



Intercollegiate Broadcasting System, Inc.

Bethlehem, Pennsylvania 18015

ROBERT E. JAKIELSKI
DIRECTOR OF MEMBER SERVICES
AND STATION RELATIONS

215 - 867-0121

May 31, 1966

Mr. Theodore Parks
General Manager
Radio Station WSUA
State University College
Albany, New York

Dear Ted:

I am enclosing a table of contents and a listing of all supplemental pages added to the Master Handbook. There has been one Master Handbook supplement this year, which was mailed in March. If you are lacking any sections of your Master Handbook, don't hesitate to write.

Sincerely,

Bob Jakielski
Director of Member Services

REJ:kb
encl.



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

February 7, 1966

Dear Station Manager:

Here is the latest supplement to your IBS Master Handbook. Please insert these pages in your current Handbook, replacing any previous pages of the same number (i.e., 09:00 replaces both 09:00 and 09:00R). Enclosed are:

02.00	National Officers and Staff	4/65
✓ 04.00	IBS History	
06.50	Regional Chaimen	— 4/65
✓ 06.51	Regional Information	
09.00	Printed Supplies	— 2/64
✓ 09.25	Programming Log	
75.00	Addends Sheet	

Please make the following two changes in your Master Handbook. ✓ Pages 38.00 through 38.30, inclusive, should be deleted. Please change the number on page 60.90 to 61.50, and delete former page 61.50.

Currently revision is being planned for portions of the Engineering section, and some new material will be added in the first Fall Supplement.

If you feel that there are worthwhile additions that should be made to the Master Handbook, or that your staff could make a useful contribution to it, we would appreciate your letting us know.

Sincerely,

Tom McCloud
Bob Jakielski
Member Services

TMcC:nla
encl: supp

ALUMNI ASSOCIATION
INTERCOLLEGIATE BROADCASTING SYSTEM

Membership Application

I hereby do apply for a year's membership in the Alumni Association of the Intercollegiate Broadcasting System.

Name _____

Mailing Address after graduation:

Phone No. _____

Area Code Number

Present Campus Address:

Phone No. _____

Area Code Number

Positions held on campus radio station:

Proposed line of work after graduation:

Enclosed fine \$2.00 to cover one year's dues.

Signature _____

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Enclosed fine \$2.00 to cover one year's dues.

Signature _____

INTERCOLLEGIATE BROADCASTING SYSTEM

MEMBERSHIP APPLICATION

To:
Board of Directors, % Manager of Member Services
Intercollegiate Broadcasting System

Institution: _____

Date: _____

Gentlemen:

The _____ operating station _____ desires to
(Name of Organization) (Call Letters)
apply for Membership in the Intercollegiate Broadcasting System. In accepting Membership in the Intercollegiate
Broadcasting System we, the undersigned, certify that the _____
(Name of Organization)
agrees to comply with the By-Laws and the Codes of the Intercollegiate Broadcasting System as established by the
IBS Governing Council and agrees to pay the established annual dues of thirty-five dollars (\$35.00)* for Member
groups, for which it shall remain liable unless written notice of its resignation shall have been submitted to *and ack-
nowledged by* the Intercollegiate Broadcasting System.

The plans for operating this broadcast station have been approved by _____
(Name)

_____ who is _____ of the college, university, institute. A
(Title)

Faculty Advisor, _____ has been appointed
(Name)

(Signed) (Title)

(Signed) (Title)

(Signed) (Title)

Conditional Status—Groups with non-profit, educational, campus-limited broadcast facilities contemplated or under construction. Annual dues \$35.00.*

Membership—Groups operating non-profit, educational, campus-limited broadcast stations in accordance with all IBS Codes, and represented on the IBS Governing Council. Annual dues \$35.00.*

* In each year of affiliation except the first, a reduction of \$5.00 is allowed for payment within 30 days of invoice.

INTERCOLLEGIATE BROADCASTING SYSTEM

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Board of Directors, % Manager of Member Services
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The plans for operating this broadcast station have been approved by _____
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(Signed)

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(Signed)

(Title)

(Signed)

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**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

In Reply, address:

March 1, 1963

Dear Station Manager,

Now is the time! Yes, now is the time to join with the over 450 college radio stations across the United States in helping to build a stronger place in the college world for your station.

College radio stations coast to coast use the month of March to unite in meetings - in New York at the International Radio and Television Society College Radio Conference, followed by the 24th Annual Intercollege Broadcasting System Convention, and through out the country at IBS regional gatherings. This is College Radio Month.

It is in this spirit of unity that we ask you to join with us as a member of the Intercollegiate Broadcasting System. We ask you the head of your station to strongly consider supporting IBS and in doing so gaining support.

Enclosed are the full particulars as well as a membership form. We anxiously await your reply.

Sincerely,

Fritz Kass
Director, Member Services

FK:my
Enc.



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

Dear Station Manager,

Your station is on our records as a conditional member? Why not a full member? You have not as yet sent in your T-124 Broadcast Facilities Questionnaire.

I.B.S. cannot grant you full membership without this form. In the next few months IBS plans to do a great deal of promotion of our media to the broadcast industry. We would like to be able to list your station as a fully competent member of the college community. We cannot do this, however, without knowing your facilities.

For your sake and ours take care of this matter today. Be a full member of the Intercollegiate Broadcasting System.

Sincerely,



Fritz Kass,
Director, Member Services

FK:dd

Enc.



Intercollegiate Broadcasting System

BETHLEHEM, PA. 18015

215 - 868-4121

CR

(1)

Summer

64-65

Dear Station Manager:

In looking through our files on your station we find that we are without an accurate record of the name of your Faculty Advisor.

This information is a necessary part of our continuing service to you. It should be both on file with us, and on our mailing list to receive COLLEGE RADIO magazine, as well as other important material.

We look forward to your cooperation and to hearing from you in the near future.

Very truly yours,

Tom

Tom Mitchell
Circulation Manager

TM:dd



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

Dear Station Manager:

Each year the Intercollegiate Broadcasting System staff reevaluates the effectiveness of our Member Services and attempts to update its functioning to best serve the needs of individual Member Stations. We would greatly appreciate your completing this questionnaire in as much detail as possible and returning it at your earliest convenience.

Each questionnaire will be thoroughly examined, and a report will be compiled of the reported information. This, in turn, will be used to provide you with ideas for your programming, as well as inform other stations of your brainchildren. Our chief aim is to find out what services IBS should give you that we are not providing now.

Do not hesitate to attach additional sheets of explanation, and please enclose a copy of your current Program Guide.

Sincerely,

Tom McCloud
Member Services

TMcC:mg
encl.



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

Dear Station Member:

At the last meeting of the IBS Board of Directors, authorization was granted to provide each member station with "IBS ID Cards", constantly reminding station officers of the IBS Services offered them and of the address of the Bethlehem office.

Therefore, I am enclosing 6 ID Cards for your station personnel. If you need more, please write and we will be glad to provide them for remaining officers.

When you change station officers, please fill out and send in the enclosed form (I-114) and we will be glad to supply you with replacement ID's, and will print the names of your new station officers in COLLEGE RADIO.

Sincerely,

Ted Anagnoson
Director of Member Services

TA:mg
encl.
cc: Bd. of Dir.



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

September 20, 1963

Dear Sir:

The Intercollegiate Broadcasting System is a nationwide non-profit association of campus radio stations, both AM and FM. Its Board of Directors consists of faculty, students and alumni from these stations.

We need your help! We would like to know if there is a radio station on your campus, so that we may better serve the educational needs of our country.

Please fill out the enclosed business reply card. Also, if there is a station on your campus, you might forward the enclosed Data Sheet on I.B.S. to them. If there is no station on your campus, please file the Data Sheet with this letter for future reference.

Thank you very much for your cooperation.

Sincerely,

Fritz Kass
Director, Member Services

FJK/bf
Encl:

FROM I. B. S.

INTERCOLLEGIATE BROADCASTING SYSTEM

5 October 1963

TO: PROGRAM MANAGERS
FROM: IBS PROGRAM DEPARTMENT
SUBJECT: IBS PROGRAM ACTIVITIES

Like all good stations at the beginning of a new year, IBS is thinking about what it can do better for the people it serves, its member stations. Improved program services are high on the list, including an expanded tape exchange. The IBS tape exchange catalog, of which the popular 26 week series, "the History of Jazz", is only one example, appears in a new Master Handbook supplement going into the mails in early October.

But this service must be expanded with new material for new audiences, both AM and FM. In order to be of increasing value for all operating stations, the System must offer both quality and quantity. This can best be done by arranging for stations with good shows to contribute regularly to the exchange. Stations can only benefit from such a stepped up exchange program.

Here's how you can help right now. First, send us a copy of your weekly program schedule, with enough information to tell us what type of show each one is (such as taped discussion, live drama, taped D J, and etc.) Second, tell us what kind and how many tape machines you have (including model number as well as manufacturer), so we can make the necessary arrangements for this and other program activities soon to be announced.

Based on the response and your suggestions, we will choose shows that look to us like they might go over well. We will ask you to dub the show once a week on tape and send it to us, for which you will receive a replacement tape from IBS. The name of your station as part of the show will circulate throughout the System.

IBS is aiming at an expansion of the program exchange to at least five hours of new material per week as a regular System service to all member stations. The information you supply will be of great help in planning other supplemental program services as well.

If you want a tape exchange and other improved program services that will help you, get us your program schedule and information on your tape facilities, as well as your name and telephone number where you can be reached, by 15 October 1963. For this purpose, we enclose a self-addressed stamped envelope.

FOR STATION EXECUTIVES



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

April 15, 1964

Dear Station Manager:

Recently we sent you a copy of the newly revised IBS Master Handbook. I hope you got your copy. If you haven't, (and you've paid your dues for this year), then you should receive it in just a few days.


Unfortunately, in our collating process, several pages were mislaid and consequently were not included in your handbooks. I am enclosing them within. Also we are enclosing several pages which are new.

They are:

- ~~00.20~~ ~~Cross references~~
- ~~06.70~~ ~~Duties of Regional Directors~~
- ~~11.50~~ ~~Organizational Charts and Job Specifications~~
- ~~12.70~~ ~~Constitution of WHRB, Harvard Radio Broadcasting Co.~~
- ~~13.50~~ ~~IBS General Code~~
- ~~17.00~~ ~~Facilities Planning--Studios~~
- ~~17.80~~ ~~Table of Nominal Transmission Losses~~
- ~~18.50~~ ~~Facilities Planning--Control Rooms~~
- ~~18.90~~ ~~Facilities Planning--Technical Shop~~
- ~~30.20~~ ~~N.A.B. Radio Code, Part I, Program Standards~~
- ~~40.10~~ ~~Commercial Copy Codes~~
- ~~40.20~~ ~~AAAA Copy Code~~
- ~~41.00~~ ~~The Budget~~
- ~~52.15~~ ~~AM Monitor Receiver~~ ← 54.15
- ~~52.76~~ ~~Plate Modulation Technique~~
- ~~55.51~~ ~~Schematic for the Quality Limiter at low cost~~
- ~~55.81~~ ~~D.C. Heater Supply~~
- ~~55.84~~ ~~Last page of Printed Board Equipment Repair Practices~~
- ~~57.12, 57.19, 57.24, 57.25~~; ~~BSH-1 Transmitting System~~
- ~~61.50~~ ~~FM Receiver Penetration Figures (replacement)~~
- ~~63.00~~ ~~Non-commercial Educational FM~~
- ~~67.00~~ ~~FM License Procedures~~

I hope that you will take the nominal amount of time that it will take to insert these pages and thus keep your Handbook up to date.

Sincerely,


Ted Anagnoson
Director of Member Services

JTA:dd



Intercollegiate Broadcasting System, Inc.

Bethlehem, Pennsylvania

July 25, 1964

Mr. Duane M. White
Station Manager
Radio Station WSUA
Brubacker Hall
750 State Street
Albany, New York

Dear Duane:

Thank you for your membership dues check and also for the check for five subscriptions to COLLEGE RADIO.

The situation on the dues is this: cost of membership is \$35 for the first year, and \$30 each succeeding year if paid within 30 days of the date of issue of the bills. Last year's bills were issued about the 15th of October, so therefore, your dues payment is correct as it stands, at \$35.

I assure you that it will be deposited in our account as soon as our Business Manager receives it.

Sincerely,

J. Theodore Anagnoson
Director of Member Services

JTA:jeb

Regarding payment of dues for 63'-64'

Merged with ZBS

CBA is currently offering its members reduced rates for UPI wire news service. The CBA rate is \$27.50 per week, a savings of up to \$10.00 per week over present rates. Reduced rates for tape and electronic equipment are also available for CBA members.

I'm enclosing a copy of our latest Newsletter which will give you some ideas of our current activities. If you want some publicity on your new station, write to Bob Ford telling a little about your plans, and I'm sure he'll publish it.

As you can see, in its short existence, CBA has gone a long way. CBA is growing rapidly, and I hope that when WSCA gets rolling it too will be an active affiliate of "America's Fastest Growing Network."

Sincerely,

Bob Freedman

Bob Freedman
Promotion Director, CBA

BF/be



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

September 17, 1964

Dear Station Manager:

Welcome Back! As you know, your station is a member of the Intercollegiate Broadcasting System. IBS has been planning all summer to serve you better during this coming year.

If you have any problems, such as records, advertising, engineering, promotion, etc., just drop us a line. We'll be glad to help you solve them.

If you want more information on any of our services, such as the program exchange, the national convention, the placement service, the alumni association, or our honorary, Iota Beta Sigma, just drop me a line. I'll be glad to see that you get the proper information by return mail.

Incidentally, you can help us too. As you know, we publish a magazine about our stations, called COLLEGE RADIO. But, the magazine cannot really be about our stations if we don't hear from them. What we need is a rundown on what's going on at your station and some pictures to go with it. Polaroids are O.K., and a decent box camera picture is all right also. But we do need pictures right away.

Also, we need some Studiomates, a column which is dependent upon your support if it is to continue. I would like to invite you to use the "Sign-Off" column as a sounding board for your comments on the college radio industry. Just write the article and send it in, or write me with a summary of what you would like to write about. Further, you know we always appreciate articles by persons at station management positions. Again, send in your idea, and I'll write back with the go-ahead.

At any rate, I look forward to serving you.
Have a good year.

Sincerely,


Ted Anagnoson
Director of Member Services

TA:mg



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

Champaign, Illinois 61824

Box 150 Station A

⑥

OFFICE OF THE PRESIDENT

October 9, 1964

Station Manager
Radio Station WSUA
New York State University
Albany, New York

Dear Sir:

I would like to take this opportunity to personally welcome WSUA to the Intercollegiate Broadcasting System. As you know I.B.S. consist of some 180 college radio stations like W S U A ,throughout the United States and Canada, and is growing every day.

We are a service organization. We exist solely to assist you in the operation of your station, and we are only as successful in this endeavour as you make us. Our facilities at Bethlehem, Pennsylvania are at your disposal to assist you with consultation service, registration of call letters, FM channel searches, and the like.

In addition, my office stands ready to serve you in any way possible. I am pleased to have W S U A join ranks with many other college radio stations across the country which are taking advantage of the services of I.B.S. We urge you too, to make fullest use of these services.

Sincerely,

Charles Dean Conrad

Charles Dean Conrad
President

CDC:jc



*Intercollegiate Broadcasting
System, Inc.*

Bethlehem, Pennsylvania

October 21, 1964

Mr. Duane M. White
Station Manager
Radio Station WSUA
750 State Street
Albany, New York 12203

Dear Duane:

Thanks for your recent note concerning the missing copy of COLLEGE RADIO. We've checked our mailing system, and find that we have all of your subscriptions listed, including the undelivered Chief Engineer.

Evidently, it got lost somewhere between Bethlehem and Albany. We've sent two additional copies, and hope you've received them by now. We shouldn't have any more trouble, but if it occurs again, just notify us, and we'll have the situation looked into.

Thanks again for your prompt action. It makes things much easier at this end.

Sincerely,

Tom Mitchell
Circulation Manager

TM:sk

Gary Luczak, Station Manager
Radio Station WSUA

November 19, 1964

Mr. Fritz Kass, Director
Member Services
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

Dear Sir:

At a recent staff meeting I was elected to succeed Mr. Duane White as Manager of the Radio Station of the State University of New York at Albany, and I am writing this letter by way of informing you and your organization of this fact (to up-date your correspondence files), and also to make some basic inquiries about I.B.S. and what it can do for us.

As I understand it WSUA has been a member of I.B.S. for several years now, but has seldom utilized any of the specific services offered by your organization. Possibly this might have been do to the inefficiency of my predecessors, or to the fact that we have no detailed listing of your "member services" (at least, not in the files that I inherited). Perhaps you could send me a brochure which would explain the purpose of I.B.S. and the various specific ways in which it attempts to carry out these purposes.

Finally, I thought I might mention two areas in which we are presently involved and to which you might make a more direct reference in your reply. One area is station promotion; by this I mean "jingles" which would promote the general schedule and liven the day-by-day programming. The second area involves our preliminary feelers in the direction of an FM affiliate to WSUA. Any specific remarks in these two areas would be most appreciated. I have also enclosed a copy of our programming schedule for your perusal. Thank you for your time.

Very truly yours,

Gary Alan Luczak

GAL/dmj
encl:



*Intercollegiate Broadcasting
System, Inc.*

Bethlehem, Pennsylvania

December 3, 1964

Mr. Gary Luczak
Radio Station WSUA
750 State Street
Albany, New York 12203

Dear Gary,

I am sending you a copy of IBS Facts, which should explain all of our services that are offered to member stations.

As to your enquiries, all the information that I have readily available is already printed in the Master Handbook, of which WSUA has a copy. The copy was mailed to you last Spring, so you should have it around somewhere. If you cannot find it, replacement copies are available for \$15.

As for jingles, many stations in the system use them and are well satisfied. The best method for the use of jingles is to use cartridge tapes. The jingles can be made by the station itself, or professional help can be obtained. There are ads in COLLEGE RADIO for these groups, Pepper Sound Studios is a good outfit.

If this information proves insufficient, please contact me and I will try to help you further.

Sincerely,

Terry Sommer

Terry N. Sommer
Member Services

TNS:jeb
encl.



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

January 29, 1965

Handwritten signature: Ted Rogers 1/29/65

Dear Station Manager:

Here is the February 1965 supplement to your Master Handbook. Its 21 pages should be placed in your copy to bring it up to date. Each page replaces any previous one of the same number (as 02.00, 09.00R, etc.) and there are several additions. Enclosed are the following:

- ~~02.00~~ National Officers and Staff
- ~~09.00R~~ Price List/ Order Form: Printed Supplies
- ~~09.70~~ I. B. S. Lapel Emblem
- ~~24.50~~ Emergency Broadcast System
- ~~28.00~~ Station Promotional Materials
- ~~33.30~~ National Record Companies
- ~~35.60 to 35.67R~~
The UPI Broadcast Stylebook
- ~~39.10~~ Program Log P-127 A explanation
- ~~39.11~~ Program Log P-127 A (sample)
- ~~53.84~~ Maxfield Liveness Nomograph
- ~~59.00~~ IBS Engineering Print Index
- ~~61.00~~ College Radio FM Operation
- ~~62.04~~ Audio Specifications for FM Stations
- ~~67.90~~ Type Acceptance of FM Equipment

At the present time there are a number of Engineering pages, some originally listed in the Contents of your current Master Handbook, that are scheduled to appear in the next supplement. It will also include some material on Transistorized equipment, and will appear before the end of the semester.

Several changes should be made in your present copy of the Handbook. Page 54.15 (AM Monitor Receiver) should be changed to 52.15. The 5th line of page 52.78R should have the reference changed from MH 52.37 to MH 52.94 (H-1144). On page 52.94 the correct formula for "c" is $(3a-9b)/0.2(2faNp)^2 \times 3.1416 \times 10^6$ farads. On 52.69R the references on lines one and five should be changed from 62.69 to 52.69 and 62.65 to 52.65.

Sincerely,

Terry Sommer
Tom McCloud
Member Services

MS:jeb

INTERCOLLEGIATE BROADCASTING SYSTEM

TO: STATION MANAGER
WSUA ALBANY STATE
FROM ALBANY, N.Y.
E.M. YOUNG
SUBJECT: REGIONAL INSPECTION TOUR

cc:

DATE:


DEPT:

FILE:

I am planning on arriving in Albany on Saturday, Feb. 12 at 11:00 AM as part of a tour of IBS member stations in the Empire region. I hope to be able to talk with you at that time about IBS and the Empire region.

If circumstances make this visit inconvenient, please notify me at once and I will remove WSUA from the itinerary. If I do not hear from you I will look forward to seeing you on Saturday.

Yours truly,



Eric M. Young
Regional Director
Empire Region



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

March 27, 1965

Dear Station Manager:

As a service to Member Stations, IBS is sending you this survey of Supervisory Role Expectations. The survey is designed to help you determine what you can do to obtain the best results from your staff. It will be equally useful to anyone else on your staff who supervises people. Moreover, the survey is easy to take and simple to administer.

You'll see from the questions that the purpose is not to judge or to rate any supervisor. Rather, the survey will show you just what your station's staff expects of all supervisors in their relations with the staff. It is up to each supervisor to use the survey results in his own way to obtain the best performance from his staff.

The data from your survey will be analyzed for you on computers and returned to you quickly. You will receive the only copy of the data results for your station.

The data obtained from all IBS stations will be combined to obtain national results. Since these national results will have a greater sample number, they will be of great value to you, especially when you compare the figures with your own results.

This survey should be administered to every staff member except yourself. We suggest that you assign the administration of the survey to a member of your staff who is in a non-supervisory position. All the materials he needs are enclosed. Please make sure he returns the data from your survey within seven days to make sure that your station won't miss the deadline for the computer processing.

I'm sure you'll find the survey will be a valuable management aid to your station's supervisors.

Very truly yours,

TED ANAGNOSON
IBS Director



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

March 29, 1965

Dear Convention Delegate:

We confirm your registration for the 26th Annual IBS National Convention at University Heights April 10.

The enclosed fact sheet will give you directions to University Heights, the campus of our host WNYU, as well as the preliminary program for the day.

Below there is a reply form for indicating your luncheon entree. We would appreciate its return by April 6th at the latest.

Thanks for your cooperation. I look forward to seeing you at the convention.

Sincerely,

Tom McCloud
Convention Committee

TMcC:sfk

Your station has registered 5 delegates for the convention,
of which 5 have luncheon reservations. Please indicate
 choices of Fish and choices of Chicken.

FACT SHEET ----- I.B.S. NATIONAL CONVENTION

Saturday, April 10, 1965 at New York University

- 8:00 A.M. Registration, Coffee and Donuts, Exhibit time
- 10:00 A.M. Keynote Session: William Malone, IBS Vice-President; Beverly Taylor, FCC; Joseph Steinberg, Convention Chairman.
- 10:45 A.M. Exhibits
- 11:30 A.M. Morning Sessions
News: Robert Northshfield, Manager NBC News; Richard Robins program director of WNYU-New York University.
Engineering: George Eustis, IBS Engineering Manager; Richard Crompton, IBS Board of Directors, Low Power Equipment.
Programming: Charles Quigley, Program Manager IBS; Prof. John Graham, University of Virginia; Arthur Greene, Va. High School League; Brick Rider, News Director - WRVA; Arthur Gates, Va. Assoc. of Broadcasters, Pres. - WYVE, Rod Collins, Director-Radio Recording Center, University of Va.
Selling Your Station: Dick Hammer, Petters, Griffin, and Woodward Station representatives; John Catlett, President - The IVY Network, Station representatives.
- 1:00 P.M. Luncheon
Marion Stephenson, Vice-President of NBC.
- 2:30 P.M. Afternoon Sessions
Management: Paul Dunn, Straus Broadcasting (former station manager of WPRB, Princeton); Alex Smallens, station director of WABC-FM; Joseph Steinberg, WNYU-N.Y. University.
Engineering Aspects of FM Broadcasting: William Malone; Townsend Whitmore, WBAI-FM New York.
Programming (Continued from morning session): Charles Quigley; Prof. John Graham; Arthur Greene; Rod Collins; Prof. Dan H. Laurence, New York University.
Popular Music Programming: Rick Sklar, Program Director WABC; Lee Rudnick, WCAG-New York University; Paul Brown, Paul Brown Promotions.
Audience Measurement and Analysis: Thomas Bletcher, IBS, R. Kent Replogle, Faculty Supervisor - WBKY, University of Kentucky; Marvin Melnikoff, Standard Rate and Data Service.
- 4:00 P.M. World's Fair Movie

DEADLINE FOR LUNCHEON REGISTRATION POSTPONED TO NOON APRIL 5.
LUNCHEON REGISTRANTS: Please specify either Chicken or Fish.

Taped Program Exchange: Individual shows and several series of shows may be obtained on tape from the IBS Program Exchange Center at Bethlehem, Pennsylvania. Available shows will be listed in the IBS Master Handbook, and will include:

- 1) History of Jazz (26 half-hour shows from KZSU, Stanford).
- 2) Let's Talk it over (several 15-minute shows from WRTI, Temple University on hand; more to be produced this spring).
- 3) UN Review (15-minute shows from WKCR, Columbia U.)

Consulting Services: The Engineering, Program and Business Manager of IBS all welcome the opportunity to answer correspondence concerning problems a station may have in their fields. Special trips by IBS National personnel sometimes can be arranged to help member stations. Station personnel can meet always with them at the IBS National Convention. Help can also be obtained from regional personnel.

Regional Activities: The country is divided into ten geographical regions; a Regional Director is elected annually from amongst the stations in the region. The Regional Director conducts a number of activities, including:

- 1) A regional meeting once or twice a year.
- 2) Regional program exchange.
- 3) Assistance to stations, and,
- 4) A regional newsletter.

All services are not found in every region; however, as stations join IBS the opportunity for regional cooperation increases. In 1961 the most active regions were the Empire, Middle Atlantic, Capital, Great Lakes and Midwest. Every indication today is that this year there will be a good program of activities in nearly all ten regions.

FM Stations: The IBS FM Department has helped a number of carrier-current stations to add FM to their facilities by providing general information on FM problems and preliminary channel searches, by commenting on applications, etc. Recently the By-Laws of IBS were modified by the membership to permit FM stations to achieve full Membership in the System.

