faculty, will develop forms and other explanatory materials that will clarify for students what the requirements are, and how they can be satisfied over an 8-semester period.	
	F. Ensure that each Journalism major and Journalism minor has a chance to receive both group and individual advisement at least once a semester, especially in preparation for Advance Registration, and	Group advisement, offered 2-3 times before Advance Registration begins, will attempt to explain as many requirements and processes as possible, general for everyone, so that a Journalism advisor can spend his or	

	in Degree Clearance for those students intending to graduate in each semester.	her time in individual advisement focusing only on special circumstances, and reviewing the student's plan.	
	G. Ensure that students can receive guidance in securing internships and, later, entering the media job market as part of career development and placement.	All fulltime faculty (and, part-time faculty, when asked by students) already spend significant time in mentoring students, and maintain contacts within the professional media.	
	H. Ensure that qualified faculty members are hired as needed.	Applicants for any tenure-track faculty positions will go through the normal hiring processes and procedures. Part-time faculty will be evaluated by the fulltime faculty and, when possible, interviewed, in order to make sure the part-time faculty are highly qualified in experience and knowledge for the particular course they will teach (primarily workshops).	

## Proposed Fall 2011 Schedule

<i>AJRL Number</i>	<i>Title</i>	<i>Capacity</i>	<i>Required?</i>	<i>Instructor</i>
<i>CORE</i>				
100	Foundations of Journalism	100	Yes	Adj
200Z	Reporting and Newswriting I	25	Yes	Armao
200z	Reporting and Newswriting I	25	Yes	Adj
201Z	Reporting and Newswriting II	25	Yes	Adj
201Z	Reporting and Newswriting II	25	Yes	Adj
225	Media Law & Ethics	100	Yes	Armao
490	Digital Publication	25	Yes	Adj
490	Digital Publication	25	Yes	Adj
<i>CONTEXTUAL COURSES</i>				
330	History of Journalism	50	No	Roberts
420	Media in the Digital Age	50	No	Bass
<i>SKILLS COURSES</i>				
308Z	Narrative Journalism	25	No	Bass
390	Digital Media I	25	No	Adj
460Z	Public Affairs Journalism	25	No	Adj
<i>INTERNSHIP</i>				
495	Internship	15	No	Adj

**Total sections: 14**  
**Core: 8**  
**Contextual: 2**  
**Skills: 3**

**Internship: 1**  
**Funded sections taught by FT: 5**  
**Funded sections taught by Adj: 9**

## Proposed Spring 2012 Schedule

<i>AJRL</i>	<i>Title</i>	<i>Capacity</i>	<i>Required?</i>	<i>Instructor</i>
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<i>Number</i>				
	<i>CORE COURSES</i>			
100	Foundations of Journalism	100	Yes	Bass
200Z	Reporting and Newswriting I	25	Yes	Adj
200z	Reporting and Newswriting I	25	Yes	Adj
201Z	Reporting and Newswriting II	25	Yes	Adj
201Z	Reporting and Newswriting II	25	Yes	Adj
490	Digital Publication	25	Yes	Adj
490	Digital Publication	25	Yes	Adj
	<i>CONTEXTUAL COURSES</i>			
350	Global Perspectives of Media	50	No	Armao
364	Visual Culture	50	No	Adj
	<i>SKILLS COURSES</i>			
355Z	Public Relations Writing	25	No	Adj
366Z	Magazine Journalism	25	No	Roberts
392	Digital Media II	25	No	Adj
487Z	Investigative Reporting	25	No	Armao
	<i>INTERNSHIP</i>			
495	Internship	15	No	Adj
	<i>HONORS</i>			
499	Senior Honors Seminar	25		Bass

Total sections: 15

Sections non-funded: 1

Core: 7

Contextual: 2

Internship: 1

Funded sections taught by FT: 5

Funded sections taught by Adj: 9

Skills: 4

### Proposed Fall 2012 Schedule

<i>AJRL Number</i>	<i>Title</i>	<i>Capacity</i>	<i>Required?</i>	<i>Instructor</i>
	<i>CORE</i>			
100	Foundations of Journalism	100	Yes	Adj

