Critics say SAT bias costs women jobs, scholarships

By Wendy Warren
James Madison U.

Biased questions on the Scholastic Aptitude Test may limit everything from scholarships to job opportunities for women, a spokesperson for a national test critic group claims.

"Girls do better in high school and college, yet score lower (than men) on the SAT," said Sarah Stockwell of FairTest, a Cambridge, Mass., watchdog group that monitors standardized tests.

The claim comes on the heels of several other complaints about possible gender bias in the SAT, a test which is administered to most college applicants nationwide. However, representatives from Educational Testing Service, the organization which sponsors the SAT, denied the claims and said other studies have shown an absence of bias.

The bias shows up in the number of National Merit Scholarships given to high school seniors each spring, Stockwell said. Semifinalists for the scholarships are chosen solely on the scores of their Preliminary SATs, a shorter, slightly easier version of the SAT.

Of the 15,467 National Merit semifinalists announced this fall, FairTest reported 58 percent were male and 36 percent were female. The remaining students' genders could not be determined from their names.

See SAT, Page 2

Ruling could sound buzzer for game prayer

By Crystal Bernstein
The Daily Tar Heel
U. of North Carolina

A federal court ruling may have sounded the final bell for the traditional pre-game prayer over the public address system.

ACLU Executive Director Hilary Chiz said although the ruling only directly governs Alabama, Florida and Georgia, its effects will be felt across the country.

"The ruling ought to send a signal to all schools nationwide that broadcast prayer is absolutely unconstitutional," Chiz said. "No school can be in the business of advancing any particular religion."

See PRAYER, Page 27

In college . . . with children

By Stacy Smith
University Daily Kansan
U. of Kansas

When U. of Kansas senior David Harger thinks back to the fall finals period of his sophomore year, he can laugh about the C on his transcript which broke his perfect 4.0 grade point average.

The C doesn't bother Harger much when he looks at his 22-month-old daughter, Dene, and remembers the day she was born — the morning before his statistics final.

"It's kind of fun explaining why the C is there," he said. "When I interview for internships and mention it, people are in shock when I tell them. It's kind of an icebreaker."

Harger is one of 2,221 U. of Kansas students with children, 992 of whom are undergraduate students, according to fall '88 records from the office of institutional research and planning.

For the past year, Harger, 21, has been a single parent with joint custody of his daughter. Dene spends two weeks with him and then the next two weeks with her mother.

Although balancing the roles of student and parent are not easy, Harger has done both while maintaining a GPA above 3.5 in accounting and economics.

He plans to attend law school after he graduates in the spring.

"It's really hard, because you've got a baby that stays up until 9 or 10 at night and you can't do homework," he said.

See CHILDREN, Page 27
Study: Many seniors lack basic knowledge

By Janice Simon
- The Cameron Collegian
- Cameron U.
- and Wendy Bounds
- The Daily Tar Heel
- U. of North Carolina

One out of four college seniors surveyed in a recent Gallup Poll could not name the century in which Christopher Columbus landed in the New World. The survey, commissioned by the National Endowment for the Humanities, provides dismaying evidence that students are not learning much of what an educated person should know, according to an NEH spokesman.

The results also said that 58 percent of the seniors surveyed didn't know Shakespeare wrote "The Tempest," and 55 percent couldn't identify the Magna Carta. Twenty-three percent said Karl Marx wasn't a philosopher. "By a high school to his ability, to each according to his need," said NEH chairwoman Lynne Cheney. Cheney also released a NEH report urging that all students be required to take 50 credit hours of humanities courses to graduate.

SAT
Continued from page 1

The bias may stem from questions on the SAT, particularly those using examples that are familiar to only one group, Stockwell said.

For example, a question on the SAT might ask students to compare "mercenary: soldier" to other pairs and find a pair with the same relationship. Because men may be more comfortable than women with a question about soldiers, that question favors men by 16 percent, according to FairTest.

Statistics released by the College Board indicate that the average combined SAT score achieved by women in 1988 was 875. The total average for both sexes combined was 934. A combined score of 1,600 is perfect.

There are score differences between men and women on the SAT," said Nancy Burton, program director for the admissions testing program of ETS. However, she said the differences do not stem from a bias in test questions but rather from the different educations men and women receive.

Men tend to take science and math classes, she said, and women take liberal arts classes. Burton also said each SAT question is checked for bias five times before it undergoes a grade of F and another 20 percent a D. Only 11 percent would have received an A or B grade.

However, 64 percent of the seniors surveyed knew the Emancipation Proclamation issued by President Abraham Lincoln abolished slavery in the Union. Eighty-four percent knew Sen. Joseph R. McCarthy and the controversy surrounding him focused on "investigations of individuals suspected of Communist activities."

The validity of the test and NEH's policy recommendations have been questioned by some educators and students. "I'm not sure even if the students are taught those facts, that they will remember them," said Richard White, dean of arts and sciences at Trinity College. "It might have trouble with some of those questions myself."

FBI releases crime data; schools question accuracy

By Jeff Perrine
- The Daily Lobo
- U. of New Mexico

If recent FBI reports are accurate, the U. of New Mexico is the most dangerous campus in the country. The FBI released crime statistics for all schools nationwide provided information for the report. The FBI for 1988, the highest number nationwide. But according to UNM Police Chief Barry Cox, the actual number of violent crimes at UNM should have been 20. A campus police officer later sent in the wrong data, said Cox, who has sent a letter to the Justice Department asking for a correction. "They were counting simple assaults, not aggravated assaults," he said. Aggravated assaults, but not simple assaults, are classified as violent crimes.

Macomb Community College, located in Detroit's suburbs, reported only one violent crime.
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CALIFORNIA

Ethnic requirements approved...

Beginning next fall, all U. of California, Irvine students will be required to take two courses in multicultural and international studies. The new requirements are the result of a two-year study by the Task Force on General Education, made up of administrators, faculty and students. Although the new requirements will be added to the current general studies courses, task force members said they should not overwhelm students because they also will fulfill other requirement categories. Jim Ranalli, New University, U. of California, Irvine

ILLOIS

Armed robbery... Joseph Mulcahey, a first-year law student at the U. of Illinois, was arrested and put in jail overnight after trying to withdraw $15 from his bank account. Mulcahey said he unknowingly used a withdrawal slip that had a holdup note written on it. The note said, "Give me $10,000, I have a gun." Fifteen minutes later, about 10 police officers arrested Mulcahey for attempted armed robbery. They handcuffed, fingerprinted and photographed him, and transferred him to the county jail where he spent the night. He was released the next day after bank security officers reviewed a tape of the "holdup," checked Mulcahey's background and determined the incident was a hoax and Mulcahey was innocent. Julie M. Anthony, The Daily Northwestern, Northwestern U.

KENTUCKY

Who ordered the pizza?...

U. of Kentucky business students standing in the add-drop line received a surprise when free pizzas and sodas were delivered. College of Business Alumni Association President Ralph Brown ordered lunch for about 200 students after he realized how slowly the line was moving. "While it wasn't our fault, it was our responsibility to take care of the students," he said. Senior Tracy Harris, who waited in line four hours, said, "I thought it was more important to keep the line moving than to feed and drink to us. Sometimes campus feels so big, and it made you feel like someone was thinking about you." Cynthia Lee, Kentucky Kernel, U. of Kentucky

INDIANA

Student receives $20,000 drug sentence...

A Northwestern U. junior was sentenced to 20 years in prison for dealing cocaine this fall. The student was charged with two counts of conspiracy to deal cocaine and one count of dealing more than three grams of cocaine. Defense lawyers pointed out his previous police record, but Judge William MaHanna sentenced him to a total of 60 years in prison, 20 years for each of the three counts. However, because of his age and background, he will be allowed to serve the sentences concurrently. MaHanna said, "One thing to learn from this is that the penalty for such crimes is severe." The student is appealing the sentence. Bob Swanson, Purdue Exponent, Purdue U.

KANSAS

A secure way home...

The U. of Kansas offers inebriated or vulnerable students a way home through a taxi service, Secure Cab. The ride is free with a student I.D. and is available from 11 p.m. to 2:30 a.m. seven days a week. On-campus calls receive priority, said KU Student Coordinator Charles Bryan. Bryan said the group takes precautions to avoid abuse of the program. He said students should call 384-2000 and quote a P.D. number and drop-off address to avoid abuse. "The purpose of Secure Cab is to give people who are in trouble a ride home," he said. "We've had cases where they had one beer too many or their friends left them at a bar or they are on campus and think someone is following them. People need to be responsible for their own transportation." Beth Behrens, The University Daily, U. of Kansas, Kansas City

Milk crate misdemeanor...

