



2013-2014

University at Albany
Alumni Association

Annual Report



ALUMNI ASSOCIATION
UNIVERSITY AT ALBANY

Through the hard work of our volunteer alumni and students, board of directors, staff and network of more than 162,000 alumni, we have made a tremendous impact on the UAlbany community this year. We have continued to engage alumni from diverse backgrounds and to support institutional and academic priorities. We have enriched the student experience through valuable events and programs, provided student scholarship opportunities, helped to attract the best students, enhanced philanthropy and promoted brand and school affinity.

Our vision was clearly defined through our three-year strategic plan, which will conclude this year. Vision 2014 set a target for the Alumni Association to be:

- The lifelong connection to the University at Albany, with a strong worldwide presence and identity;
- The leader in engaging alumni and students in the University at Albany through focused and meaningful communications and services that instill, with proven success, pride, spirit, loyalty and affinity; and
- A visible, dynamic, and successful Alumni Association, relevant and responsive to our alumni and students.

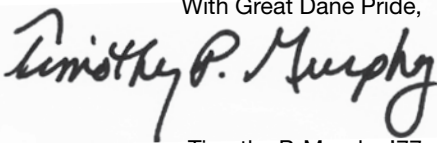
Some of the ways we successfully realized our vision this year included pledging \$100,000 toward student scholarships in celebration of the inauguration of our 19th president, Robert J. Jones. We also launched the Great Dane Pre-Game party at Homecoming, and expanded our outreach to alumni in Metro-NY and the Capital Region through our UAlbany Connects initiative.

In developing our plan, we continually asked our alumni and students what more they would like to see from us, and one clear response was greater career support. We established and continue to grow our free UAlbany Career Advisory Network (UCAN) to address this need. This online database of more than 2,000 alumni is accessible to all alumni and students, who can search for a career advisor on any number of criteria. We also now offer a Career Webinar Series that delivers the nation's top career authors and experts right to your computer for live webinars to help you search for a new job, strengthen your personal brand or expand your professional network.



President Murphy welcomes back *New York Times* best-selling author and creator of *Hungry Girl*, Lisa Lillien '87.

Whether assisting the University with the Presidential Inauguration, sponsoring various community engagement initiatives, or celebrating the opening of our new stadium, it has been our pleasure to help advance the University. We can't wait to see what next year will bring.

With Great Dane Pride,

 Timothy P. Murphy '77
 President

QUICK FACTS



ALUMNI ASSOCIATION

Est. 1849

100+

events for alumni in multiple states every year

Including GOLD-specific events for young alumni



This is what we call
#GREATDANEPRIDE

3,000

volunteers in the Alumni Volunteer Council ready to offer a helping hand

Global Network: **ALL 50 STATES**
 More than **115 countries**

162,000+ WORLDWIDE and growing every single semester



2,000+ experienced career mentors ready to offer advice

KEEPING ALUMNI CONNECTED



Facebook likes **6,799**



Twitter followers **1,390**

LinkedIn  members **5,900**

ADVANTAGES FOR ALUMNI

Services, Discounts, Scholarships

DANEGER ZONE •

Promoting School Spirit

13,000+

DANEger Zone t-shirts distributed since 2009



CONNECT

www.albany.edu/alumni



@ualbanyalumni

UAlbanyAlumni 



@ualbanyalumni

PROGRAM HIGHLIGHTS

Great Dane Pre-Game



Over 1,000 alumni, students, family and friends joined the Alumni Association for its newest Homecoming tradition.

www.albany.edu/alumni/greatdanepregame.php

UAlbany Connects

UAlbany Connects Capital Region and Metro NY, where it's all about happenings in your city! We're expanding alumni events in these areas to give you more opportunities to connect, network and socialize.



Over **3,000** alumni volunteers in the Alumni Volunteer Council. Recruited **156** new volunteers and collected over **3,084** lbs. of food.



UCAN

UCAN is a free service offered by the UAlbany Alumni Association. This online database of more than 2,000 alumni is accessible to all UAlbany alumni and students. You can search for an advisor on any number of criteria, including job type, company, region and key words. Use the network as often as you like to connect with alumni around the globe for informational interviews, advice and networking.

BECAUSE
IT'S NOT
JUST WHAT
YOU KNOW...
IT'S WHO
YOU KNOW.

UCAN

Alumni Career Webinar Series

Whether you're searching for a new job, strengthening your personal brand or expanding your professional network, the new Alumni Career Speaker Series helps alumni and students achieve their goals. This free series delivers the nation's top career authors and experts right to your computer for live webinars.



Celebrate and Advance

Co-sponsored Celebrate and Advance, a weeklong celebration including the inauguration of the 19th president of the University at Albany, Robert J. Jones.

- An evening with three-time Tony-nominated Broadway star Carolee Carmello '83.
- Provided \$10,000 toward the World Within Reach Speaker series featuring David Axelrod, David Plouffe and Jon Favreau for a night "Inside the Obama Campaign," attracting alumni, students and community members.