College Radio Placement Service: Every year IBS canvasses over 1000 commercial stations looking for jobs for its member station's personnel. This program is one of our most successful and places many men each year.

The cost of membership in the System is surprisingly low; \$35 a year, with a reduction of \$5 each year after the first for payment of dues within 30 days of billing. This dues rate has not been changed for over ten years, in spite of rising costs. There are no salaried workers; everyone donates his time and effort to IBS work as a hobby.

The membership of IBS today stands over 100 stations. The Board of Directors feels that the present aims and activities of IBS will result in further growth.

IBS is for you. Join today.

Here are some **I.B.S. Facts . . .**

In this fast moving age many campus stations have felt the need for a trade association to represent them, they have joined Intercollegiate Broadcasting System. As advertising dollars sag, the Federal Communications Commission becomes more active, and quick competent advise in the areas college radio becomes important, the Intercollegiate Broadcasting System stands ready to serve YOU.

IBS was formed in 1940 as an organization of campus-limited AM radio stations, to help new stations to get started, to provide improved services to their listeners, and also to represent the stations as a group to national advertisers, the Federal government, and the public at large.

Some of the specific services IBS now offers are described briefly below. They cover a broad range of topics and we feel that every campus station will find many of these services to be of considerable interest and benefit:

IBS Master Handbook: A loose-leaf volume of over 400 pages which is sent to every member station. Topics covered embrace all phases of campus broadcasting. Supplementary material is constantly added and pages are revised as necessary. New and revised pages go out every two or three months.

IBS Newsletter: A four-to-six page bulletin issued approximately once a month during the school year carries news of activity of IBS on the national, regional and local levels.

Annual Meetings: One-day meeting of campus station personnel held in March following the International Radio and Television Society Convention and featuring speakers of general interest as well as sessions on various phases of broadcasting. Also there is a west coast meeting held in California.

FCC Representation: Continuing contact with the Commission by two Board members living in the Washington D.C. area, and including:

- 1) Consultation with the Commission staff on matters relating to new rules being considered for applications to campus stations (Docket 9288).
- 2) Call registration (a service which has been secured for campus stations by IBS and which has upon several occasions been revoked by the Commission and re-won by IBS).
- 3) Informal FM channel searches for groups contemplating the addition of this form of broadcasting.

...for the figures, contact:

Fritz Kass,
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

FROM I. B. S.

It's NEW!

It's BIG!

It's GREAT!

It's HERE!

So Why Not Use It? The all new I.B.S. Radio Production Center is ready to serve you. Try it today!

If you have a tape on file with the Center, mail in the enclosed program request card today. Get QUALITY results QUICKLY! If you don't have a tape on file with the all new program center, send the enclosed card and tape today.

Have a blank shift to fill? Treat your audience to a quality tape from I.B.S.

It's Here and It's for you, mail the enclosed card Today!! You paid for it -- use it.

Sincerely,



Fritz Kass
Director Membership Services

Enc.

cc: Intercollegiate Broadcasting System
Radio Production Center
University of Kansas
Lawrence, Kansas

Here are some **I.B.S. Facts . . .**

These programs are available on immediate basis as a trial run.

26½ hour History of Jazz Series.

26½ hour History of Classical Music.

"The Red Underground", a lecture by Herbert Filbrick, for 9 years a counter-espionage agent for the FBI. 1 hr.

"The Hard Way to Peace", Dr. Amrtai Etzioni. Collier Books, 9 min.

*"The Communist Menace", J. Edgar Hoover of the FBI. 1 hr.

#"Mass Media and Ethics", a lecture by Robert Lewis Snayon, a radio-TV producer & Saturday Review critic. 1 hr.

#"Science and Ethics", Professor John E. Smith, Philosophy Dept., Yale University. 1 hr.

#"Politics and Ethics", part of a series. 1 hr.

*"The War that Must Not Be", Norman Thomas. 1 hr.

"The Peace Corps", Richard Green of the Corps.

"The Moscow-Peking Axis", with Dr. Tang, a noted authority in this field. 1 hr.

"The Relation of Philosophy and Theology", Julian N. Hartt, Yale University, 1 hr.

Henry Steele Commenger lecturing at Central Connecticut College. 1 hr.

"The Expanding Role of the UN", Adlai Stevenson. 1 hr.

"France and the New Democracy", Andre Philip.

Note that programs indicated * and # may be used to form a series of three.

START NOW! USE THE ALL NEW I.B.S. Radio Production Center.

We have over 5 hours programming we provide weekly to stations. Inquire below.



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

B 224A

...for the figures, contact:

Pete Wellington
Radio Production Center
217 Flint Hall
University of Kansas
Lawrence, Kansas

FROM I. B. S.

Route for Program Director

It's NEW!

It's BIG!

It's GREAT!

It's HERE!


So Why Not Use It? The all new I.B.S. Radio Production Center is ready to serve you. Try it today!

If you have a tape on file with the Center, mail in the enclosed program request card today. Get QUALITY results QUICKLY! If you don't have a tape on file with the all new program center, send the enclosed card and tape today.

Have a blank shift to fill? Treat your audience to a quality tape from I.B.S.

It's Here and It's for you, mail the enclosed card Today!! You paid for it -- use it.

Sincerely,



Fritz Kass
Director Membership Services

Enc.

cc: Intercollegiate Broadcasting System
Radio Production Center
University of Kansas
Lawrence, Kansas

FOR STATION EXECUTIVES



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

April 20, 1965

Dear Station Manager:

Here is your April 1965 Master Handbook Supplement. It adds or replaces 57 pages to bring your copy up to date with just a minute's effort on your part. Enclosed are:

- ~~01.00 IBS Member Services Listing~~
- ~~02.00 National Officers and Staff~~
- ~~05.00 Alphabetical list of Member Stations by School~~
- ~~06.20 Member Station list, by Regions~~
- ~~06.30 Regional Map~~
- ~~06.50 Regional Chairman list~~
- ~~09.21 to 09.24~~
- ~~IBS Forms --- Business and Programming~~
- ~~17.01 Steps in Growth Campus Station~~
- ~~18.00 to 18.03~~
- ~~Sound Insulated Construction: Wall, Ceiling, Floor, Window~~
- ~~52.10 Transmitter Installation and Operation~~
- ~~52.39 Transmission Line Installation~~
- ~~53.04 Basic Master Control Facilities~~
- ~~53.09 Studio Control Panel sketch~~
- ~~54.10 Audio Cable System aids Programming~~
- ~~54.18 Block Schematic - Network Receiving Connections~~
- ~~54.20 AT&T Program Loop Standards~~
- ~~54.25 Block Schematic - Network Sending and Receiving Conns.~~
- ~~54.30 Transistor Amplifier with AGC~~
- ~~55.00 Transistorized Audio Equipment~~
- ~~55.01 Solid State Tape, Phono, or Mike Preamplifier~~
- ~~55.04 Solid State Bridging Booster~~
- ~~55.15 Dual Input Program Amplifier~~
- ~~55.20 Audio Power Amplifier Data -(plate)~~
- ~~55.23 Power Supply for two H1090 Amplifiers -(plate)~~
- ~~55.24 Booster Amplifier -(plate)~~
- ~~55.25 Channel Amplifier -(plate)~~
- ~~55.26 Output Circuit for Program Input Amplifier -(plate)~~
- ~~55.27 Input Circuits for Amplifier H1090 -(plate)~~
- ~~55.47 Power Amplifier -(plate)~~
- ~~55.49 Power Amplifier -(plate)~~
- ~~56.47 Clock Control and Time Signal Unit -(plate)~~
- ~~57.23 BSH-1 R.F. Amplifier (contributed by WCBH) -(plate)~~

continued ---

October 16, 1965

I. B. S.
Bethlem, Pennsylvania

Attention: Consulting Service

Gentlemen:

We are currently working on plans for a new studio at the new campus site; we are seeking advice and suggestions as how to lay out the new studio complex. We have tentative space allotment, 30x 60 feet, described by the sketch you will find inside.

Enclosed you will also find a tentative proposal which we have labeled "proposal B". This will give you an idea as to the general area requirements we would like to have.

Any comments and suggestions that you could give us will be greatly appreciated. To expediate correspondence please send the reply to the address listed below.

Radio Station WSUA
Att.: Theodore Parks, Chief Engineer

Sincerely,

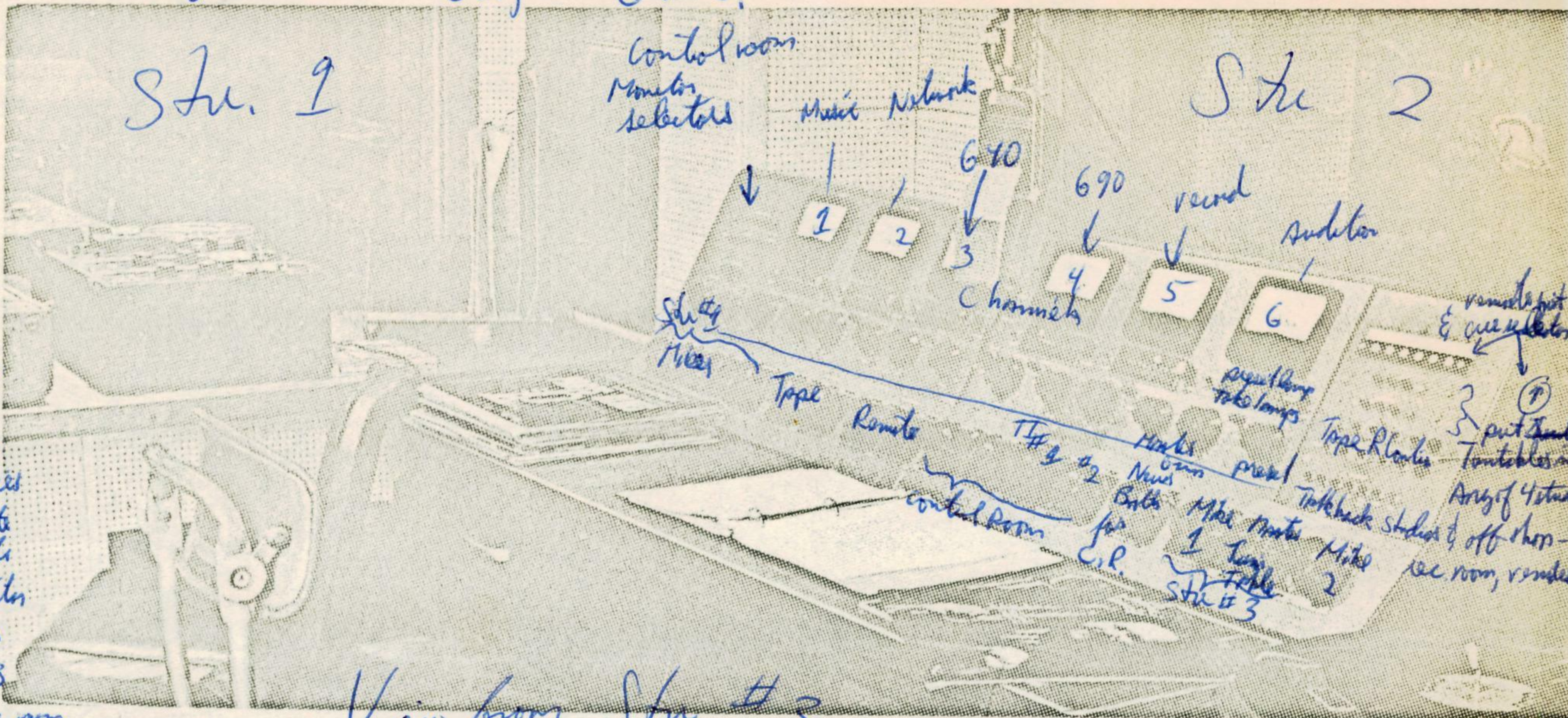
Theodore Parks
Chief Engineer
WSUA Radio

TP/bl

Shop is across the Hall
 WLRN Lehigh Univ.

Stu. 1

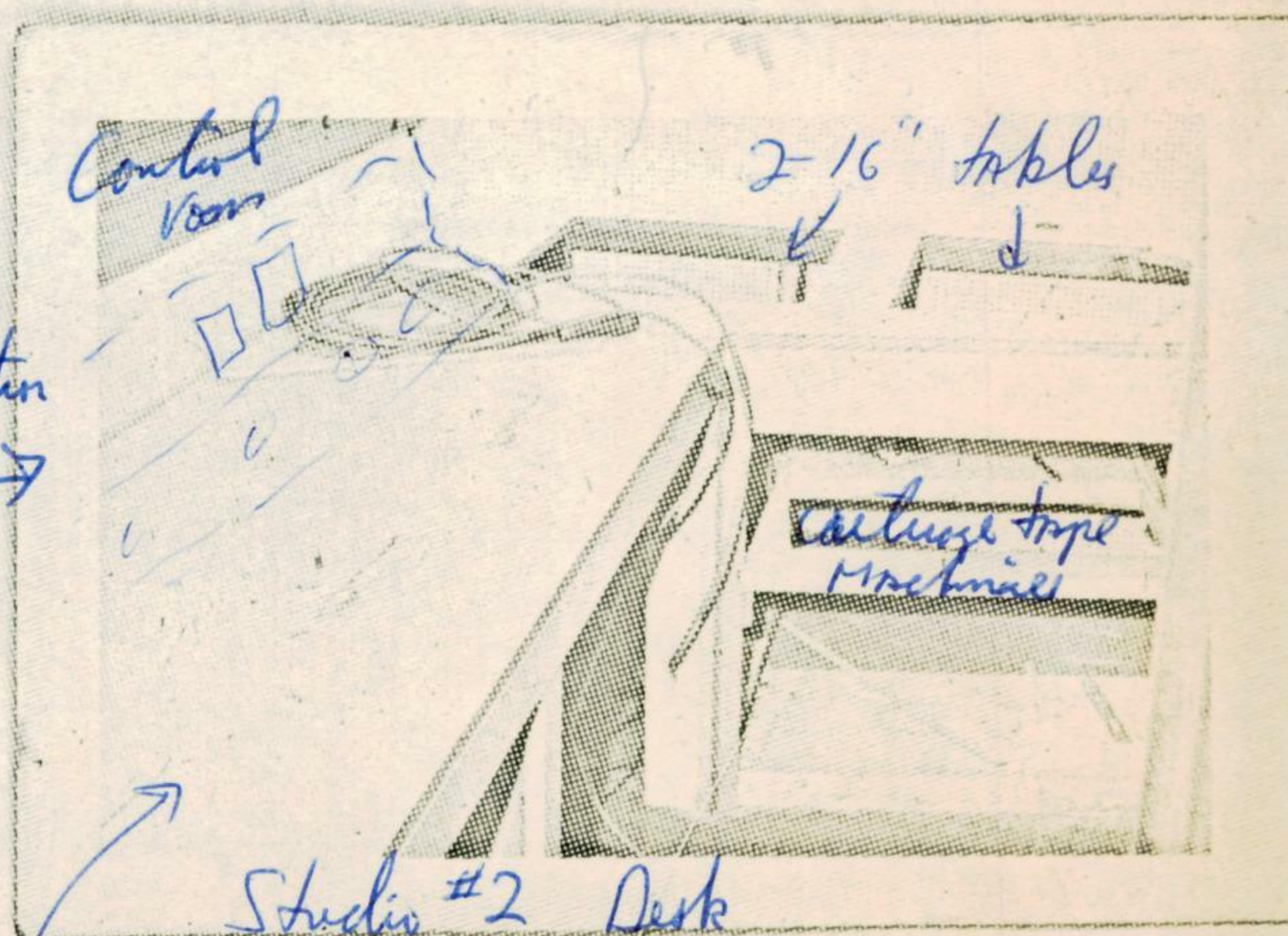
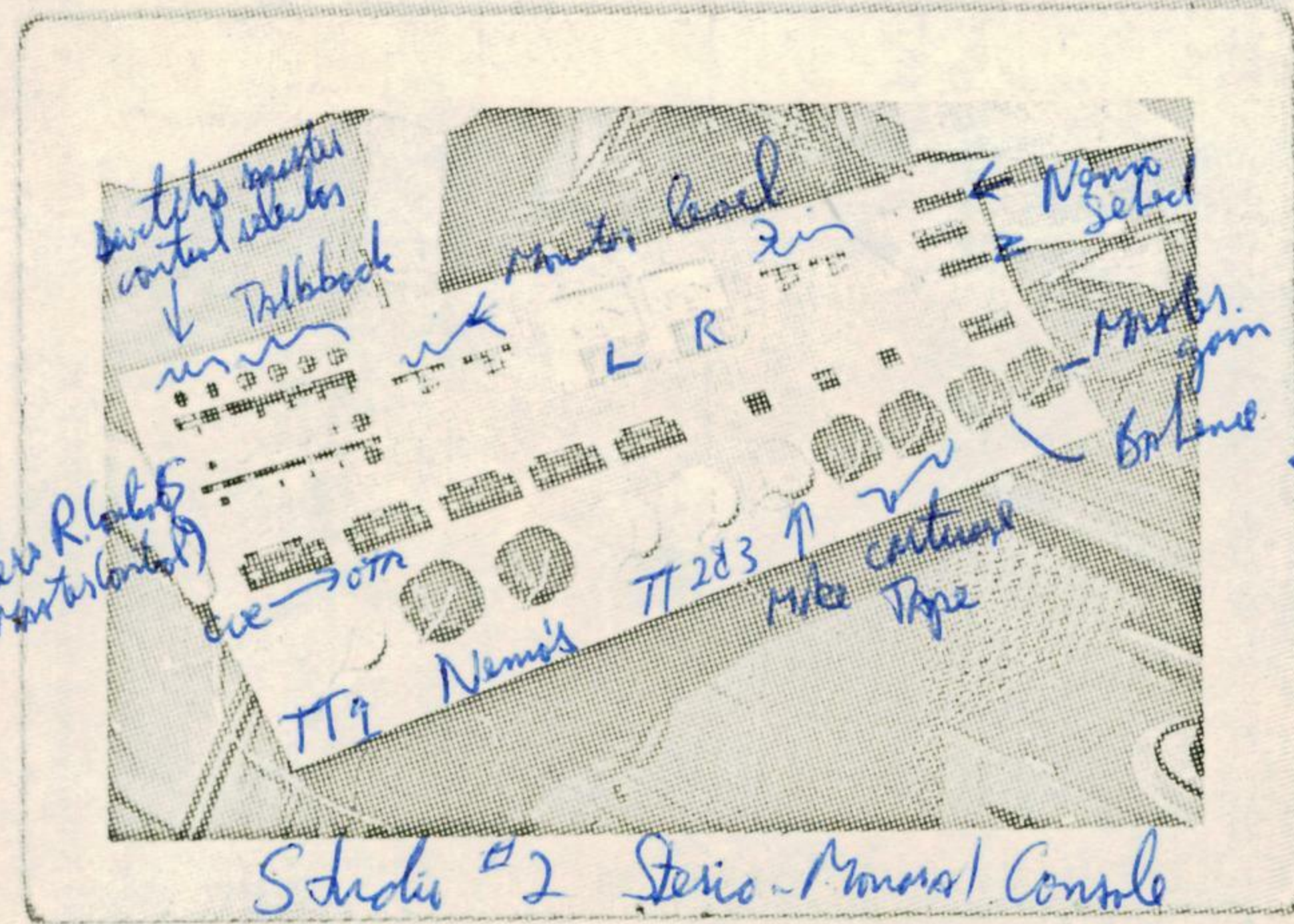
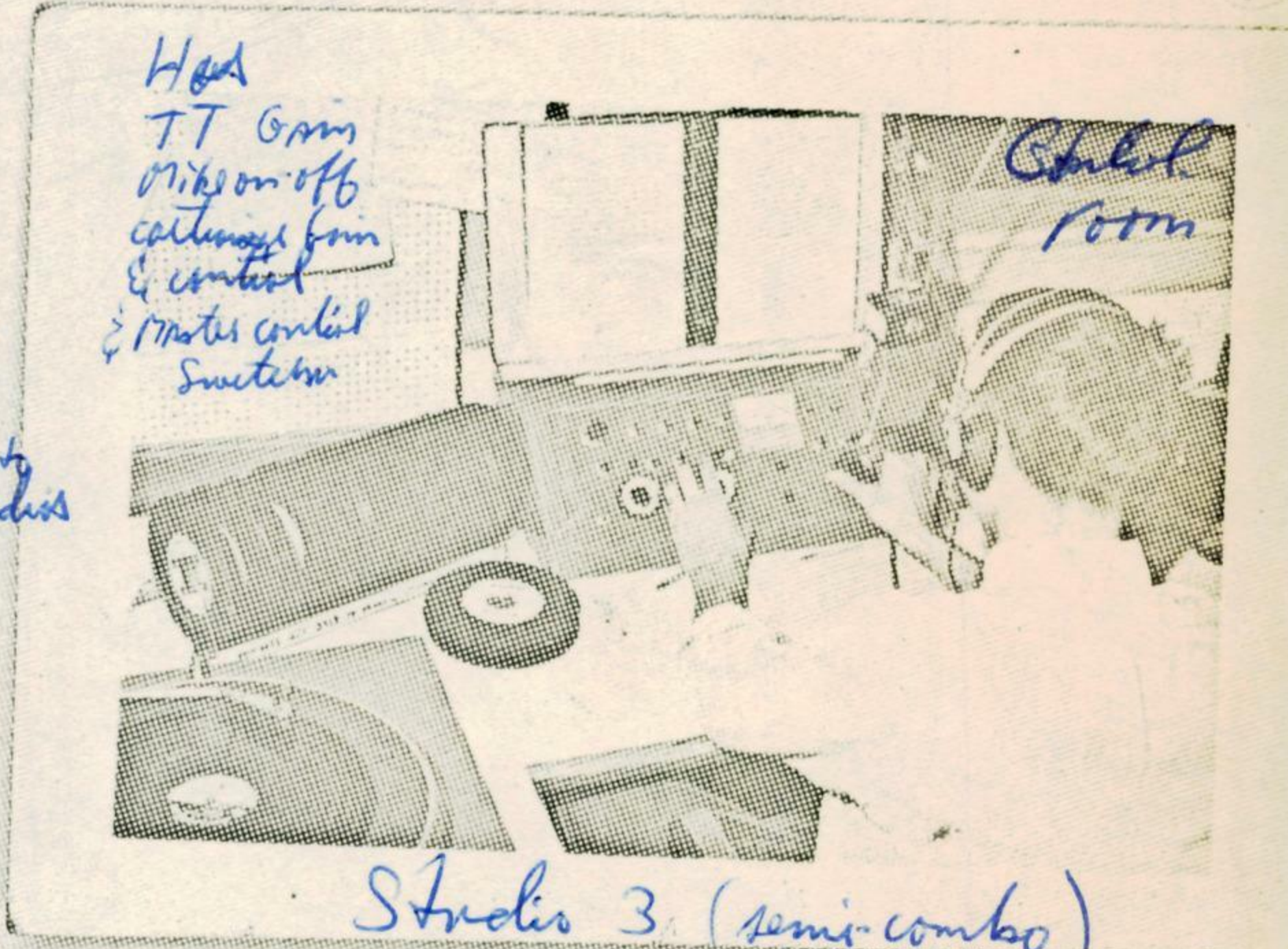
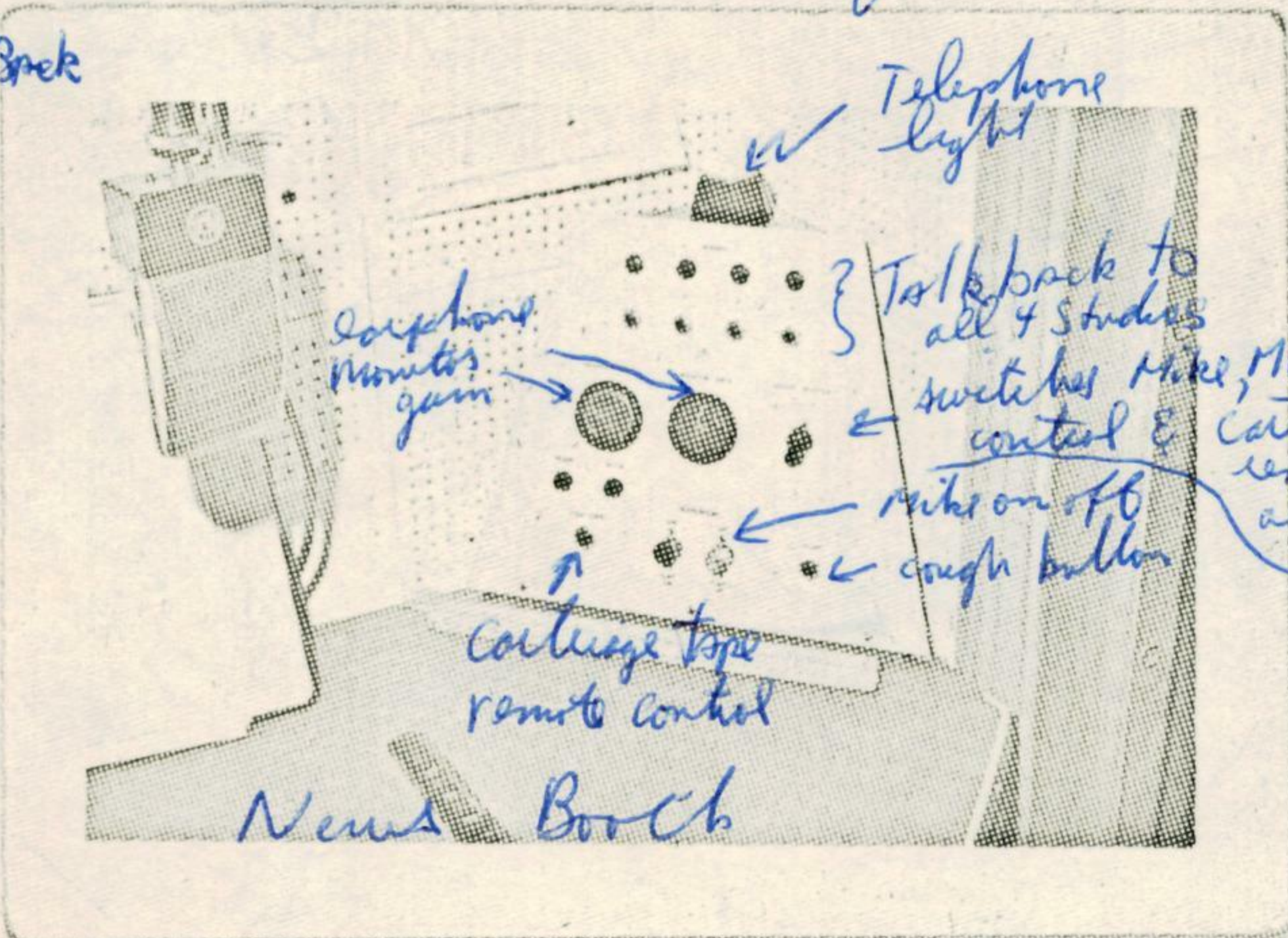
Stu. 2