As of last month, North Carolina students and residents using plastic crates for storage or furniture may be fined $300 and sentenced to six months in jail. The unauthorized possession of plastic milk crates from North Carolina dairies was made illegal after the Carolina/Virginia Dairy Products Association realized the two states had nearly 1 million crates each year at a cost of about $2 million. Executive Director Barbara Short said the association launched a publicity campaign encouraging students to return the crates to groceries and dairies, guaranteeing amnesty through Dec. 1. Julie Gilligan, The Daily Tar Heel, U. of North Carolina, Chapel Hill

Pennsylvania

Police thwart planned flag burning...

Political protest took the form of symbolic art last November at Carnegie Mellon U. when an art student Jessica Caplan's performance art flag burning ceremony was stopped. Caplan planned to hang koranese national flags from 8 counties, including the U.S. soil them, wash them and burn them together in a ritual basin. The ashes would have been placed together in a hollow model of the earth. Assistant Dean of Student Affairs Ron Campan had campus police stop the protest for safety reasons. Caplan said the police were the issue. I did discuss in depth with (Facility Safety Analyst for the university) if and why. I agreed with them, she said. "The only thing I left out was what patterns were on the material." Farren W. Levy, The Daily Tartan, Carnegie Mellon U.

U. NEWS

Be The Author Of Our Next Bestseller.

Send us your most clever idea for our T-Shirt Slogan Contest, and your message could appear on a Sierra Club T-Shirt!

That's our Grand Prize, plus a gift-quality Sierra Club Book. Second and Third Prize winners receive a full-color Sierra Club Book.

Send your entry typed on a 3x5" card with your name, address, phone number and entry category: Outdoor Adventure or Environmental Protection. One entry per category, please. Mail to: Sierra Club T-Shirt Slogan Contest, Attn: Wendy Smith, 730 Polk Street, San Francisco, CA 94109, postmarked by February 10, 1990. You don't need to be a member to enter.

Join Us, Now's a great time to join Sierra Club—America's action-oriented environmental organization! Student membership is only $15 a year. Mail your check along with this membership coupon. Do not mail membership check with contest entry.

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□ $13 Joint Student
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Due includes subscription to Sierra ($7.50) and Chapter publications ($1). Dues are not deductible.

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You're invited to submit an original slogan for our new Sierra Club T-Shirt!

The winning slogan will appear on a T-Shirt with the Sierra Club's logo and will be worn by members across the country. Slogans of 100 percent cotton soaked in an accelerant; he said he'd supply the extinguishers and that it was a go," she said. "The only thing I left out was what patterns were on the material." Farren W. Levy, The Daily Tartan, Carnegie Mellon U.

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This is a page from a magazine or newsletter that discusses a music club membership, offering a deal for 12 cassettes for $1 plus shipping and handling. The text includes various music selections, club terms, and membership details. It also mentions a special deal for CDs, but the specific terms for CDs are not clearly visible in the provided text.
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Comment and Opinion = FEBRUARY 1990

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THE NATIONAL COLLEGE NEWSPAPER

Comment and Opinion • FEBRUARY 1990

Tracy Takes The High Road

Tracy Chapman—Crossroads.

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Tracy Chapman—Crossroads.
Tuition, toilet paper rub student the wrong way

By Chris Rice

The Panthanon
Marshall U.

I was out of toilet paper.
Like many native West Virginians, I have to watch every penny. So I have to pass by the popular name brands and reach for the one in my price range — Sandy Wipe.

However, when I recently returned to the local supermarket, I was shocked to learn that my old brand had been replaced. Now stocked high on the shelf at the local supermarket I was shocked to find Sandy Wipe.

But after studying the competition, I soon realized no matter how I felt about the price increase I would still be buying Sandy Wipe. Now, because I am planning to move with the new larger sheets, but rather because the price is right. It rubs me raw, but I really don't have a choice. I was out of high school.

Like many native West Virginians, I have to watch every penny. I had to pass by the big name brands and go to the lower price range — Marshall U.

However, when I received my bill for last fall semester I learned that the old tuition rate had been changed. The big black numbers on the white page demanded, "$743.50!"

Sure the price had gone up before, but this was a $127.50 increase. But after studying the competition I soon realized no matter how I felt about the rising tuition I would still attend Marshall U.

Not because I'm particularly pleased with the product, but rather because the price is right. Do I get what I pay for? It rubs me raw that I really don't have a choice. I compare being out of toilet paper and being out of high school because in both cases you end up with a load in your hands.

The maker of New Sandy Wipe Plus had me, the customer, in mind when they raised their price. It may cost more, but I'm getting longer sheets.

But Marshall U. did not have the customer in mind. It did nothing to improve its product. What part of my $127.50 is going to product improvements? Not a penny.

Some proponents of the tuition increase suggest the university can attract more and better professors by offering higher salaries. But by the time the state gets around to creating and filling these new positions, I'll be gone. Why should I pay for an improvement I may never see?

It doesn't bother me to pay for the university's plastic surgery. The price here is still right. What does bother me is that unlike Sandy Wipe there is no "new" or "plus" to the product. The only thing that will be different is the amount of money employees will be collecting each payday.

It's like paying for a nose job while cancer eats away inside your body.
**Saturday cartoons regress**  
**By Frank Piemons**  
*The University Daily Texas Tech U.*

While clicking across Saturday morning TV programming recently, I discovered the entertainment quality of Saturday morning cartoons has regressed during the last 10 to 15 years. If I were a kid, I'd certainly prefer the adventures of "The Superfriends" to those of "The Smurfs." The polymorphic powers of the Wonder Twins always gave me the excitement I wanted to see.  

Plus, Saturday morning cartoons lack the creativity of the good ol' days. The current "All" cartoon is taken from the prime-time series, and the cartoon "Beetlejuice" was built on the hype of the movie of the same name, as was the "Real Ghostbusters."  

These copied cartoons are no match for such greats as "George of the Jungle" (Watch out for that tree!), "Josie and the Pussycats," "Scooby-Doo" and the greatest cartoon of all time, "The Superfriends." Although there were probably fewer than 10 episodes of "The Superfriends," the likes of Tornado-Man, Daper-Man and Chucko-Man, the entertainment value was unbeatable.  

Saturday's non-animated shows are not much better than the cartoons. "F. Wee's Play House" cannot compare to "Land of the Lost," "Sigmund and the Sea Monster," and "Dr. Shrinker."  

Weekday afternoon cartoons are just as bad. What adventure cartoon would you rather watch: "G.I. Joe," which has such moronic characters as wrestler/anti-terrorist commando Sgt. Slaughter or demon on wheels "Speed Racer" with the ner-does-well team of Sprite and Chim'chin? Has there ever been a cartoon hero like the "mysterious" Racer X, the older brother and guardian of the unknowing Speed? It's easier to get caught up in the memories of the cartoons of yesteryear than to accept the new ones. So I opted for reruns of wildlife programs instead of the depressingly unentertaining cartoons.

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**Playboy visits spark controversy**

**By Marc Weiszer**  
*The Diamondback U. of Maryland*

U. of Maryland student Kathie Slack was curious about posing for Playboy magazine, but she never wanted to do it nude.  

"If I can wear clothes, I'll do it," she said. "I'm not going to do anything drastic. I'm not posing nude."  

The senior English major was one of the many students from the Atlantic Coast Conference who interviewed during the fall for Playboy's ACC pictorial scheduled to be released in April.  

The interviews sparked protests and petitions at most of the schools where Playboy photographers interviewed. Students and administrators were primarily concerned with the use of their university's name in the pictorial, but others protested the exploitation and degradation of women that they feel Playboy promotes.  

"Playboy makes enormous profits selling these images of women," said Minnie Pratt, a U. of Maryland women's studies lecturer. "Playboy only perpetuates the idea that women can be bought and used as sex objects."  

For the last 14 years, Playboy has featured college women from Division I conferences to coincide with football season. The magazine also scheduled college pictorials to coincide with basketball season. Last fall, Playboy featured students from the Southeastern Conference, where similar protests accompanied Playboy's visits.  

But the protests didn't deter ACC or SEC women from interviewing. Nor did it discourage Playboy Photographer David Chan, who is used to the controversy that accompanies his campus visits. "There is nothing new about protests," he said. "A student has a right to be upset about certain things — this minority has a right to say what they want, just as Playboy has the right to come to the campus. It's great — it just shows freedom of expression."  