10,679 alumni attended Alumni Association events

PROGRAM HIGHLIGHTS

60 alumni volunteers introduced UAlbany to thousands of high school students at **28** high school college fairs in New Jersey, Pennsylvania and New York.

40 regional events in cities from Cyprus to California with **2,351** alumni engaged



More than **150** current students attended Alumni Association-sponsored career panels featuring **21** alumni panelists



Over **\$12,000** awarded to **13** students through the Alumni Association Scholarship Program

Supported **13** resource fairs for freshmen and transfer students

Contributed **\$12,500** to fund various school, college and student initiatives

23,370 registered active users on online community

Provided \$6,000 to the Art Museum and Performing Arts Center

31 alumni shared their UAlbany stories with over **400** prospective students at **11** accepted student receptions across the northeast and beyond



525 alumni and family members attended the 17th annual Big Purple Growl & Ferocious Feast

EXCELLENCE AWARDS RECIPIENTS



The University at Albany Alumni Association annually recognizes alumni and friends of the University for their outstanding achievements and service to the University and community. These individuals personify the University's commitment to excellence and service and bring distinction to themselves and to our *alma mater*.

2014 Award Recipients

Bertha E. Brimmer Medal

Pegeen H. Jensen, M.S. '89,
CGS/Teacher Leadership '12

Citizen of the University

Roberto J. Vives

Distinguished Alumni

Gerd J. Schwartz, M.A. '87, Ph.D. '89

Excellence in Alumni Service

Lewis S. Wiener, B.A. '84, J.D. '87

Joyce Zanchelli, B.A. '52

Joseph Zanchelli, B.A. '49, M.A. '50

Excellence in Business

Maryanne R. Lavan, B.S. '81

Excellence in Community Service

Florence E. Jackson-Frazier M.S.W. '72

Excellence in Education

Ellen McCarville Sullivan M.S. '79

Excellence in Entrepreneurship

William P. Kelly, M.P.H. '95

Excellence in Public Service

Catherine Cerulli M.A. '98, Ph.D. '04

Lois J. Uttley B.A. '74, M.P.P. '02

Excellence in Science & Technology

Andrew Deitsch, B.S. '89, M.B.A. '99

International Alumni Award for Exceptional Achievement

Yong-Ho Baek, Ph.D. '85

Dr. Jotham Musinguzi, M.D., M.P.H. '91

Outstanding Young Alumni

Bethany Lesser, B.A. '04, M.P.A. '05

WELCOME NEW BOARD MEMBERS

Lynn Gilmore Canton '71, '73

Lynn is a retired regional administrator for the Department of Homeland Security, Federal Emergency Management Agency under the Obama and Clinton administrations and a state public administrator. She recently served on the committee that planned the UAlbany EOP (Educational Opportunities Program) 45th reunion and currently serves on the advisory board for Rockefeller College. Lynn brings administrative expertise, marketing know-how and business savvy that will complement the existing Alumni Association board membership. She is a dedicated UAlbany alumna who offers outstanding public presentation and communication skills. Lynn is a visionary with a “let’s get it done” approach to planning. She is a leader, a problem solver, and a team player who can maintain a cool head regardless of the situation. Lynn is an accomplished graduate of the very first EOP class of 1971. She has a strong influence among her alumni peers from that era and is known for bringing about successful project outcomes.



Laura (Geminiani) Cotugno '09, '11

Laura is originally from Aprilia, a city 25 miles south of Rome, Italy. She arrived in Albany in 2006 to pursue her undergraduate studies at the University at Albany where she obtained a Bachelor of Arts in psychology in 2009. After graduating, Laura decided to continue her studies at the UAlbany School of Business where she obtained her Master of Business Administration in information technology management in 2011. In summer 2011, Laura relocated to NYC to join Ernst & Young’s advisory practice, working as an IT auditor. During her time with EY, Laura was highly involved with the UAlbany Alumni Bench, contributed her time in various recruiting activities, and led the EY Matching Gift Campaign to benefit her *alma mater*. In fall 2013, Laura relocated back to Albany to join the KPMG risk and consulting practice, now as a senior IT auditor.



Currently, Laura is working for CDPHP in Albany, N.Y., as an information assurance analyst. She says she owes much of her personal and professional success to the years spent at UAlbany, where each class and interaction helped mold her into the young professional that she is today.

Along with being the place where she received her education, UAlbany also played a big role in introducing Laura to her husband, fellow alum Matthew Cotugno '08. During her leisure time, Laura enjoys jogging, yoga, photography and tennis. She is excited for the opportunity to make big contributions to the Alumni Association board of directors.