Here

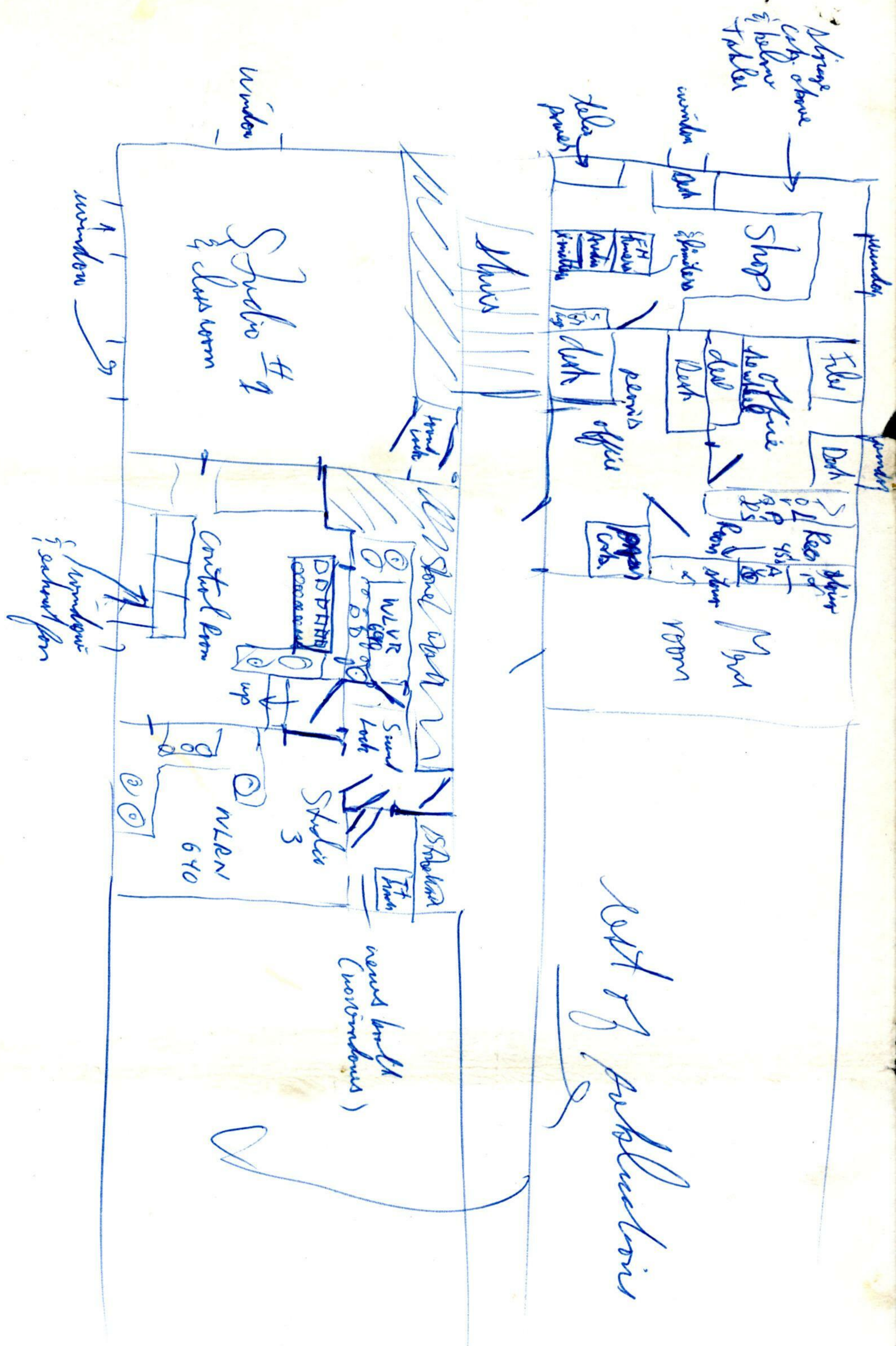
Brackets of
 Audio amps
 Power supplies
 switches remote
 controls etc
 includes Monitor
 selector Buttons
 for studios 1 & 3
 & Off Shop, rec. room
 remote
 also Patch Back

View from Stu #3

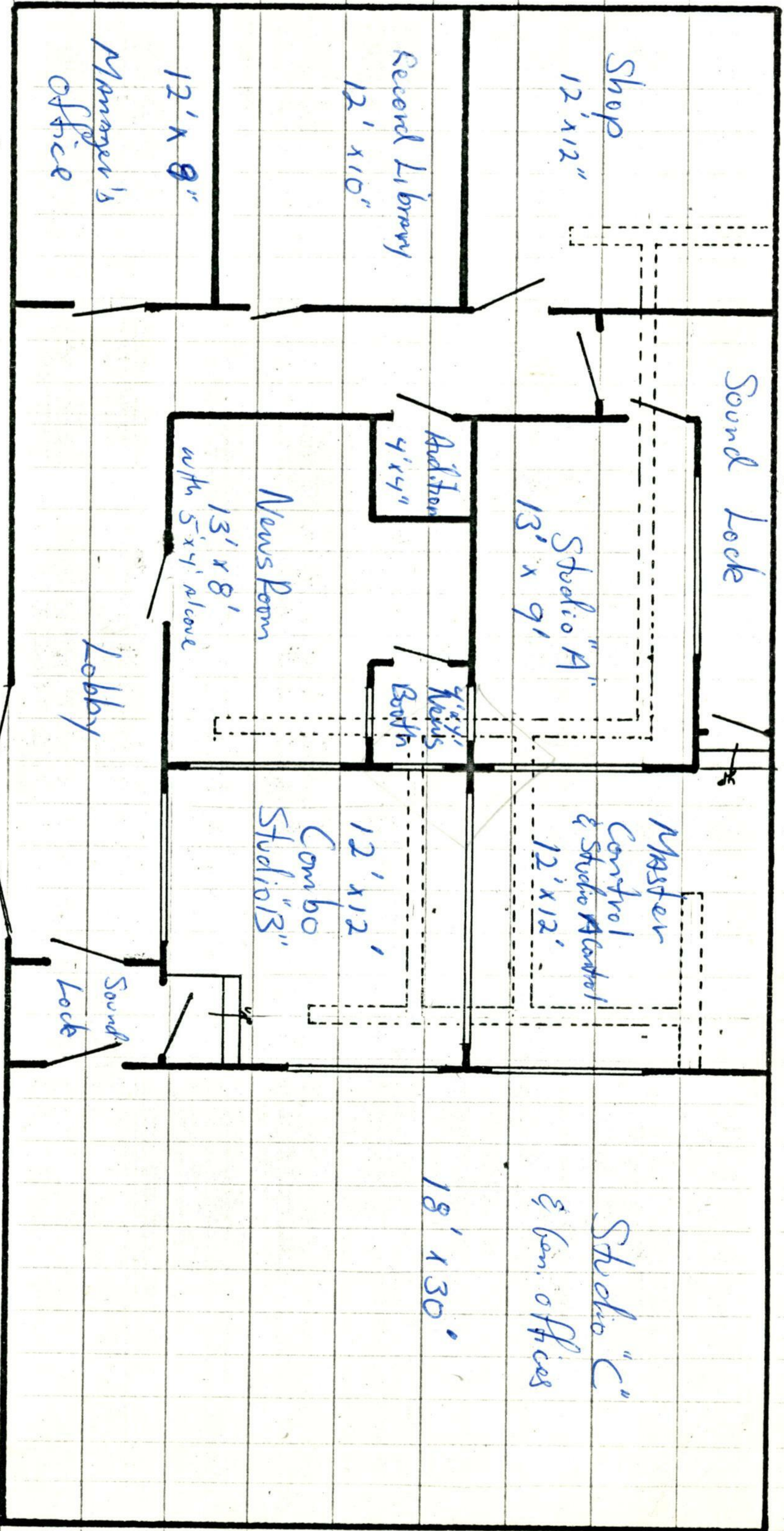


flormica top

own



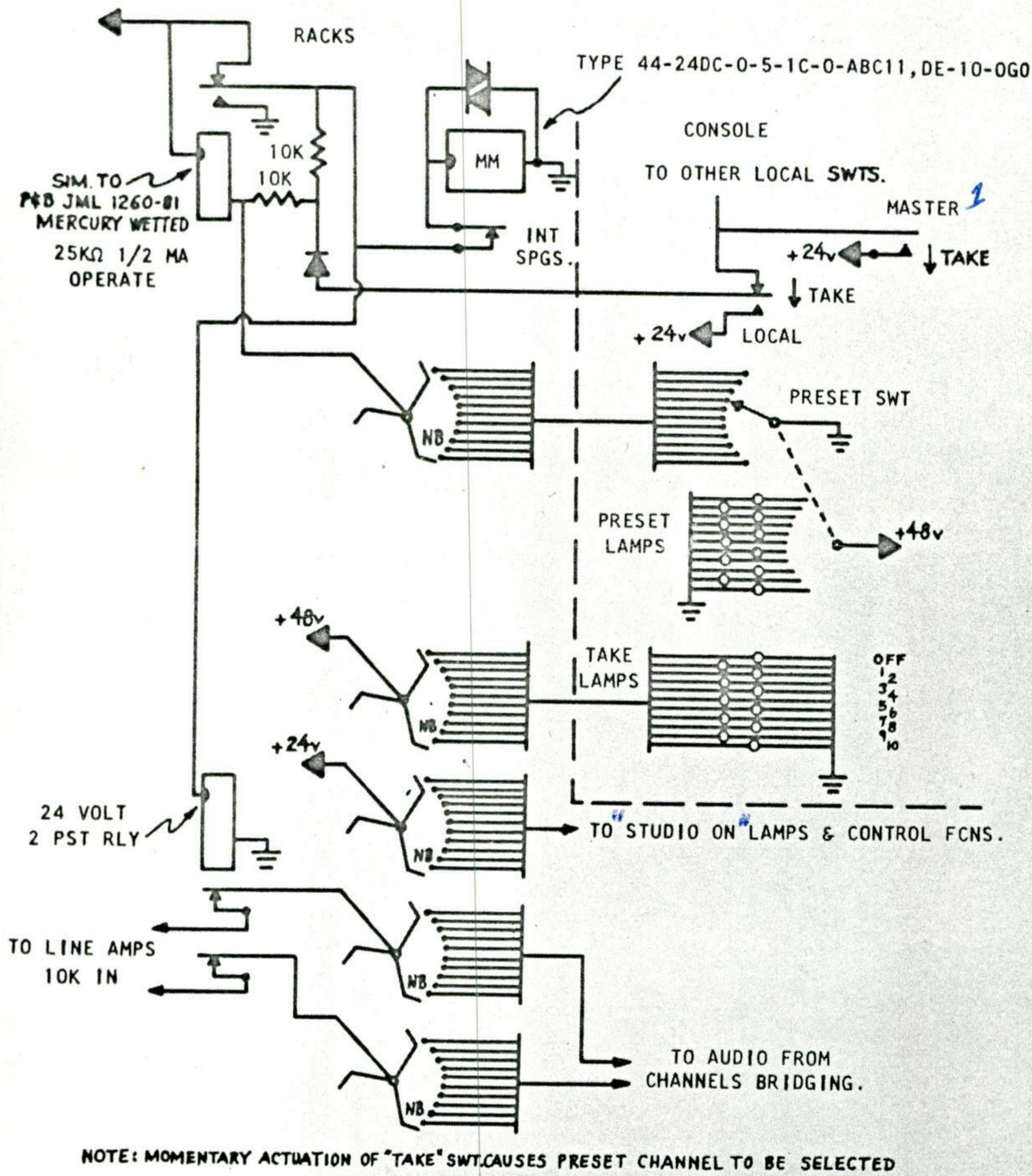
W L R N



USED AT WLRN

LINE AMPLIFIER CHANNEL SELECTOR

This is a typical studio amplifier channel selector used to select audio from various inputs in a radio station. The preset selection device indicates the location of the desired channel and provides control voltages for indicating lamps. The circuit design uses a type 44 rotary stepping switch.

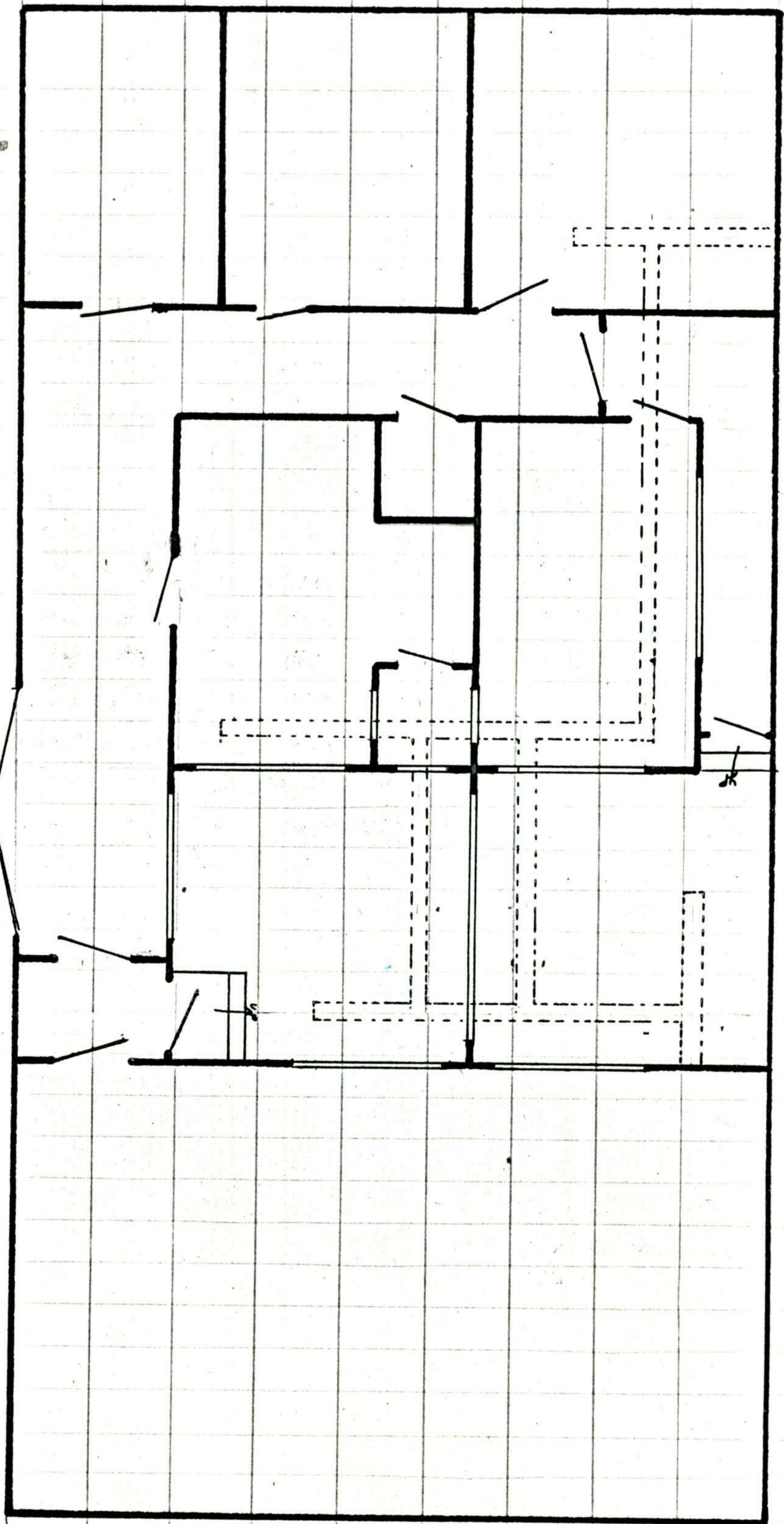


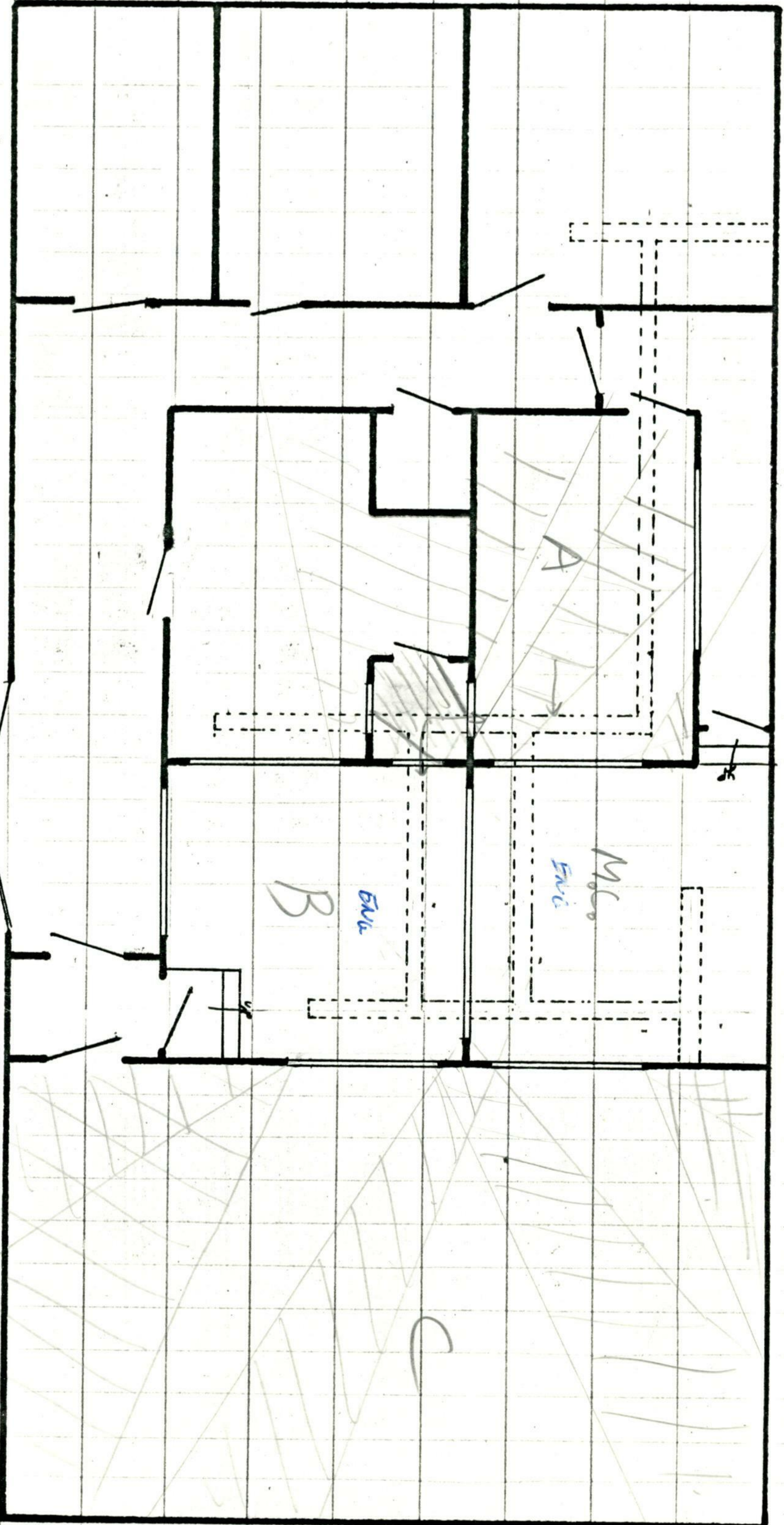
George F. Eustis, Jr.
General Electric

While at Lehigh University Mr. Eustis worked with the campus radio station, and for two years was Chief Engineer. Later he was elected to the Board of Directors of Intercollegiate Broadcasting System, Inc., a non-profit organization of college radio stations. As a member of the Board, Mr. Eustis was appointed Engineering Manager of the System. He holds a B.A. in Science and a B.S. in Electrical Engineering.

After graduation he was hired by General Electric in the television receiver department, and is presently in their color television section.


¹In Stc 2&3 there is also a "Master" take Swt.





Control Room

Blind spots (slight movement will reduce.)

 from B
 from Mc



Intercollegiate Broadcasting

System, Inc.

Bethlehem, Pennsylvania

October 23, 1965

Mr. Theodore Parks
Chief Engineer
Radio Station WSUA
State University of New York
Albany, New York

Dear Ted:

I have forwarded your new studio plans to George Eustis, our Engineering Manager. He will contact you his suggestions and comments.

Looking over your plans, I feel that they are well designed. Best of luck in your new studio construction.

Sincerely,

Bob Jakielski

Director of Member Services

REJ:kb

Intercollegiate Broadcasting System
Empire Region
WGSU-FM
State University College
Genesee, New York
November 10, 1965

To: Empire Region Member Stations

From: Gary R. Martzolf, Executive Assistant Director

The Empire Region recently held a meeting November 12 in conjunction with the Third Annual Broadcasting Clinic sponsored by WGSU-FM at the State University College in Genesee. The minutes of this meeting are enclosed to inform you of the action taken by the region. The highlight of the meeting was the election of the Region Director--Eric M. Young. A list of the director's appointments are also enclosed.

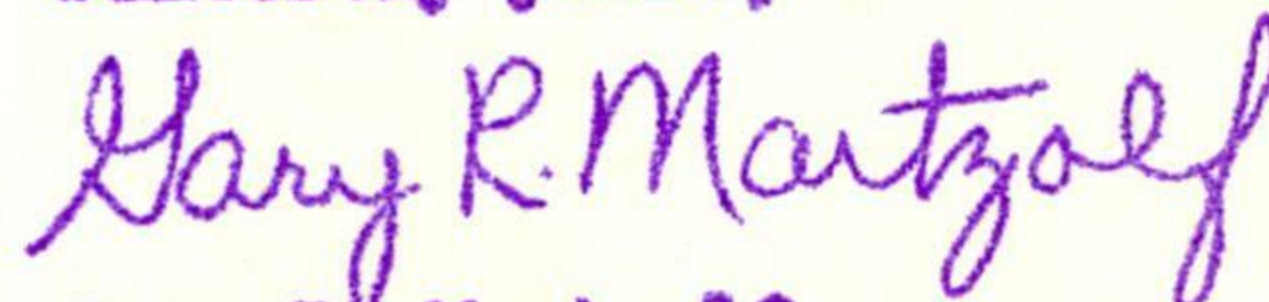
There are several items in the planning stage for the development of our region. They include a region-wide tape exchange, Newsletter, survey, promotions, and engineering advice. If you have any suggestions or questions regarding any of these aspects, please forward them to the Region Director.

It is essential for the development of the region that the member stations sustain a workable contact with each other and the Region officers. We would appreciate your suggestion for a date and a place for a Region-wide meeting. Please forward suggestions to myself c/o WGSU*FM.

We also wish to remind you of the National Intercollegiate Broadcasting System Convention to be held in the Spring of 1966. Information will be sent to you by the National Office. The Empire Region is planning a Regional Caucus in conjunction with the convention.

In closing, I would again like to remind you to direct any suggestions and/or questions concerning Region activities to the Region Office.

Sincerely yours,



Gary R. Martzolf
Executive Assistant Director

GRM/kea
Encs.

EMPIRE REGIONAL MEETING MINUTES

The regional meeting of the Empire Region was held at the State University College at Geneseo, New York on November 12, 1965. The meeting was called to order at 7:50 P.M. by Charles Conrad, President of the Inter-collegiate Broadcasting System.

The stations represented at the meeting were introduced. These stations and the voting member of each were:

Alfred Technological Institute - Richard Weeks
Brockport State - Terry Munkert
Fredonia State - Robert Barnes
Geneseo State - Gary Martzolf
Syracuse University - Hank Kahn
University of Rochester - James Carrier

Mr. Conrad then explained the duties of a regional director as described in the IBS Master Handbook and called for nominations for a regional director for the Empire Region.

Nominees, in the order of their nomination, were:

Robert Barnes - Fredonia State
Eric Young - Geneseo State
Richard Weeks - Alfred Tech.
Tad James - Syracuse University

Each nominee then gave a brief description of their past experience and their plans for the Empire Region if elected.

Gary Martzolf of Geneseo State moved that there be a five minute break for station caucuses. This motion was seconded and carried.

The meeting was recalled at 8:40 P.M. A secret ballot was conducted and Eric Young of Geneseo State was elected Regional Director of the Empire Region.

Eric stated that he would make appointments which he felt necessary for the smooth operation of the region within two weeks. He then opened the floor for questions and comments.

Questions were raised concerning national and/or regional spot announcements for the individual member stations and on Iota Beta Sigma Fraternity. Mr. Conrad was called upon to answer these questions. He then explained recent changes in the by-laws of the IBS with emphasis on regional master areas and new positions and duties resulting from these changes.

The meeting was adjourned at 9:03 P.M.

Respectfully submitted,

Charles Jeroy
Appointed secretary for Regional meeting

REGIONAL APPOINTMENTS
EMPIRE REGION - IRS

REGIONAL DIRECTOR - Erie M. Young
% WGSU-FM
SUNY college at Geneseo
Geneseo, N.Y.

EXECUTIVE ASSISTANT DIRECTOR

Gary Martzolf
% WGSU-FM
SUNY college at Geneseo
Geneseo, N.Y.

ASSISTANT DIRECTOR
FOR COMMUNICATIONS

Robert Barnes
% WCVF
SUNY college at Fredonia
Fredonia, N.Y.

ASSISTANT DIRECTOR
FOR PROMOTION

Tad James
% WAER
Syracuse University
Syracuse, N.Y.