Students who were interested in posing for the pictorial first interviewed with Chan and posed fully clothed for Polaoid snapshots. Chan then invited only a select few students back for extended photo sessions. "We want the typical coed, the girl next door," Chan said. "The women shouldn't feel that they have to be able to compare to a centerfold. If they're a little bit heavy, we can work with it."  

"I know I'm the luckiest guy in the world, being able to photograph the most beautiful women in the world," he said.

During the extended photo sessions the women could pose nude, semi-nude or fully clothed. Students receive $50 for appearing nude, $200 for semi-nude and $100 for appearing clothed.  

A Wake Forest U. student who posed fully clothed said the Playboy staff put her on a "hot" bed in a "hot" dorm room. "We're just supposed to look sexy, like singers," she said. The boyfriends of the women didn't realize what they were getting into.  

After completing sessions at all the ACC schools, Chan chooses about four women from each school to be in the pictorial.  

Camper's women's rights activists feel Playboy's presence on campuses hurts their movement. Melea Lemon Bryan, a member of North Carolina State U.'s Women's Resource Coalition, said "We're trying to promote a better atmosphere for women on campus — treating us as sex objects will destroy everything we have done to increase our status as serious students."  

Shawn Lees, The Diamondback U. of Maryland; Andrew Liepins, Jeanie Taylor, Technician, North Carolina State U.; and Ryan McQuerry, Jennie Vaughn, Old Gold and Black, Wake Forest U.; contributed to this story.

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**Dorm residents listen to 'hot' bedtime stories**

**By Gina Kinslow**  
*Campus Heights Herald Western Kentucky U.*

Tammy Thompson crawled beneath the covers of her bed while she waited for someone to come to her room, tuck her in and read her a bedtime story.  

"It allows you to get away from everyday life. It lets you take advantage of being young," said Brooks Wooten, a senior political science major.

Schmidt was one of 11 Western Kentucky U. dorm residents who brought cookies, milk and bedtime stories to about 25 residents of a female residence hall.

The women could choose a "cold" or "hot" bedtime story. Greg Vincent, a resident assistant who co-organized the event, said all the "hot" stories came from "quality magazines," such as Penthouse or Penthouse Forum. Tina Howlett, also a resident assistant who planned the event, said none of the women picked "cold" stories.

Thompson said she liked her story. "It was kind of perverted, but it was cute," she said.

All the women in Thompson's room said they wouldn't mind tucking the men in, although the risks for freshman Brooks Spear might outweigh the benefits. "I probably die of embarrassment from reading the story," Spear said.
The B-52's: A band that just happened

By Denise M. Reagan
U. of Florida

The B-52's are a rock band in the great tradition of fun and "so what." They didn't plan to be The B-52's. It just happened that way. And it's turned out better than a real job.

That's how Kate Pierson, Fred Schneider, Keith Strickland and Cindy Wilson put it.

"We just sort of came out like a blue streak of spontaneous combustion," said singer/keyboards Kate Pierson in a recent phone interview.

The beauty of The B-52's is that they sort of fell into their rather enviable position. One day they started jamming together, then writing songs, then a gig at a Valentine's Day party, then New York City clubs and the rest is history.

History meant "Rock Lobster," a favorite party request that quickly moved from the grooves of an independently released single to a full-length, self-titled, wildly-popular, major-label record. History meant a second album, "Wild Planet," selling even more copies. History meant four more albums with varying degrees of critical acclaim and popular acceptance.

Yet one event stands out in their history. Guitarist Ricky Wilson died of an AIDS-related illness in 1985, just before the release of "Bouncing Off the Satellites," which was dedicated to Ricky. After that, no one was sure The B-52's would come back.

"After Ricky died, it seemed like maybe we'd stop," Kate says. "We didn't know what was going to happen. We were just playing it by ear. Then we started writing together again and it really became a healing process to write together and be creative again."

Every once in a while on MTV, the song "Summer of Love," from the last album with Ricky Wilson, filters through a Beatles-esque scene as celebrities smile above a simple message: "Be Alive." It's The B-52's contribution to the American Foundation for AIDS Research's awareness-raising campaign called Art Against AIDS.

Cosmic Thing, the band's latest album, may have been one of 1989's best. The songs are rural and reminiscent of lazy Georgia afternoons, flowing with images of utopian idealism and a lush environment.

"Some writers move to the South and write about New York, and some writers move to New York and write about the South," Kate says. "We didn't really plan it or pore over our old albums and say, 'How can we make this like before?'

What it sounded like before was the best house party you ever attended. Thumping, gyrating, hopping, squirming, rocking. "When we recorded the first album, that was the whole concept," Kate says. They stuck with that patented sound on "Cosmic Thing" even with production wizards Don Was and Nile Rodgers, who Kate says were good about not branding the music with superfluous effects.

"They don't need them, just the best of disco: the beat and the clothes. The B-52's are aptly named for the infamous bouffant hairdo that put Athens, Ga. —

Music. "And that," Ramal says, "is doo-wop. See how easy it is? Well, that's it for today."

By Elizabeth Graddy
U. of Georgia

The instructor stands at the piano and fingers the chords to "In the Still of the Night."

Five young men in the second row rumble the bass line, "Yeh-up...yuh-yup...yeh-hup...yuh-yuh-yup..."

About 10 young women scattered around the classroom sway and purse their lips, doo-wopping, "Shoo-shoo, shoo be doo... Shoo-shoo, shoo be doo... Shoo-shoo, shoo be doo... Wop, wop, wop..."

Bill Ramal, a part-time lecturer at the U. of Georgia Music School, points at a young man near the front. "You look like a falsetto," Ramal says.

Of course he is. And without further ado, he breaks into the first line of the song, the traditional "Shoo-shoo... hold me darlin'... hold me tillight..."

In the hallway, passers-by peer into the room where Ramal teaches Music 418: History and Analysis of Rock Music. "And that," Ramal says, "is doo-wop. See how easy it is? Well, that's it for today."

An older woman at the back of the room interrupts. "Elvis!" she calls out.

"Talk about Elvis," Ramal says.

He clears his throat and smooths his thinning, dark hair back with a ringed comb. "Elvis was a truck driver who made a record for his mama, sold a lot of copies, became a big star, got fat, took dope and died. Any questions?"

Not everyone agrees with Ramal's views — especially Elvis fans — but you can't escape the fact that he knows rock 'n roll.

Ramal, who attended the Juilliard School of Music and earned a doctorate in music education from Columbia U., began his music career in the 1950s, playing the saxophone in New Jersey nightclubs while still in high school. "I was really good," he tells his classes. "I was making a lot of money — it'd be about $4,000 a week now." He winks. "And dope was really cheap then."

See CLASS, Page 11

Derogatory song lyrics creeping into music industry

By Gregory Roth
The Daily Collegian
Pennsylvania State U.

Derogatory song lyrics aimed at women, homosexuals and various ethnic groups suggest a trend toward tolerance of racism in popular music.

Gun N' Roses created controversy with their song "One in a Million" on GNR Lies. The song includes the lyrics: "Immigrants and faggots/They make no sense to me/They come to our country/And think they'll do as they please/Like starting some mini-Iran or spread some fucking disease." The song goes on to put down "niggers" and mock their "gold chains."

Gun N' Roses lead singer Axl Rose, in a recent Rolling Stone interview, said it is his constitutional right to say what he wants. He also said the lyrics are good for society because they create a more open atmosphere.

But Rochelle Londerback, president of Yachad, a Jewish student organization at Pennsylvania State U., said "his message is very closed-minded and I don't see how that could create more openness."

On the other side of the color line, Public Enemy's lission to the black community, Professor Griff, said in an interview with The Washington Times that "Jews are wicked. And we can prove this." He said Jews are responsible for the majority of wickedness that goes on across the globe.

Another rap group, Heavy D and the Boyz, takes another swing at Jews. The group's song, "It's All Love," contains the line: "They come to our country/And think they'll do as they please/Like starting some mini-Iran or spread some fucking disease." The song goes on to put down "niggers" and mock their "gold chains."

Gun N' Roses lead singer Axl Rose, in a recent Rolling Stone interview, said it is his constitutional right to say what he wants. He also said the lyrics are good for society because they create a more open atmosphere.

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See LYRICS, Page 10
Ballroom dance’s grace attracts many students

By Laura Baker
The UCSD Guardian
U. of California, San Diego

“One, two, three. One, two, three,” my partner hisses through clenched teeth, a grim, determined look on his face. “One, two, three, one, two ...”