200Z	Reporting and Newswriting I	25	Yes	Armao
200z	Reporting and Newswriting I	25	Yes	Adj
201Z	Reporting and Newswriting II	25	Yes	Adj
201z	Reporting and Newswriting II	25	Yes	Adj
225	Media Law & Ethics	100	Yes	Armao
490	Digital Publication	25	Yes	Adj
490	Digital Publication	25	Yes	Adj
<i>CONTEXTUAL COURSES</i>				
230	War and Media	50	No	Roberts
420	Media in the Digital Age	50	No	Bass
<i>SKILLS COURSES</i>				
308Z	Narrative Journalism	25	No	Bass
390	Digital Media I	25	No	Adj
460Z	Public Affairs Journalism	25	No	Adj
<i>INTERNSHIP</i>				
495	Internship	15	No	Adj

**Total sections: 14**  
**Sections non-funded: 0**  
**Core: 8**  
**Contextual: 2**  
**Skills: 3**

**Internship: 1**  
**Funded sections taught by FT: 5**  
**Funded sections taught by Adj: 9**

### Proposed Spring 2013 Schedule

<i>AJRL Number</i>	<i>Title</i>	<i>Capacity</i>	<i>Required?</i>	<i>Instructor</i>
<i>CORE</i>				
100	Foundations of Journalism	100	Yes	Adj
200Z	Reporting and Newswriting I	25	Yes	Armao
200z	Reporting and Newswriting I	25	Yes	Adj

201Z	Reporting and Newswriting II	25	Yes	Adj
201Z	Reporting and Newswriting II	25	Yes	Adj
490	Digital Publication	25	Yes	Adj
490	Digital Publication	25	Yes	Adj
	<b>CONTEXTUAL COURSES</b>			
330	History of Journalism	50	No	Roberts
420	Media in the Digital Age	50	No	Bass
	<b>SKILLS COURSES</b>			
308Z	Narrative Journalism	25	No	Adj
38	Photojournalism	25	No	Adj
392	Digital Media II	25	No	Adj
460Z	Public Affairs Journalism	25	No	Armao
	<b>INTERNSHIP</b>			
495	Internship	15	No	Adj
	<b>HONORS</b>			
499	Senior Honors Seminar	25	Yes for Honors	Bass

**Total sections: 15**

**Sections non-funded: 1**

**Core: 7**

**Contextual: 2**

**Skills: 4**

**Internship: 1**

**Funded sections taught by FT: 5**

**Funded sections taught by Adj: 8**

**Honors: 1**

**Journalism Undergraduate Advisement Worksheet**      **Date:** \_\_\_\_\_

**Name:** \_\_\_\_\_ **ID:** \_\_\_\_\_

**Course Planning:**

Semester:	Semester:	Gen Ed Requirements:	Minor:
Credits:	Credits:		
<b>Minimum credits needed to reach 120:</b>			
<b>Overall GPA:</b>			
<b>Major GPA:</b>			
<b>Minor GPA:</b>			

**Journalism Major (courses taken, and in progress)**

CORE:	CONTEXTUAL COURSES:	SKILLS COURSES:	OPTIONAL:
<b>Must take all 5:</b>	<b>Choose 3 or 4*:</b>	<b>Choose 3 or 4*:</b>	
100	220	308Z	497
200Z	230	355Z	495
201Z	330	366Z	499 (Honors)
225	340	380	
490Z	364	385Y	
	410	390	
	420	392	
	468	460Z	
	475	487Z	

**\*The 36-credit requirements mandates that you choose choose 12 credits from EITHER the Contextual menu or the Skills menu.**

**Advisor:** \_\_\_\_\_ **AVN(s):** \_\_\_\_\_

I, the undersigned, acknowledge that I am ultimately responsible for being familiar with, and fulfilling, all program requirements according to University policies outlined in the University at Albany’s Undergraduate Bulletin. I also understand that in order to ensure adequate progress toward degree completion I must review my audit following registration each semester, and that it is my responsibility to bring any discrepancies to the attention of the Journalism Advisor(s). I further understand that Journalism Advisor(s) will direct all official correspondence only to my UAlbany email address, and that I am responsible for checking that account regularly.

**Student:** \_\_\_\_\_ **Date:** \_\_\_\_\_