ASSISTANT DIRECTOR FOR
PROGRAM EXCHANGE

James Carrier
% WRUR
University of Rochester
Rochester, N.Y.

ASSISTANT DIRECTOR
FOR ENGINEERING

Richard Weeks
% WVAT
Alfred Technological Institute
Alfred, N.Y.

December 6, 1965

Mr. Robert Jahielski
Member Services
IBS
Bethlehem, Pennsylvania

Dear Mr. Jahielski:

At a recent staff meeting I was elected to succeed Mr. David Hughes as Station Manager of radio station WSUA of the State University of New York at Albany. I am writing this letter by way of informing you of this fact (to up date your files) and also to check into some details of member services.

First, I would appreciate a recent copy of your member services so that we can up date our files.

Second, we are investigating the possibilities of commercial sponsorship in order to suppliment our present income. We would, in particular, like some up to date information on rate cards and how to determine them. Also we have been long contemplating going FM and would appreciate some information about frequency channels and assignments for the Capital area district.

Lastly, we have not received recently any additions or revised sections for the IBS Handbook. I had thought that maybe there had a slip up and the sections were not sent. The last group received was sometime last February.

I have also enclosed a copy of our present program schedule for your perusal and an up to date list of the officers of WSUA radio.

Thank you for your time.

Very truly yours,

Theodore Parks
Station Manager

RTP/bl
enc. program
membership



Intercollegiate Broadcasting

System, Inc.

Bethlehem, Pennsylvania

December 11, 1965

Mr. Theodore Parks
Station Manager
Radio Station WSUA
State University College
Albany, New York 12203

Dear Ted:

I am enclosing information on IBS and its member services. Also I am enclosing some Master Handbook pages which concern your problem of a rate card. As far FM channels go, there are no assignments of educational channels in your area, and considering your lack of educational FM's it should not be hard to get a channel. I suggest that you get your school's legal counsel or your administration, to get a regular broadcast lawyer to help prepare your application to the FCC. His services will cost about \$250.

April was the last supplement to the Master Handbook. There was also one mailed in February, and one is due this coming March.

Thank you for your program schedule and personnel form. If we can be of further help to you, don't hesitate to write.

Sincerely,

Bob Jakielski

Bob Jakielski

Director of Member Services

REJ:kb
encl.

December 13, 1965

Mr. George Eustis, Jr.
Engineering Manager of IBS
1117 Buckley Road
Liverpool, New York

Dear Mr. Eustis:

Thank you very much for your letter of November 4th. containing the plans and specifications for the new campus radio station. I have looked them over very carefully and adopted some items from these with some modifications. However, we are still more pleased by our own original plans.

To answer your question about how one gets into the newsroom, there is a sliding door between the news booth and the news room which was inadvertently left out.

One of the changes which we have made is to raise the floors of the control rooms 15". The other is to enlarge the news preparation by extending it completely to the back wall. So that it is 6x10 feet and put a smaller announcing booth off A and B control rooms. This gives the newsmen more room to work and also to let the announcer have a better view of the same. I will send a revised detailed floor plan as soon as possible.

The one item that is disturbing me is all the space used in setting up sound locks. In our plans we have inserted a double glass door at the opening of the hallway. This eliminates the lobby noise from the production area.

A few weeks ago I was talking to Mr. Ron Walter of WAER, Syracuse University and found out that they are installing a carrier current transmitter station. I was told that you had been called in to give them some assistance with their problems.

Our latest adventure has been to install a carrier current system at the Dutch Quadrangle on the site of the new campus here at SUA. Our main problem has been our Chief Electrician, who is employed by the university. He refuses to let us put the loading boxes on the main power distribution panels. He has had them put on branch lines therefore our power distribution is very poor. To convince the Chief Electrician of the necessity for change, we would appreciate a signed statement by you that the loading box must be attached to the main power distribution box.

We are using low power system equipment for the entire

-2-

system. We would also appreciate any suggestion as to what the problem might be and possible solutions.

Hoping to hear from you soon, I remain

Sincerely yours,

R. Theodore Parks
Station Manager

TP/bla



Intercollegiate Broadcasting

System, Inc.

Bethlehem, Pennsylvania

December 18, 1965

Mr. Robert Fullem
Assistant Station Manager
Radio Station WSUA
Albany, New York

Dear Mr. Fullum:

We just received your letter of December 12, 1965 concerning your problems in National Advertising.

Your contact with College Radio Corporation is a most familiar account. Many of our finest radio stations have experienced troubles with Mr. Vance and his group. And some of them report that they haven't yet been paid for advertising!

Several years ago the National Advertising scene was much better. Cigarettes and Brewers did extensive College Radio advertising. Now that both have withdrawn from our field, it really doesn't pay an agency to handle these accounts. Furthermore, it is hard to call us, or group some College Radio stations, into what could be called mass media! So, in general, New York doesn't bite at the bait.

Your best alternative is the tie in with the national organization of a local distributor, or a regional sales office of a college product--- like cars or hi-fi sets, or colt 45, or VW, etc. IBS has not yet been able to organize any activity in this area... but we're sure working on it. You might also write a letter similar to that of the 12th to Bill McCloskey at WWVU at Villanova.

Bill has been putting a lot of effort



*Intercollegiate Broadcasting
System, Inc.*

Bethlehem, Pennsylvania

into this area for us, and could probably make a number of suggestions.

We appreciate your thinking of us first in the respect, but are sorry that at the present time we can't give you much help.

If you have any further questions, please do not hesitate to contact us.

Sincerely,

A handwritten signature in blue ink that reads 'Tom McCloud'. The signature is written in a cursive, flowing style with a long horizontal line extending from the 'T'.

Tom McCloud
Office Manager

TMcC:nla



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

1117 Buckley Road
Liverpool, New York 13088

Nov. 4, 1965

Mr. Theodore Parks
Chief Engineer WSUA
State University of New York
Albany, New York

Dear Mr. Parks:

Upon looking over your plans one question came into my mind, how do you get into the news room? Enclosed is another idea of a more efficient use of your area: with this setup you could, if Studio A was a combo studio, run four different programs at once originating from your studios (two men are required in Master Control). You could also use tape recorders and remote lines for more if the Master Control console could handle it. Election coverage is an example of a time when the full facilities could be used as then you would be getting "beep" phone reports etc.

Enclosed are pictures of Lehigh University's layout. They run a two station operation 24 hours a day. If you have any questions about it let me know, I was Chief Engineer there for two years. (I designed and built the Studio Two console). If you are ever down there you might stop in and visit them.. Their Master Control has a six channel preset switching console (enclosed is a schematic of one channel). It has ten inputs (the four studios, tape, remotes, and three line inputs). In operation the next output to be put on the channel is preset and then at the proper moment the take button is hit and the unit switches. Studios two and three can also actuate the "take" mechanism so an Engineer is not required at Master Control to get on the air. The switching time is less than $\frac{1}{2}$ a second. If you are planning to do any of your own construction you could build this kind of thing. Otherwise RCA used to make this kind of thing but I don't know if they still do.

The layout enclosed is just to give you a idea of a well designed setup with room for expansion. I have tried to keep all the studios away from outside walls to keep outside noises out so as to make sound proofing easier. The sound locks are to make it so people can go in and out of the studios while they are on the air. Think this over for a while and then if you have any questions I will be glad to answer them. I will be in South America until the twentysecond so take your time.

Sincerely yours,

George F. Eustis Jr.
George F. Eustis Jr.
Engineering Manager



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

1117 Buckley Road
Liverpool, New York 13088

WSUA studios notes

Extra air conditioning (cooling or outside air in Winter)
in rooms with electrical ^{equipment} (control rooms and shop)

Exhaust fans from racks in shop and Master Control to outside

No air conditioning outlets within six feet of each other
in the studio area. Ducts should be lined with sound adsorbing
material for at least ten feet from studio ~~ducts~~. ^{outlets}

Control Rooms raised about 18" above other studios

Studio C and news booth can do programs to either ~~studio~~
(control room)

The News room could be used for a studio & put the teletype
machine in a sound proof box) or the end could be closed off
and made into a studio.

The trenches make it much easier and add flexibility to
run wires around the studios, they should have flush covers
(like the types used in transformer vaults)

The walls in the studio area should be of the double
floating type with insulation between them and the windows
should be double plate glass between studios.



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

letter 1

1117 Buckley Road
Liverpool, New York 13088

Dec. 20, 1965

Mr. R. Theodore Parks
Station Manager WSUA
State University of New York
Albany, New York

Dear Mr. Parks:

Congratulations on your making Station Manager, enclosed is a letter that should satisfy your electrician. I'm glad that my ideas gave you some. The trip through the news booth to the news room (per your old plans) would be rough when you are on the air from the booth.

If you would fill out the T-124 Engineering Questionnaire that was sent you from IBS Bethlehem and add any other details that may be pertinent to your problems I will give you some suggestions. Besides the info on the transmitters and RF coupling system I would also like information on the size of the dorms, and their power systems.

Drop me a line with the info and I will see what I can do to help you.

Sincerely yours,

George F. Eustis Jr.
Engineering Manager

December 22, 1965

College Radio Magazine
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

Gentlemen:

Please send us a copy of the book KISU GUIDE FOR NEW STATIONS.
Thank you very much.

Very truly yours,

Theodore Parks
Station Manager

TP/bl

Edgeworth

Onion Skin

PAGE CONTENT

VALLEY PAPER CO

U.S.A.

PA

February 19, 1966

Mr. Henry G. Fromhartz, Jr.
Editor-in-Chief
COLLEGE RADIO MAGAZINE
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania.

Dear Mr. Fromhartz:

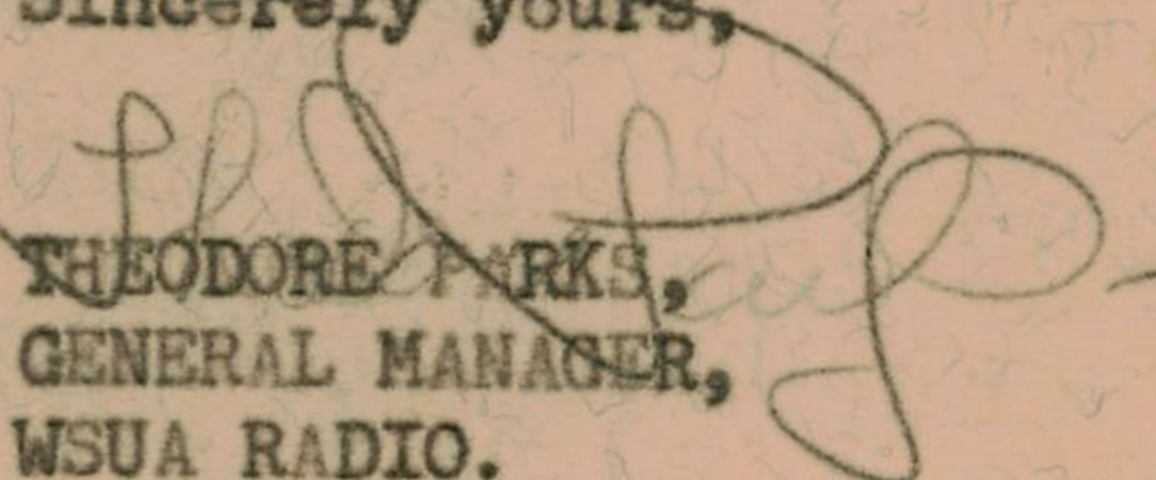
It has long been my dream that Radio WSUA could one day be a 'Station of the Month'. Upon the completion of our sixth semester of on the air operation I feel that we have reached that point in our career.

We started operating in 1963 (February) with a staff of 20 people, 40 hours of air time, a \$ 3000. capital investment, and a converted storage room. Today WSUA has tripled its room, more than tripled the staff, doubled the air time, and we have roughly a \$12,000. investment. Furthermore, and this is most important, WSUA has become the training ground in the Radio industry here on the Albany campus, a college without, as yet, a school of Communications. While other activities are suffering from apathy, WSUA continues to grow day to day.

As you can see we are very proud of the job that is being done. Just last week, Eric Young, the Empire Region Director, was down to visit us and to inspect the facilities. It is upon his suggestion that I am writing this letter. Please write me the details as to becoming a 'Station of the Month'.

Thank you for your consideration.

Sincerely yours,


THEODORE PARKS,
GENERAL MANAGER,
WSUA RADIO.

TP:bcl
c/c



750 State Street

WSUA 640

CONTEMPORARY CAMPUS RADIO

BRUBACHER HALL

Albany, New York 12203



Tel. 465-2772

February 22, 1966

College Radio Magazine
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

Gentlemen;

Concerning my note of 12/22/ 65, I am still interested in obtaining a copy of the booklet "KISO Guide for New Stations" as advertised in the December issue of College Radio. Please send it to the above address.

Thank you very much.

Yours truly,

R. Theodore Parks,
General Manager, WSUA

RTP:kle

FEB 22 1966



RTP
IBS

Here are some

I.B.S. Facts . . .

IBS ANNOUNCES ITS SPRING 1966 PROGRAM SERVICE...

For regularly scheduled weekly broadcast commencing week of February 6:

MUSIC:	*JUST JAZZ, Vol 14-26 (Members only)	1 hr	13 wks
	*CONCERT CAMEOS, Vol 14-26	1 hr	13 wks
	MAGIC MOMENTS IN THE AMERICAN MUSICAL THEATRE (Members only)	1 hr	13 wks
	REHEARSAL (Vol 1-13)	$\frac{1}{2}$ hr	13 wks
	*MUSIC AND MEMORIES (Vol 40-52)	15 min	13 wks
INTERNATIONAL:	CBC SHAKESPEARE LECTURES	30 min	4 wks
BOOKS:	SCHOLARS BOOKSHELF (Vol 1-13)	15 min	13 wks
WORLD AFFAIRS AND LITERARY:	*UNIVERSITY HOUR	$\frac{1}{2}$ hr	13 wks

In addition, by special arrangement with BBC, rushed to stations for early regularly scheduled weekly broadcast commencing Friday, February 4:

TOPICAL:	*BBC OVERSEAS ASSIGNMENT (see special rates and conditions)	$\frac{1}{2}$ hr	13 wks
----------	--	------------------	--------

(* denotes new programs.) (See enclosed program listings for further details.)

Programs are offered to members and non-members (slightly higher cost) alike on a tape return basis, offered to help cut program expenses to stations, or on a retain tape basis. (All return tapes are distributed directly from the program center to maintain high broadcast standards.) All programs are recorded on 1200 foot $\frac{1}{2}$ mil acetate tape at $7\frac{1}{2}$ ips full track. Costs appear in an enclosed order form, while conditions for service appear in the SPRING 1966 PROGRAM SERVICE AGREEMENT, on the reverse side of the order.

Stations pay only for the programs they order - there are no other charges stated or implied. Total costs are based on the class of station and number of reels of the order. (A carrier current member pays only \$0.75 per reel, or only \$9.75 for a 13 week $\frac{1}{2}$ hour series.)

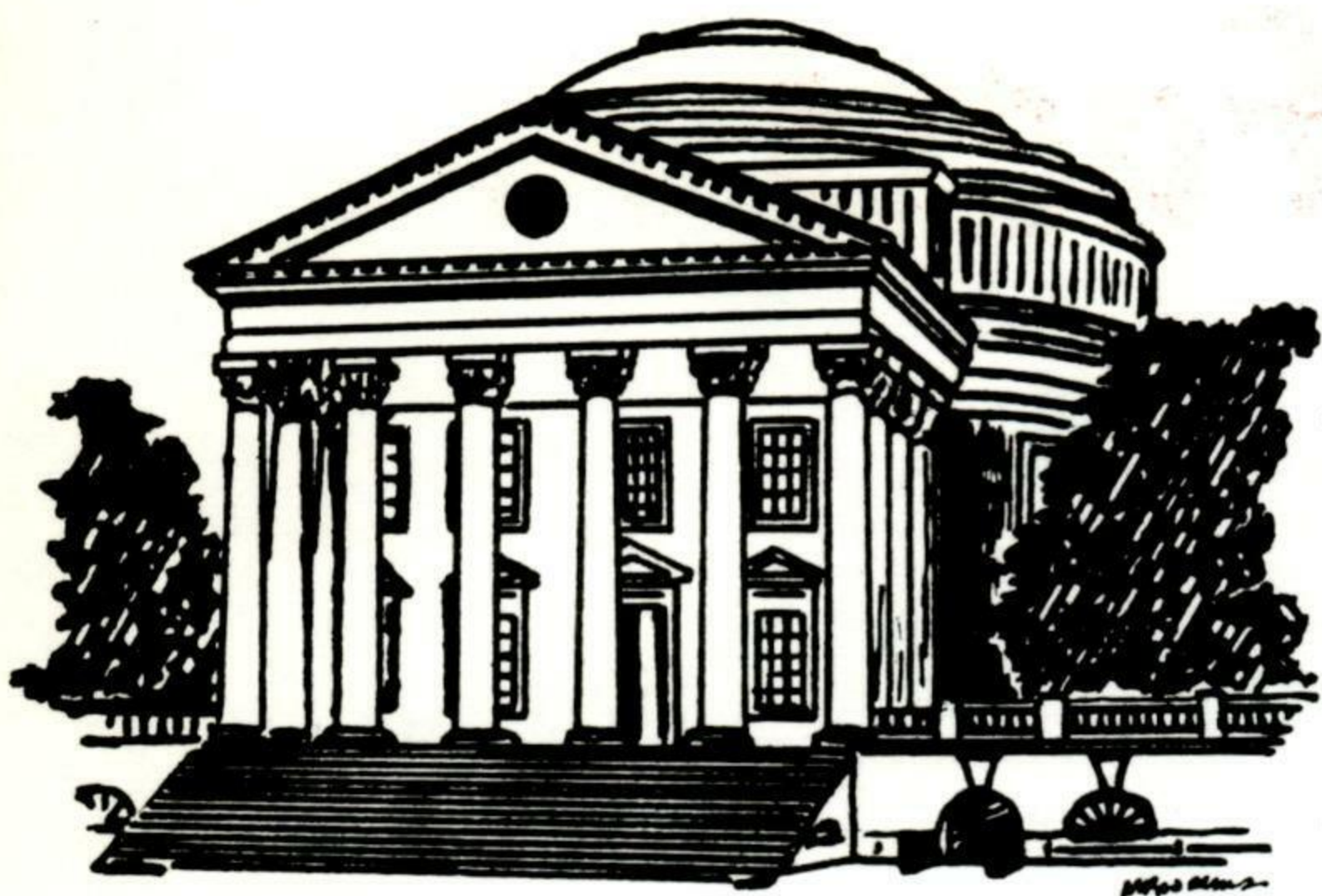
Programs are ready to use without editing or modification. No audition is needed prior to broadcast, since each tape is accompanied by all necessary printed descriptive material for publicity, cue and timing information, prepared for each individual program.

Some programs of special interest:

- 24 JUST JAZZ, continuing the popular series first offered by IBS in Fall 1965, is specially prepared for exclusive use of IBS by Clarence Walton, jazz collector who draws from his over ten years of professional radio experience.
- CONCERT CAMEOS, a continuation of the popular series first offered by IBS in Summer 1965, provides smaller stations with classical music programs of an unusual scope and depth. Even larger stations will be proud to broadcast it.
- X UNIVERSITY HOUR, originally aired by over forty commercial stations in the South, features important headline personalities speaking on world affairs, literary figures, the book publishing industry and flight in outer space.
- BBC OVERSEAS ASSIGNMENT, offering timely news and commentary on world events, provided by special arrangement with BBC for airing soon after the news breaks. This series is the answer for the station without a large national news staff.

Broadcasts commence week of February 6, 1966. Rush your order before Thanksgiving deadline (Nov 25)!!! We think you will be pleased with the results.

UNIVERSITY HOUR



This half hour series of weekly programs features important headline personalities speaking on world affairs, literary figures, the book publishing industry, flight in outer space and movie-making, among other topics. These programs are prepared from talks presented before University audiences on the campus of the University of Virginia in Charlottesville. Some titles in this series include the following:

- "Some reflections on Problems of the Columnist in the Great Society" by Henry J. Taylor.
- "Personal Recollections of Alfred Lord Tennyson" by his grandson, Sir Charles Tennyson.
- "Pressures of the Civil War", by Pulitzer Prize winning author Bruce Catton.
- "Problems in the Book Publishing Industry", by publisher Bennett Cerf, Random House.
- "American Political Tradition: Crisis and Regeneration" by Clinton Rossiter.
- "Personal Reflections of Flight in Outer Space" by Astronaut Scott Carpenter.
- "Making a Movie" by Sam Goldwyn Jr., author George Garrett and Prof. John Graham.
- "The Role of the USIA in American Diplomacy" by news commentator Larry LeSeuer.
- "Some of Our Problems in an Uneasy World" by General Alfred M. Greunther
- "The Function of the Supreme Court" by Supreme Court Justice Tom Clark.



THIS IS.....

JUST JAZZ

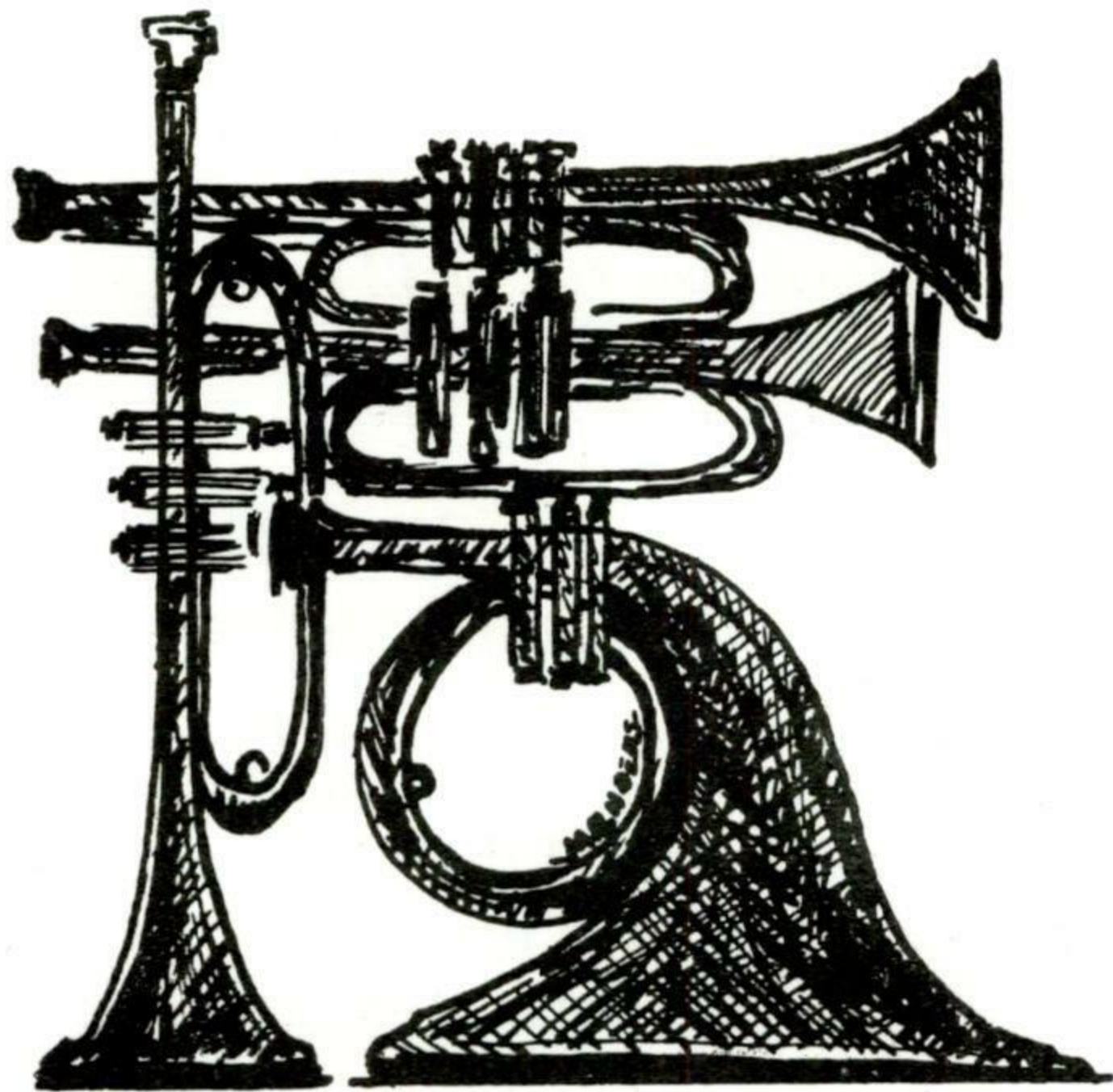
.....a sixty minute survey of music by the men and bands that have made jazz live in the past half century. Emphasis is on music, with selection and brief informal commentary by jazz collector Clarence Walton, jazz commentator of WRVC-FM, Norfolk, Va., for the past ten years. Specially prepared for IBS by Mr. Walton, this thirteen week continuation of the popular series first offered in Fall 1965 includes the following titles.

- 14: JAZZ MISCELLANY - I: Pete Fountain clarinet, Al Hirt trumpet in "Tin Roof Blues", New Orleans clarinetist Raymond Burke in "Blues for Joe", Fletch Henderson and etc.
- 15: DUKE ELLINGTON: INTO THE FORTIES: More recordings by one of jazz's top figures.
- 16: SOME DANCE BANDS: Coon-Sanders Nighthawks, Isham Jones, Ted Weems and others.
- 17: CHICAGO IN THE TWENTIES: Dreamland Ballroom Orchestra in "Spanish Mama", Albert Wynn's Gut Bucket 5 in "Parkway Stomp", Tiny Parham in "Head Hunter's Dream" and others.
- 18: FATS WALLER: A first rate pianist, jazz singer, humorist and showman.
- 19: THE BLUES: Some examples of jazz's country cousin: "Step It Up and Go", "My Gal Jo", "Heart Is Right Blues", "Me and the Devil" and others.
- 20: JAZZ MISCELLANY - II: Recollections of Cajun country in "Sassy Gal", J.C.Higginbotham trombone and Luis Russell in "Fellin' the Spirit", and Louis Armstrong, Henderson, etc.