Then he starts to smile and relaxes the vice-like grip he has on my hand. He’s stopped thinking the rhythm and begun to simply feel it. We whirl around the dance floor, seeming to glide effortlessly like Ginger Rogers and Fred Astaire. Alright, maybe I’m getting carried away. Actually, it’s a Monday night and we’re both in jeans and tennis shoes. Although he’s still counting, we are dancing and it’s wonderful.

If you’d ask me what my favorite class was last winter, I would have told you ballroom dance. Taught through U. of California, San Diego’s physical education department, the classes are popular and fill quickly.

In fact, ballroom dance is making something of a comeback in the United States. An article through The Sporting News April 1989 issue states the membership of the U.S. Amateur Ballroom Dancers Association, which has chapters in 24 states, has doubled in the last five years. And more than 10,000 student dancers nationwide are involved in the Ballroom Dance Society.

“I would much rather go out with a man that I know is going to hold me in his arms and we’re going to dance together,” said Andrea Marshall, who helped establish a Ballroom Dance Society chapter at the U. of Kentucky.

For many, the appeal of ballroom dance is in the pleasure of moving with someone. Daniel Garnett, who also helped establish UK’s Ballroom Dance Society said, “It’s more romantic to be able to hold somebody and dance with them than it is to go out and jump up and down,” he said.

But I admit nostalgia has a lot to do with it as well. Although he was scowling of the era, F. Scott Fitzgerald has installed in me a longing to dance away under the stars. Marshall Stern’s description of Sunday nights at the Savoy Dance Hall in Harlem in “Dance Dance” makes me yearn for a similar creative outlet. I listen to old Duke Ellington records and dance out in front of the mirror, my bathtub turns a ball gown. There are more practical reasons for the increased interest in ballroom dance than my own nostalgia.

“An entire generation grew up in the rock era, starting in the ’60s and ’70s, and they never ever danced together,” said Larry Schulz, co-owner of a local dance center. “Now that they’re at an age where they find themselves in professional situations — company functions, galas, balls — that require a certain sophistication. You can’t just get up and dance at a disco all night.”

Regina Swift, Kentucky Kernel, U. of Kentucky contributed to this report.

A New Toyota For No Money Down

See the ad on Page 23 for Info on Toyota’s Special Finance Offer!

Lyrics

Continued from page 9

he said. “But people forget — things change and go back to the way they were.”

Penn. State administrative fellow Terrell Jones agreed. “Prejudice is reinforced in children from five different areas: parents, siblings, peers, formal institutions and the mass media.”

The media mass, of course, includes the record industry. “The record company, the importance, but they also feel prejudiced for addressing these issues with their artists,” Bigelow said.

Continued from page 9

“I was a major, doesn’t it you still make the reflexively was

Trip down a sidewalk never a single soul

In 12 of rock’s great hits in rhythm and reggae in the ’70s was devoted to the late Jimi Hendrix, Mr. Bigby, and Debora Stowe. That’s the major, doesn’t it you still make the reflexively was

Games for Info on Toyota’s Special Finance Offer!

Jamaal Zima Records Proudly Presents:
“NORTH AMERICAN REGGAE TOUR 1990”
featuring Jamaican Favorites:
Wadada, Nami and the Crew, Maddo, and Sticky.

We have a complete stable of culture and dance halls ready to bring the “RastaMan Vibration” to your campus.

For Booking Info call Mary Seymour at: 212-581-6900

SOUNDBITES

Queen Latifah
“All Hail the Queen”

In Muslim, her name means “delicate.” But what’s in a name? At the young age of 22, Queen Latifah demonstrates an authority and vengefulness some rap artists never acquire. “All Hail The Queen,” her debut album, displays a profound social conscience. Her style is aggressive, tough and upfront. And she can sing pipes, especially the reggae-influenced tunes that are Latifah’s personal favorites. If you’ve never tried rap before, this is a good place to start. • Daniel Washco, The Daily Northwestern, Northwestern U.

Camouflage

Methods of Silence

On their newest album, the West German-based syntho-pop band Camouflage keeps the same digital dance sound that has made them so popular. The album’s first single, “Love is a Shield,” is a new digital interpretation of the emotionally-textured dance tune. Other songs that really grab attention are the psychedelic sounding “One Fine Day,” “A Picture of Life,” a study of the AIDS epidemic, and a remake of the 1980 New Music hit “On Islands.” The lyrics to “Les Reus” are sung in French.

Dylan

“The Dreggs

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We have a complete stable of culture and dance halls ready to bring the “RastaMan Vibration” to your campus.

For Booking Info call Mary Seymour at: 212-581-6900
'Beer Swigger's Bible' a must for college life

By Seana Fit
U. of California, Santa Barbara

"The Complete Book of Beer Drinking Games" by Andy Griscom, Ben Rand and Scott Johnston is the best collection of recreational drinking rules around. Best of all, it comes with a custom barf bag.

This "Beer Swigger's Bible" contains all the usual games near and dear to every college student's heart: "Quarters," "Bullshit," "Boat Racing" and "Beer Softball."

The games are ranked according to the amounts of alcohol consumed. "A boot factor of "1" describes the lowest potential for tossing cookies, while a boot factor of "5" warns of an almost assured heave."

"Quarters," "Bullshit," "Boat Racing" and "Beer Softball" are every college student's heart:

One Boot Factor Five game "Boot-a-Boot" is brilliant for its simplicity and deadly for players. This game was custom-made for any gnarly drinkin' joint. A pitcher of beer is passed around the group, each player drinking as much as he desires.

The beauty is the game's only rule: "The player who drank just before the player who finishes the pitcher must buy the next pitcher." Before you think that this sounds boring, consider the amount of beer you would be willing to drink to ensure that the person before you has to purchase the next round.

"The Complete Book of Beer Drinking Games" is a worthwhile investment for anyone who believes the sole purpose of college is to drink and have fun.

Authors Ben Rand, Andy Griscom and Scott Johnston spout beer at each other.

YOU GET A LOT MORE THAN MONEY FOR COLLEGE SERVING PART-TIME IN THE ARMY RESERVE.

Joining the Army Reserve is one of the smartest ways to help pay your way through college. In fact, you can earn over $18,000 through the Montgomery GI Bill and your Reserve pay during a standard enlistment. And, if you have or obtain a federally insured student loan, you may qualify for a government program that will help repay up to $20,000 of it for you.

But you get a lot more than just money in the Army Reserve. You get hands on training in one of over 250 skills... skills like modern health care techniques, engineering, foreign languages, criminology and many others.

You get the pride and confidence that come with tackling a tough job and doing it well. And service with the Army Reserve can help you develop the maturity and self-discipline it takes to succeed in college and in life.

You also get the satisfaction of knowing you're helping to keep America strong.

Besides completing Basic and Advanced Individual Training, you'll usually serve just one weekend a month in a nearby Army Reserve unit, plus two weeks of Annual Training. Find out more. See your Army Reserve recruiter or call 1-800-USA ARMY.

THE ARMY RESERVE.

SPECIAL TO U
The U. Foundation is proud to join with the following distinguished corporate sponsors in announcing this year’s undergraduate scholarships.

- American Express
- AT&T
- Anheuser-Busch
- Dennison
- Citibank Classic Card
- Hewlett Packard
- Jeep
- GMAC Financing
- Miller
- Oldsmobile
- Army ROTC
- Grape Nuts
- Marines
- Memorex
- Smith Corona
- Toyota

Deadline for applications is March 31, 1990. Use the application form on page 15.

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1990-91 EXCELLENCE IN MARKETING AWARD

Presented to a student who demonstrates high potential in marketing.

$1,000

Requirements:

1. Cumulative GPA: 3.2 minimum
2. Record of excellence in the field of marketing
3. Demonstrated financial need

Not available to family members of employees of AT&T, ACN or The U. Foundation.

Deadline for applications is March 31, 1990. Use application form on page 15.

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**Grain Cereal**

Announces $1,000 Scholarship to be awarded to top business student in recognition of those students who strive to be the “best in business.”

Post Grape-Nuts will present a cash scholarship for 1990-91 in the amount of

$1,000

Eligibility requirements:

1. Minimum 3.2 cumulative GPA
2. Record of excellence in the field of business
3. Financial need

Employees of GF Corp, its affiliates, subsidiaries, agents, judges and suppliers of this offer and their immediate families are not eligible for this award.