José Luis Calderón, M.D. '77

José is a health services researcher and educator who uses Jethno-medical science (cross-cultural) frameworks, mixed research methods (survey and qualitative) and multi-educational methodology to develop, test and measure the effectiveness of interventions targeting improvement of diabetes health literacy, self-efficacy and self-management. He has pioneered several health communication methods to promote health communication and improve health literacy with a focus on persons with limited literacy skills (text simplification, qualitative health literacy promotion, animation). His research has been funded by the CMS/DHS, NIH, NCRR and AHRQ.

José is a graduate of Harvard Medical School and the Family Medicine Residency Program, SUNY Health Sciences Center, N.Y. He has completed fellowship programs in epidemiology (Johns Hopkins School of Public Health), health literacy (Health Services Research Institute-AAMC), and health disparities (M. Alfred Haynes Research and Training Institute for Social Equity, Meharry Medical College). His teaching interests are in pharmaco-epidemiology, health literacy, health communication and ethno-medical science. José is associate professor, Department of Research, College of Medicine, Charles Drew University of Medicine and Science, Los Angeles. He is past president of the Association for the Behavioral Sciences and Medical Education (ABSAME) and president of Health LAMP, LLC, which is dedicated to improving and measuring health literacy and quality of healthcare by hybridizing animation and information technology.

FINANCIALS

BOARD OF DIRECTORS

Alumni Association of The University at Albany, Inc.
Statement of Financial Position August 31, 2013 and 2012.

ASSETS	2013	2012
Cash and cash equivalents	\$143,018	\$293,591
Accounts receivable	1,425	1,175
Investments	1,858,491	1,564,356
Accounts receivable	–	5,678
Prepaid expenses	18,601	28,757
Property and equipment, net	<u>40,526</u>	<u>46,814</u>
Total assets	\$2,062,061	\$1,940,371

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable and accrued expenses	63,634	35,482
Deferred income	58,030	82,403
Due to foundation	80,000	7,199
Due to class groups and others	<u>177,684</u>	<u>182,571</u>
Total Liabilities	379,348	307,655

Net Assets

Unrestricted:

Designated by governing board for arts and culture	157,182	148,635
Designated by governing board for chapter activities	24,961	13,298
Designated by governing board for endowments	1,070,378	1,070,378
Undesignated	316,939	292,258
Total unrestricted net assets	1,569,460	1,524,569
Temporarily restricted	84,252	79,146
Permanently restricted	29,001	29,001
Total net assets	<u>1,632,713</u>	<u>1,632,716</u>
Total liabilities and net assets	\$2,062,061	\$1,940,371

Officers

Timothy P. Murphy '77
President

Joseph N. Garba '02, '05
Vice President

George P. Warnock, CPA '79
Treasurer

Diane Hodurski-Foley '93, '95
Secretary

Canon Kay C. Hotaling '67, '70
Immediate Past President

Warren A. Winslow '77
Chairperson, Alumni Volunteer Council

Members-at-Large

Allison Bashkoff '92
Gail Berley '73

Peter Brusoe '03, '04
Casey W. Crandall '07, '12
Jill Delaney '96

Brian C. Fessler '06, '07
Alex J. Fredericks '95

Bruce R. Gaynor '89
Kevin Grossman, Esq. '01
Carole S. Harnoff '74

Robert J. Jones, University President

Dr. Sharon R. Kantor, Esq. '73
Philip B. Kelly '96, '98

Judy Koblintz Madnick '65, '66
Richelle Konian '95

Matthew J. LaRoche '05, '07
Charlotte LeBron '93, '94

Jeffrey L. Luks '91, '01
Sean M. Maguire '00, '04

June A. Mastan '08

Stacy Newman-Cilento '86, '89
Carol Perrin '84, '85

Donald E. Putterman '52, '53
Fardin Sanai, V.P. Development

David P. Schaffer, Esq. '83

Lee Serravillo, Executive Director

Marisa A. Sotomayor, Esq. '03, '04
Christian T. Wessell '02, '04





Stay Connected. Make UAlbany Stronger.

JOIN US

Homecoming, regional events, pregame mixers – join us at events, meet new people and catch up with old friends. Engage with us and your fellow alumni. Find our social media networks at www.ulbanyconnects.com.

NETWORK WITH US

As a graduate of the University at Albany, your experience and insights are invaluable to current students. Join the UAlbany Career Advisory Network (UCAN) to connect with these aspiring young individuals.

BECOME A VOLUNTEER

Opportunities to give back to the University you know and love – through service, through scholarships, through financial support. Join the Alumni Volunteer Council to learn more about how you can bring the “World Within Reach” for the next class of UAlbany leaders.

SUPPORT STUDENTS

Your contribution helps give UAlbany students the tools they need. Support student scholarships, cutting-edge research, the arts and so much more with a gift to UAlbany.

(518) 442-3080 • www.albany.edu/alumni



ALUMNI ASSOCIATION

UNIVERSITY AT ALBANY State University of New York

Stay Connected. Make UAlbany Stronger.