(More on the next page)

(More on JUST JAZZ)

- 21: SAN FRANCISCO: Lou Watters' Yerba Buena Jazz Band in "Triangle Jazz Blues" helps launch a traditional jazz revival, with Turk Murphy, Bob Scobey, Wally Rose, etc.
- 22: GEORGE LEWIS AND FRIENDS: New Orleans pioneers play in the style of jazz's early days.
- 23: LOUIS ARMSTRONG: 1926-1931: Recordings from Satchmo's finest five years.
- 24: KANSAS CITY: Lusty hard-swinging jazz from one of the idiom's second homes.
- 25: JACK TEAGARDEN: The jazzman's jazzman and the trombonist's trombonist.
- 26: KING OLIVER: Hardly more than a name to two generations of casual jazz listeners, he was a pace-setter, an innovator, Satchmo's mentor and one of the finest coronets ever.



CONCERT CAMEOS

This series of fifty-five minute classical music programs presents excerpts from rarely heard and well-known selections from a collection of over 2,000 European and American recordings. Commentary and music are intended for a general rather than a musically sophisticated audience, to provide programs that are entertaining as well as informative. Produced in the Radio-Recording Center at the University of Virginia, this continuation of the popular series broadcast in Fall 1965 includes excerpts from the following compositions.

- 14: Gian Carlo Menotti's Piano Concerto and Rene Challan's Rondino for Two Harps are featured, with selections by Tchaikovsky and Praetorius.
- 15: Old King Cole by Ralph Vaughn-Williams, Piano Concerto #6 by Beethoven and the Symphony in B flat by Ernest Chausson are featured.
- 16: George Gershwin's Rhapsody in Blue in an arrangement by Robert Russell Bennett is featured, with Joe Clark Steps Out by Vardell and Rimsky-Korsakov's Piano Concerto.
- 17: Pizzetti's La Pisanella Suite, Delius' A Song Before Sunrise and Krommer-Kramar's Clarinet Concerto are featured, together with music by Mahler and Bach.
- 18: Wagner's Polonia Overture, Castelnuovo-Tedesco's Violin Concerto #2 and George Antheil's Symphony #4 are featured, together with music by Ole Bull and Saint-Saens.
- 19: Douglas Moore's Cotillion Suite and the Concertante Symphony for Organ, Harp, Tympani and Strings by Jan Hanus are featured.
- 20: Dello Joio's Variations and Finale, Corette's Three Flute Concerto and D'vorak's Piano Concerto are featured, with music by Brahms and Chabrier.
- 21: Festival March by Joseph Suk, Bruch's Scottish Fantasy and Miaskovsky's Symphony #25 are featured, together with music by Edward MacDowell and Maurice Ravel.
- 22: Walton's Music for Henry V, the Mosquito Dance by Paul White and Elgar's Violin Concerto are featured, with music by Rachmaninoff and Scriabin's Piano Concerto.
- 23: Barber's Overture to a School For Scandal, Anthony Collins' Vanity Fair and Smetana's Wallenstein's Camp are featured, with music by Rodrigo and Strauss.
- 24: Piano Concerto #2 by Lukas Foss, Jean Francaix's Little Quartet for Saxophones and Carl Nielsen's Symphony #6 are featured, with music by Haydn and Iturbi.
- 25: Vivaldi's Concerto for Mandolin and Bax's Symphony #4 are featured, together with Sidney Bechet's The Night Is a Sorceress with Bechet on soprano saxophone.
- 26: Reger's The Fiddling Hermit from the Bocklin Suite, Roy Harris' Symphony #3 and Mozart's Variations for Piano Solo, K.265, are featured, with music by Gliere & Milhaud.

MAGIC MOMENTS IN THE AMERICAN MUSICAL THEATRE

- 13 weeks, 1 hour

These programs present the colorful music of the Broadway stage, tracing the development of the American Musical Theatre. Informative commentary by Prof. Dan Laurence of New York University explores the stars, composers, lyricists, authors and producers of musical productions covering almost 100 years. Performances are by the stars who made them great. Produced by WNYU, New York University, in cooperation with IBS and the Radio-Recording Center, University of Virginia.

REHEARSAL (Vol 1-13)

-

13 weeks, $\frac{1}{2}$ hour

This is the popular series of performances in rehearsal of the Tampa Philharmonic Orchestra with guest artists under the direction of the distinguished Maestro Alfredo Antonini (also Musical Director, CBS). Produced as a service of the Tampa Philharmonic Association, each program is a rehearsal of a familiar work, demonstrating how the Maestro works with the orchestra to create his interpretations of the composer's wishes. Programs are educational, often humorous, and very entertaining from start to finish.

MUSIC AND MEMORIES (Vol 40-52)

-

13 weeks, 15 min

A third continuation of the popular series surveying performers and melodies of the 1920's and 1930's. Presented are more authentic old recordings linked with the history of the period. Some selections from this series include Bob Hope and Shirley Ross singing Two Sleepy People, Al Jolson's rendition of All Alone and Jeannette MacDonald singing San Francisco. These programs are specially selected for IBS from a series of over 400 programs, produced by the Radio-Recording Center, University of Virginia.

WILLIAM SHAKESPEARE LECTURES

-

4 weeks, 30 min

To mark the 400th anniversary of his birth, four half-hour lectures on William Shakespeare are presented by distinguished scholars and men of the theatre. The series is intended to examine Shakespeare the man and consider his influence on theatre design and staging, the language of the time, and his continuing influence on the English literary tradition. Titles include "Who Was William Shakespeare" by Robertson Davies, University of Toronto; "Shakespeare and the Theatre", by Sir Tyrone Guthrie; "Shakespeare and the English Language" by G. Wilson Knight; and "Shakespeare and the Modern World" by Northrup Frye. These programs are produced by the Canadian Broadcasting Corporation and are made available through the cooperation of the CBC International Service and IBS.

SCHOLARS BOOKSHELF (Vol 1-13)

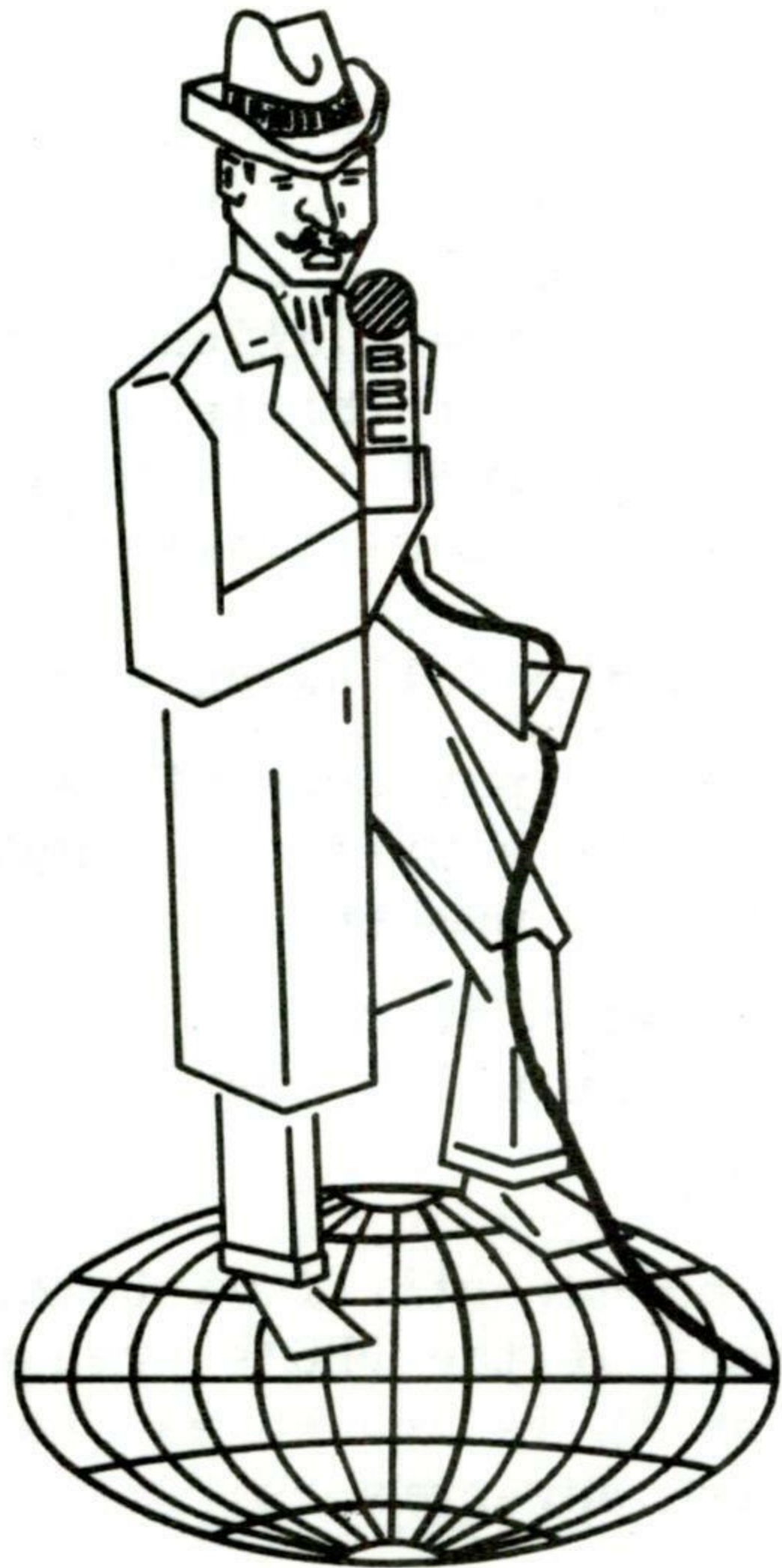
-

13 weeks, 15 min

Each week, a University of Virginia faculty member discusses his favorite informal reading with Prof. John Graham of the Department of Speech and Drama. Program topics cover the entire range of literature from contemporary Spanish literature to detective stories. Some topics are: William Styron's Lie Down In Darkness, The Forestal Diaries, the beat generation, the novels of George Bernard Shaw, and George Garrett's King of the Mountain. This series is produced by the Radio-Recording Center, University of Virginia, Charlottesville.

BBC

.....through the facilities of the INTERCOLLEGIATE BROADCASTING SYSTEM, presents:



OVERSEAS ASSIGNMENT

This weekly 28 minute program brings listeners on-the-spot reports by BBC correspondents from around the world, with analysis and background to the news, in five or six capsules per program. This timely series features reports from such news centers as Malaysia, Saigon, South Africa and India, and in such news capitals as Moscow, Paris, Berlin, London and Washington. Programs are rushed to stations for broadcast of news and analysis often less than two weeks after the news first breaks.

Here are summaries of recent programs broadcast in the past few weeks:

- Oct 3-10, 1965: The world ten years ago
Ten years hence in the Americas, the Far East, Soviet Union,
Africa and Western Europe
- Oct 10-17, 1965: Independence of Rhodesia, and history of the colony
Anti-British feeling in India
Catholics in America
Television fall schedules
Irish theatre of today
- Oct 17-24, 1965: Rhodesian alternatives, and power in Rhodesia
Kashmir, and Pakistan's foreign policy
Effect of the Pope's visit to the UN
Poland

By special arrangement, IBS offers this topical radio series on a thirteen week basis. This well-known series is of special interest to educational radio and college radio stations looking for up-to-date current events programs that are ready for broadcast. Conditions of service are shown on the reverse side. Special rates for this service guarantee speedy handling and shipment from BBC in London through the IBS program center. This series is offered only to IBS member stations and only on a tape return basis.

INTERCOLLEGIATE BROADCASTING SYSTEM
Program Department

SPECIAL IBS PROGRAM SERVICE AGREEMENT
for BBC TOPICAL PROGRAMS - Spring 1966

The Intercollegiate Broadcasting System (IBS) agrees to supply the requesting station the radio series described on the reverse side, subject to the following terms and conditions.

IBS will commence service to the station on receipt of the duly completed order form for the Spring 1966 IBS Program Service, accompanied by a check or money order, both received by IBS in Charlottesville no later than Nov 25, 1965. Service will consist of programs as described on the reverse side, scheduled by IBS to arrive at the station weekly commencing Friday, February 4, 1966, and to continue for a total of thirteen consecutive weeks, including holidays. All programs are recorded at 7½ ips full track on 1200 foot acetate tape, of acceptable broadcast quality without editing or modification.

In return for this service, the requesting station agrees to the following conditions:

1. BBC tape recordings of topical programs may only be used for purposes of radio broadcasting by the station to which they are supplied. Programs supplied through the facilities of IBS, in addition, may be broadcast only by IBS member groups.
2. All broadcasts must be within one week of the date of receipt of the tape, and in no case later than the expiration date noted on material accompanying the tape.
3. Programs may not be edited without the consent of the BBC.
4. There shall be no sponsorship or direct association of an advertiser with the name of the BBC, or with any material which constitutes a part of the BBC's broadcast. BBC material may be used with credit within a program which is sponsored, but no suggestion must be allowed that the BBC is connected with advertisers.
5. The BBC as originator of the material must receive an appropriate air credit. (In most all programs, there will be an IBS system cue containing the necessary credit.)
6. The only payments made by the BBC in respect of copyright music and records included in BBC recordings cover the right to record such music in the United Kingdom. Users are obliged to obtain permission to broadcast copyright musical works from the owner or controller of the broadcasting rights in the USA. The reproduction of most copyright items is, however, covered by agreements between stations in the USA and copyright collecting agencies representing the owners; e.g., ASCAP, BMI. Details of all copyright music will be supplied on copyright music sheets distributed with the tapes. (IBS member campus-limited and educational non-commercial radio stations are covered by blanket agreements with most major music licensing houses.)
7. Cost of this service is \$2.40 per program on a tape return basis for a total of thirteen programs, to cover the cost of speedy handling, duplication and Air Mail to the station. (Tape return service for BBC topical programs supplied through IBS is subject to the same conditions described in the Spring 1966 IBS Program Service Agreement.) All orders are final - no refunds will be made!
8. The requesting station will indicate that the above conditions are understood and that the station agrees to abide by all the terms thereof, by the signature on the program order form of a duly authorized representative of the station or parent organization.

ORDER AND CHECK MUST ARRIVE BEFORE THANKSGIVING, NOV 25, 1965!!! DO NOT DELAY ORDER!!!

Station Call _____ IBS Member? _____ Station Type: Carrier Curr. _____
 10 Watt _____
 Ed. FM _____
 Order Rcvd _____
 Voucher Rtd _____
 Other _____ Check Rcvd _____ Amt \$ _____
 Dropped _____
 MAILING ADDRESS _____ ZIP CODE _____

TO: INTERCOLLEGIATE BROADCASTING SYSTEM
 Program Department

TYPE OF SERVICE REQUESTED:
 (Mark One or More)

BBC Topical _____

Tape Return _____

Retain Tape _____

Please ship those series checked below by the class of service shown in each case. We understand that first tapes of BBC topical series will arrive by Feb 4, and first tapes of other series by Feb 6, 1966. By the following signature of a duly authorized station officer, we give our consent to the conditions of the Spring 1966 Program Service Agreement (reverse side) and Special Agreement for BBC Topical Programs.

Signature of Station Officer _____

Date _____

Faculty Advisor (where Applic.) _____

CHECK DESIRED PROGRAMS, CIRCLE COSTS THAT APPLY TO YOUR STATION, & ENTER TOTALS

	# TAPES	Carrier Current	or 10 W Ed FM	or Hi Pwr AM/FM	+	Non- Member Charge	+	Tape Purch Fee	=	Series Totals
1. Just Jazz, Vol 14-26	26	\$19.50	\$26.00	\$39.00		(See Note 1)		(See Note 2)	\$	_____
2. Concert Cameos, Vol 14-26	26	19.50	26.00	39.00		\$10.40		\$32.50		_____
3. Magic Moments in the Amer. Musical Theatre	26	19.50	26.00	39.00		(See Note 1)		32.50		_____
4. Rehearsal - Vol 1-13	13	9.75	13.00	19.50		5.20		16.25		_____
5. Music & Memories - Vol 40-52	7	5.25	7.00	10.50		2.80		8.75		_____
6. CBC Shakespeare Lectures	4	3.00	4.00	6.00		1.60		5.00		_____
7. Scholars Bookshelf - Vol 1-13	7	5.25	7.00	10.50		2.80		8.75		_____
8. University Hour	13	9.75	13.00	19.50		5.20		16.25		_____
9. BBC Overseas Assignment	13	31.20	31.20	31.20		(See Note 1)		(See Note 2)		_____

(Note 1: Available only to members. Note 2: Avail only on tape return.) Total Cost: \$ _____

Number Reels to be retained: _____ Check or Money Order Enclosed for: \$ _____

RETURN ORDER FORM AND
 CHECK OR MONEY ORDER TO:

Radio-Recording Center
 134 Cabell Hall
 University of Virginia
 Charlottesville, Virginia
 22903

ORDER MUST ARRIVE BEFORE
THANKSGIVING, NOV 25, 1965

INTERCOLLEGIATE BROADCASTING SYSTEM
Program Department

SPRING 1966 PROGRAM SERVICE AGREEMENT

Our station hereby requests the Intercollegiate Broadcasting System (IBS) to supply it with a program service during the spring of 1966 subject to the following terms and conditions:

1. IBS will furnish the station with one or more series of tape programs on a tape return basis for cost of duplication and mailing, and the cost of tape as well if station wishes to retain tape. Each program will be of acceptable quality for use by the station without editing or modification. (Terms and rates for BBC topical series appear in a separate agreement.)

2. IBS will supply programs on a tape return or retain tape basis for regularly scheduled broadcast. IBS will mail the first several programs of series selected on the reverse side of this agreement in time for station to commence airing the week of Feb 6, 1966. Remaining programs will arrive in time for airing on subsequent consecutive weeks, including holidays.

3. To continue tape return service, stations are asked to return tapes immediately after airing the last program on the tape. Stations whose return tapes are not received in Charlottesville by two weeks following the IBS-scheduled week of airing of the last program on the tape are subject to termination of all program service from IBS for the balance of the spring. Delinquent stations who still have not returned tapes by April 22, 1966, will be billed for the additional cost of material as described below.

4. Service will commence on receipt of the order form on the reverse side of this agreement, properly marked to indicate the type of service desired and program series requested, and duly signed to indicate consent to the terms of this agreement, together with a check or money order for cost of this service as shown below. In order to receive this service, station must ship order with payment in time to arrive at the address shown at the bottom of the order form no later than November 25, 1965!!!

TAPE RETURN: Dupl. & Mailing - Members: Carrier Current - \$0.75/1/2 hour reel or fraction
10 Watt Ed FM - 1.00/1/2 hour reel or fraction
High Pwr AM or FM - 1.50/1/2 hour reel or fraction
Non-members: Member rate plus \$0.40/1/2 hour reel or fraction

RETAIN TAPE: Dupl. & Mailing - (Same rates as for Tape Return)
Tape Material - All Stations - \$1.25/1/2 hour reel or fraction

(Special rates and arrangements for BBC topical programs are indicated in
SPECIAL PROGRAM SERVICE AGREEMENT FOR BBC TOPICAL PROGRAMS.)

Station must pay return postage locally. All programs recorded only at 7 1/2 ips full track on 1200 foot seven inch reels of 1 1/2 mil acetate tape (only complete reels supplied.)

Make check or money order payable to: INTERCOLLEGIATE BROADCASTING SYSTEM -
Mail to address below. NO REFUNDS! PROGRAM DEPARTMENT

5. Station agrees that tapes returned to Charlottesville will be in satisfactory condition (without any editing whatsoever). The station further agrees that any program furnished under this agreement and broadcast by the station will be aired without commercial sponsorship or commercial participations, except where specifically allowed in detailed program advertising that accompanies this agreement.

RETURN ORDER FORM AND
CHECK OR MONEY ORDER TO:

Radio-Recording Center
134 Cabell Hall
University of Virginia
Charlottesville, Virginia

ORDER MUST ARRIVE BEFORE
THANKSGIVING,
NOV 25, 1965!!!

Bill Miller
Convention Register
Intercollegiate Broadcasting System
Bethlehem
Pennsylvania 18015

Convention + Dinner

Please make reservations
for 13 ~~for~~ ~~1966~~ ~~the~~ ~~convention~~
check ~~and letter~~ ~~follows~~ ~~by~~
~~day~~. will explain then.
~~please contact me at 578-732-7416~~

(22)

Theodore Parks
General mgr
WSUR Radio
578-732-7416

~~_____~~

be verify - collect -

Peter
Ger

Please make convention &
dinner reservations for 13/
check follows/ verify
collect 518-732-7416

90 + 707

48.25

Will van
Miller
215-868-4121



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

March 7, 1966

Dear Station Manager:

The IBS Convention is only one short month away! Your station should be making plans now to send a delegation of your staff to New Brunswick to participate in the day's activities.

The Convention will again follow the successful trends of recent gatherings ... there will be equipment and record company exhibitors, a served luncheon banquet, keynote session, and many newly developed sessions.

Information to more fully describe the day's activities and a registration blank are enclosed. Don't miss out on your chance this year to meet with other college broadcasters at the convention sessions.

Cut your costs by sending a whole carload. With our multiple simultaneous session framework, part of your delegation can attend each of the sessions. This is the opportunity for you and your staff to be part of College Radio beyond your Station, and gain from the session participation in the bargain.

Start making your plans to attend today!

Sincerely,

Joseph Steinberg
Convention Chairman

JS:nla
encl.

TWENTY SEVENTH ANNUAL
INTERCOLLEGIATE BROADCASTING SYSTEM
NATIONAL CONVENTION

WZANB

To: Bill Miller, Convention Registrar
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania 18015

Please enter the following reservations for the 1966 IBS Annual National Convention on April 16, 1966 at Rutgers University, in New Brunswick, New Jersey.

Name	Regist. Fee*	Luncheon**	Bus***
<u>Theodore Parks</u> Gen. Mgr.	\$.75	\$ 3.00	
<u>Robert Tamm</u> Asst. Station Mgr.	.75	3.00	
<u>James Linnard</u> Mgr.	\$.75	\$ 3.00	
<u>Richard Stevens</u> - Program Mgr.	.75	3.00	
<u>Steven Chohan</u> - Operations Mgr.	\$.75	\$ 3.00	
<u>Richard Taylor</u> - Chief Engineer	.75	3.00	
<u>Norman Cohen</u> - News Dir.	\$.75	\$ 3.00	
<u>Wayne Suller</u> - Production Dir.	.75	3.00	X
<u>Robert Suller</u> - Comm. Dir.	\$.75	\$ 3.00	
<u>Paul Thompson</u> - Business Mgr.	.75	3.00	
<u>Robert Thompson</u> - Announcer	\$.75	\$ 3.00	
<u>Lorraine Meyers</u> - Exec. Sec.	.75	3.00	
<u>Louis Strong</u> - Asst. Prog. Mgr.	\$.75	\$ 3.00	
	<u>\$ 9.75</u>	<u>\$ 39.00</u>	<u>= \$ 48.75</u>

(1)

* Registration Fee: Delegates from IBS Member Stations; \$.75; Others: \$1.50

** Luncheon: Roast Chicken, Banquet style. \$3.00 per person. No orders accepted after April 5, 1966.

*** Bus: \$2.00 per person roundtrip from Port Authority to New Brunswick. On Suburban Transit; IBS Bus leaves at 8:00 A.M. (Please do not remit for this item.)

Hotel Reservations: Please see information on reverse side. Please make your reservations directly with the Hotel, informing them you are an IBS Convention delegate.

Please enclose full payment.
Make checks payable to the Intercollegiate Broadcasting System, Inc.

From station: WSVA School: UNNYA
(Call Letters)
Address: 750 State Street
Albany New York, 12203

INTERCOLLEGIATE BROADCASTING SYSTEM
NATIONAL CONVENTION

Hotel Accommodations

Hotel Roosevelt	Singles	Student Rate	\$8.00
		Faculty Rate	10.00
	Twins	Student Rate	12.00
		Faculty Rate	14.00
	Triples	Student Rate	15.00
Suites		\$42-\$46	
Hotel Biltmore	Singles	Student Rate	\$9.00
		Faculty Rate	13.95
	Twins	Student Rate	14.00
		Faculty Rate	17.95
	Triples	Student Rate	18.00

All New York City Hotel Accommodations are subject to 5% tax.

Please file your room reservation as early as possible with the hotel.

All Registrants Note:

The IBS Bus leaves from the Port Authority Building promptly at 8:00 A.M. You should arrive there, if you wish to take the Bus, sufficiently in advance to purchase your ticket at Window 9, Surburban Transit.

A copy of the Convention Program, containing directions to Scott Hall at Rutgers, will be mailed to you.

INTERCOLLEGIATE BROADCASTING SYSTEM
TWENTY-SEVENTH ANNUAL NATIONAL CONVENTION
Saturday, April 16, 1966

FACT SHEET

- Who: Collegiate Broadcasters from across the Country.
This is your annual opportunity to meet others in
College and Commercial radio.
- What: Seven sessions: presentations, discussions, workshops:
Keynote Address: Luncheon Banquet. Convention will include
exhibitors.
- When: April 16, 1966...the Saturday following the IRTS Conference..
from 9:00 to 4:30.
- Where: Rutgers University, New Brunswick, New Jersey.
Exhibits, sessions, and registration in Scott Hall.

The general organization of the Convention will parallel that of previous years. Again we will have record and equipment exhibitors and multiple morning and afternoon sessions. This year there are several new sessions. Plan for several members of your staff to attend so that you can have delegates in each session.

PUBLIC AFFAIRS AND NEWS SESSION

The Interview Program: choice of topics, guests. Overall planning of the program.

--Harold Levenson, Producer, WNBC-TV, former News Director at WDCR, Dartmouth College.

SALES SESSION

Presentation and discussion. Question and answer.
--An RAB presentation.

LOCAL SALES SESSION

An entirely new session dealing with the problems and opportunities of Local Advertising Sales.

PROGRAMMING NEWS SESSION

Content and treatment of college station News and Editorial presentations. Election coverage, special events. Analysis, panel discussion.

- Karl Hess, Goldwater campaign aide and former White House staff consultant, editor of Newsweek and National Review.
--Joe Weeks, WRVA News Director, formerly with the CBS World News staff and NBC's Monitor.
--William B. Steiss, General Manager, WOSU; VP, Greer Group.
--Bevin Alexander, U. of Va. Dir. of Information Services

PROGRAMMING MUSIC SESSION

Radio programming, presentation of Music. Discussion of role of music types in radio today.