---

**Smith Corona**

Announcing the COMMUNICATION ARTS SCHOLARSHIP in the amount of

$1,000

The scholarship is open to students in all fields of communication, including writing, print, broadcast, film and speech. To be considered, the applicant must have a minimum 3.2 GPA, demonstrated achievement in Communication Arts and financial need.

Family members of Smith Corona employees are not eligible.

---

**Engineer Excellence Award**

HEWLETT PACKARD

$1,000 Scholarship to be presented to an outstanding student who demonstrates potential through academics and research in the field of ELECTRICAL ENGINEERING

Requirements:

1. A minimum 3.2 GPA
2. Significant achievement in Electrical Engineering research and academic studies
3. Financial need

Not available to Citibank, Citicorp, ACN or U. Foundation employees or families.
Panasonic

just slightly ahead of our time.

$1,000 SCHOLARSHIP

In recognition of an outstanding handicapped student, Panasonic presents a $1,000 scholarship.

Requirements:
1) Enrollment in an accredited two- or four-year institution
2) Minimum 3.2 GPA
3) Participation in co-curricular and extra-curricular activities

Panasonic employees or their family members are not eligible.

Announcing the

1990-91

Dennison $1,000 Scholarship

The Dennison Stationery Products Company Scholarship is available to a student in any field who meets the following criteria:
• Attends a two- or four-year accredited institution
• Member of a racial minority (African American, Hispanic, American Indian, Asian/Pacific Islander)
• Demonstrates a need for financial assistance
• Holds a 3.2 minimum GPA

Dennison employees and their family members are not eligible for this scholarship.

Announcing the

CITIBANK®

A CITICORP COMPANY

SCHOLARSHIP in

BUSINESS ADMINISTRATION

Presented to one student who excels in the field of Business Administration.

The scholarship award is in the amount of

$1,000

To be eligible for this scholarship, you must meet the following criteria:
1) Minimum 3.2 GPA
2) Potential for Business Excellence
3) Must show financial need

Not available to Citibank, Citicorp, ACN or U. Foundation employees

Jeep

Eagle

BUSINESS ADMINISTRATION AWARD

Jeep is proud to recognize outstanding achievement in the field of Business Administration with a

$1,000 Scholarship

WHAT IS REQUIRED?
1) A minimum 3.2 GPA
2) Potential for Leadership in Business Administration
3) Financial need

Chrysler Corporation employees and their family members are not eligible for this award.

GMAC

FINANCIAL SERVICES

Financial Services Scholarship

Presented to an outstanding student in Finance, the GMAC Financial Services Scholarship is a $1,000 award for students who meet the following criteria:
• A minimum 3.2 overall grade point average
• Academic record that shows a commitment to finance and exceptional knowledge of financial services.
• Financial need

The scholarship is not available to GMAC, GM or ACN employees or family members.

MARKETING SCHOLARSHIP

American Express presents a $1,000 scholarship to a student who shows exceptional talent in Marketing. The award is open to all undergraduates who have at least a 3.2 overall GPA, are active in co-curricular and extra-curricular marketing activities and demonstrate financial need.

Employees of American Express Company, its subsidiaries and affiliates, and their family members are not eligible for the American Express Marketing Scholarship.
MEMOREX®

MARKETING AWARD

In recognition of outstanding students in marketing, Memorex presents a $1,000 Marketing Scholarship. To be eligible, the applicant must have:

- Minimum 3.2 GPA
- Potential to excel in all aspects of marketing
- Financial need

Memtek employees and their families are ineligible for this award.

The New Generation of OLDSMOBILE.

In search of excellence Oldsmobile offers a

$1,000 LIBERAL ARTS SCHOLARSHIP

to an outstanding student who meets the following criteria:

- Minimum 3.2 GPA
- Outstanding academic record and potential for excellence outside the classroom
- Financial need

GM, Oldsmobile employees and their family members are not eligible for this scholarship.

TOYOTA

Scholarship Award

Will be presented to a student who demonstrates outstanding academic excellence in any recognized field of study. The $1,000 Award will be used to further the excellence achieved in the student's undergraduate career.

REQUIREMENTS

1) A minimum 3.2 GPA
2) A combination of excellence in the classroom, co-curricular and extra-curricular activities.
3) Financial need

Toyota employees and their family members are not eligible.

LEADERSHIP AWARD

ACHIEVEMENT AWARD

A $1,000 Scholarship

will be presented to a student enrolled in the Army ROTC program who excels in the classroom and as a member of the ARMY team.

Requirements:

- Minimum GPA: 3.2 cumulative
- Enrolled in Army ROTC program
- Participation in student activities
- Demonstrated record of community service
- Not open to students currently holding an Army ROTC scholarship

Deadline: March 31, 1990. Use application form on opposite page.

ANHEUSER-BUSCH COMPANIES

present a

Humanities Scholarship

in the amount of $1,000 to an outstanding student in the Humanities. To be eligible, the student must have a minimum 3.2 grade point average, demonstrate outstanding achievement in the classroom and field studies, and show financial need.

Anheuser-Busch employees and their families are ineligible for this award.

SOCIAL SCIENCES SCHOLARSHIP

presented by Miller

Genuine Draft

A $1,000 scholarship is available to an outstanding student who demonstrates exceptional ability in any of the social sciences.

The award is available to students meeting the following criteria:

- Minimum 3.2 Grade Point Average
- Exceptional academic record
- Financial Need
- Potential for leadership in your field

Employees of Miller Brewing Company and Miller families are not eligible for this award.

THE U.S. MARINE CORPS PROUDLY OFFERS A

$1,000 SCHOLARSHIP

Requirements:

- MUST BE A MEMBER OF THE PLATOON LEADERS CLASS, NROTC/MARINE OPTION, OR MECEP
- MINIMUM GPA: 3.0 CUMULATIVE
- DEMONSTRATED RECORD OF COMMUNITY SERVICE
- OPEN TO AFRICAN AMERICAN OR HISPANIC APPLICANTS

Marines


Platoon Leaders Award
Excellence, achievement and leadership. These are the watchwords of the U. Foundation, a non-profit arm of The American Collegiate Network.

The Foundation is proud to join with distinguished corporate sponsors to provide scholarships for top-flight students in a variety of fields.

Announcements of this year's scholarships appear on the preceding three pages. Each carries a $1,000 cash award and is designed to help an outstanding student — current freshman, sophomore or junior — continue his or her education. Specific qualifications and criteria are listed in the individual announcements. In general, the scholarships favor students demonstrating excellence in academic and extra-curricular activities who have genuine financial need. Except for scholarships designed specifically to aid minority or handicapped students, the awards will be made without regard to race, gender, color or creed.

Applications with supporting documents must reach the Foundation by March 31, 1990. Use the application form below. Winners will be chosen by the Foundation's Board of Trustees, and will be informed by May 31, 1990. The winners will also be announced in the September 1990 issue of U. The National College Newspaper.

THE U FOUNDATION
Excellence • Achievement • Leadership

Application for Scholarship

Name __________________________ (last name) __________________________ (first name) __________________________ (middle initial)

Scholarship Applied For __________________________

College or University __________________________

Current Year in School __________________________

Major __________________________ Minor __________________________ GPA __________________________

School Address: __________________________ __________________________ __________________________ __________________________

City __________________________ State __________________________ Zip __________________________ Tel. __________________________

Permanent Address __________________________ __________________________ __________________________ __________________________

City __________________________ State __________________________ Zip __________________________ Tel. __________________________

The statements included in this application and supporting documents are true and accurate.

X __________________________

Signature __________________________

This application must be accompanied by the following: 1) an academic transcript; 2) at least two letters of recommendation (one must be from a professor in your major); and 3) an essay of no more than 500 words describing your qualifications. Include pertinent campus and community activities and explanation of financial need. Current resume may be included if available.

This scholarship is funded by the U. Foundation. The determination of the winning student is the sole responsibility of the U. Foundation. The award is not available to employees or family members of the U. Foundation, American Collegiate Network or the sponsoring organizations except the Marine Platoon Leader's and Army ROTC Achievement awards which are intended specifically for participants in those programs.

This form may be duplicated, and must accompany each scholarship application.

