

UNIVERSITY AT ALBANY  
STATE UNIVERSITY OF NEW YORK

Introduced by: Undergraduate Academic Council

Date: March 24, 2008

*INDIVIDUAL CONCENTRATION  
WITHIN B.S. BUSINESS ADMINISTRATION MAJOR*

IT IS HEREBY PROPOSED THAT THE FOLLOWING BE ADOPTED:

1. The proposal to create an “Individual Concentration” in the undergraduate B.S. Business Administration major
2. That this proposal be forwarded to the Interim President George M. Philip for approval.
3. That the proposal becomes effective immediately upon the Interim President’s approval.

**Rationale:** The change detailed in this proposal is to create an “Individual Concentration” option within the undergraduate Business Administration Major. This is needed to routinize curricular integration for students in the PreProfessional BS/MBA, heretofore handled by the granting of individual student program exceptions.

The Individual Concentration allows a student to create a combination of courses that meet the requirement of the business major and to move comfortably from the BS Business Administration major to the MBA.

**Individual Concentration courses:** any six (6) of the following: FIN 301, MKT 351, MGT 430, ITM 322, ITM 331, ITM 415Z, FIN 525, MKT 522, MGT 513, MGT 514, ITM 514, ITM 522.