- Don Gillis, Producer, NBC; composer
--William B. Steis
--Raymond B. Bottom, VP of Hampton Roads Broadcasting Corp., former President of WTJU, University of Virginia.
--John S. Wilson, reviewer, New York Times, High Fidelity.

ENGINEERING SESSION

Organization and institution of an Equipment Maintenance Program. Specifics of scheduling, logging, and service necessary for various equipment.

MANAGEMENT SESSION

Effective station management. Problem session included, question and answer period.

REGISTER NOW !!! (Luncheon Registration deadline is April 5.)

210

March 24, 1966

Mr. Robert Jakielski
Director of Member Services
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania 18015

Dear Mr. Jakielski:

We would like to have a membership certificate for WSUA in that the original, if there was one, is no longer around. We joined the system in May, 1963 as a conditional member.

Thank you for your consideration.

Sincerely yours,

R. Theodore Parks
General Manager, WSUA

RTP:lm
cc: file



*Intercollegiate Broadcasting
System, Inc.*

Bethlehem, Pennsylvania

March 26, 1966

Mr. H. Theodore Parks
General Manager
Radio Station WSUA
State University College
Albany, New York

Dear Mr. Parks:

Your membership certificate is being prepared and should be received within two months. I am enclosing a Broadcast Facilities Questionnaire. When this form is completed and approved by our Engineering Department, your station can become a Full Member in IBS.

Sincerely,

Bob Jakielski
Director of Member Services

REJ:kb

encl.

TWENTY-SEVENTH
ANNUAL NATIONAL CONVENTION
of the
INTERCOLLEGIATE BROADCASTING SYSTEM
Saturday, April 16, 1966
College Avenue Campus, Rutgers University
New Brunswick, New Jersey

PROGRAM

- 9:00 Registration Scott Hall
Coffee and Donuts
Exhibits
- 10:00 Opening Session Scott Hall Auditorium
- 10:45 Exhibits Scott Hall
- 11:15 Morning Sessions
- Fuller* Public Affairs and News: Planning and conduction of interviews. Guest speaker: Harold Levenson, Producer, WNBC-TV; former News Director of WDCR, Dartmouth.
- Programming Music: Radio programming of music and music types. Guest speakers: Don Gillis, NBC Producer and composer; William B. Steiss, General Manager of WOSU, VP, Greer Group; Raymond B. Bottom, VP of Hampton Roads Broadcasting Corp., former President of WTJU, Univ. of Va.; John S. Wilson, reviewer, New York Times, High Fidelity.
- Choban* Local Sales: Panel presentation with Q & A. A workshop dealing with problems and opportunities.
- Engineering: Equipment modification and development. Guest speaker: Bruce Ratts, Chief Engineer, WINS.
- 1:30 Luncheon Banquet Stonier Hall
- 3:00 Afternoon Sessions Scott Hall
- Fuller* Programming News: College Station News and Editorial content and treatment. Guest speakers: Karl Hess, editor of Newsweek and National Review; Joe Weeks, WRVA News Director; William Steiss; Bevin Alexander, Univ. of Va.
- Local Promotion: Presentation and workshop dealing with elements and ideas for station promotion.
- pad* Sales: Presentation and discussion. An RAB presentation.
- Management: Comprehensive and effective station management; presentation to include a Q & A problem session.

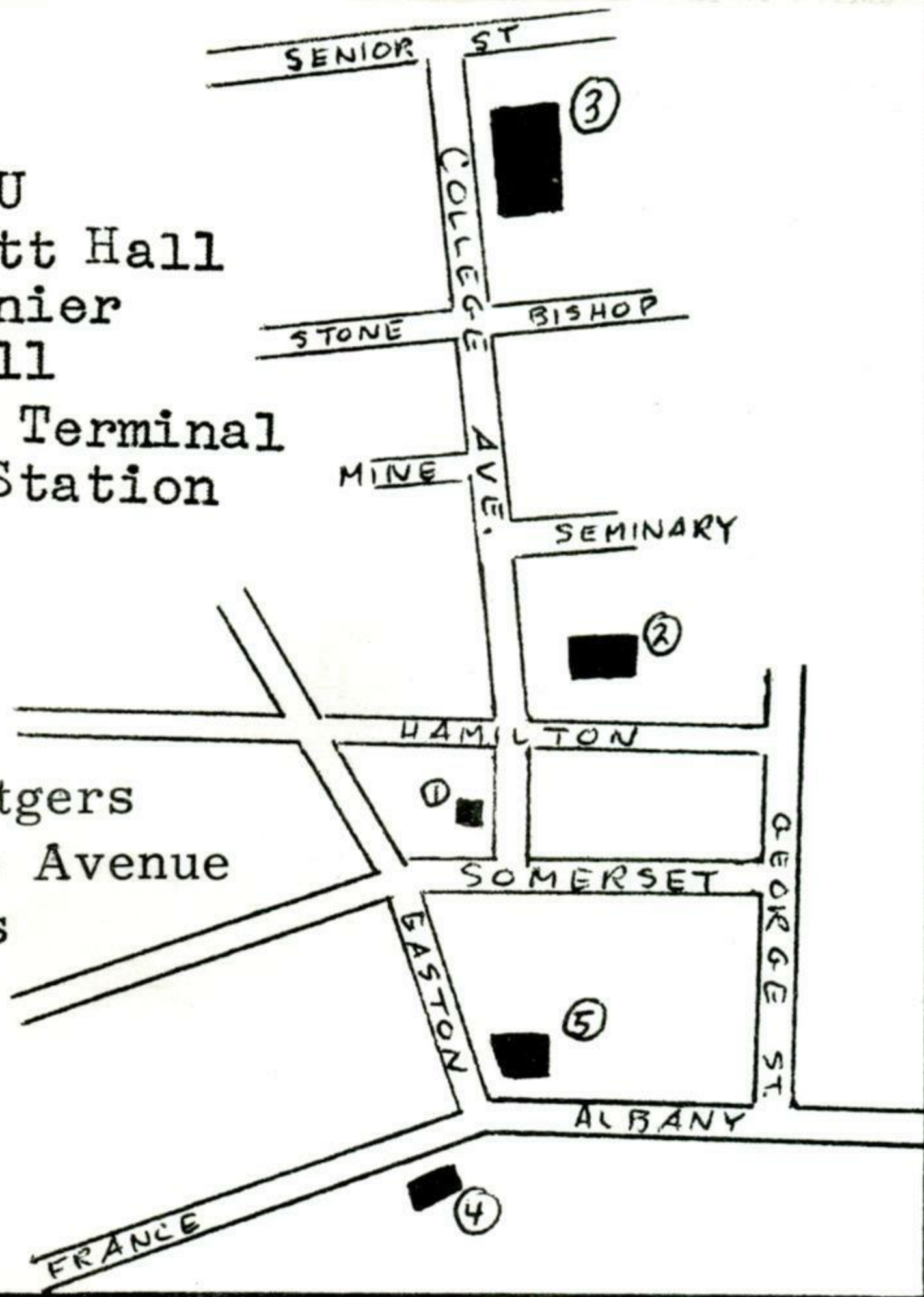
TWENTY SEVENTH ANNUAL NATIONAL CONVENTION of the INTERCOLLEGIATE BROADCASTING SYSTEM

Saturday April 16, 1966

PROGRAM and TRAVEL DIRECTIONS

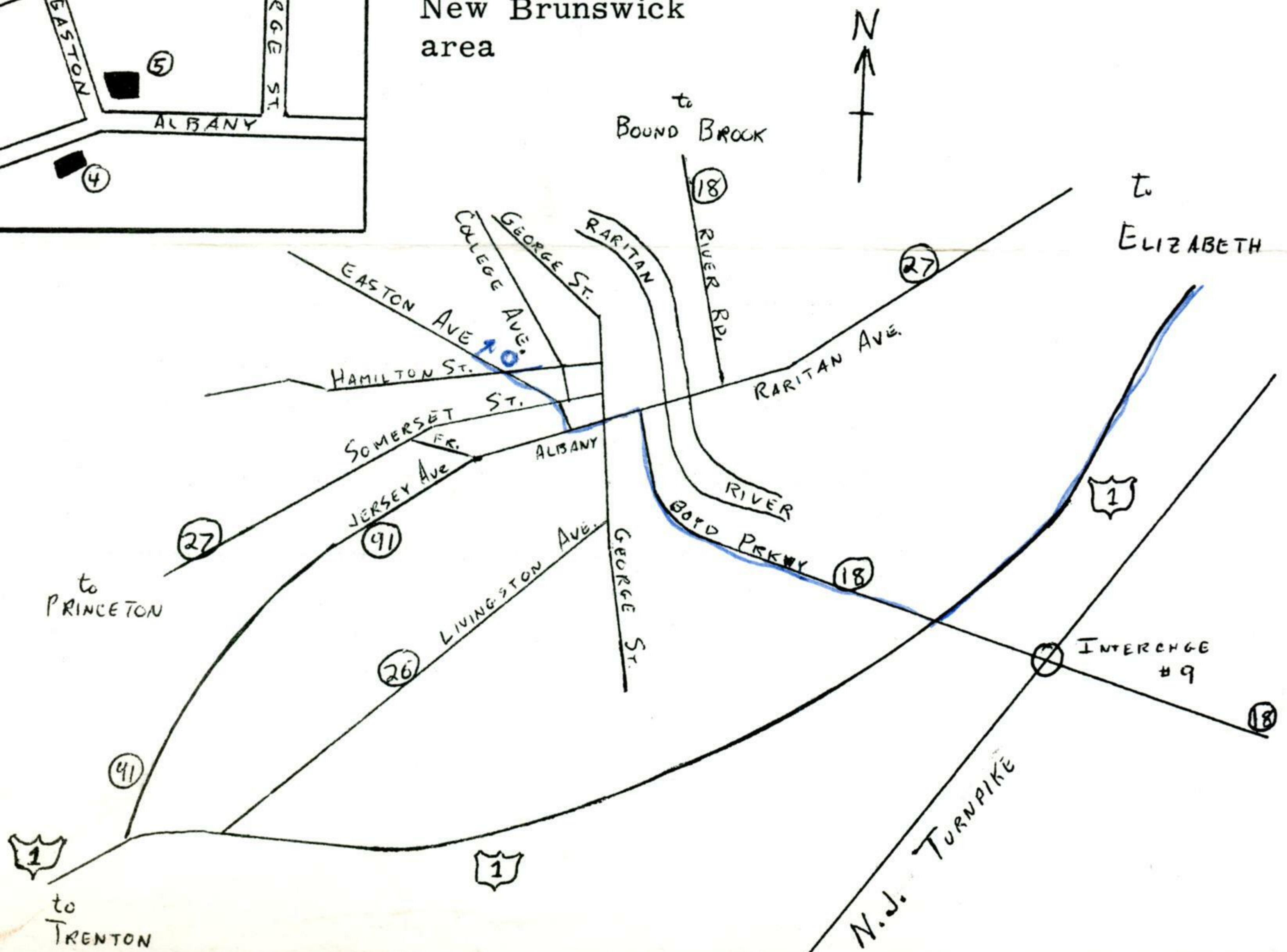
- 1. WRSU
- 2. Scott Hall
- 3. Stonier Hall
- 4. Bus Terminal
- 5. RR Station

The Rutgers College Avenue Campus



Register at Scott Hall
 Bus from NYC leaves at 8:00 A.M. from Port Authority Building. Purchase your ticket at Window 9, Suburban Transit.

New Brunswick area





Intercollegiate Broadcasting System

BETHLEHEM, PA. 18015

215-868-4121

March 31, 1966

Dear Station Manager:

This is the last opportunity you'll have this year to decide to attend the IBS National Convention. It's only 16 days away, and this is the last chance we will have to contact you.

Don't pass up this opportunity. The Convention is planned around you and the College Station ... with exhibits, a chance to meet with other College Radio people, Commercial radio guest speakers, workshops, presentations, panel sessions, a Luncheon banquet, and Keynote address.

More than 150 registrations have already poured in; many are even from western stations. The advantages of the day for you and your staff are innumerable ... we know you'll be sorry if you miss the boat.

So sign up for the biggest ... and BEST ... IBS Convention yet! Bring a carload --- so a staffer can go to each session --- and split the cost. Your registration must be in our hands by April 11 ... so don't delay! Sign up now, before it's too late.

We'll look forward to seeing you in New Brunswick.

Sincerely,

Tom McCloud
Convention Committee

TMcC:nla
encl.

FROM I. B. S.

For Release:
Immediately

For more information
Contact: Joseph Steinberg
Convention Chairman
212-LU4-0700 Ext. 257

The Intercollegiate Broadcasting System held its 27th Annual National Convention at Rutgers University on Saturday, April 16, 1966.

Attendance at the Convention paralleled the growth of IBS in recent years; there were 442 delegates present representing 91 radio stations in 28 states, four morning and five afternoon sessions (held simultaneously), 22 Equipment and Record Company exhibitors, a served Luncheon banquet, and Luncheon Address by Mr. Robert M. Stelzer of Student Marketing Institute.

Of the 442 delegates, the three that travelled furthest were two staffers from Radio Station KUCW, UCLA, California and the delegate from KMPS at the University of Wyoming in Laramie.

The Board of Directors of the System have announced that the 1967 Convention will be held at New York University (WNYU host) and simultaneously at a location to be selected on the West Coast with the hope that next year's Convention will be as successful as this year's.

- I B S -

FOR STATION EXECUTIVES



Intercollegiate Broadcasting System

MAY 2 1965

BETHLEHEM, PA.

ENGINEERING INFORMATION

Toroidal Cores

As promised at the engineering session of the twenty-seventh National Convention below is the information on two toroid manufacturers for loading units and transmission line splitters. For the benefit of those not present the major points in the construction of these units will also be noted.

A toroid suitable for use in both loading units and splitters is manufactured by both of the following companies. The toroid called for is adequate for the power levels in use by most carrier current stations.

Indiana General Corp., Crows Mill Rd., Keasbey, N. J.
Ferramic Q-1 material, toroid part number CF-114
price: 1-24: \$2.10; 25-49 \$1.60. Minimum order: \$25.00

Custom Components Co., Att: Roy Olerud, Box 248,
Caldwell, N. J. Fairmag #1 material, toroid core number
TF1273. Price: 1-24: \$0.70; 25-99: 40.60. Min order \$15.00

This toroid is a stock item and is 1.25" outside diameter, 0.75" inside diameter and 0.375" thick. The magnetic path length is 3.14" and the cross sectional area is 0.0938 square inches. The basic magnetic properties are: $\mu_0 = 125$ at 1 MHz, $\mu_{max} = 400$, and $B_s @ H = 25$ oersteds = 3300 gauss. Both manufacturers make other core shapes and sizes of this material.

For theory of loading units and transmission line splitters refer to the IBS Master Handbook pages 52.92 to 52.95R. To avoid resonance due to stray capacitance the maximum number of turns in the primary should be 50, this would give an inductance of 275 uh. A more ideal number of turns would be 35 giving an inductance of 125 uh. To get maximum coupling between primary and secondary both windings should be spread over the entire circumference of the core even though this would cause crossing of turns. The voltage levels involved are such as not to cause arcing.

To avoid sixty cycle current through the secondary the loading unit should be wired as in Figure Two on MH page 52.93R. If all the hot wires are tied to an unbalanced secondary through identical coupling capacitors the AC currents cancel at the junction. Excessive sixty cycle current through the secondary can cause the core to saturate impressing a 120 cycle modulation on the RF carrier.

To meet UL requirements and prevent ground currents in the RF distribution system the neutral of the power system should only be tied to the secondary of the loading unit transformer. The AC ground (neutral) should be isolated from both the case ground and the coaxial cable or transmitter ground.

For those interested in purchasing some inexpensive oil bathtub capacitors Herbach and Rademan Inc., 1204 Arch Street, Philadelphia, Penna. 19107 advertized some three section 0.1 mf. 600 volt units at ten for one dollar in their "This Month" catalog (Vol. 32 Number 3 page 25). Write to them for purchasing details. These units would be ideal for loading units. Other capacitance values are also available at a higher price.

For ease of referance file this page after page 52.93 in your Master Handbook.

George F. Eustis Jr.
Engineering Manager
April 1966



Intercollegiate Broadcasting System

BETHLEHEM, PA. 18015

215-868-4121

MAY 23 1966

May 13, 1966

Dear Station Manager,

In response to an increasing demand by our member stations, IBS is starting an investigation in the field of College Radio Sales. With new engineering innovations and ideas in programming, IBS stations are now more conscious than ever about their "Where will the money come from?" problem.

Your answers on this questionnaire will help us formulate a program to supply some of the answers to that question. All information we receive will remain confidential, and individual schools and stations will not be named in reports. Your accuracy in answering the questions is most important; where you don't know the information, please so indicate.

In addition to returning the questionnaire, we request you attach a copy of your current Rate Card, and any promotional material or description of techniques you've used successfully. Your comments, criticisms, and questions on College Station sales will also be appreciated.

I'm looking forward to hearing from you real soon.

Sincerely,

Bob Freedman
IBS Sales Department

RIF:tm

May 20, 1966

Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

Gentlemen:

We are interested in updating our IBS Master Handbook. We would appreciate it very much if you would send us an index of all the sections we should have and any new sections that have been added to the book.

Thank you for your consideration. We will be looking forward to receiving the materials.

Sincerely yours,

R. Theodore Parks
General Manager

RTP: lm
cc: file

May 24, 1966

Mr. Eric Young
Empire Regional Director
Intercollegiate Broadcasting System
WGSU Radio
State University College
Geneseo, New York

Dear Eric:

I have finally gotten around to answering your letter of March.

We have not yet received the results of Donald Smith's survey and I am very interested in it. Do you know when it will be mailed out?

Also, I feel that this fall it would be possible to have a regional conference here at Albany. If you are interested, please let me know. I will be in Albany all summer, and mail will reach me at this address:

WSUA RADIO
750 State Street
Albany, New York 12203.

Thank you for your consideration. We will be looking forward to hearing from you.

Sincerely yours,

R. Theodore Parks
General Manager

RTP: lm
cc: file



Intercollegiate Broadcasting System

BETHLEHEM, PA. 18015

215-868-4121

File

September 15, 1966

Dear Station Manager:

Welcome back to another year of broadcasting and membership in IBS.

This year promises to be a big one. COLLEGE RADIO ANNUAL, the complete who's who of the college broadcasting industry will be published. Also, the Summer Placement Service Survey of commercial radio stations for job opportunities will be conducted. Many regional conferences and both an East and West Coast National Convention will be held. The consultation services have been expanded to include sales advice as well as general and technical help.

But what will make this year a complete success is YOU. IBS is the national organization of college broadcasters, and your station gets out of it what it puts into it. Regional activity offers the opportunity for many more staff members of your station to get together and discuss their problems and exchange ideas, than would be possible on a national basis. Regions have formed the backbone of IBS's goal to improve college broadcasting.

Enclosed you will find 6 ID Cards, an ID card order form, and a printed order form. The I-114 should be returned to us when your staff next changes. I hope that this will be a truly successful year for your station. Don't hesitate to write if you have any problems or suggestions.

Sincerely,

Bob Jakielski

Bob Jakielski

Director of Member Services



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

File

Intercollegiate Broadcasting System
122 Green Knolls Dr., Apt. B
Rochester, N. Y. 14620

Office of the Comptroller

September 15, 1966

TO: All Organization with accounts with the Intercollegiate Broadcasting System, Inc. (i.e. COLLEGE RADIO, IOTA BETA SIGMA, and I.B.S. Program Service).

FROM: Charles Dean Conrad, Comptroller

You have just received your first statement for the 1966-67 fiscal year from I.B.S. As you can tell the form has changed from that of the past years.

This new form is part of the new I.B.S. Data Processing System which is being introduced into the system this year. This new system is designed to speed up and insure the proper crediting of your account with I.B.S.

Each organization who has business transactions with the system now has an account number. This number may be found in the area marked "Account Number" on the form. If at any time you have a question about your account, please refer to this number.

If your organization requires a Purchase Order please return both the White and Red Cards with your Purchase Order to:

Office of the Comptroller
122 Green Knolls Dr. Apt B
Rochester, New York 14620

Please remember to return your RED CARD with your payment so as to insure proper crediting of your account

2020000 - 00090

Account Code

WSUA NY
SU college at

September 21, 1966

Intercollegiate Broadcasting System, Incorporated
Bethlehem
Pennsylvania

Gentlemen:

WSUA is about to program a new concept in Jazz listening. The show, "The Jazz Anthology," will cover the history of jazz from the first African slave to the current Avant - Garde movement of Archie Shepp. This program will be taped each week.

We at WSUA feel that this series could be very beneficial to the entire Intercollegiate Broadcasting System network and we offer it to you for distribution to the various network members. To aid us in this, we would appreciate it if you could send us information regarding the procedure of such an undertaking.

Since the first show is to be programmed September 25, 1966, we hope that you can send us this information as soon as possible. Thus the transfer of these tapes can be initiated without delay.

Thank you very much for your co-operation.

Yours truly,

Louis F. Strong
Assistant Station Manager

LFS:lm
cc:file
follow-up



Intercollegiate Broadcasting System, Inc.

Bethlehem, Pennsylvania 18015

THOMAS B. MCCLOUD, JR.
VICE PRESIDENT - SYSTEM OPERATIONS

215 - 867-0121

September 24, 1966

Mr. Louis F. Strong
Assistant Station Manager
Radio Station WSUA
750 State Street
Albany, New York 12203

Dear Mr. Strong:

We received your letter of September 21 this morning and were very interested in the program you are producing. I think you are developing something that would really be useful to an number of other stations.

Bob Jakielski, our Director of Member Services, suggests that you produce the series in its entirety this year, adhering to length and production standards that would make it most easily airable on other stations, start contacting potentially interested stations near the end of the production of the series, and making it available to the other stations the next semester. I doubt that there is anything terribly urgent and current in the material of the series, and by following a program like this you will avoid having production problems simultaneously with those of duplication and mailing.

I am forwarding your letter to Mr. Rod Collins of our Programming Department. I am sure that he will be able to furnish you more factual suggestions and give you assistance with the project based on his experience in this area.

Lastly, I would suggest that you communicate details of your program to Mr. George Eustis, IBS President, so that he will be aware of your intentions and growing interest in this work. Please be sure to keep us posted on your progress with the series.

Sincerely,

Tom McCloud

TMcC:nja



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

Program Department
Radio - Recording Center
134 Cabell Hall
University of Virginia
Charlottesville, Virginia 22903

28 September 1966

Mr. Louis F. Strong
Assistant Station Manager
Radio Station W S U A
State University of New York
Brubacher Hall
750 State Street
Albany, New York

Dear Mr. Strong:

Thank you for your letter of September 21, forwarded to this office by Tom McCloud. Your Jazz Anthology series sounds most interesting, and judging from the reception given to IBS Jazz-oriented series in past years, would be most popular with our stations. Before making any final decision on accepting the series for Spring distribution, we would like to hear an audition tape. As the deadline for printing the spring program brochure is quite close (October 9), we would appreciate receipt of the tape as soon as possible.

Program masters for IBS distribution should conform to the following specifications:

- a. Material should be recorded at $7\frac{1}{2}$ ips, full track, on unspliced $1\frac{1}{2}$ mil. acetate tape.
- b. An "O" level cue tone should precede each program.
- c. In cases where programs are more than 29:30 in duration, no more than thirty minutes of material should be recorded on a single reel.
- d. A list of recordings used in each program should accompany each tape for use in the preparation of cue sheets.
- e. Tapes should be ready for airing without editing. (We add a system open and close, indicating that the program is tape recorded.) If necessary, we will assist you with editing the programs.

Your master tapes, of course, will be returned within a week of receipt, as will the audition tape.



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

Program Department
Radio - Recording Center
134 Cabell Hall
University of Virginia
Charlottesville, Virginia 22903

Mr. Louis F. Strong

-2-

28 September 1966

I look forward to hearing the program and to working with you. With all best wishes, I am

Yours, sincerely,

A handwritten signature in blue ink that reads 'Rod Collins'.

Rod Collins
Director of Distribution

RC:bnc

cc: Tom McCloud, IBS, Bethlehem, Pennsylvania

cc: Charles E. Quigley, Vice President, Programs

cc: George F. Eustice, President

September 28, 1966

Mr. Robert Jakielski
Director of Member Services
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania 18015

Dear Mr. Jakielski:

I have just received a letter from Tom McCloud discussing the Jazz Anthology series that WSUA has offered to IBS. He has informed me of your suggestions on production procedures (letter of September 24, 1966, from Tom McCloud to Louis F. Strong).

Would it be possible for you to send me a more detailed plan of these procedures that would help our production department and thus facilitate the work of both my station and of IBS? Also, do you have any possible suggestions for member stations that would be interested in this series and their addresses?

This information will be greatly appreciated. Thank you very much.

Sincerely,

Louis F. Strong
Louis F. Strong

LFS:lml

September 28, 1966

Mr. Thomas B. McCloud, Jr.
Vice President - System Operations
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania 18015

Dear Mr. McCloud:

We have received your letter of September 24, 1966, and are very happy to hear you are interested in the Jazz Anthology. Rest assured that we will do our best to keep the program up to IBS standards. As of now I will communicate all plans for the show to both Mr. Jakielski and Mr. Collins as you have advised. Through them we will make sure that IBS member stations will be able to make use of this series.

Thank you very much for your encouragement and cooperation up to this point. I hope that we will be able to service IBS even more than we are now.

Sincerely,

Louis F. Strong

Louis F. Strong

LFS:lml

September 28, 1966

Mr. George Eustis
President
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania 18015

Dear Mr. Eustis:

I have just received a letter from Tom McCloud suggesting that I send you details of the series "Jazz Anthology" which my station is offering to IBS for distribution to member stations.

Basically, the show is going to cover the history of jazz "from the African slave to the avant-garde." Each week we will be covering a different area - for example, African poly-rhythms, New Orleans marching bands, and Big Band era - and showing its relationship to modern jazz.