Checklist: ☐ Application ☐ Transcript ☐ Two recommendation letters ☐ Essay ☐ Resume (optional)

Please mail completed scholarship information packet to:

The U. Foundation for Excellence, Achievement and Leadership

Keith Berwick, Director

3110 Main Street
Santa Monica, CA 90405

DEADLINE: To be considered for a scholarship, a complete application must be received no later than March 31, 1990.
Almost half of the Fortune 1,000 companies that recruit on campuses seek out liberal arts majors, according to a survey conducted at Boston U. And liberal arts majors may be the best-prepared to undertake the jobs of the future, suggests Lawrence H. Smith, career planning and placement director at the U. of Oregon.

"I am put off by this notion that so many new jobs are being created that future jobs will require totally new skills," Smith said. Unfortunately, some students react to this information by resigning themselves to a confused state. Why learn, choose a major, do much of anything, because the jobs that will be available in two to five years, we don't even know the titles of.

"Bunk. People get paid, companies earn money, agencies get funded because they do two fundamental things — they produce a product or service and they sell it. Future jobs may use new tools, but the skills required to use new tools can be learned. What remains very stable are the characteristics of people."

Smith says majors such as history, literature, anthropology and political science will best prepare students to face these jobs because they provide insights into human behavior.

On-campus recruiting

Employers seem to agree with Smith. The private sector is hiring liberal arts students, long-recognized for their communication and interactive skills, at the highest rate since computers came on the scene in the 1970s. Even fields traditionally dominated by business graduates, such as finance, banking and insurance, are opening to these students. Thirty-six percent of the graduates hired into these fields in 1987 were liberal arts majors, according to the 1987-88 Collegiate Employment Institute Newsletter.

"The biggest problem for liberal arts majors is that they start off with a negative attitude," said Arizona State U. Career Services Director Jean Eisell. "They come into the interviews assuming we have nothing for them because no one asks specifically for a sociology major — or a psychology major."

"They used to use a hit-or-miss method, with newspaper ads, etc. But they're not getting the caliber of people they need to promote within the company," she said. Recently, employers such as Kraft Food have shown an increased interest in liberal arts majors at USF, Lentz said. Unemployed people who have the back- ground to move into management are looking for an opportunity to train in this field. Liberal arts majors have that back background they're looking for.

Koplin added, "I think it behooves liberal arts majors to get some technology training in their background. There are many liberal arts majors who end up on the management track and then they need it. That's just the way of life today."

She said creative thinking also wins points with employers. "Liberal arts majors are in many respects more flexible," she said. "They're more willing to be creative in getting the job done than a student who's spent four years studying for that job specifically.

Some not-so-trivial pursuits

In her latest book, Going to Work, Lisa Birnbach presents research on 50 companies in 11 cities, exploring their hiring and promotion practices, benefits, salaries and work environment.

Through interviews with employees and descriptions of each city, Birnbach gives readers a real-life picture of each firm.

Some of her unusual findings include:

Best perk: Each employee of Apple Computer in Silicon Valley, Calif., gets to select any computer to work with at home. After a year, it's his to keep.

Most fun dress policy: At Levi Strauss & Co. headquarters in San Francisco, employees wear jeans to work.

Most unusual recruitment inducement: Dayton Hudson in Minneapolis gives watches to all its MBA recruits.

Most generous vacation policy: Covington & Burling in Washington, D.C., gives four weeks leave to all employees, plus unlimited sick days.
When Ty Eggemeyer graduated from the U. of Virginia's business school last May, he was offered a job in Boston paying more than $55,000. He turned it down.

Instead, Eggemeyer accepted a lower-paying position in Dallas with the consulting firm McKinsey & Co. Inc. "The Boston firm would have had to pay me 50 percent more for me to have a standard of living comparable to what I have in Dallas," he explained.

But salary wasn't the only factor Eggemeyer considered. "It's a quality of life issue as much as anything else," he said. "I chose Dallas over Boston because it's easier to commute in and out of the city, it's easier to get to and from the airport, and the weather's warm. I think the key is to be happy wherever you go. You have to consider the quality of schools, the proximity of family and a number of things besides the quality of a prospective job and city are most important to them."

"Then, just as they've researched the culture of the company they've chosen, I'd advise them to research the culture of the area they're planning to move to," he said. "Job relocation services throughout the country can help students conduct this research. Pam Bisbo, manager of the Relocation Connection in Sacramento, Calif., said her counselors present new-comers with information on communities, recreation, utilities, taxes, commuting, shopping, living costs and spouse employment. "We basically try to ease them into their new community," she said. Bisbo encourages students to consider factors they may take for granted in their hometown before moving. "Recreational activities are an important consideration for new hires especially, because they're usually younger. For example, if they like camping, they should find out how far a drive it would be to get away for the weekend."

"I'm perfectly satisfied with my decision. I think the key is to be happy wherever you go. You have to consider the quality of schools, the proximity of family and a number of things besides the money."

Unfortunately, many students do not follow Eggemeyer's example when considering a relocation, said Glenda F. Lentz, director of the U. of South Florida's career development services. "So many people who come out of school are so influenced by money because they've spent four years just putting out money," she said. "They get their degree and go into the job search with the attitude, 'I have the ticket, now who will take me there for the best price?' They need to say, 'I have prepared myself for a job, and I know these are the types of jobs I will be happy with, and they must be in the Southeast region,' etc. That is the most logical approach to a job search, but so many students don't do that. That's why we have so many people changing jobs so early.""
Relocation
Continued from page 17

Study is another source designed to help students decide to move to take jobs. Colette Dollarhide, U. of Nevada, Reno, career planning and placement coordinator, estimated that between 40 and 60 percent of UNR’s 1989 graduates relocated out of state.

James Henry, assistant director at the U. of Kansas placement center, cited even larger numbers. “It appears that the vast majority of students who report positions have relocated for the first job. Approximately 70 to 80 percent of last year’s graduates who reported accepting positions took them outside the local metropolitan area,” he said.

Lents said, “Students limit themselves by not relocating. That’s why self-assessment is so very important. I tell students ‘Know thyself, because you may limit your possibilities, but if the possibility is in Minneapolis and that’s not an area where you’re going to be happy, it doesn’t matter.’”

A student needs to ask himself what he values most in life. If he can honestly say it’s his family, then he probably shouldn’t move. But if he says, ‘This is an opportunity I never expected and a great opportunity for growth. I’ve never lived anywhere else, here’s a chance to experience a new culture, a new city, a new climate,’ then he should consider it.”

Ragland recalled one student Citcorp relocated who made the decision based on religious preference. A Mormon, he attended an Eastern school, but found the Denver office attractive because of its proximity to Utah.

Arizona State U. Career Services Director Jean Eisel encourages students to find out about the city by taking all the visits their potential employer offers. In addition, she advises students to get in touch with the city’s chamber of commerce and subscribe to the Sunday newspaper.

She also encourages students to contact the alumni association if they don’t know anyone in the area. It helps them to have a base and know there are some people who have had similar experiences,” Eisel said.

Alumni can help with apartment-searching as well, and Eisel recommends tapping into the available-housing listings at a nearby university.

“It’s so important that students look somewhere before they graduate,” Eisel said. “Studies show that in a year and a half, 50 percent of people leave their first position. If they don’t properly evaluate themselves and the position, that’s what will happen.”

CIA ON CAMPUS

A successful protest . . . Central Intelligence Agency representatives cut short a recruiting visit at Temple U. after about 50 student protesters disrupted their meeting. Students from various organizations entered the room where representatives were interviewing prospective employees, and began chanting anti-CIA slogans into a bullhorn. The representatives left quickly, walking down eight flights of steps rather than taking the elevator. University officials, who thanked the protesters for keeping the demonstration peaceful, said they would meet to decide if the CIA would be allowed to return to campus. • Eileen Cohen, The Temple News, Temple U.

A private meeting . . . Representatives from the CIA in November met behind closed doors with about 45 U. of Washington students to discuss employment opportunities. The visit was the CIA’s first after a self-imposed one-year absence from the campus spurred by large protests in 1987. The protests were led by Students Against U.S. Involvement in El Salvador. “The CIA is a legitimate potential employer,” said Peter Eddy, personnel representative for the CIA. “The student applicants appear to be excellent candidates for the positions we are looking for.” Students emerging from the meeting refused comment. • Karl Braun, The Daily, U. of Washington

Sitting in . . . Members of the U. of Pennsylvania’s Progressive Student Alliance in November staged a sit-in protest against CIA recruiting on campus. Group members performed a skit ridiculing the CIA near the campus building where recruiters were interviewing students. Alliance member Walt Tunnessen said, “Our university condones terrorist activities by allowing the Central Intelligence Agency on this campus.” University officials would not let Alliance members in to see the recruiters despite requests. • Amy Silverman, The Daily Pennsylvanian, U. of Pennsylvania
COLUMNS
Resume: Hype or reality?