The show will be presented to the WSUA audience every Sunday night of the coming school year. At the present time I am waiting for instructions from both Bob Jakieliski and Rod Collins. After these two gentlemen have contacted me, we can go ahead with production. In the meantime we will do our best to keep you informed of the progress made.

Sincerely,

Louis F. Strong
Louis F. Strong

LFS:lml

MEMBERSHIP ID-CARDS

For the last several years the System has made ID Cards available to the executive staff of Member Stations.

Because a number of stations have expressed interest in IBS providing ID Cards for issuance to their general staff, we have decided to make them available at cost this year.

We urge you order the number you need while supply lasts.

date: _____

To: Director
Department of Member Services
Intercollegiate Broadcasting System
Bethlehem, Penna. 18015

Please send us _____ IBS Member Station Staff ID Cards, for which payment in the amount of 4¢ each is enclosed. We understand that the Cards are to be issued only to members of our staff.

Enclosed find a check for \$ _____.

Signed: _____

Position: _____

Mailing Address:

(City and State) (ZIP Code)

Please make checks payable to : Intercollegiate Broadcasting System, Inc.

October 2, 1966

Mr. Rod Collins
Intercollegiate Broadcasting System
Program Department
134 Cabell Hall
University of Virginia
Charlottesville, Virginia 22903

Dear Mr. Collins:

As requested we are enclosing a list of the upcoming additions of the Jazz Anthology for the next three months.

- 1) West African poly-rhythms
- 2) Work songs
- 3) Spirituals
- 4) Negro folk songs
- 5) Early blues
- 6) Early dixieland
- 7) Blues of the '30's and '40's
- 8) Later dixieland
- 9) Big band era - part one
- 10) Big band era - part two
- 11) Big band era - part three
- 12) Contemporary blues

The programs after contemporary blues will start to encompass modern blues from Charlie Parker's school up to the present. After this we will start discussions with various musicians and jazz commentators on these different schools and musicians that encompass them.

If there are any questions that you may have, please contact me. In order to facilitate a quicker correspondence between us, I would suggest that you send your letters to my home address which is:

Mr. Louis F. Strong
417 Washington Avenue
Albany, New York 12203

Sincerely yours,

October 2, 1966

Mr. Rod Collins
Intercollegiate Broadcasting System
PRO

October 11, 1966

Mr. Rod Collins
Intercollegiate Broadcasting System
Program Department
134 Cabell Hall
University of Virginia
Charlottesville, Virginia 22903

Dear Mr. Collins:

As of this date we have not received the specifications that you desire us to follow in our recording of the Jazz Anthology show that we are broadcasting. When we are notified of these specifications by either you or your engineers, we will attempt to meet these standards to improve the quality of our recording of the shows.

I would greatly appreciate it if you could send to us this information as soon as possible.

Thank you very much for your cooperation in this matter.

Sincerely yours,



Louis F. Strong

October 19, 1966

Mr. Rod Collins
Intercollegiate Broadcasting System
Program Department
134 Cabell Hall
University of Virginia
Charlottesville, Virginia 22903

Dear Mr. Collins:

As of this date we still have not received your specifications for the recording of the Jazz Anthology show we are now broadcasting. We cannot possibly advance our recording of same until we have received this pertinent information. The longer it takes us to become aware of your specifications, the longer it will take us to be able to send to you our recordings. As of now we are already four weeks behind schedule in recording the series.

We would appreciate this information as soon as it is humanly possible.

Sincerely yours,

Louis F. Strong

LFS/lml

November 7, 1966

Mr. Rod Collins
Intercollegiate Broadcasting System
Program Department
134 Cabell Hall
University of Virginia
Charlottesville, Virginia 22903

Dear Rod:

Sorry we have taken so long to get in touch with you.
We have had a few minor difficulties up here.

As far as we are concerned your suggestions and advice
for production of the Jazz Anthology are very good,
and we think that your plan will be the best plan to
follow.

We would ask that you send us any particular specifi-
cations that you think will help us in production.

As soon as you let us know what you need and as soon
as you send us the tapes, we can start production.

Hope to hear from you soon.

Yours truly,

Louis F. Strong

LFS/lml

December 4, 1966

Mr. Rod Collins
Intercollegiate Broadcasting System
Program Department
134 Cabell Hall
University of Virginia
Charlottesville, Virginia 22903

Dear Rod:

We have come across a problem that probably affects every radio station at one time or another, namely lack of studio space.

Due to the fact that WSUA's program director demands a very strict and complete training for all new staff members and due to the fact that at the present time one of our studios is inoperable because of the Viet Nam war (lack of available parts), we will not be able to get into the studios for tape production until after Christmas. However, after this we will be taping two shows a week. At the beginning of second semester (February, 1967) we will be taping four shows a week. Hopefully, this will put the entire series in your hands by April, 1967.

If this schedule cuts into the production schedule of IBS, please contact me, and my staff will start cutting classes.

Yours truly,

Louis F. Strong
Assistant Station Manager

LFS/lml

January 16, 1967

Mr. Thomas McCloud
Advertising Manager
College Radio
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

Dear Mr. McCloud:

Would it be possible for us to run a classified add in the next College Radio for some equipment that we no longer will need?

Below you will find the Copy, and would you please bill WSUA directly for any charges incurred.

We would appreciate a reply on this matter. Thank you very much.

Sincerely yours,

R. Theodore Parks
Chief Engineer
WSUA RADIO

RTP:am
c/c
att: copy

EQUIPMENT FOR SALE:

Three Mark III 9 watt transmitters made by Low Power Broadcast Equipment Co., factory modified for 50 OHM coax output, available soon. Original cost \$135.00 each. Best offer gets. Contact Chief Engineer, WSUA RADIO, 750 State Street, Albany, N. Y. 12203

March 7, 1967

Mr. Tom McCloud
I.B.S. National Convention Headquarters
Bethlehem, Pennsylvania 18015

Dear Mr. McCloud:

Please send us all available information regarding the I.B.S. Conference which is to be held in New York. We will be looking forward to hearing from you.

Thank you for your consideration.

Sincerely,

James G. Grinnell
General Manager

JGG:lm
cc:file



Intercollegiate Broadcasting System

BETHLEHEM, PA. 18015

215-868-4121

April 27, 1967

Dear Station Manager:

Enclosed you will find the results of our 1967 College Radio Placement Survey.

This year's survey included 40% of the commercial stations in the United States, twice the number of stations contacted in the preceding surveys. Listed in the survey are almost four hundred stations offering employment in the fields of engineering, programming, and sales.

As you know, the College Radio Placement Survey is a part of the member services available to members of the Intercollegiate Broadcasting System.

Sincerely,

Arnold Wernick
Arnold Wernick
Director of Research

AMW:kb
encl.



Intercollegiate Broadcasting System, Inc.

SALES DEPARTMENT

Bethlehem, Pennsylvania 18015

ROBERT I. FREEDMAN
SALES MANAGER

*Mail attached
Jews to*

215 - 867-0121

May 1, 1967

Dear Station Manager:

During the past year IBS has received requests concerning the rates of certain member stations from several promotion and advertising agencies. Some of these people may have contacted you directly, while others have lost interest. However, the fact remains that from time to time we do get requests for station rates!

In dealing with these advertisers it must be remembered that they know little or nothing about college radio. In particular they are interested in which schools have facilities, and what their rates are. Some agencies are interested in the national picture, others within a region, and others with those schools noted for their strong curriculum in a particular area.

As you are aware, IBS Sales does not have the facilities to actively solicit advertising for you. However, we can convey your station's data to interested advertisers. All agencies would prefer to get their sales information from a single source (IBS) rather than try to discover where college stations are located, and their rates.

Therefore, College Radio Standard Rate & Data is designed to help your station. This service costs you absolutely nothing, and is available only to IBS members. It is not a promise of instant advertising success, but it is a necessary tool to work with advertising agencies on a national and regional level.

(Please return your Data sheet promptly.)

Sincerely,

Bob Freedman



Intercollegiate Broadcasting System, Inc.

Bethlehem, Pennsylvania 18015

FILE

215 - 867-0121

March 9, 1967

Mr. James G. Grinnell
General Manager
Radio Station WSUA
750 State Street
Albany, New York

Dear Mr. Grinnell:

Thank you for your letter of March 7, 1967 concerning the upcoming IBS Convention in New York City on April 15.

We are very pleased to see your interest in the Convention, and I hope that (due to your proximity) your station will be able to have a sizable delegation in attendance.

The latest fact sheet on the schedule of the day and hotel accommodations, and registration material, was mailed to WSUA this afternoon. You should be getting it in a few days, but in the meantime, a copy of the material is enclosed.

Again, thanks for your interest. We'll be looking forward to seeing you at the Convention.

Sincerely,

Tom McCloud

Vice President - Operations

TMcC:nla

COLLEGE RADIO

BETHLEHEM, PENNSYLVANIA, 18015

1967

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address all replies:

COLLEGE RADIO ANNUAL
Intercollegiate
Broadcasting System
attn: LISTINGS
Bethlehem, Pennsylvania, 18015

Henry G. Fromhartz
PUBLISHER—EDITOR

Thomas B. McCloud
ADVERTISING

Charles Conrad
BUSINESS

Make checks payable
to:

COLLEGE RADIO ANNUAL

March 15, 1967

Dear Station Executive:

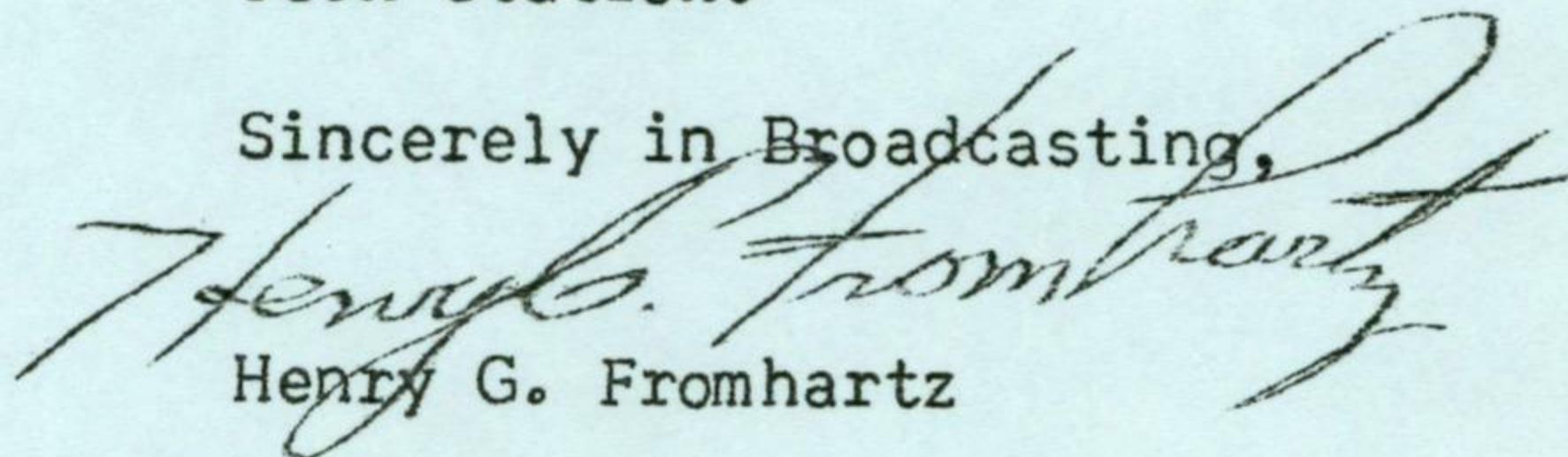
As you may well know by this time, the October issue of COLLEGE RADIO has been designated the IBS ANNUAL. In this all important issue your station will receive a FREE station listing as an IBS member station.

This listing will come from the enclosed questionnaire. Its results will appear in the ANNUAL issue. If you wish your station to be listed, please fill out the enclosed material. The Station Questionnaire should be filled out by a station executive, while the Personality Poll should be given to five (5) members of your staff to fill out.

Since the ANNUAL will be sent across the country to all types and kinds of distributors and manufacturers, I'm sure you will want your station listed.

We would appreciate your sending us the completed material no later than JULY 31, 1967. Your cooperation in completing this questionnaire and sending it in on time assures you of a position in the ANNUAL, and will help both IBS, and most important, YOUR station.

Sincerely in Broadcasting,



Henry G. Fromhartz

HGF: slf
Enclosures: (6)

May 15, 1967
University of Kansas
Lawrence, Kansas 66044

Dear Colleague;

Earlier this spring you were asked to participate in a study of commercial college radio stations. At that time we offered to send you a summary of the results, if you so desired. Because so many of you complied with the request to participate in the study, it is a pleasure to send you the results of what was an interesting and successful study. Your cooperation was certainly appreciated, and we extend a grateful "thank you" for your time and effort.

The following is a summary of the study. If you are interested in more detailed information about the study, you may secure the thesis for which this study was undertaken by Interlibrary Loan from the University of Kansas Library.

This was a descriptive study to construct a profile of the college commercial radio station. Emphasis was placed on sales characteristics and the relationship to local private broadcasters.

The college radio stations for the study were chosen from the 1966 directory of member stations of the Intercollegiate Broadcasting System. Twenty commercially operated stations were chosen for the pilot study which was completed prior to the thesis study, in order to determine the validity of the questions for the survey. Some revisions were made in the final questionnaire, which was sent, along with a cover letter, to 178 campus stations, all of which were members of the IBS. There was a 45 percent total response to the study, although not all of these respondents were from commercially operated stations. The total number of usable responses (from commercially operated campus stations) was 29.40 percent.

Results of the study indicate that the majority of campus commercial stations are carrier-current, and are licensed (or would be if necessary) to the university or college where the station is located. The primary purpose of such stations is student service, i.e., entertainment, information, and training for future broadcasters. The majority of campus commercial stations note that their annual sales income usually equals less than 30 percent of their operating budget, with supplementary funds being provided by a general university fund or student organizations or fees.

The sales force of the typical campus station is composed of students who have had no previous training or sales experience, which does not seem to adversely affect the amount of selling done. The most frequent compensation for selling is experience or a combination of experience and money. When experience is the only compensation offered, the amount of sales income noticeably decreases.

Spot announcements are sold more frequently than are complete programs, and the rates vary extremely from station to station. The audience for the campus commercial station is composed of two groups--under 1,000 student listeners and between 1,000 and 5,000 student listeners, with the number of non-students totaling less than 1,000. The number of competing local private stations vary from none to more than ten, and these stations are located from one to more than 25 miles away.

The campus broadcaster describes the relationship to the local private stations as one of general lack of contact or one of productive cooperation. The campus broadcaster is satisfied with the existing relationship, whether it is almost total lack of contact, a pleasant laissez-faire, or a productive, cooperative relationship.

The policies which contribute to a more than satisfactory relationship are mutual assistance and student employment at the local station, while these same two policies are most commonly noted as being advantages of a cooperative relationship. The following are most frequently noted as disadvantages of an unsatisfactory relationship: lack of competition, lack of jobs for students and poor community relationships. The campus broadcaster names himself or the campus station as the instigator of action for improving an unsatisfactory relationship.

The local private broadcaster apparently does not object frequently to the commercial operation of the campus station. When objections are voiced, however, they center around competition from a state supported institution, and loss of potential income.

Again, many thanks to all of you who helped to make this study possible, and to the large number of individuals who sent personal letters along with the questionnaire. We would have answered all of those letters if it had been possible..

Very truly yours,

J. B. Oblak

J. B. Oblak

Administrative Assistant

Department of Radio, Television and Film

217 Flint Hall

The University of Kansas

Lawrence, Kansas 66044

COLLEGE RADIO PLACEMENT SERVICE SURVEY

1967 RESULTS

Listed on the following pages are all of the affirmative replies to the 1967 College Radio Placement Service Survey. Here is a sample listing:

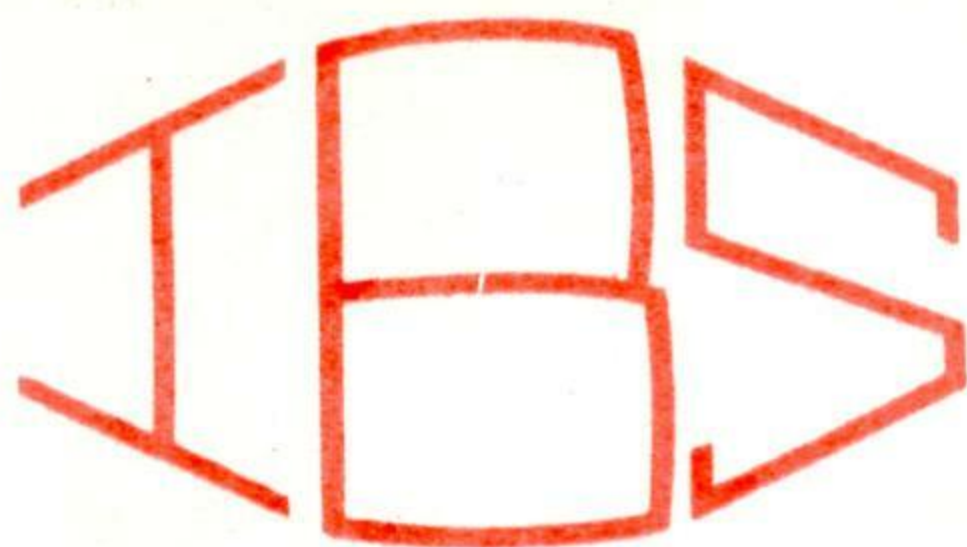
City	Call	Y #	P #	S #	Progrmg.		Enginrg.		Sales		Programmng. Hiring Breakdown							A I 1 AIRT
					L	E	#	L	E	#	E	R-	E-	C-	J-	A-	N-	
OHIO																		
Anytown	WIBS	8	5	3	2	F	1	4	T	1	2	2	1			1	AIRT	

Reading this listing shows that WIBS is in Anytown, Ohio. They hire 8 students per year as shown in the first column. The second and third columns show that they hire five students part-time and three for summer jobs. The next column indicates that they hire two students in programming who must have a First Class License and one year of experience. In engineering, they hire four students who must have a Third Class License and one year of experience. Two students with a required two years experience are hired in sales. In the Programming Hiring Breakdown, WIBS indicates that they hire one Rock DJ and one Jazz DJ and no others in the field of programming. The next column, Application Information, shows that WIBS requires an application, interview, resume and taped audition. The '1' on the first line is the page number. NOTE: any numbers appearing under "-" in the programming Hiring Breakdown indicate students hired for summer work.

Explanation of Symbols and Abbreviations: F-First Class License, S-Second Class License, T-Third Class License, #-number of students hired, Y-number of students hired per year, P-number of students hired part-time during the academic year, S-number of students hired during the summer, L-license required, E-number of years experience required, R-Rock DJ's hired, E-Easy Listening DJ's hired, C-Classical DJ's hired, J-Jazz DJ's hired, A-Announcers hired, N-News Announcers hired, S-Special Events personnel hired, L-Librarians hired, O-Other personnel hired, A-Application required, I-Interview required, R-Resume required, T-Taped audition required.

THIS YEAR'S COLLEGE RADIO PLACEMENT SERVICE SURVEY WAS SPONSORED
BY: GATES RADIO CO. and PEPPER SOUND STUDIOS

In addition to full-time employment, the Gates Radio company has summer jobs available for students in Sales Administration, Engineering, and Manufacturing Administration. Please send resume to the Personnel Department, Gates Radio Company, Quincy, Illinois.



THE INTERCOLLEGIATE BROADCASTING SYSTEM, INC.

OFFICE OF THE VICE PRESIDENT PLANNING & DEVELOPMENT

825 EDGEComb AVENUE

YORK, PENNSYLVANIA 17403

20 April 1970

717-854-3346

Dear General Manager:

Please find enclosed the current fact sheet on Music Industry Relations compiled after many conferences with the Industry regarding college radio station record servicing. The yellow questionnaire attached reflects the questions asked by the Industry about your station. The men in the Industry have been in the business long enough to quickly spot some discrepancies, inaccuracies, and in a few instances, exaggerations on potential audience numbers and format air times.

I am just writing to let you know that the Industry is given copies of all the questionnaires returned by IBS members and they utilize the IBS information to update and record their promotion list. Only one side of the questionnaire is duplicated and we encourage you to write a letter if you should feel your comments on Industry services are valuable to the Industry executives themselves.

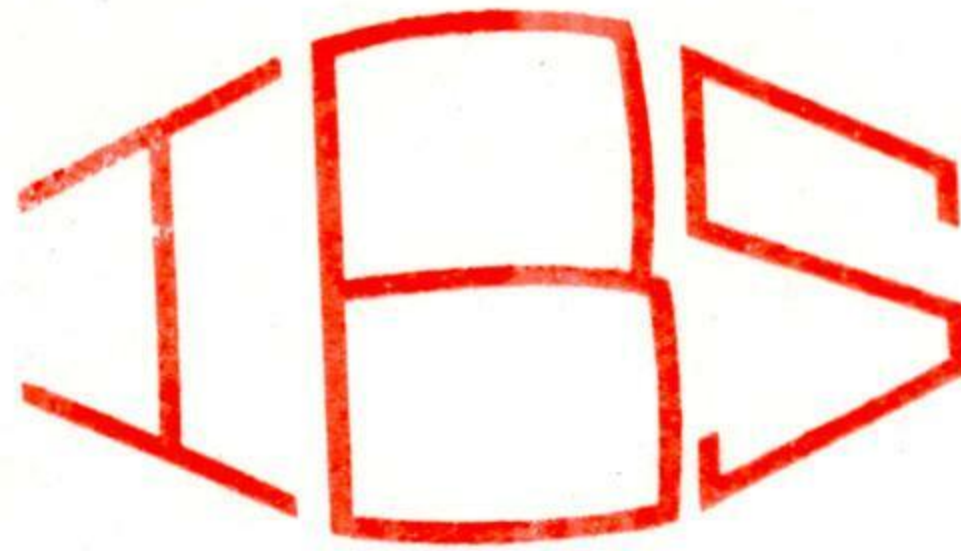
The system is trying to establish a rapport nationally with members of the broadcast and communications media and for the first time will be operating with a full-time staff to provide both you and the media with the opportunity to interact. It is imperative for me to emphasize the importance of your participation in the programs of the system; the only way that we can gather the necessary information on your station in order to represent the college radio industry as it should be represented is for us to have complete and immediate cooperation from you! The hackneyed expression has always been, "What has IBS done for our station?" The entire philosophy behind IBS as a trade association is that members of the system participate in the programs of the system and help initiate methods and programs. By virtue of other stations' success, the members in general may be afforded the opportunity to achieve greater quality of broadcasting. We need your active and creative participation, your active and creative interest.

During the 1970-71 academic year, IBS will be holding a series of planned regional conferences designed to provide you and the members of your staff with the opportunity to learn more about you own station through dialogue and interaction with other stations and other staffs and experts in the broadcasting and communications media. There has been an expression made on the part of the stations to attend workshops in order that they might gather information and become more knowledgeable in the operation of their stations. We hope that the regional conferences will satisfy this need. Your comments, as always, will be appreciated.



INC. 1940

Bill Kohlstrom
Michael Wm. Kohlstrom
Vice President



THE INTERCOLLEGIATE BROADCASTING SYSTEM, INC.
OFFICE OF THE VICE PRESIDENT PLANNING & DEVELOPMENT
NATIONAL CONVENTION COMMITTEE
BIDDEFORD, MAINE 04005

DISC DISTRIBUTION DEPOT
FACT SHEET

In an effort to establish stronger bonds between the college radio industry and the music industry, the concept of DDD developed. Conceived at first to alleviate the record dilemma, experienced by member music directors, DDD's object:

1. To establish a current roster of facts on member station's format.
2. To develop a rapport between music industry & IBS members.
3. To promote an accurate understanding of the College Radio Market through increased music industry relations.
4. To promote an accurate understanding of the industry's policy and practice of promotional disc dissemination.

It was first thought that IBS could act as the intermediary agency between college radio and music industry for the direct distribution of discs. Interviews with a sampling of the music industry representatives revealed a desire on the music executives part to establish a personal rapport with college radio stations. Thereby indicating little interest in an intermediary agency.

The following need has been expressed by Music Industry:

1. Desire to communicate (two-way) with college radio people.
2. Desire to have an accurate and up-dated directory of college radio stations - music and program directors - names - potential audiences - format.

Therefore, IBS - DDD provides the following services:

1. A quarterly compilation of accurate facts describing the "station's personality." (Members complete a short questionnaire; the quarterly summary is distributed at no additional charge to Industry Affiliate Members of IBS.*)
2. College Radio servicing problems can now be exposed in the hope that some meaningful results will follow.
3. Finally a meaningful presentation of member's record dilemma promises to yield better service to members and industry combined.

What then do member stations have to do?

1. Complete and return the quarterly questionnaires.
2. Notify IBS of personnel, format, and related changes.
3. Indicate labels currently received and which are mostly desired.

For more specific information, contact

I B S

PLANNING AND DEVELOPMENT DIVISION

MUSIC INDUSTRY LIAISON

BOX 625

BIDDEFORD, MAINE 04005

check out
with DeLano

R. Thompson

Theodore Parky

James Gunnice

Robert Tamm

~~James Whiting~~

Steven Choban

Richard Taylor

Robert Lullum

Paul Thompson

Lore Meyer

R. Stevens

N. Cohen

W. Luller

Strong

R. Thompson



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

January 12, 1966

Dear Station Manager:

Once again this Spring college broadcasters from all over the country will meet at the IBS Convention to discuss their mutual problems, exchange new ideas, and share experiences with others in College and Commercial Radio. This year the 27th Annual National IBS Convention will be held on Saturday, April 16, 1966 at Scott Hall of Rutgers University in New Brunswick, New Jersey. This is the Saturday immediately following the IRTS Conference in New York City.

Again, there will be simultaneous sessions, each an hour and a half long, in the morning and afternoon dealing with problems the collegiate broadcaster faces in day-to-day operation and exploring the future of College Radio. The ten workshops will work in diverse fields of management, engineering, sales, news, programming, and many others, and offer a chance to discuss problems and have a question and answer session with other broadcasters and session leaders from commercial radio. You will have the chance to compare views with the staffs of other college stations. If you have recommendations for, or wish to participate in any sessions, please call or write to me.