By Greg Stone
The Daily Pennsylvania U. of Pennsylvania

I guess we are all a little embarrassed by selling our- selves on resumes. It seems so uncomfortable and so ne- cessary. We try to both stand out and fit in. We estimate what the tribunal of job-granters want, and then mold our experiences into a limited number of multi- syllabic words in an attempt to satisfy them.

Exaggeration tempts all but the most principled. The pressure is intense, and some of the criteria seem relatively innocuous. Who would ever know whether you were presi- dent of the Finance Club. (According to Career Planning and Placement at the U. of Pennsylvania, 13 seniors claimed that post last year.)

Why do we submit ourselves to this insane procedure? Why do we embrace the matching resume, cover letter and enve- lope as a reincarnation of the holy trinity?

I suppose it's because we're insecure. We are awed by the power of The Firms. We so desper- ately need the job, money and acceptance that we'll do whatever it takes.

Problems arise, however, when the resume links our lives and our marketability. Our personas of its appearance on an 8 1/2 X 11 sheet of paper. I still tend to view my achievements in terms of paper value as well as personal satisfac- tion. But I do know that hollow feeling of volunteer- ing without being interested. Many of us do.

Making a difference is more important than titles. I see that that is what our society and our own securities dictate, but do you really want to work for someone who hires sheets of paper and not people?

FINANCIAL MARKETS

The Lumberjack

Lightweight loft that could be easily assemble-

Pipe dreams come true for loft makers

By Sonya Goodwin
The Lumberjack
Northern Arizona U.

“The whole idea was to make a lightweight loft that could be easily shipped and could be carried in a nylon hockey bag,” said Steve Schulte, one of two Northern Arizona U. students who has challenged the traditional concept of lofts. Schulte and John Hurry have designed a loft made of polyvinyl chloride pipe that is easy to assemble, lightweight and durable. Hurry said they want to call their cre- ation “E-Z Loft” and choose the name because “most guys want to build their own lofts.”

Schultz said it takes five minutes to put the loft together and fits in almost any car. Constructed of 3-inch white PVC pipe, their first model stands 5 feet, 6 inches high, weighs about 35 pounds and can

Making millions for the fun of it

By Roy R. Reynolds
The Shorthorn
U. of Texas, Arlington

Clay Jett, dressed in a pinstripe suit, sits on his desk in the Finance Society office talking intensely on the phone. Jett, a 22-year-old business major at the U. of Texas, Arlington, looks like a typical stock market investor. But the stocks he trades are not so typical. Jett, president of the Finance Society, heads a group of students that will participate in the second annual AT&T Collegiate Investment Challenge. The Challenge is probably the quickest way to turn $49.95 into $500,000.

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“Last year we were one of the six schools to put three play- ers in the top 100,” Jett said. “I think we can do better this year.” Student Rich Hahn increased his 500K by about 30 per- cent last year.

“I got in the top 10 percent of the country last year, and I think this year I can do a lot better,” he said. “I've got another year of experience under my belt.” After investing the $500,000 from last November until Feb. 28, 1990, the player with the most fake money gets a trip for two to the Bahamas and $25,000. In addition to the top prize, there is a $10,000 prize for second, $7,500 for third.
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Circle No. 06
Japanese blame ‘pampered’ MBAs for trend away from manufacturing

By Norihiko Shirouzu

Stanford Daily
Stanford U.

Japanese business leaders suspect that the theoretical management style learned in U.S. management masters programs may not be particularly valuable and that their U.S. counterparts wrongly pamper employees who have earned MBAs. These Japanese leaders blame American business schools for triggering and reinforcing a U.S. trend away from manufacturing. This trend, they say, will aggravate trade imbalances between the two countries by not creating enough consumer products to sell to Japan.

Sony Corp. Chairman Akio Morita is perhaps the most blunt critic. He blames American business schools for “the decline of the U.S. economy,” saying that these schools have “deprived American manufacturers of international competitiveness.”

Graduate School of Business officials at Stanford U. disagree. They said that singing out American business schools for the decline in international competitiveness by U.S. manufacturers is unfair.

Associate Dean for Academic Affairs at Stanford’s Business School Charles Bonini argues that business schools are aimed at teaching people how to work within the framework of today’s business conditions.

“Business schools are somewhat market responsive,” he says. “To some extent we produce products that the market wants. And to the extent American industry was not interested in people with manufacturing interests and skills, we responded to that.”

At Honda Motor Co., MBA-holders are a rarity. Honda has traditionally been run by hands-on managers.

“Still, we do believe hands-on experience should form the core of managers’ skills throughout their ranks,” says former Honda Managing Director and head of North American operations Tetsuo Chino. Chino says Honda does not indulge in theory or speculations and does not “really see anything special about an MBA education.”

Bonini, on the other hand, says that the business school tries to balance theory with practicality. “We do try to give people theoretical foundations. But the primary aim is to be practical and useful in the framework of today’s business reality,” he says.

Most Japanese manufacturers say they prefer managers with hands-on experience to run their operations.

Many Japanese leaders claim that MBA managers seem obsessed with quick results and personal achievement, while Japanese philosophy emphasizes long-term perspectives and teamwork.

Top manufacturing industry executives say doors are opened as wide, but not wider, for MBA-degree holders.

Chances are anyone coming in from a Japanese company will be sent to a sales outlet or an assembly plant. The twist to their assurance is that, unlike at many U.S. companies, an MBA degree doesn’t put employees in the corporate fast lane.

Loft

Continued from page 19

dispensable for farmers. It is an essential tool for anyone engaged in the fields of livestock, horticulture, or agriculture. It can be dismantled into eight to 10 sections and assembled immediately. U.S. National College Newspaper, 310 North Main Street, 3rd Floor, Santa Monica, CA 90405.

Hurry said they have some good ideas forputting it to use in the future, including accessories like shelves, or colored loft, or maybe even clear PVC pipe with neon lights running through it.

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By Clint Riley
The Eastern Progress
Eastern Kentucky U.

CBS bought each person in the United States a front row seat to the NCAA Division I basketball tournament for the next seven years, at a price of $1 billion. The NCAA received a windfall of cash, but with it comes a shower of problems. Not as if the NCAA doesn't have enough problems already plastered across sports pages nationwide. It creates most of the stories itself while trying to clean up the mess created when the Supreme Court ruled that colleges could bid for television rights for themselves, thus creating big money college athletics.

But the deal cut with CBS allowed the NCAA to get in on the big money once again, an action that will have NCAA Executive Director Dick Schulze and his cohorts mopping up the slop for the rest of their underdetermined careers. Just how big a mess they have to clean up will be determined once they decide what to do with the money.

The seven-year deal dwarfs the previous three-year $166 million contract with CBS by almost threefold. The $166 million contract was 72 percent more than the contract before it.

These monetary increases have led to increased cheating in college basketball and other sports. The reason? Greed.

Everybody wants a piece of the huge tournament revenue pie. However, it is divided into a few large slices for a select few who can grab them. This breeds the attitude, "Do anything to get a recruit which will give a basketball program the edge needed to rake in the tournament funds that could put a school's entire athletic program in the black." The system needs revision.

Eastern Kentucky U. Athletic Director Donald Combs said he hopes the NCAA will divide the money up among the 214 Division I basketball schools and "quit making that big payday to one school." Otherwise, it will just become further imbouchment to cheat.

Welcome to the Continental Divide.

NCAA has $1 billion problem

By David Hardee
The Auburn Plainsman
Auburn U.

College basketball coaches from the Midwest and Southeast say their teams are at a disadvantage when competing with the Sun Belt schools, and they are fighting to move the season to warmer months.

Kentucky coach Keith Madison is one of the leaders in the fight to postpone the start of the season and continue it through the summer. "Why should teams from colder climates have to cram 60 games into a nine-week schedule and travel the entire first half of the season, while teams in the Sun Belt play their first 25 at home and use the weather as the primary recruiting tool against Northern teams?" Madison asked in an interview with Collegiate Baseball.

Before Wichita State U. won last season's national championship, teams from Arizona, California, Florida and Texas swept the Division I national title 22 years in a row. Madison and other coaches claim that pattern is a direct result of scheduling difficulties for Northern schools caused by the weather.

"It is time for the majority to stand up and speak out for what is best for our athletes, our programs and college baseball," Madison said.

The proposed season includes 120 games, played April through September.

Southeastern Conference Associate Commissioner John Guthrie supports the season-opener delay. "It's just too cold to be playing in early spring, at the Northern schools in particular. I think this format could be put into effect by 1991 if the right people wanted it. The one big drawback is that the coaches are not united," Guthrie said.

Arizona State Coach Jim Brock and Texas A&M Coach Mark Johnson are among those opposed to the change, based on several arguments. First, an extended season would leave players unable to participate in summer leagues.

Auburn pitcher Adam Shere said, "It would hurt the summer leagues, and those are crucial to a player's development."

Bo Carter, director of media relations for the Southwest Conference, said coaches have run into resistance by summer leagues that use amateur players, including the Cape Cod League and the Alaskan League.

Second, baseball players not on full scholarships may need to work during the season.

Video helps students learn to detect testicular cancer

By David King
The Eastern Progress
Eastern Kentucky U.

Two Eastern Kentucky U. professors recently completed a video designed to help male students detect testicular cancer during its early stages.

Testicular cancer is the third-leading killer of males between the ages of 16 and 34. Out of every 100,000 men will develop the disease during his lifetime. Dr. Robert Bruhaker and Dr. Larry C. Bobbert filmed the video to instruct students on performing testicular self-examinations. The Kentucky American Cancer Society recently began showing the video throughout the state, and the American Cancer Society is considering the film for national distribution.

Dr. W.B. Allen, a urologist at Pattie A. Clay Hospital, said self-exams are important because early detection increases the odds of successfully treating the disease.

"This type of cancer is a very virile disease," Allen said. "It used to kill everyone we found it in if it had already spread at the time of diagnosis. But in the last 20 years, there has been no other branch of medicine that has made more progress than this one."

Allen said he has known or treated several patients who found lumps but put off doing anything about it. By the time they came back six to nine months later, the cancer had spread and it was too late to do anything about it, he said. Allen said one reason some men delay seeking treatment is that they believe only painful lumps are dangerous. Actually, he said, painful lumps are almost always due to inflammation, while the non-irritating lumps can be serious.

He said the cancer starts inside the substance of the testicle, therefore, the tumor will not be palpable until it has already grown to the size of a peanut.

The self-exam is a simple process. Allen said, and can be performed in a few seconds while in the shower or before or after going to the bathroom. He said, however, that before males perform the test they should become familiar with their anatomy. He said there are some extra structures in the scrotum men are not used to feeling that they may confuse with a foreign growth.
Team handball gains popularity in U.S.

By Diane Lantto
The North Wind
Northern Michigan U.

Twelve players leap and run across a large court. They check each other and sometimes roll to the floor as they try to bomb a cantaloupe-sized ball past a goalie in a mini soccer-style net.

A fast-paced court game with elements of basketball, softball, volleyball and water polo, team handball ranks as the second most popular team sport worldwide, according to the U.S. Team Handball Federation.

"It's a good sport for people with no niche," said Mary Phyl Dwight, Northern Michigan U.'s team handball coach. The former Olympic team member was involved in a number of the sports team handball is based on, including basketball. But at 5 feet, 7 inches tall, she said she didn't have the speed and aggressiveness to make up for her lack of height.

However, she found her court skills and strong softball throwing arm made her a good team handball player.

The sport is just beginning to take off in the United States despite its popularity in other countries. The International Handball Federation has 4.5 million members in 88 countries.

Twenty-five men and women practice together as NMU's handball club, but compete separately against teams from across the country.

NMU's club members have been nurturing the sport at the grass roots level — the Marquette area public schools are the only ones in the United States Dwight knows of that have permanent team handball markings on gym floors.

The average final score in team handball is in the low 20s. Most of the action occurs near a six-meter semicircle surrounding the goal.

Only the goalie may stand inside the circle while in possession of the ball, but players do have air rights. Like acrobats, they leap into the air over the circle to shoot the ball, which must be released before they land.

Players can dribble the ball across the court, but it's essentially a fast passing game with a zone defense.

"There are no time outs, and the referee rarely handles the ball," Dwight said. "There's no room to argue with the referee, because the game would go on without you."

Baseball

Continued from page 22

the summer.

Some coaches, including Brock, also said they have a problem playing when the student body is gone for the summer. "I don't think you should have any kind of college athletics while school is not in session," Brock said. "It just doesn't make much sense."

Finally, some coaches and administrators are not convinced the extended season would create additional revenue, as the proposal intends. The additional travel and boarding costs would outweigh the turnstile gains, they say. "I think it would price a lot of schools right out of baseball," Brock said.

But Baseball America Editor Allan Simpson said an extended college season would allow pro scouts more time to look at players.

He said the extended season is the next logical step for college baseball. "There are real limitations with 60 games," he said. "Baseball is now the No. 5 college sport. If it ever wants to make realistic gains and gain acceptance nationwide, it is going to have to be played in the summer."

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NCAA

Continued from page 22

But, Schultz believes with some work this contract is a blessing to the NCAA, and not just from a money standpoint.

"We plan to challenge the membership to come up with creative ways to distribute these funds," he said. "We want to eliminate the comment about the $400,000 free throw."

Hopefully he means it, and won't let the "big" schools bully the NCAA into letting them reap all the rewards, using the argument that they've kept college athletics running with their names.

Reward schools who make it into the 64-team tournament, but place a cap on the amount of money to be divided up between tournament teams, he said.

The rest of the money generated should be distributed on an equal level to the rest of the NCAA institutions, except for those schools on probation.

Install bonus programs for schools who graduate their athletes on a high rate based on real figures.

If the NCAA does this or something similar, they will need only ankle boots instead of hip boots to clean up. Because whenever money is involved, there always will be some mess to clean up.
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Children
Continued from page 1

Harger's day usually begins at 6 a.m. and ends at about 1 or 2 a.m., he said.
"I do OK. I think I'm a good father. I'd get married and divorced again just so I could have Denz," Harger said money is the biggest problem he faces on a regular basis.
"I'm broke now. I'm always broke," he said. "I have just enough money to get tuition and the rent paid."

Harger said dating has been a problem because he is always up front with women about his daughter. "They usually don't want to have anything to do with me, and I don't blame them," he said.

Senior Jana Gregory is also a single parent. Gregory, 21, married her freshman year, had her son the summer before her sophomore year and was divorced her junior year. She now shares custody of her two-year-old son, Ryan, and does her part to raise him while attending school.

Gregory, who is majoring in business communications, has been able to maintain a 3.5 GPA since she had her son. She has received several academic scholarships and a Pell grant, which help her finance her education and living expenses.

Gregory said many people stereotype college students with children as being destitute. "They just don't think I look like a mother," she said. "I just ask them, 'What does a mother look like?'"

Although parenthood has eliminated some academic and social opportunities she has few regrets. "If I had it to do it all over again, I'd wait to get married. But I wouldn't trade Ryan for anything."

Prayer
Continued from page 1

The ruling stems from a successful suit filed in 1986 by a Georgia high school student who opposed pre-game prayer. After a series of court rulings declaring the prayer unconstitutional, the U.S Supreme Court declined to review the case and let the decision go into effect in January 1989.

The U. of Georgia briefly defied the court when UGA President Charles Knapp allowed prayer to be broadcast at the university's season-opening football game, asserting that the ruling only applied to high schools.

"We are going to go ahead with the prayer," Knapp said before the game. "It has become a tradition that is important to the fans."

Knapp quickly backed down after the Georgia state attorney general notified him that the ACLU was preparing a lawsuit, and the university would lose a court battle over the issue.

Georgia was the only one of four affected Southeastern Conference schools to broadcast prayer at the time of the ruling. The U. of Florida and Auburn U. discontinued the prayers this year, and Alabama has not broadcast a pre-game prayer in the last three years.

Neal Callahan of the Red and Black, U. of Georgia contributed to this report.

Crime
Continued from page 2

violent crime that year, the fewest for an institution with at least 20,000 students.

However, only 262 colleges and universities nationwide contributed data for the FBI's annual campus crime report.

"You have to consider that probably 10 percent of all colleges contribute," said Kris Waskiewicz, an FBI crime report writer.

"You can't make a comparison between colleges. We discourage anything like that."

A correction in New Mexico's data would leave the U. of Medicine and Dentistry in Newark, N.J. at No. 1 in violent crime with 51.

The remaining four most violent campuses, according to the report, are the U. of California, Berkeley with 50 reports of violent crime; Michigan State U. with 46 and Northeastern U. of Massachusetts and the U. of Washington tied with 57.

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