IBS has contacted New York hotels for reasonable rates and has arranged for bus service to Rutgers (details of both on the Registration Form). So don't delay... register NOW for the 27th Annual Convention...so that you and your staff may benefit from and contribute to this Convention, and help to make it one of our best.

Sincerely,

Joe Steinberg
Chairman
1966 IBS Annual National Convention
c/o Radio Station WNYU
New York University
Bronx, New York 10453
212-584-0700 Ext.257

JS:kam
encl.

Program Time

Flat Rate

Package Rate

Broadcast
Time/Single

15 sec.

\$.50

\$ 55.

15 sec.

30 sec.

.80

85.

30 sec.

60 sec.

1.25

135.

60 sec.

5 min.

2.50

270.

90 sec.

15 min.

4.00

available

150 sec.

30 min.

6.50

on

4 min.

60 min.

10.00

request

7 min.

THEODORE PARKS

Time Checks: 3 times daily (maximum: 20 words) for calendar month \$25.00

DISCOUNT RATES

1 — 25 Flat Rate
26 — 50 50%
51 — 100 15%
100 — and up 25%

**Package Plan — Two spots per day (six per week) for thirteen weeks
minimum of 150 spots**

LEHIGH RADIO NETWORK

LOCAL RATE CARD

No. 3

EFFECTIVE SEPTEMBER 1, 1965

(215) 868-4121



Intercollegiate Broadcasting System, Inc.

Bethlehem, Pennsylvania

1832 James Street
Syracuse, New York
January 27, 1966

Mr. Theodore Parks
Station Manager
Radio Station WSUA
750 State Street
Albany, New York

Dear Mr. Parks:

As newly installed sales advisor to I.B.S., your letter of 6 December, and Mr. Fullem's of 12 December were forwarded to me. I hope the following will be of service to you.

The most important consideration in your rate card is your potential audience. But you don't have to scale down rates to a pro-rata basis with the local commercial stations. You're not selling a mass-random audience, but a specialized audience. The comparable rates of advertising in your school paper and yearbook should also be considered. I've found generally though that college stations tend to sell too cheaply. I'm sending along a copy of one school's rate card for comparative purposes. They reach 2,600. Also, once you've established your rate card, don't give each customer "special bargains". It's bad practice.

National advertising from CRC is hard to come by for a new station. They have a "select" group of established college stations which they service from time to time with varying degrees of success. Mr. McCloud's suggestion of tying in with a regional distributor or sales office is probably your best bet. If you've got the time and ambition, you might contact the sales managers at nearby college stations (Art Beane at WRPI in Troy is one), and try to get a combined rate card for national advertisers with local outlets in your area. You can check your school paper to get an idea of the type of national products that are interested in the college market, and then rundown their local distributor or sales office. But you should keep in mind that although selling coke and fords on your station is fine, you're doing more of a service and supplying better experience to your staff, if you gear up your local sales campaign.

These suggestions are pretty general, so if you have some specific problems you could use some help with, don't hesitate to write. Keep posted on how your sales program is going, and good luck.

Sincerely,

Bob Freedman

Bob Freedman
IBS Sales

Encl.



Intercollegiate Broadcasting System

BETHLEHEM, PA.

215 - 868-4121

March 22, 1966

Ted Parks
General Manager WSUA
State University of New York
Albany, New York

Dear Ted,

Gary and I appreciated all the time you took to talk to us and show us around your facilities. Needless to say, I was favorably impressed. I talked to Conrad about your advertising and you should be hearing from them soon. If you don't hear anything from the national advertising department, let me know and I'll light a fire under them. Copies of Donald Smith's results from his carrier current survey will be sent to all those who contributed but if you should want a more detailed report, I'm sure I can arrange it.

If you have any questions or suggestions, please feel free to contact me.

Again, thanks.

Yours truly,

E.M. Young
Empire Regional Director

SOLD TO:

Station Manager, Radio Station WSUA FM
N. Y. State University College
Albany, N. Y. 12203

SHIP TO:



*The Intercollegiate
Broadcasting System, Inc.*

P. O. Box 474

Rochester, New York 14602

Code No 7021703	Cust No 00090	Date 3/29/68	Invoice No CR000068	Purchase Ord None	Department College Radio	Department Manager Charles D. Conrad
--------------------	------------------	-----------------	------------------------	----------------------	-----------------------------	---

Code	Unit Price	Description	Quantity	Amount
1703	9 00	Classified Ad for October Annual - 3"	1	9 00

Balance Due On Account

Total Amount Due

9	00

Make All Checks Payable To:

The Intercollegiate Broadcasting System, Inc.



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

TWENTY SEVENTH NATIONAL CONVENTION

Rutgers, The State University

New Brunswick, New Jersey

April 16, 1966

PROGRAM

9:00 AM REGISTRATION AND COFFEE

10:00 AM OPENING SESSION

Scott Hall
Room 123
Joseph S. Steinberg-Convention Chairman
Charles Dean Conrad-President, IBS
Paul Brown-Honorary Chairman
David Monfred-Station Manager, WRSU

10:45 AM EXHIBITIONS

12:00 Noon MORNING WORKSHOP SESSIONS

Scott Hall
Room 123
Public Affairs and News Programming
Harold Levenson-Producer, WNBC-TV
Former News Director WDCR, Dartmouth

Scott Hall
Room 135
Programming: Presentation and Content of
Music.
Don Gillis-NBC Producer and composer
William B. Steiss-General Manager of
WOSU, Ohio State University
Raymond Bottom-Vice President of
Hampton Roads Broadcasting Co.
Herman Finkelstein-ASCAP
John S. Wilson-The New York Times
Charles Quigley-Program Director, IBS

Local Sales and Promotion

Murray Hall
Room 217
Robert Freedman-Director, IBS Sales
Larry Berger-WCTC, New Jersey
Ernie Lawrence-President, Upper Mid-
west Radio Network
Bill McCloskey-Regional Director, IBS
Les Cohen-Publicity Director, WRSU

Studio and Equipment Development

Murray Hall
Room 218
Bruce Ratts-Chief Engineer, WINS, N. Y.
James Skorupski, Former Station Manager
WNYU, N. Y., Engineer, WOR

2:00 PM LUNCHEON AT STONIER HALL

Program

George Abraham-Chairman of the Board
Intercollegiate Broadcasting
System, Inc.

Robert M. Stelzer-President, Student
Marketing Institute, Inc.

"Collegiance", How to Build it and Sell
it for Program and Profit."

3:30 PM AFTERNOON WORKSHOP SESSIONS

*for
Coker*
Programming: Editorial Content and the
Presentation of News.

Scott Hall
Room 135

Karl Hess-Former editor of Newsweek &
National Review

Joe Weeks-News Director, WRVA, Va.

William Steiss-General Manager, WOSU

Bevin Alexander-University of Virginia

Charles Quigley-Program Director, IBS

Engineering for FM, do-it-yourself automa-
tion and cartridge equipment.

Murray Hall
Room 217

Lawrence Gahagan-President, WPRB-FM

Edward Chafin-Chief Engineer, WPRB-FM

Robert Urban-Chief Technician, WPRB-FM

Contemporary Music Programming

5
Murray Hall
Room 218

Bob Lewis-Air personality WABC, N.Y.

Richard Robins-Station Manager, WNYU

David Jaspen-Treasurer, WNYU, N.Y.C.

Carrier Current: Problem solving session and
a complete review of the latest techniques

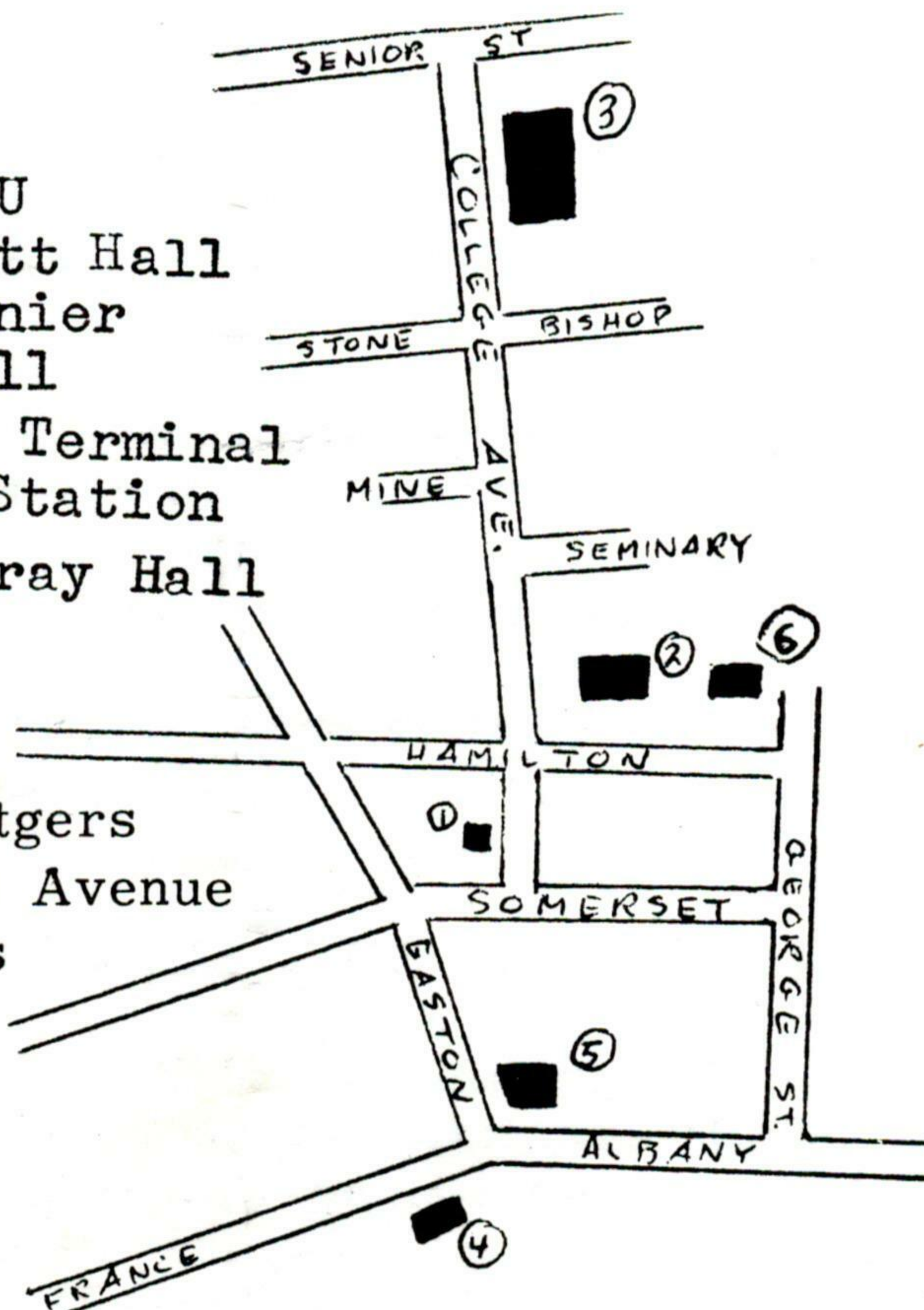
M.H. 219
Murray Hall
Room 217

Richard Crompton-Proprietor, Low
Power Broadcast Equipment

George Eustis-Engineering Manager, IBS
Broadcast Products Division, The
General Electric Co.

1. WRSU
2. Scott Hall
3. Stonier Hall
4. Bus Terminal
5. RR Station
6. Murray Hall

The Rutgers
College Avenue
Campus



NATIONAL CONVENTION COMMITTEE

Paul Brown
Joseph S. Steinberg
Thomas McCloud
William Miller
Charles Joseph

Honorary Chairman
Chairman
Associate Chairman
Registrar
Assistant Chairman

LOCAL ARRANGEMENTS STAFF

Robert Ciolic Richard Hersh David Monfred

American Airlines in the Official Airline of the IBS
National Convention.

JUST A REMINDER-----JUST A REMINDER-----JUST A REMINDER TO YOU

Deadline for returning station questionnaire and station poll for the COLLEGE RADIO ANNUAL is JUNE 30, 1966. ALL material must be returned so that your station is guaranteed a listing in the publication. If you have already sent in your material, we say thanks! If not, YOU MUST RETURN ALL FORMS. If all forms are not returned you will get no listing in the ANNUAL.

JUNE 30, 1966

DEADLINE DATE FOR ANNUAL JUNE 30, 1966

*an advertising and distribution life of
one year*

COLLEGE RADIO

MAY 31 1966

1966 ANNUAL ISSUE

FOR JUST PENNIES YOUR STATION CAN HAVE AN ADVERTISEMENT OF ITS SALES POTENTIAL, PROGRAMMING, AND OTHER SALES GETTERS.

THE STATION THAT LOOKS LIKE BIG TIME WILL INVARIABLY GET THE ADVERTISING FROM NATIONAL AND REGIONAL SALES REPS.

premium positions at ANNUAL rates

YOUR
FREE STATION
LISTING
HERE

YOUR
1" SALES MESSAGE
HERE

2"

3"

ADJACENCY GUARANTEED

(over)

PREMIUM POSITIONS AT REGULAR RATES

LISTING ADVERTISEMENTS

Single column (2¼") by:

1" deep	\$ 2
2" deep	4
3" deep	6

- position immediately following your free editorial listing guaranteed
 - no production charge for "all type" ads
 - minimum production charges if we supply cuts
- TERMS: net, no agency commission allowed

RESERVE SPACE NOW . . .

COLLEGE RADIO Magazine
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania 18015

Please reserve advertising space immediately following our FREE station listing in the 1966 COLLEGE RADIO ANNUAL. Enclosed please find copy for our (1) (2) (3) inch advertisement listing:

(PLEASE TYPE COPY)

Remittance enclosed

Please bill: Station.....

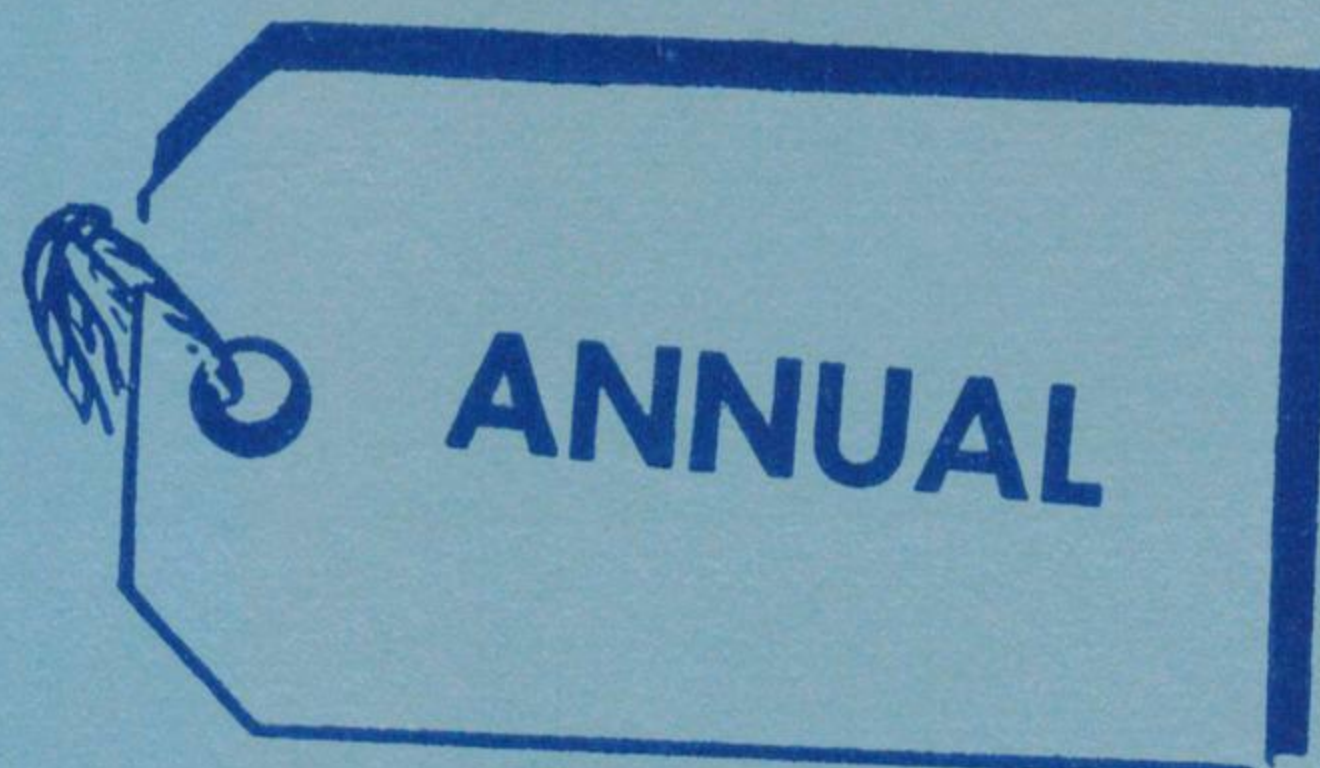
Address

.....

Per.....

MAY 31 1966

COLLEGE
RADIO



BULLETIN

"OUTSTANDING FEATURES FOR TODAY'S PROGRAMMERS"

BETHLEHEM, PENNSYLVANIA, 18015 ♦ 215-867-0121

Dear Station Executive:

As you may well know by this time, the October issue of COLLEGE RADIO has been designated the ANNUAL. In this all-important issue your station will receive a FREE station listing as an IBS member station. You have already received your questionnaires which I hope you have already returned.

Invariably this issue of CR will prove to be a great asset to your station's list of reference material. It will not only serve as your station's commercial advertisement, but also your station's record and promotion getter for the next year.

Since the station that looks BIG, and acts like a worth-while station to advertise with, your station will undoubtedly want to advertise your station's ability to sell itself. Even though you may be a non-commercial station, you need records don't you? Well this is your opportunity to impress and advertise your station.

Enclosed please find our ANNUAL classified rate card. For just pennies your station can have a commercial message printed, a portion of your programming schedule, or your station executives listed as an advertisement. (THIS IS BESIDES YOUR FREE STATION LISTING.)

We hope we will hear from you concerning this all-important matter.

Sincerely in Broadcasting,

Henry G. Fromhartz
Editor-Publisher

HGF:sf

INTERCOLLEGIATE BROADCASTING SYSTEM

1964 NATIONAL CONVENTION

SILVER ANNIVERSARY

COLUMBIA UNIVERSITY

NEW YORK, NEW YORK

March 21st, 1964

Host Station

WKCR-AM-FM

8:30 to 10:00

REGISTRATION and COFFEE HOUR

Main Lobby - Ferris Booth Hall

COFFEE and DONUTS

Lion's Den - Ferris Booth

10:00 to 10:30

KEYNOTE ADDRESS

Commissioner Robert E. Lee - Waldman
Auditorium, Ferris Booth

10:30 to 12:15

MORNING SESSIONS

A1 NEWS PROGRAMMING

Room 212 - Ferris Booth, Lester
Smith, News Director - WOR, Walter
Stengel, News Director - WKCR

A2 COLLEGE RADIO GOES FM?

Room 214 - Ferris Booth, Bill Malone,
I. B. S. FM PROGRAMMING - Mike
Goldstein, WVBR-FM.

A3 SALES

Room 216 - Ferris Booth, RADIO SALES
CLINIC, Lew Birchfield, Director of
Member Development, Radio Advertising
Bureau.

A4 RESEARCH

Room 103 - Ferris Booth, AUDIENCE
ANALYSIS and MARKET RESEARCH,
Tom Bletcher, I. B. S.

12:30 to 2:30

LUNCHEON BANQUET

Men's Faculty Club

Reservations required. Tickets may be picked up at the Convention Registration Desk.

GENERAL SESSION

James Hagerty, Vice President, A. B. C. - Paramount.

George Abraham, Chairman of the Board, I. B. S.

2:45 to 4:45

AFTERNOON SESSIONS

- B1 STATION ADMINISTRATION
Room 103 - Ferris Booth, Robert Freedman, I. B. S., Fritz Kass, I. B. S.
- B2 PROGRAMMING
Room 212 - Ferris Booth, MUSIC PROMOTION, Paul Brown, Paul Brown Promotions; Mark Matig, WLRN-WLVR.
- B3 SALES
Room 214 - Ferris Booth, SELLING COLLEGE RADIO, Mike Marcovsky, Pittsburgh College Network. FM SALES, Jeff Moskin, WVBR-FM.
- B4 ENGINEERING
Room 216 - Ferris Booth, TRANSISTORIZED EQUIPMENT DESIGN, George Eustis Engineering Manager, I. B. S. George Abraham, I. B. S.

The Intercollegiate Broadcasting System
wishes to extend its thanks to WKCR-AM-FM,
our host for the 1964 National Convention.

IBS NATIONAL CONVENTION COMMITTEE

Robert Freedman, Chairman
Joseph Steinberg, Asst. Chairman
Irv Spitzberg, Co-Ordinator
Fritz Kass, Registrar
J. Theodore Anagnoson, Publicity

*Steve Ostrove
WSUA - Chief Eng.
State Univ. of New York
at Albany*



**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

TWENTY-FIFTH

ANNIVERSARY YEAR

Here are some

I.B.S. Facts . . .

In this fast moving age many campus stations have felt the need for a trade association to represent them, they have joined Intercollegiate Broadcasting System. As advertising dollars sag, the Federal Communications Commission becomes more active, and quick competent advise in the areas college radio becomes important, the Intercollegiate Broadcasting System stands ready to serve YOU.

IBS was formed in 1940 as an organization of campus-limited AM radio stations, to help new stations to get started, to provide improved services to their listeners, and also to represent the stations as a group to national advertisers, the Federal government, and the public at large.

Some of the specific services IBS now offers are described briefly below. They cover a broad range of topics and we feel that every campus station will find many of these services to be of considerable interest and benefit:

check IBS Master Handbook: A loose-leaf volume of over 400 pages which is sent to every member station. Topics covered embrace all phases of campus broadcasting. Supplementary material is constantly added and pages are revised as necessary. New and revised pages go out every two or three months.

IBS News letter: A four-to-six page bulletin issued approximately once a month during the school year carries news of activity of IBS on the national, regional and local levels.

Annual Meetings: One-day meeting of campus station personnel held in March following the International Radio and Television Society Convention and featuring speakers of general interest as well as sessions on various phases of broadcasting. Also there is a west coast meeting held in California.

FCC Representation: Continuing contact with the Commission by two Board members living in the Washington D. C. area, and including:

- 1) Consultation with the Commission staff on matters relating to new rules being considered for applications to campus stations (Docket 9288).
- 2) Call registration (a service which has been secured for campus stations by IBS and which has upon several occasions been re-voked by the Commission and re-won by IBS.)
- 3) Informal FM channel searches for groups contemplating the addition of this form of broadcasting.



B 224A

**INTERCOLLEGIATE
BROADCASTING
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*efficiently
efficiently*

...for the figures, contact:

Fritz Kass,
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

Taped Program Exchange: Individual shows and several series of shows may be obtained on tape from the IBS Program Exchange Center at Bethlehem, Pennsylvania. Available shows will be listed in the IBS Master Handbook, and will include:

- 1) History of Jazz (26 half-hour shows from KZSU, Stanford).
- 2) Let's Talk it over (several 15-minute shows from WRTI, Temple University on hand; more to be produced this spring).
- 3) UN Review (15-minute shows from WKCR, Columbia U.)

Consulting Services: The Engineering, Program and Business Manager of IBS all welcome the opportunity to answer correspondence concerning problems a station may have in their fields. Special trips by IBS National personnel sometimes can be arranged to help member stations. Station personnel can meet always with them at the IBS National Convention. Help can also be obtained from regional personnel.

Regional Activities: The country is divided into ten geographical regions; a Regional Director is elected annually from amongst the stations in the region. The Regional Director conducts a number of activities, including:

- 1) A regional meeting once or twice a year.
- 2) Regional program exchange.
- 3) Assistance to stations, and,
- 4) A regional newsletter.

All services are not found in every region; however, as stations join IBS the opportunity for regional cooperation increases. In 1961 the most active regions were the Empire, Middle Atlantic, Capital, Great Lakes and Midwest. Every indication today is that this year there will be a good program of activities in nearly all ten regions.

FM Stations: The IBS FM Department has helped a number of carrier-current stations to add FM to their facilities by providing general information on FM problems and preliminary channel searches, by commenting on applications, etc. Recently the By-Laws of IBS were modified by the membership to permit FM stations to achieve full membership in the system.

College Radio Placement Service: Every year IBS canvasses over 1000 commercial stations looking for jobs for its member station's personnel. This program is one of our most successful and places many men each year.

The cost of membership in the system is surprisingly low; \$35 a year, with a reduction of \$5 each year after the first for payment of dues within 30 days of billing. This dues rate has not been changed for over ten years, in spite of rising costs. There are no salaried workers; everyone donates his time and effort to IBS work as a hobby.

The membership of IBS today stands over 100 stations. The Board of Directors feels that the present aims and activities of IBS will result in further growth.

IBS is for you. Join today.

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COLLEGE RADIO Magazine: Member stations receive 5 copies of the magazine, which contains articles on all phases of college radio and also keeps you up to date on national and station news. The copies are sent to the Station Manager, Business Manager, Program Director, Chief Engineer, and Faculty Advisor.

Annual Meetings: A one-day meeting of campus station personnel held in March following the International Radio and Television Society convention and featuring speakers of general interest as well as sessions on various phases of broadcasting. There is also a West Coast meeting held in California, a Capitol Region meeting in Washington, D.C., and regional meetings in several other areas.

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Director of Member Services
Intercollegiate Broadcasting System
Bethlehem, Pennsylvania

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Alumni Association: This service enables alumni to receive COLLEGE RADIO, to be invited to the National Convention, and to keep in touch with collegiate stations in their area and aid them through the Alumni advisors program.

Iota Beta Sigma National Collegiate Broadcasting Fraternity: Organized to provide recognition to outstanding undergraduate broadcasters, develop coordination of students and station alumni, and generally promote broadcasting at the collegiate level. Activities include membership key and shingle, National Conclaves, Travel grants, Projects, and Awards.

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The membership of IBS today stands over 210 stations. The Board of Directors feels that the present aims and activities of IBS will result in further growth and service for our member stations.

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IBS numbers over 210 Member Stations. It is dedicated to service to them, and to College Radio.